

Visualizing One Categorical and Two Numeric Variables



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Overview



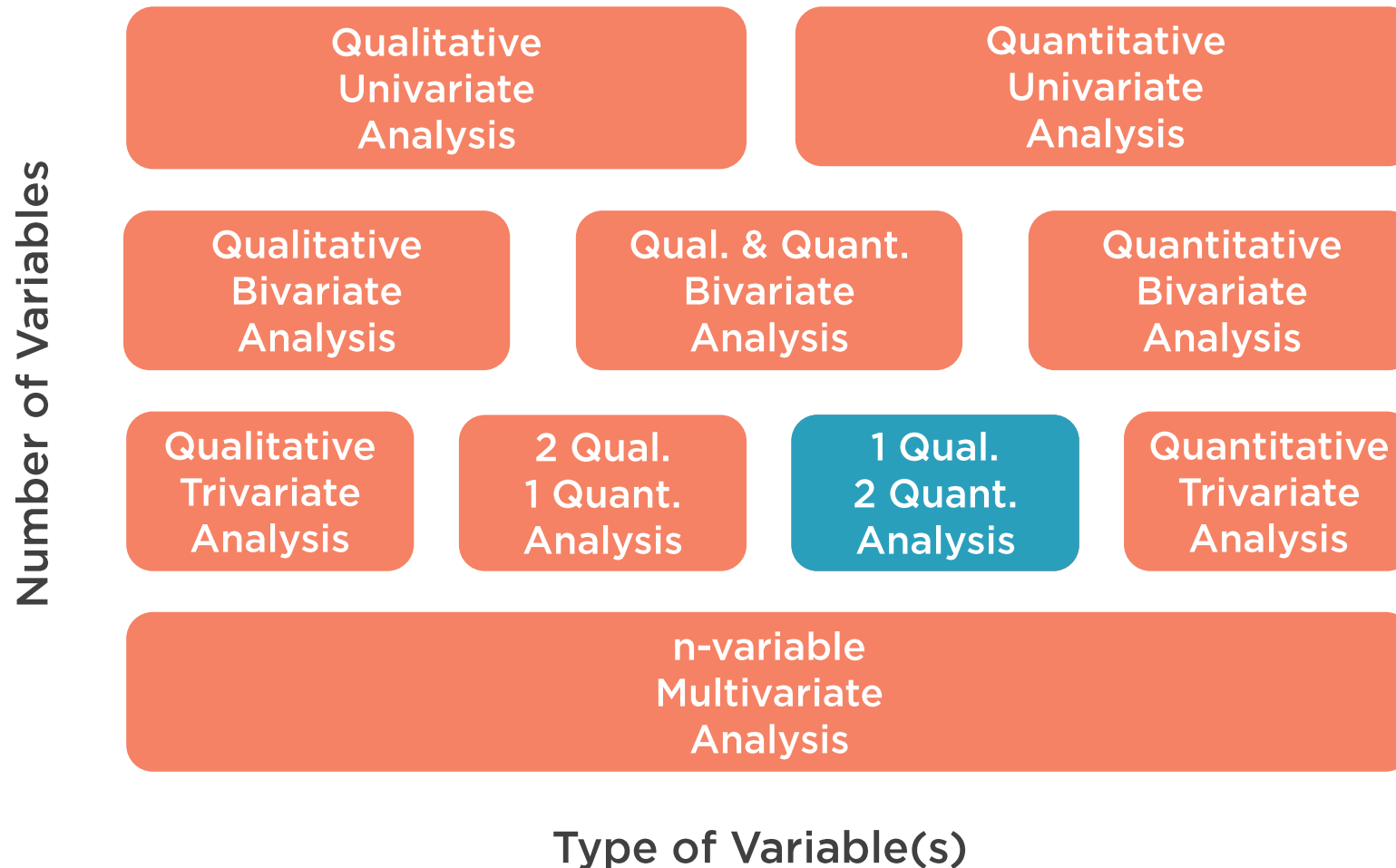
Visualizing One Categorical and Two Numeric Variables

Demo (Base)

Demo (Lattice)

Demo (ggplot2)

Types of Data Analysis



Trivariate Analysis for One Qualitative and Two Quantitative Variables

One categorical variable

Two numeric variables

Relationship by categories

Rating	Critic Score	Box Office
R	45	57.3
G	45	13.4
R	76	187.3
PG	65	135.6
PG-13	30	0.5
...
R	64	27.9



