EVALUATION TASK REPORT

This is the dataset link--→ Walmart Sales

The goal of this task was to build a sales prediction model using the Walmart dataset.

We implemented two models:

- 1. Linear Regression (from scratch using gradient descent).
- 2. Random Forest (using scikit-learn).

The task also required data cleaning, feature engineering, and performance evaluation.

APPROACH

Part A: Python Programming

1. Statistical Functions

- Implemented functions to calculate mean, median, mode, variance, and standard deviation.
- First implemented using pure Python (loops, conditionals, basic math).
- Then re-implemented using NumPy, which gave concise and efficient solutions.

2. Product Billing

- Implemented a function that accepts a dictionary of products ({product: (price, quantity)}).
- Computed:
- Total bill amount.
- Product with highest contribution (price × quantity).

This part demonstrated ability to write clean Python functions without relying on advanced libraries, and then optimize using NumPy.

Part B: Machine Learning Task

DATA CLEANING & EDA

- Loaded dataset with Pandas.
- Converted `Date` to datetime format and extracted `Year`, `Month`, `Day`, `Week`.
- Handled missing values and checked sales distribution.
- Plotted sales trends for exploratory analysis.

FEATURE ENGINEERING

- Features used: `Store`, `Holiday_Flag`, `Temperature`, `Fuel_Price`, `CPI`, `Unemployment`, plus date features.
- Scaled features (MinMaxScaler) for Linear Regression to improve gradient descent convergence.
- Random Forest used raw values (scaling not required).

MODEL IMPLEMENTATION

- -Linear Regression (Scratch)
- Implemented cost function, gradient descent, and weight updates manually.
- Predictions made using learned weights and bias.
- -Random Forest (Sklearn)
- Used 'RandomForestRegressor' with 100 trees.
- Leveraged scikit-learn's efficient tree-based implementation.

EVALUATION

- Metrics: RMSE, MAE, R²
- Added error handling: evaluation only happens if training is complete.
- Plotted actual vs predicted sales for visual comparison.

RESULTS

MODEL	RMSE	MAE	R ²
Linear	533,199.35	440,893.64	0.1175
Regression			
Random Forest	106,771.64	54,029.61	0.9646

- Linear Regression explained only ~12% of variance, struggling with complex patterns.
- Random Forest explained ~96% variance, showing excellent predictive performance.

LEARNINGS

- Linear Regression: good for demonstrating fundamentals but limited for real-world, non-linear data.
- Random Forest: captures complex relationships effectively.
- Feature Engineering: extracting date features significantly improved performance.
- Error Handling: ensured robustness by checking training completion before evaluation.

CONCLUSION

Random Forest is clearly the better model for this dataset.

However, the exercise of building Linear Regression from scratch demonstrated understanding of ML fundamentals.

The project highlights the importance of feature engineering and model choice in predictive tasks.