Visualizing Two Categorical and One Numeric Variables

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Overview

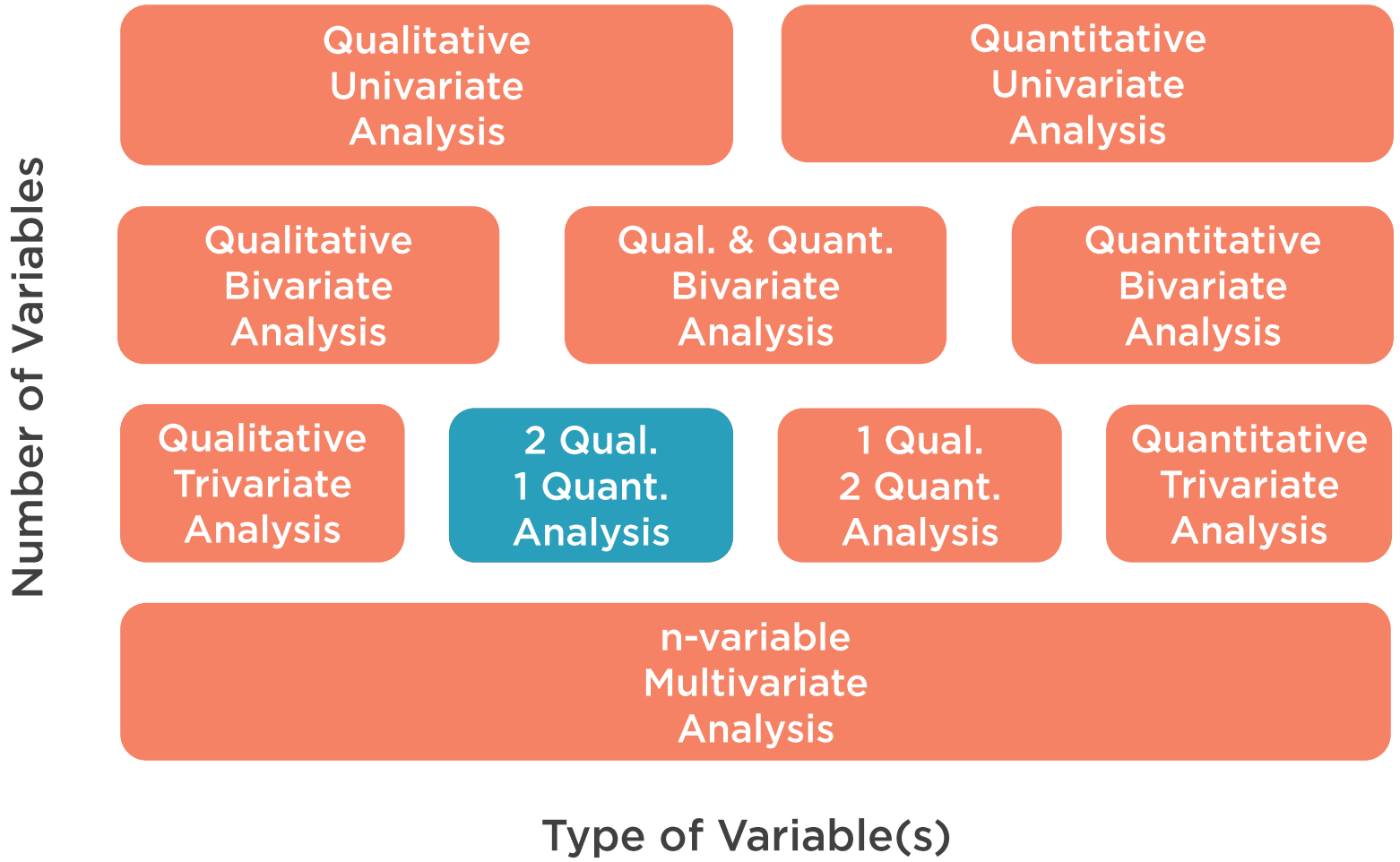
Visualizing Two Categorical and One Numeric Variables

Demo (Base)

Demo (Lattice)

Demo (ggplot2)