Trivariate Analysis for One Qualitative and Two Quantitative Variables

One categorical variable

Two numeric variables

Relationship by categories

Time series

Year	G	PG	PG-13	R
2000	46.1	85.7	61.2	23.1
2001	51.8	66.8	54.1	24.4
2002	48.4	67.6	56.9	23.5
2003	34.3	49.4	57.8	34.0
2004	24.8	54.3	51.1	25.0
...		
2015	16.3	69.2	81.0	24.0



Trivariate Analysis for One Qualitative and Two Quantitative Variables

One categorical variable

Two numeric variables

Relationship by categories

Time series

Year	Rating	Avg. Box Office
2000	G	46.1
2000	PG	85.7
2000	PG-13	61.2
2000	R	23.1
2001	G	51.8
...
2015	R	26.0



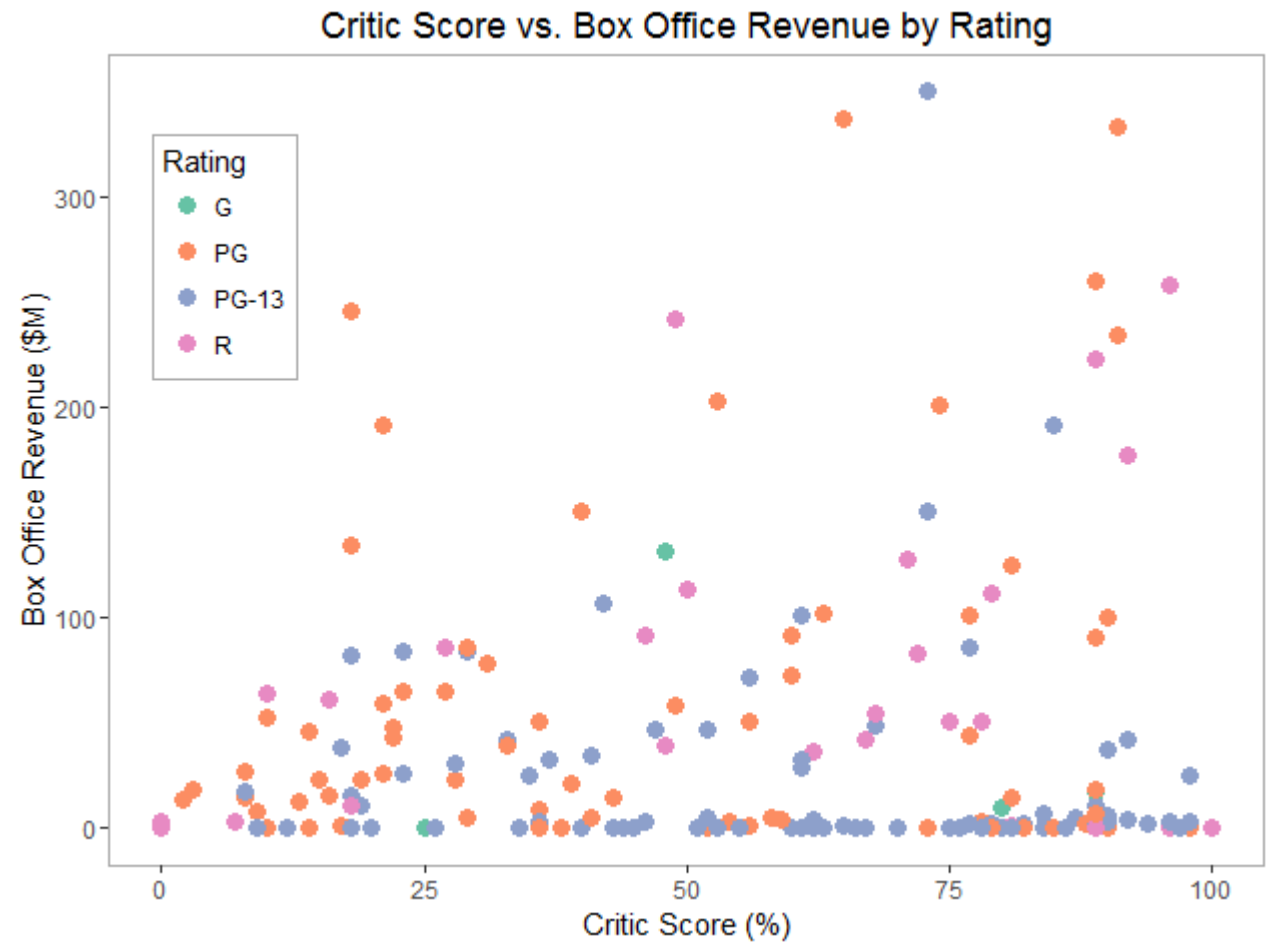
Color-coded Scatterplot

Scatterplot

Color-coded categories

Discrete color palette

Small number of colors



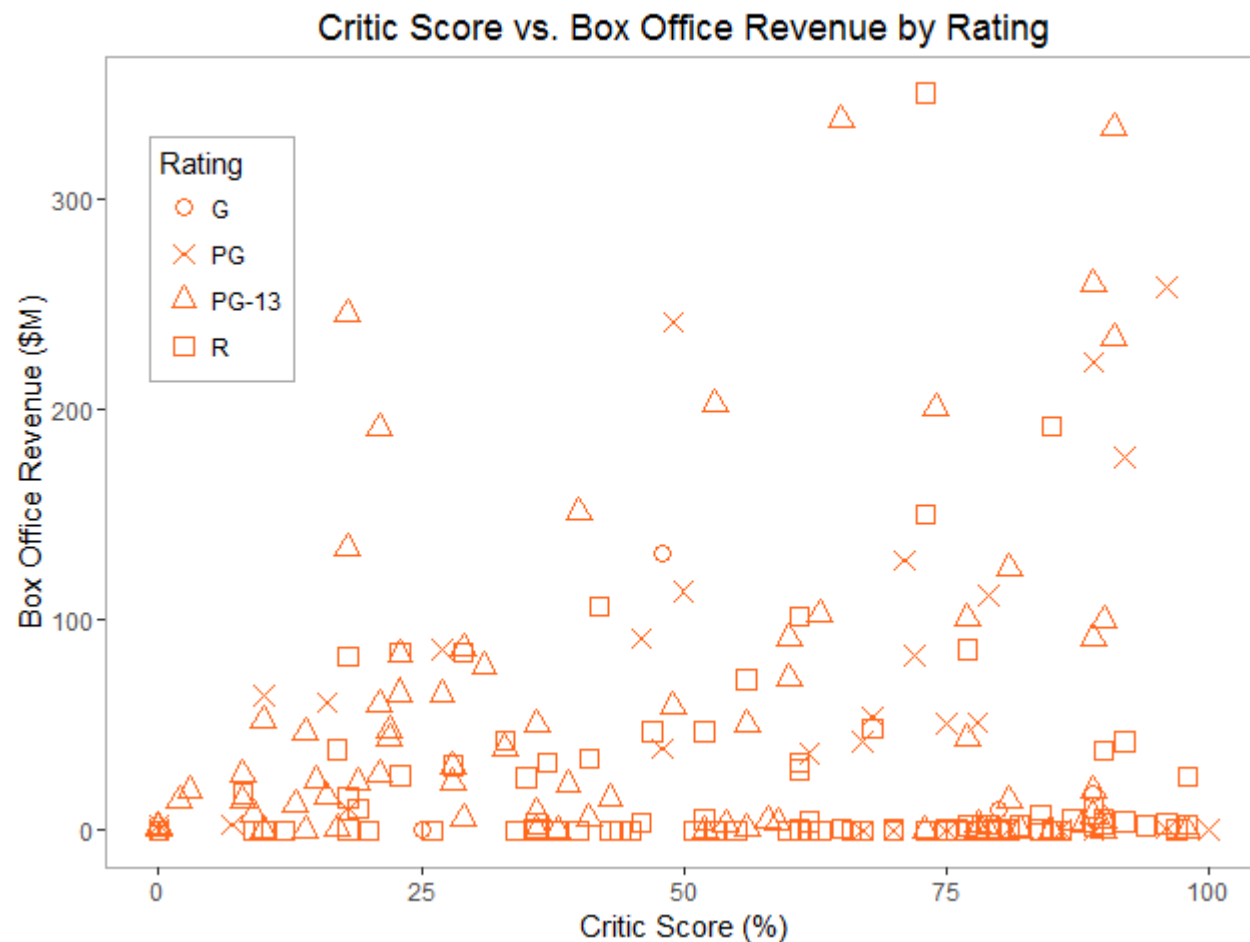
