

Ideation Phase

Define the Problem Statements

Team ID	PNT2022TMID50438
Project Name	Ai Based Discourse For Banking Industry

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a Buisnessman	Create a current account	I cannot have time to Go Bank	I'm Busy at Finding clients and Parties	Disappointed
PS-2	I am a Student	To Get the Loan	It Takes a Long Time	Bank Manager doesn't have patience to clarify my doubts	Frustrated