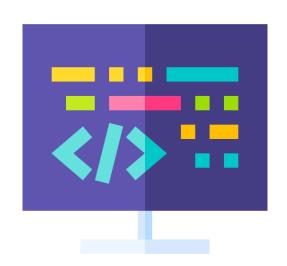
Scraping Web Content

Web Pages



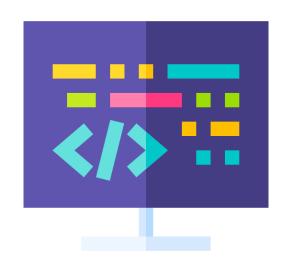
Websites are collections of web pages

Web pages consist of marking e.g. HTML

This markup is understood and rendered by

browsers

Fetching and Parsing



The same HTML markup can be accessed (fetched) via HTTP

Possesses an in-built hierarchical structure
Parsers can exploit this structure to extract

information