Shape-coded Scatterplot

Scatterplot

Shape-coded categories

Palette of shapes

Small number of shapes

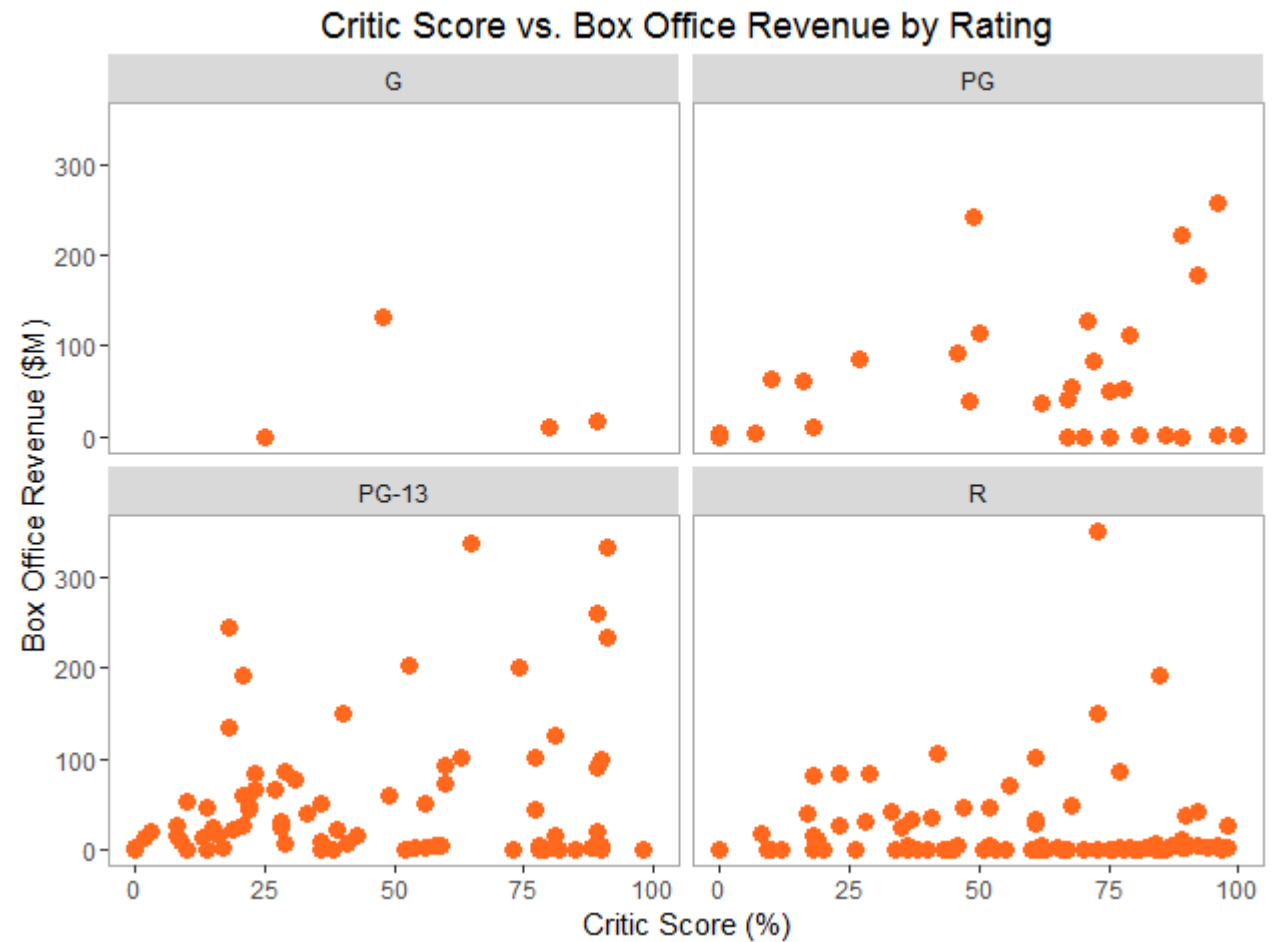


Faceted Scatterplot

Scatterplot

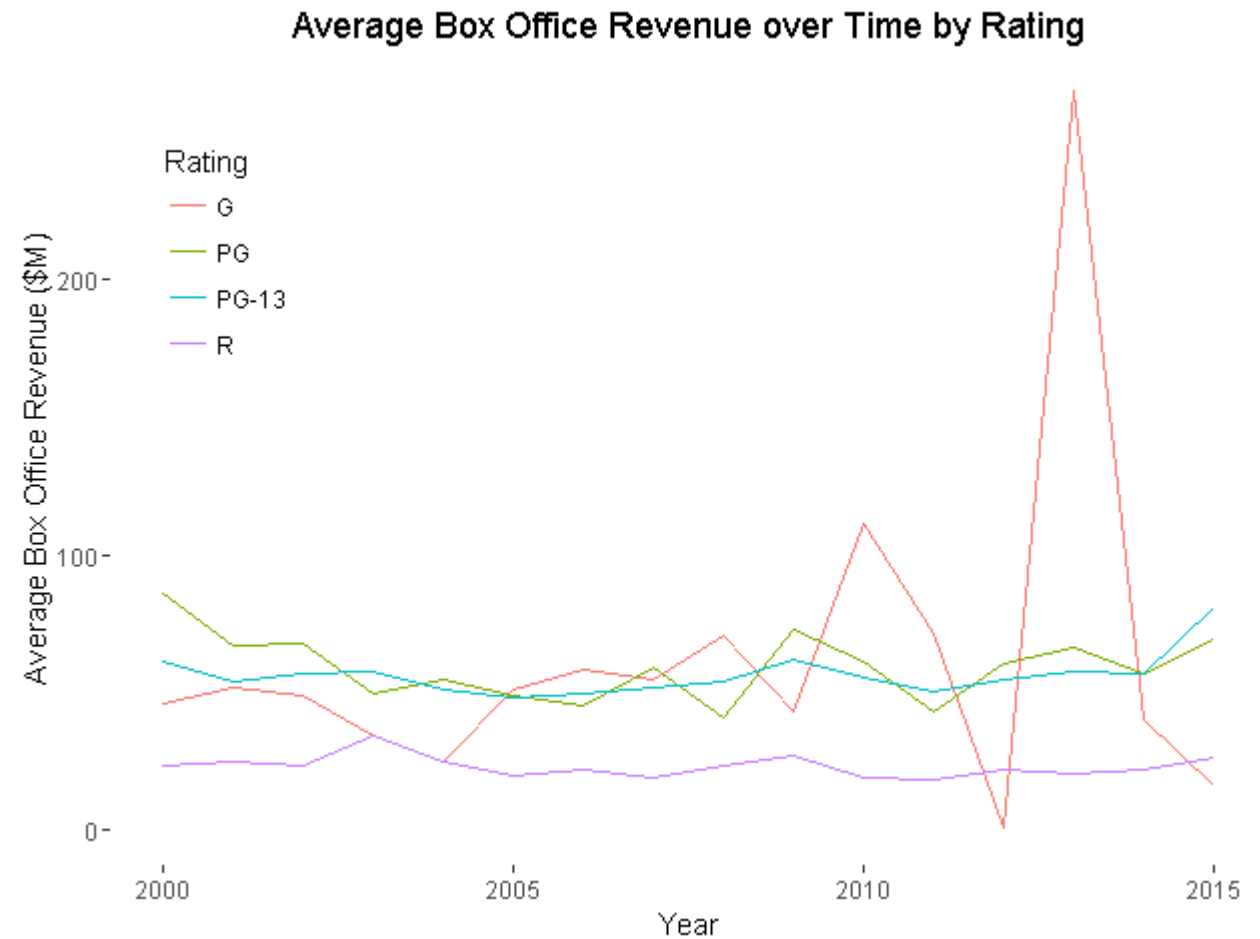
Faceted

Compare overall shape



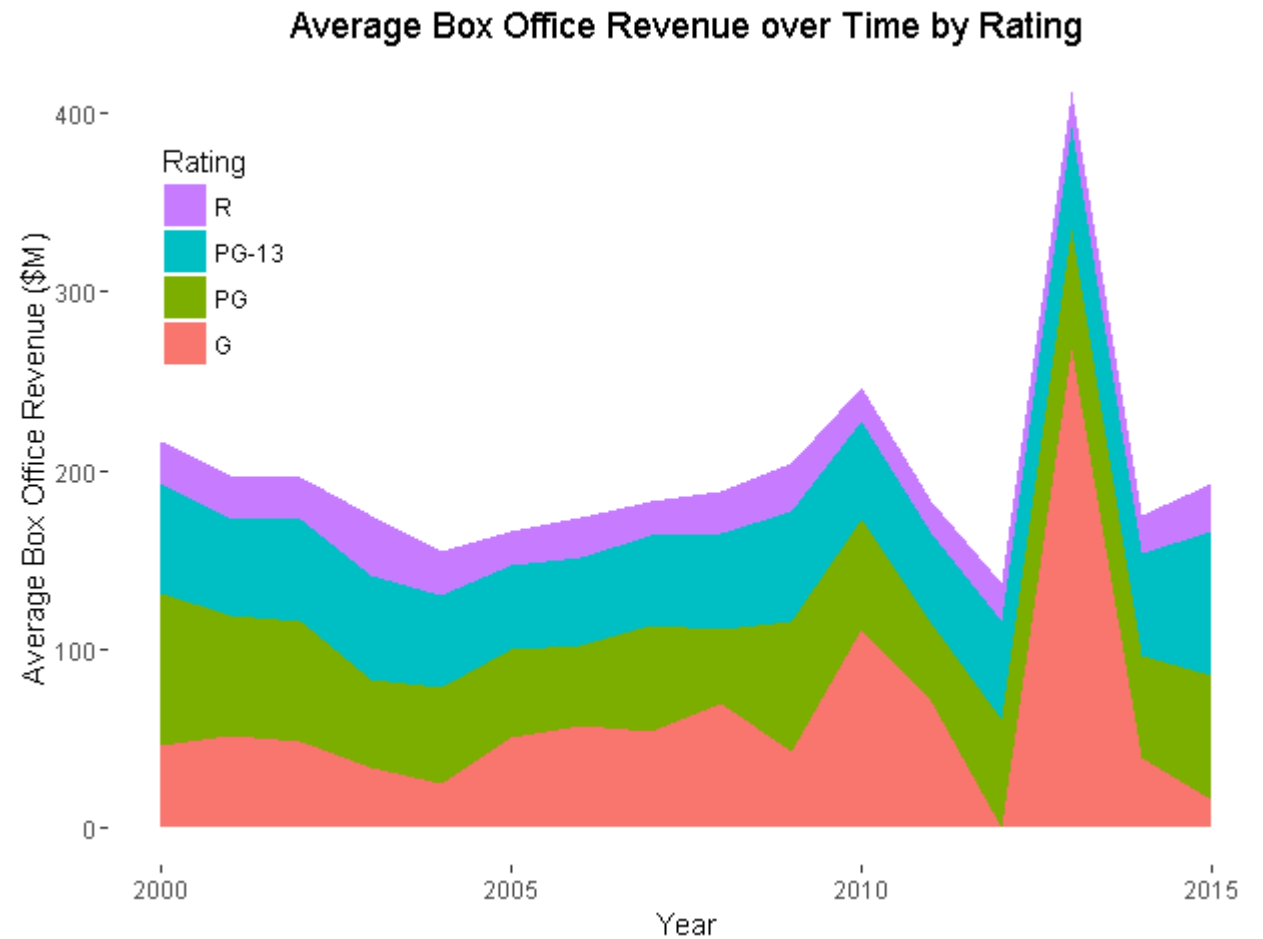
Multi-series Line Chart

Line chart
Multiple time series
Easy comparisons



