

Visualizing Three Numeric Variables



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Overview



Visualizing Three Numeric Variables

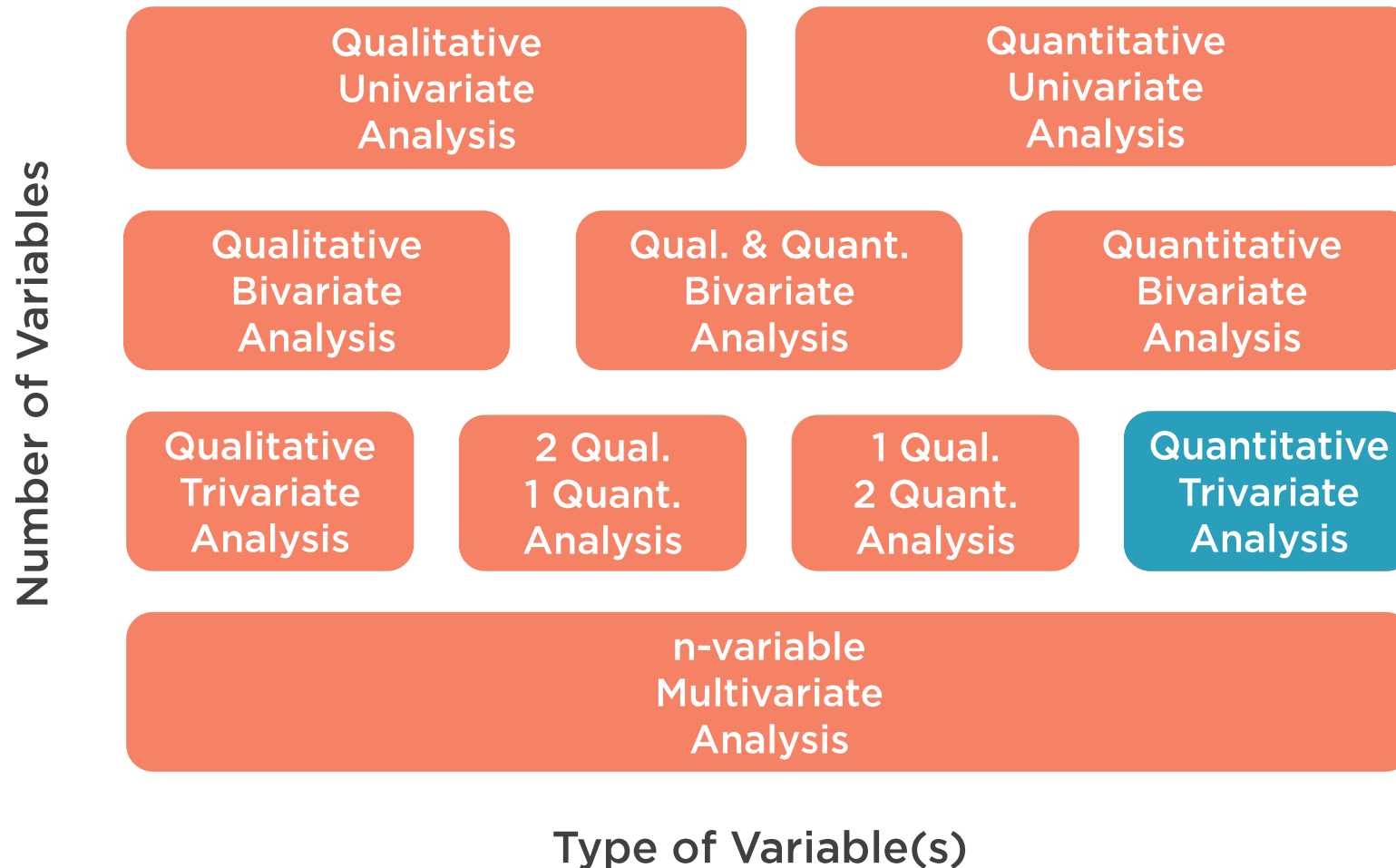
Demo (Base)

Demo (Lattice)

Demo (ggplot2)