Types of Data Analysis



Trivariate Analysis for Two Qualitative and One Quantitative Variables

Two categorical variables

One numeric variable

Aggregate measure

Average Box Office Revenue ($M)		
Rating	No Awards	Won Awards
G	19.2	76.4
PG	22.4	76.9
PG-13	24.4	75.5
R	11.8	29.3

Trivariate Analysis for Two Qualitative and One Quantitative Variables

Two categorical variables

One numeric variable

Aggregate measure

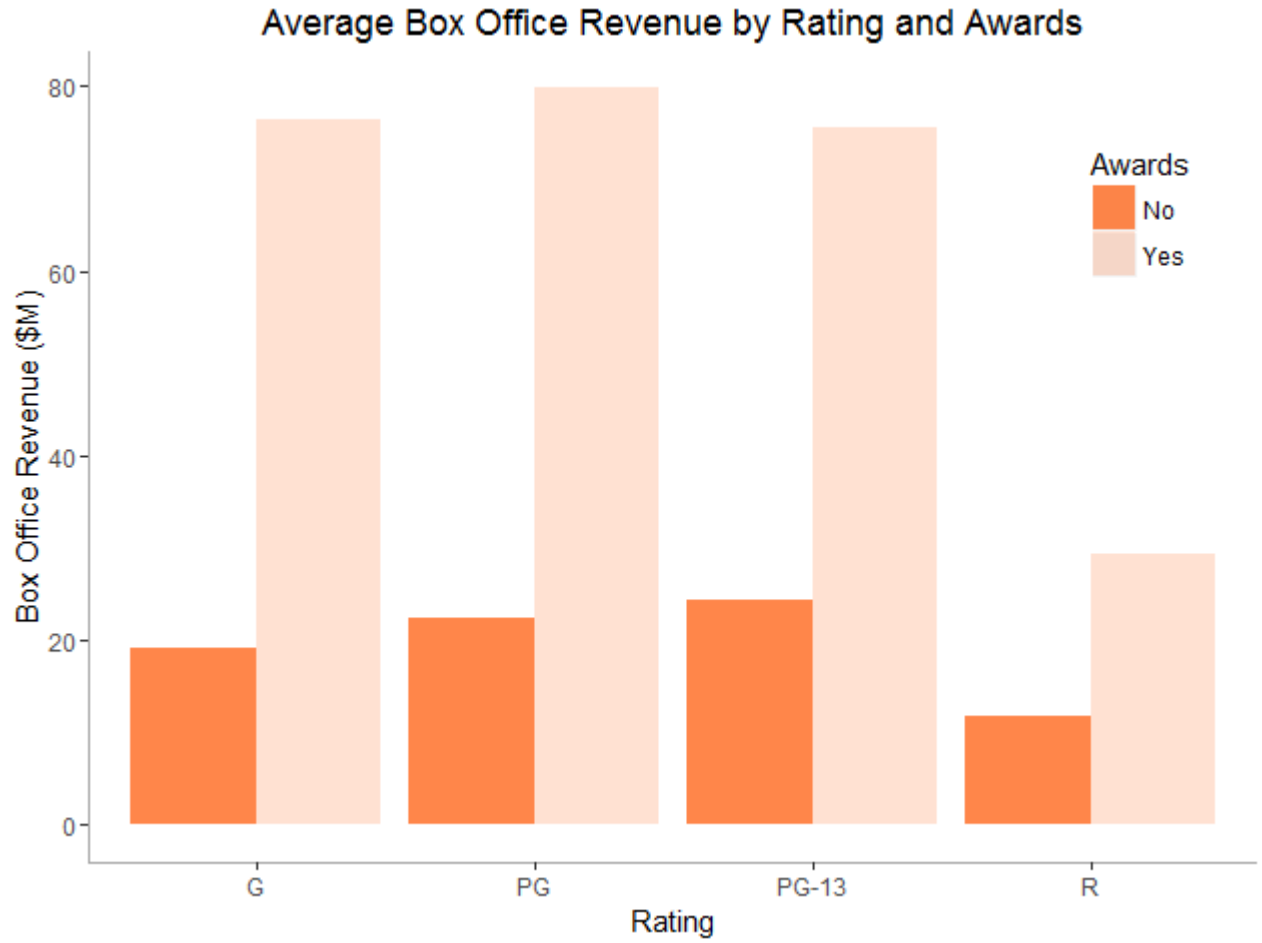
Multiple table formats

Average Box Office Revenue ($M)		
Rating	Awards	Box Office
G	Won Awards	19.2
G	No Awards	76.4
PG	Won Awards	22.4
PG	No Awards	79.9
PG-13	Won Awards	24.4
PG-13	No Awards	75.5
R	Won Awards	11.8
R	No Awards	29.3