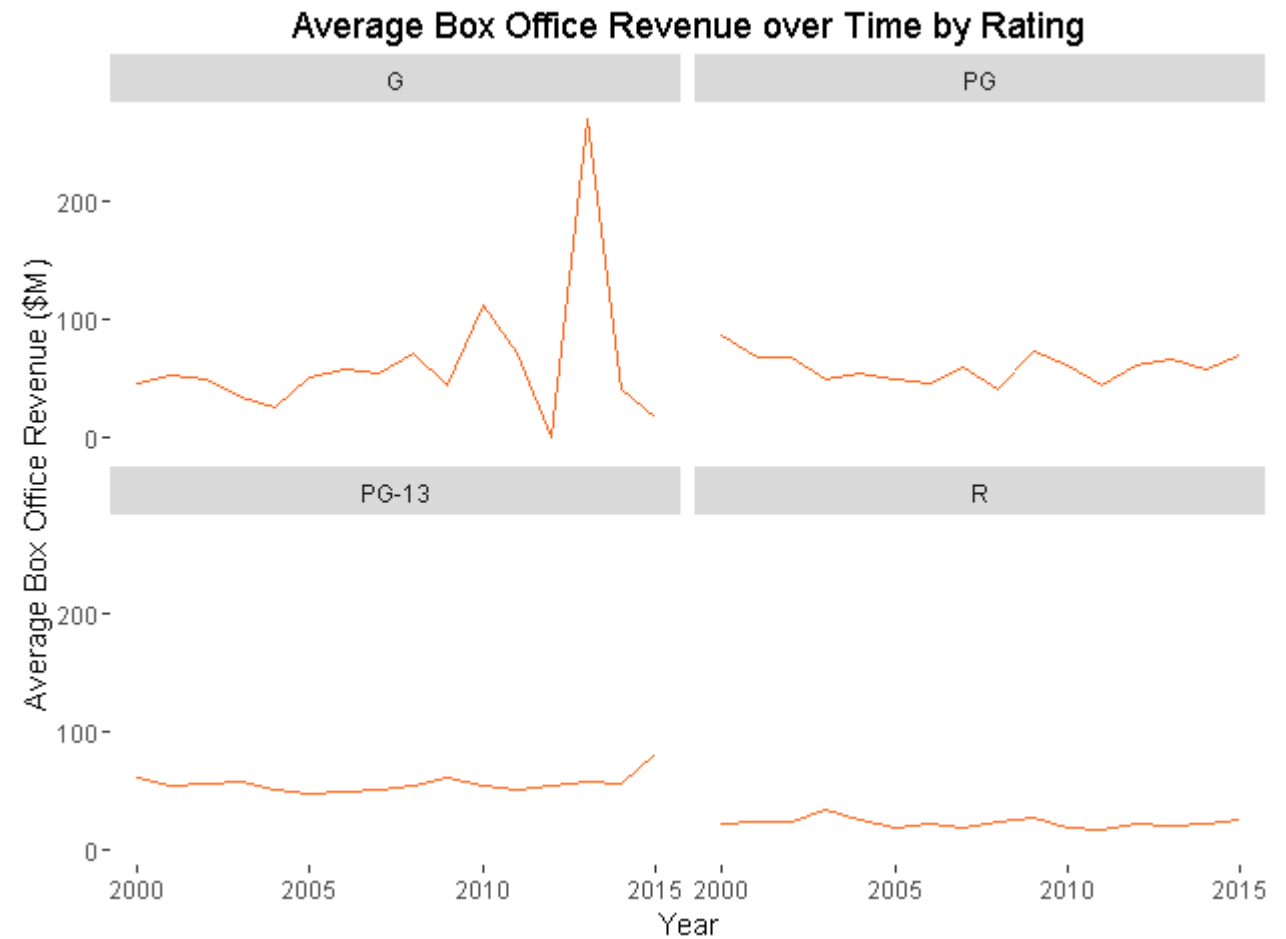
Stacked Area Chart

Area chart
Stacked areas
Cumulative values
Marginal values



Faceted Line Chart

Line chart
Faceted
Compare overall shape







1. How does critic score relate to box office in each rating category?
2. How has box office revenue changed over time by rating category?



Subset the Data



Load Color Brewer



Create a Color Palette



Create a Color-Coded Scatterplot



Create a Shape Palette



Create a Shape-coded Scatterplot



Subset into Rating Tables



Create Faceted Scatterplot



Load Time Series



Create Multi-series Line Chart



Create Stacked Area Chart



Create a Faceted Line Chart



Create a Color-Coded Scatterplot



Create a Shape-Coded Scatterplot



Create a Faceted Scatterplot



Create Row-wise Time Series



Create Multi-Series Line Chart



Create a Stacked Area Chart



Create a Faceted Line Chart



Create a Color-coded Scatterplot



Create a Shape-coded Scatterplot



Create a Faceted Scatterplot



Create a Multi-Series Line Chart



Create a Stacked Area Chart



Create a Faceted Line Chart





Summary



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Demo (ggplot2)