Types of Data Analysis



Quantitative Trivariate Analysis

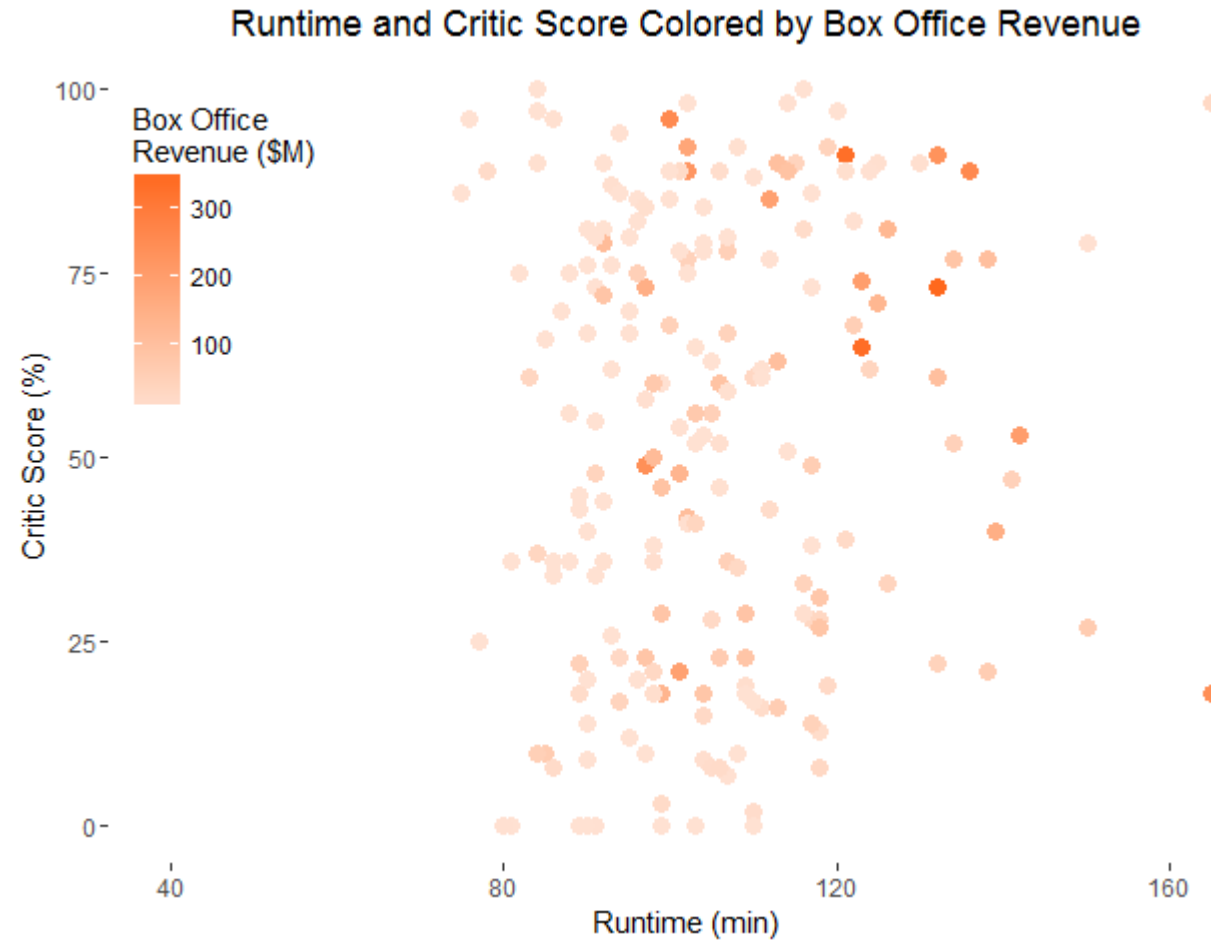
Three numeric variables
Relationship among them

Runtime	Critic Score	Box Office
98	45	57.3
39	45	13.4
155	76	187.3
82	65	135.6
99	30	0.5
...
115	64	27.9



