

Chat GPT for product managers

**Some ideas to
streamline your work
with ai tools**



By Galit Galperin



Ideation

Prompt:

What features are necessary to include in this: < your product idea, value proposition, target audience>?

Market size estimation

Prompt:

**Who would use this and how big is the market <describe your product idea> ? .
Include references to sources of statistics or data.**

Competitive analysis

Prompt:

Provide a list of competitors and do a SWOT analysis of each.

Write PRD skelaton

Prompt:

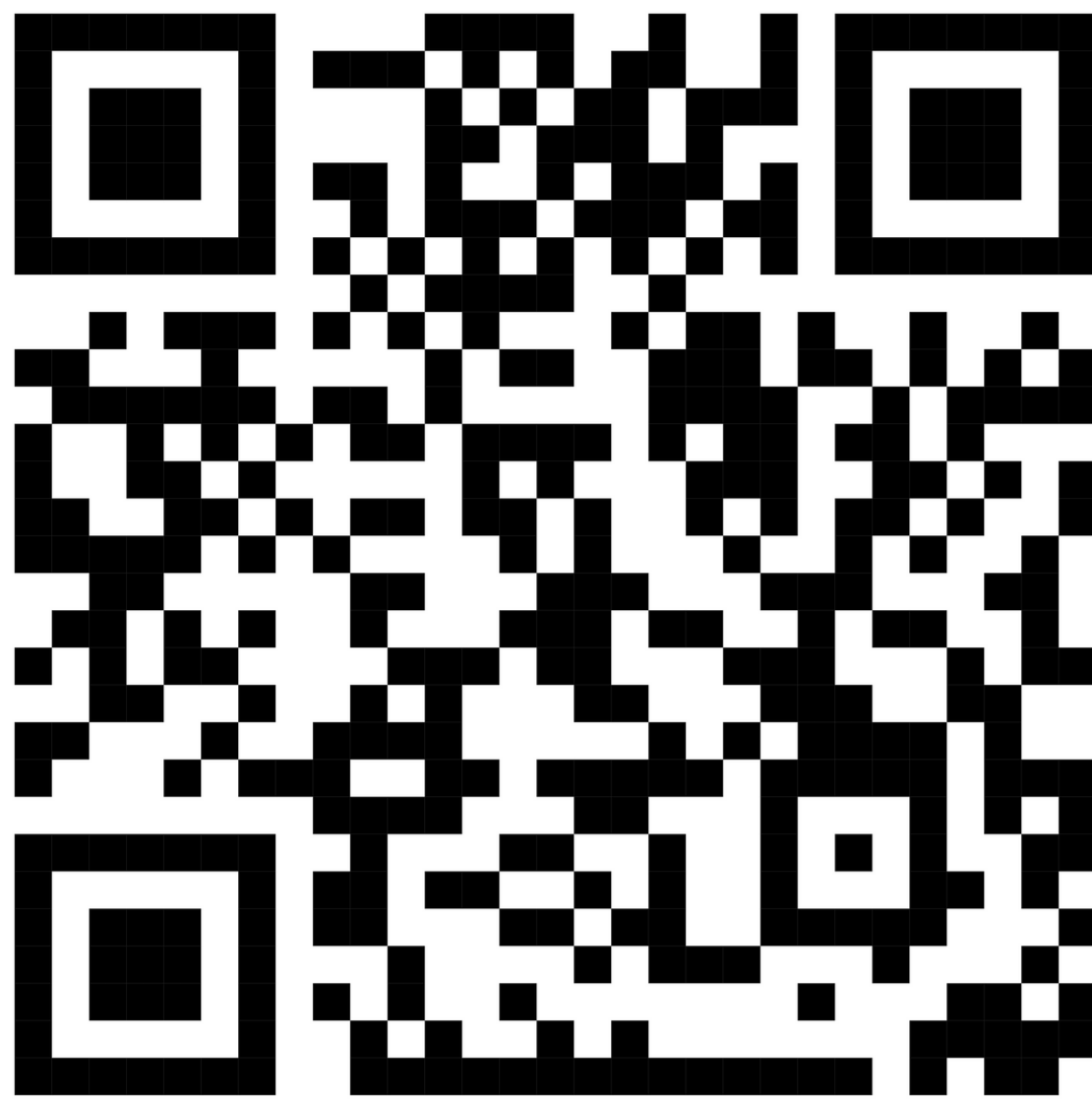
**Write a Product Requirements Document
for a new feature for our app.
Our app <value prop, target market>. The
new feature is <feature description>.**

Write Release notes

Prompt:

**Write release notes for the App Store and Google Play Store for our new feature:
< insert feature description >**

Coming soon



AI tools tiny newsletter to get you in the know

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