

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	27 October 2023
Team ID	NM2023TMID06771
Project Name	Climate Tracksmart using blockchain
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Person 1	Person 2	Person 3	Person 4
<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Smart contracts could automate the process, making it more efficient. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Use blockchain to securely store climate data, ensuring its accuracy and preventing tampering. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Issue blockchain-based climate bonds to fund green projects. Investors could track the impact of their investments in real-time. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Create a blockchain-based platform for transparent and efficient disaster relief funding. </div>
<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Implement blockchain in supply chains to trace the carbon footprint of products from creation to consumption. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Create tokens that represent a company's or individual's environmental impact. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Establish DAOs focused on climate initiatives. Token holders could vote on projects and initiatives, encouraging community involvement in climate solutions. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Develop non-fungible tokens (NFTs) representing unique environmental assets or moments. </div>
<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Develop a blockchain platform for peer-to-peer trading of renewable energy. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Develop a blockchain system to monitor forest conservation and reforestation efforts. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Use blockchain for certifying and verifying eco-friendly products and services. </div>	<div style="background-color: #fff9c4; padding: 10px; border: 1px solid #ccc; margin-bottom: 10px;"> Establish a marketplace for carbon sequestration services. This would incentivize companies and landowners to participate in activities like afforestation and carbon capture. </div>

Step-2: Brainstorm, Idea Listing and Grouping

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Implement blockchain in supply chains to trace the carbon footprint of products from creation to consumption

Create tokens that represent a company's or individual's environmental impact

Use blockchain for certifying and verifying eco-friendly products and services.

Create a blockchain-based platform for transparent and efficient disaster relief funding.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

