

1. **Introduction** (10%)
This assignment is designed to assess your understanding of the concepts of the course, and your ability to apply them to a real-world scenario. The assignment is divided into two parts: a theoretical part and a practical part. The theoretical part consists of a series of questions that test your knowledge of the concepts of the course. The practical part consists of a case study that you will analyze and apply the concepts of the course to.

2. **Theoretical Questions** (40%)
The theoretical part of the assignment consists of a series of questions that test your knowledge of the concepts of the course. The questions are divided into two parts: a multiple-choice section and a short-answer section. The multiple-choice section consists of 10 questions, each with four possible answers. The short-answer section consists of 5 questions, each requiring a short, written answer.

3. **Practical Case Study** (50%)
The practical part of the assignment consists of a case study that you will analyze and apply the concepts of the course to. The case study is a real-world scenario that involves a company that is facing a problem. You will be asked to identify the problem, analyze the situation, and propose a solution. The case study is divided into two parts: a description of the problem and a list of questions that you will answer.