Grouped Bar Chart

Grouped bars

Aggregate measure

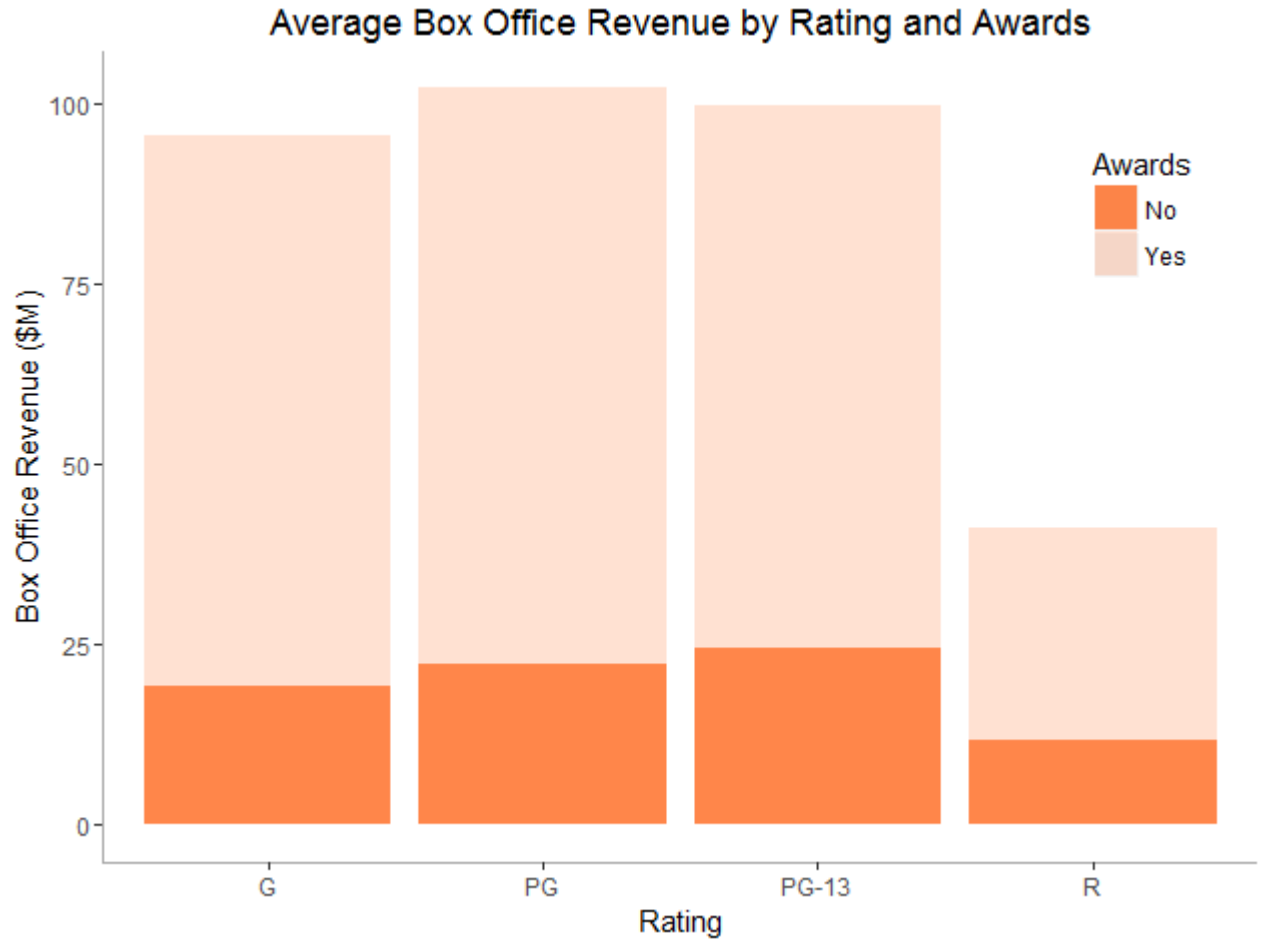


Stacked Bar Chart

Stacked bars

Aggregate measure

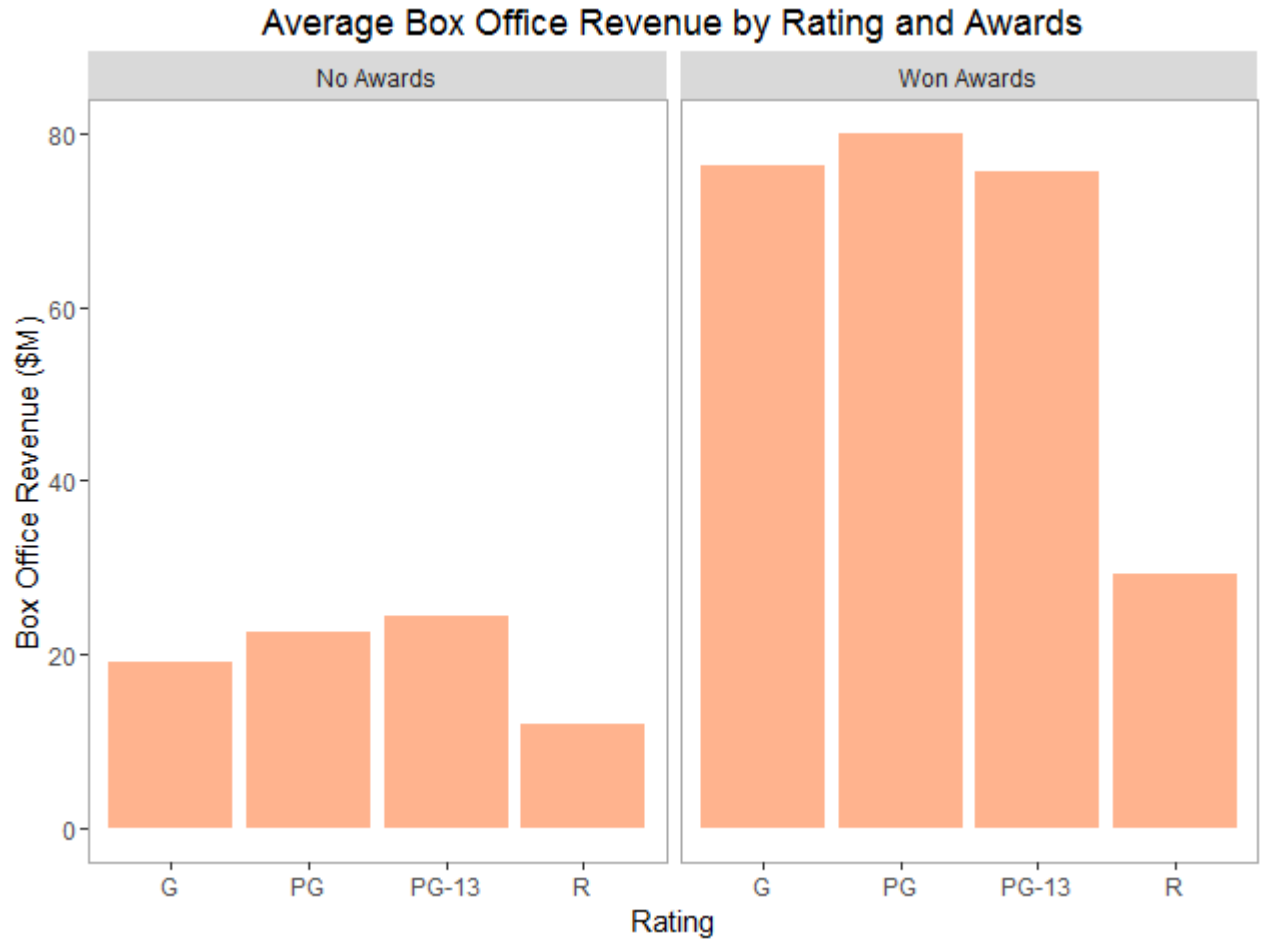
Marginal value



Faceted Bar Chart

Faceted bar plots

