Ideation Phase Empathize & Discover

Date	27October 2023
Team ID	NM2023TMID06771
Project Name	Climate Tracksmart Using Blockchain
Maximum Marks	4 Marks

Empathy Map Canvas:

User Personal: Begin by defining the specific user or stakeholder group you want to focus on. It could be climate scientists, government officials, environmental activists, or anyone relevant to your Climate TrackSmart system.

Environment: Consider the external factors that might influence the user's experience, such as government regulations, climate change trends, or technological advancements.

Says: In this section, note down what the user or stakeholder says about climate tracking and the system. This might include their goals, objectives, or concerns related to climate tracking.

CLIMATE TRACKSMART EMPATHY MAP

Does: Document the actions the user takes when interacting with the Climate TrackSmart system. This could include tasks they perform or steps they follow. Thinks: Try to understand what's going on in the user's mind regarding climate tracking and the Climate TrackSmart system. What are their thoughts, questions, or uncertainties?

Feels: Record the user's emotions and feelings related to climate tracking and using the system. Are they frustrated, hopeful, anxious, or enthusiastic?