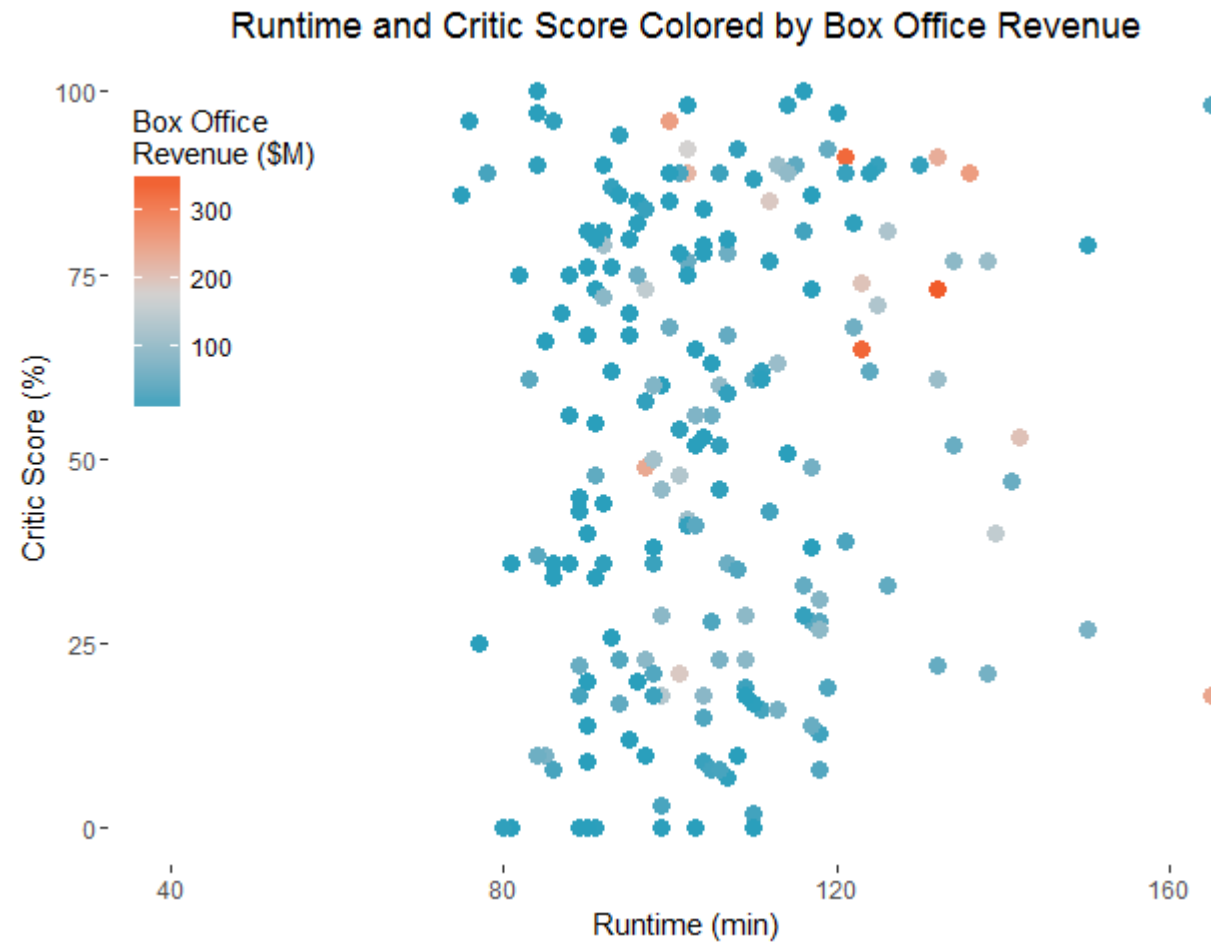
Gradient Color-scale Scatterplot

Scatterplot
Numeric color scale
Continuous color palette
Two-color gradient



Divergent Color-scale Scatterplot

Scatterplot
Numeric color scale
Continuous color palette
Three-color gradient

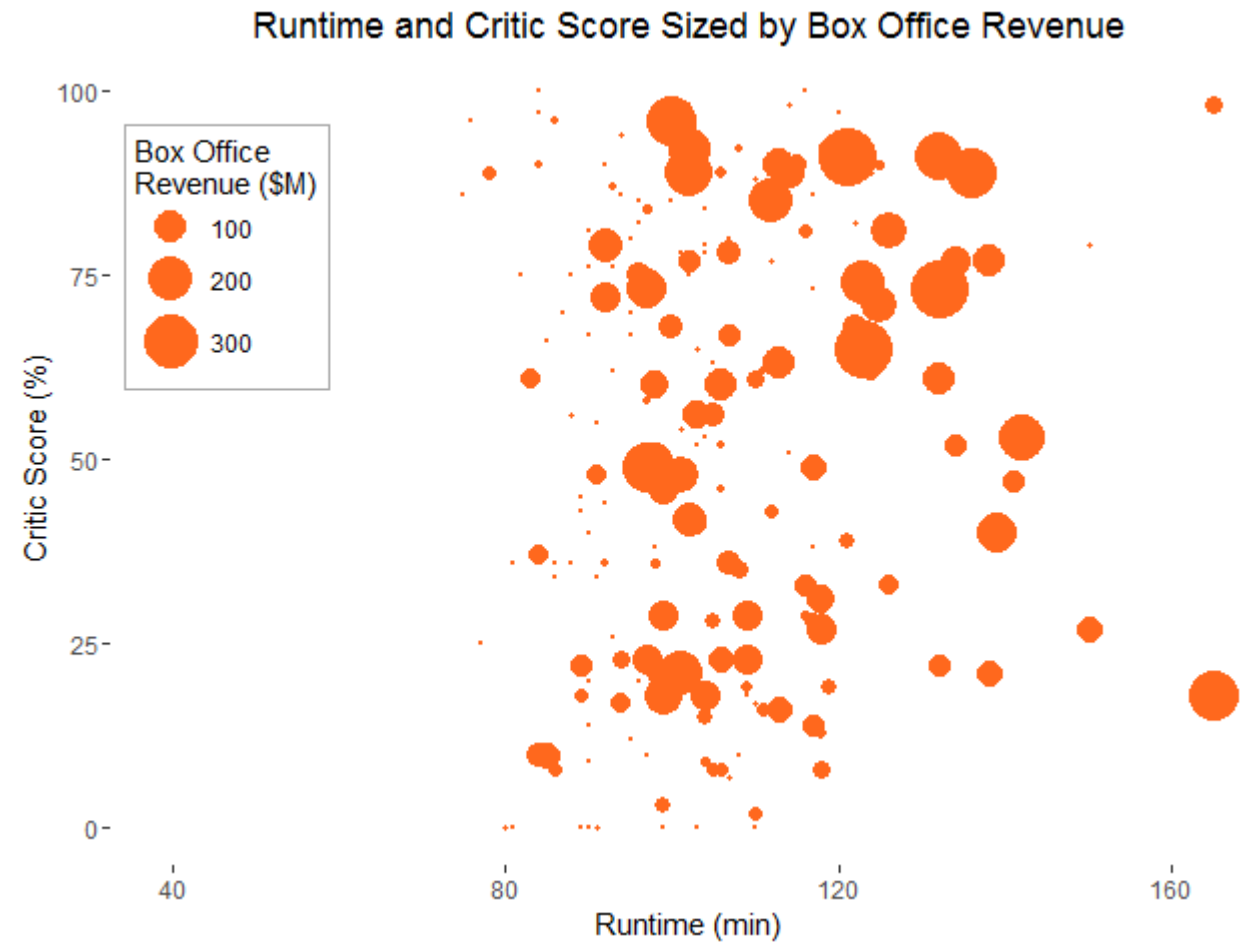


Bubble Chart

Scatterplot

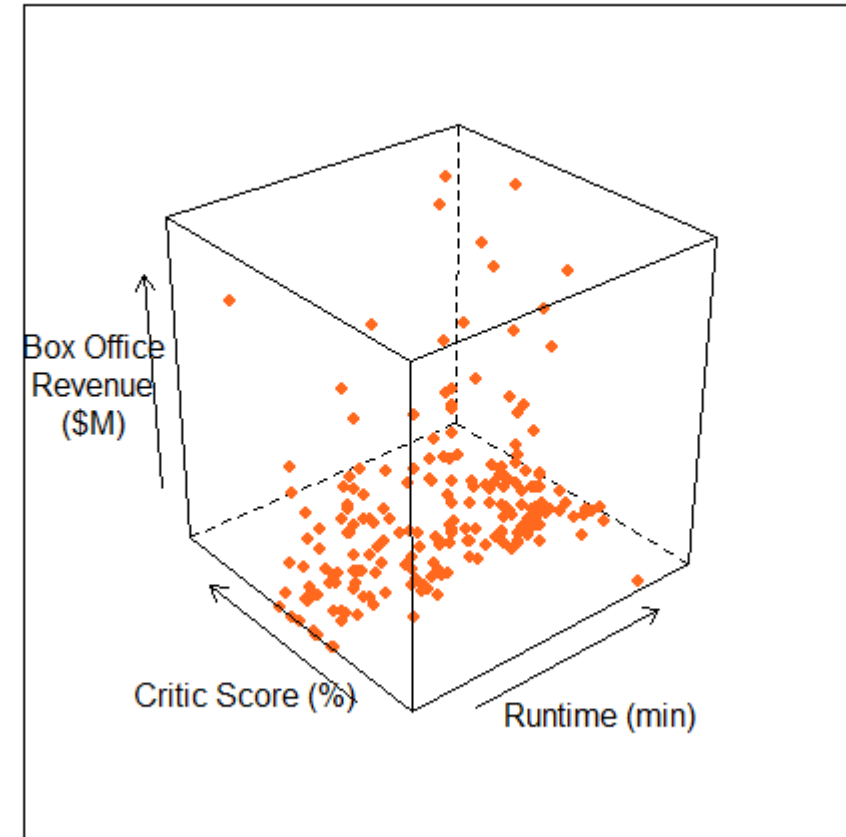
Numeric size scale

Area vs. diameter



3D Scatterplot

Runtime, Critic Score, and Box Office Revenue



Scatterplot

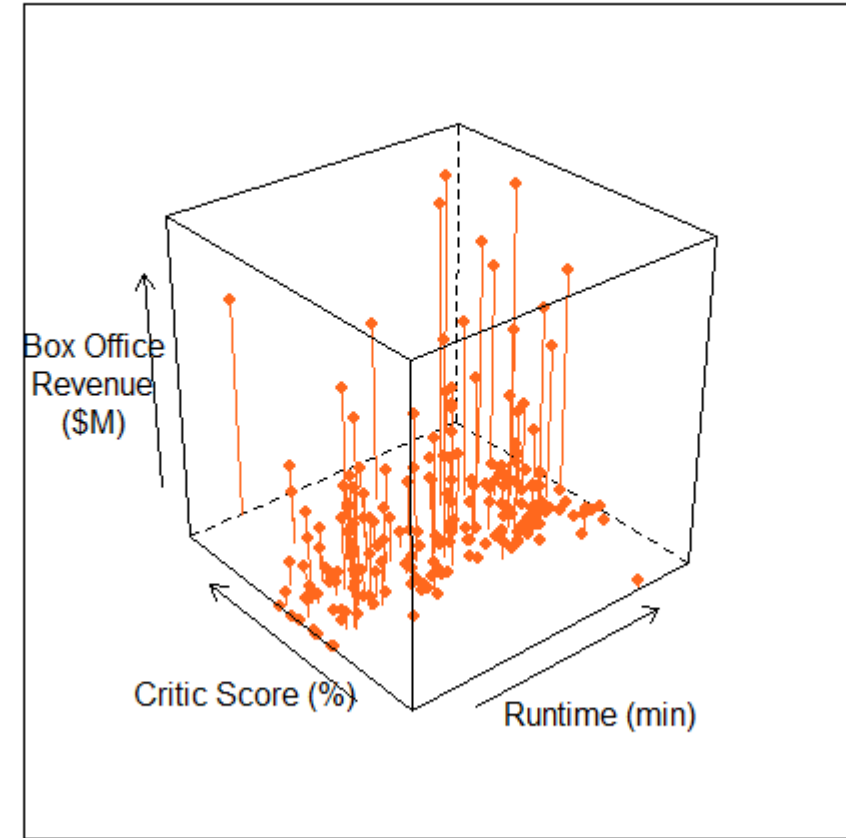
Third-dimension

Perspective enhancements



