



Says

What have we heard them say?
What can we imagine them saying?

We able to know
soil quality.

Is there water
facility at any
time?

Banks are giving
less priority to
farmers.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

How does
cultivate and
sale?

Stability of
food
production.

Plants and
animals are used
for consumption
and survival as a
way of life.

Agricultural
Crop
Production

Apply for
loans to meet
their farming
needs.

When they
fail to pay his
loans they
commit
sucides.

Many people
changed their
profession
and shifted to
cities.

Loves
farming.

An ideal
farmer is a
very not able
individual ini
our society.

Drip
irrigation is
most
expensive.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?