



**IMPROVE**

**HOW TO ~~CHEAT~~**

**WITH CHATGPT**

A large, bold, white sans-serif font title is centered on a dark blue background. The word 'IMPROVE' is written in red at the top right. A thick red diagonal line crosses out the word 'CHEAT'. The title is composed of three lines: 'HOW TO', 'CHEAT', and 'WITH CHATGPT'. The 'C' in 'CHEAT' and the 'C' in 'CHATGPT' are capitalized.

a practical guide

# The basics

**Step 1:** Write a (bad) draft of your text with all the important details.

**Step 2:** Copy and paste your poorly written text in ChatGPT and ask how you can improve it.



*What can I improve about this paragraph?:  
[copy paste text here]*



Here are a few suggestions for improving the paragraph:

1. Consider revising the spelling of "approach" to "approach."
2. Instead of listing the business divisions as "the restaurants, the farmhouse, the tasting, and visits to the estate," consider listing them in a

**Step 3:** Iterate your work with follow-up questions.

# Useful Commands 1



*What would a reader think about this text?*



*Make it more engaging.*



*Can you write it in the present tense?*



*Shorten it by 20%.*



*Rewrite it in [academic/business] style.*

# Useful Commands 2



*Make it more formal.*



*Add a section to comfort the employees.*



*Add an (in)appropriate joke at the end.*



*Write a short summary of the text.*



*Replace all difficult words.*

# Useful Commands 3



*Suggest 5 clickbait titles for this text.*



*Brainstorm real life examples for this paragraph.*



*Convert the text in bullet-points for a presentation.*



*Write each acronym in full every first time.*

# Example: bad paragraph

I would like to **inform** you that over the next few months, we will bring a more **efficient** aproach to the way we manage the hospitality business. Through this new organisation, we want to better unite the following business divisions; the restaurants, the farmhouse, the tasting, and visits to the estate. To be clear, we would want to **restructure** and expand our current operations to better serve our clients. **Full cooperation is expected across the whole business to execute this new vision.**

# 1. Ask for general improvements



*What can I improve about this paragraph?:  
[copy paste text here]*



Here are a few suggestions for improving the paragraph:

1. Consider revising the spelling of "approach" to "approach."
2. Instead of listing the business divisions as "the restaurants, the farmhouse, the tasting, and visits to the estate," consider listing them in a way that is more clear and concise, such as "the restaurants, farmhouse, tasting events, and estate visits."
3. Instead of saying "we would want to restructure and expand," consider rephrasing to "we plan to restructure and expand" or "our goal is to restructure and expand." This will make the statement more assertive and action-oriented.
4. Consider providing more specific details about the changes that will be made and how they will benefit the business and its clients. This will help the reader better understand the new vision and how it will be implemented.
5. Consider adding a conclusion to the paragraph to summarize the main points and provide a sense of closure.

## 2. Choose improvements

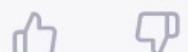


*Can you rewrite the text with the first 3 suggestions?*



Certainly, here is a revised version of the paragraph incorporating the first four suggestions:

"I would like to inform you that over the next few months, we will bring a more efficient approach to the way we manage our hospitality business. Through this new organization, we want to better unite the following business divisions: the restaurants, farmhouse, tasting events, and estate visits. To be clear, our goal is to restructure and expand our current operations in order to better serve our clients. Full cooperation is expected across the whole business to execute this new vision."



### 3. Engage and style



*Can you rewrite the paragraph to make it more empathetic and emotionally appealing?*



"Dear team, we are excited to share with you our plans to bring a more efficient approach to the way we manage our hospitality business. Over the next few months, we will be implementing new strategies and initiatives that will modernize and enhance our current operations. In order to achieve this, we are stronger when we work together as a cohesive and supportive team across all business divisions: the restaurants, farmhouse, tasting events, and estate visits. We have the opportunity to create an exceptional experience for our clients that will set us apart from the competition. We believe that this new vision will not only benefit our clients, but also offer exciting opportunities for personal and professional growth within our team. Let's make this vision a reality together and take our business to new heights of success and satisfaction."

## 4. Change some details

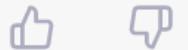


*Can you make the first sentence less alarming?*



Certainly, here is a revised version of the first sentence that is less alarming:

"Dear team, we wanted to share with you some exciting plans we have for improving our hospitality business in the coming months."



# 5. Analyze



*What would an employee think about this text and how can I further improve it?*



An employee might feel positive and motivated after reading this text, as it communicates a clear plan for improving the business and emphasizes the importance of teamwork and collaboration. The language used is also positive and enthusiastic, which could help to boost morale and encourage employees to get onboard with the new vision. The mention of exciting opportunities for personal and professional growth may also be appealing to employees and encourage them to actively contribute to the success of the new initiatives.

To further improve the text, you could consider the following suggestions:

1. Provide more specific details about the new strategies and initiatives that will be implemented. This will help employees better understand what is expected of them and how they can contribute to the success of the new vision.
2. Emphasize the benefits of the new vision for the employees, in addition to the benefits for the clients. This will help to make the text more relevant and personal for the employees, and help them see how the changes will positively impact their own work lives.

# 6. Experiment and have fun!



*Can you make a poem from this paragraph?*



Certainly, here is a poem based on the paragraph:

A new vision we must undertake,  
To bring our hospitality to the next plate.  
We'll modernize and enhance with all our might,  
To give our clients a superior sight.

We'll work as one across all divisions,  
Restaurants, farmhouse, tastings, and decisions.  
Together we'll create an experience grand,  
Setting us apart in this hospitable land.

This vision will bring growth for us all,  
Personal and professional, a great overall.  
Let's make this vision a reality,  
And soar to new heights of prosperity.

# TRY IT!



## ChatGPT (easy)

AI language model in the form of a chatbot.

<https://chat.openai.com/>



## DALL-E-2 (easy)

AI image generation model.

<https://openai.com/blog/dall-e-now-available-without-waitlist/>



## OpenAI Playground (advanced)

GPT-3 language model that you can train for custom tasks.

<https://beta.openai.com/playground>

# QUESTIONS?

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