3D Scatterplot

Runtime, Critic Score, and Box Office Revenue



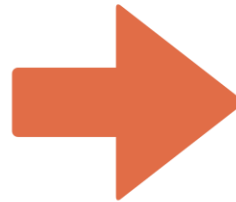
Scatterplot

Third-dimension

Perspective enhancements

Convert Numeric to Categorical

Critic Score	Runtime	Box Office
45	98	57.3
45	39	13.4
76	155	187.3
65	82	135.6
30	99	0.5
...
64	115	27.9



Critic Score	Average Runtime	Avg. Box Office
(0, 20]	101.8	24.1
(20, 40]	105.7	40.3
(40, 60]	104.5	46.5
(60, 80]	103.7	44.2
(80, 100]	106.5	47.2



1. How do runtime and critic score relate to box office?
2. Are there any patterns?



Create a Gradient Color Palette



Create Gradient Color-Scale Scatterplot



Create a Divergent Color Palette



Create a Divergent Color-scale Scatterplot



Create Size-by-Area Function



Create a Bubble Chart



Create 3D Scatterplot



Create a Gradient Color-Scale Scatterplot



Create a Divergent Color-Scale Scatterplot



Create a Bubble Chart



Create 3D Scatterplot



Create a Gradient Color-scale Scatterplot



Create a Divergent Color-scale Scatterplot



Create a Bubble Chart



Create 3D Scatterplot





Summary



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Demo (Lattice)

Demo (ggplot2)