Aggregate measure

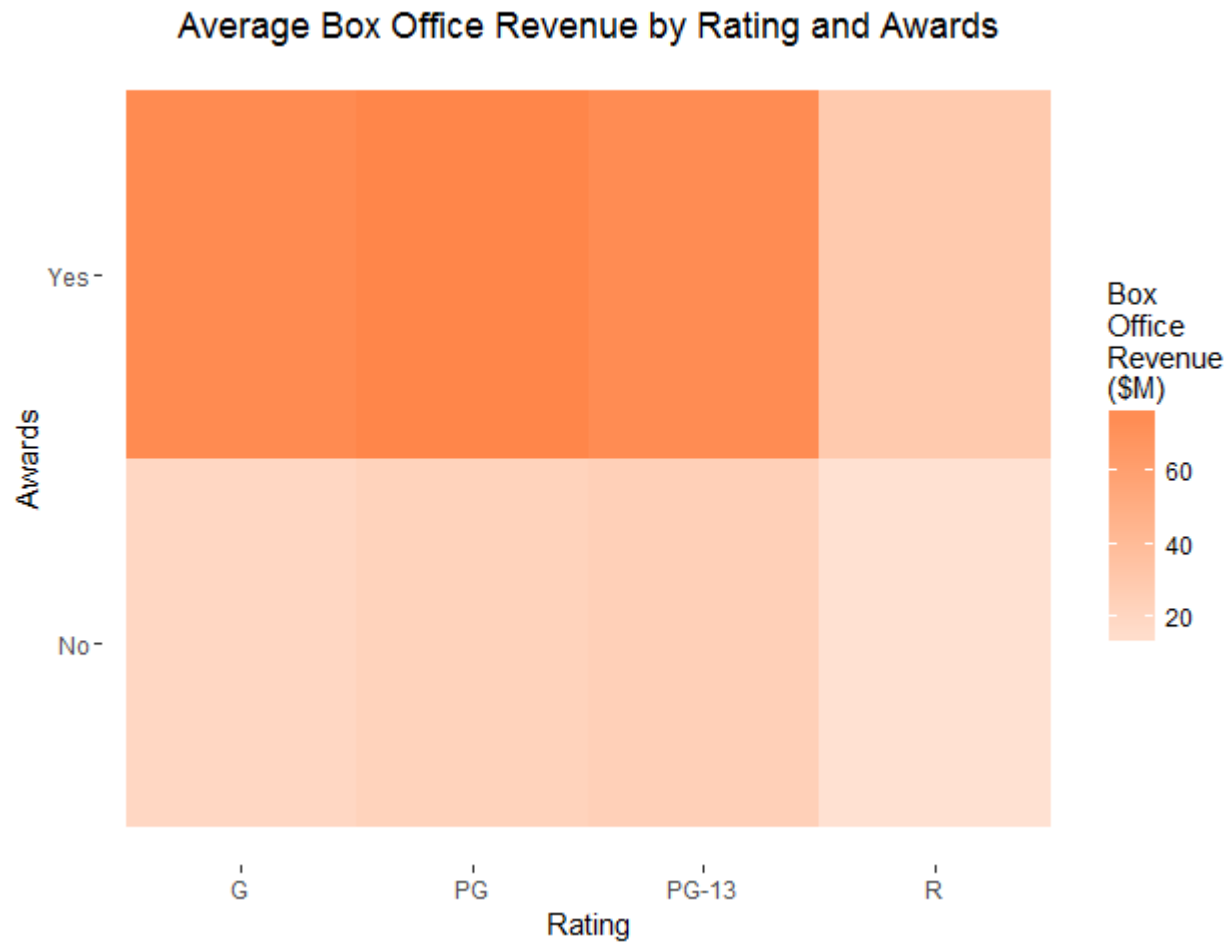


Heat Map

Visual matrix

Color-coded cells

Visual patterns

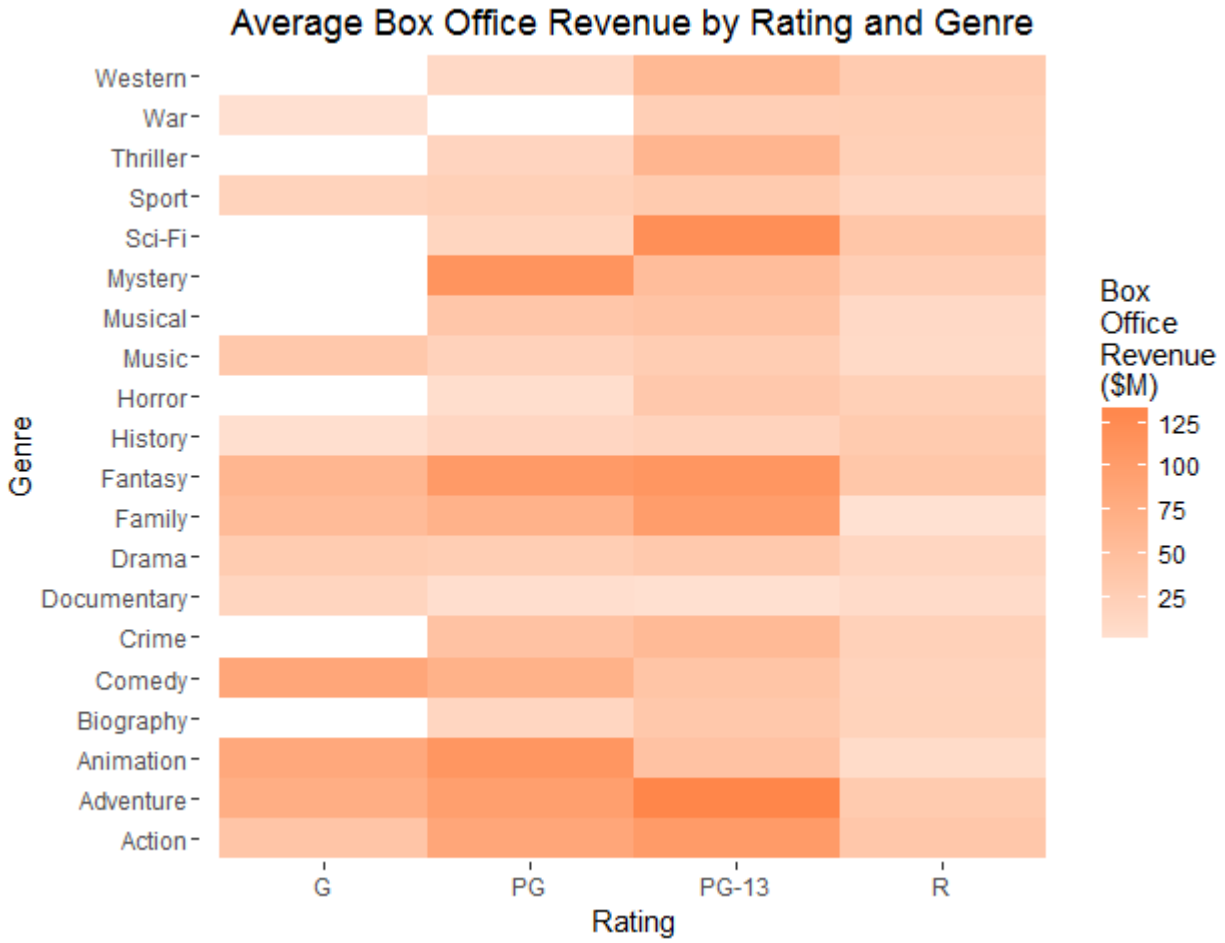


Heat Map

Visual matrix

Color-coded cells

Visual patterns



1. How does box office revenue compare across award status and rating?
2. Are there any patterns?

Create Row Function

Create Tabular Matrix

Create Grouped Bar Chart

Create a Stacked Bar Chart

Create Faceted Bar Chart

Create Heat Map

Create Row-wise Table

Create Grouped Bar Chart

Create Stacked Bar Chart

Create Faceted Bar Chart

Create Heat Map

Create Grouped Bar Chart

Create Stacked Bar Chart

Create Faceted Bar Chart

Create Heat Map

Summary

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