Multivariate Data Visualization with R

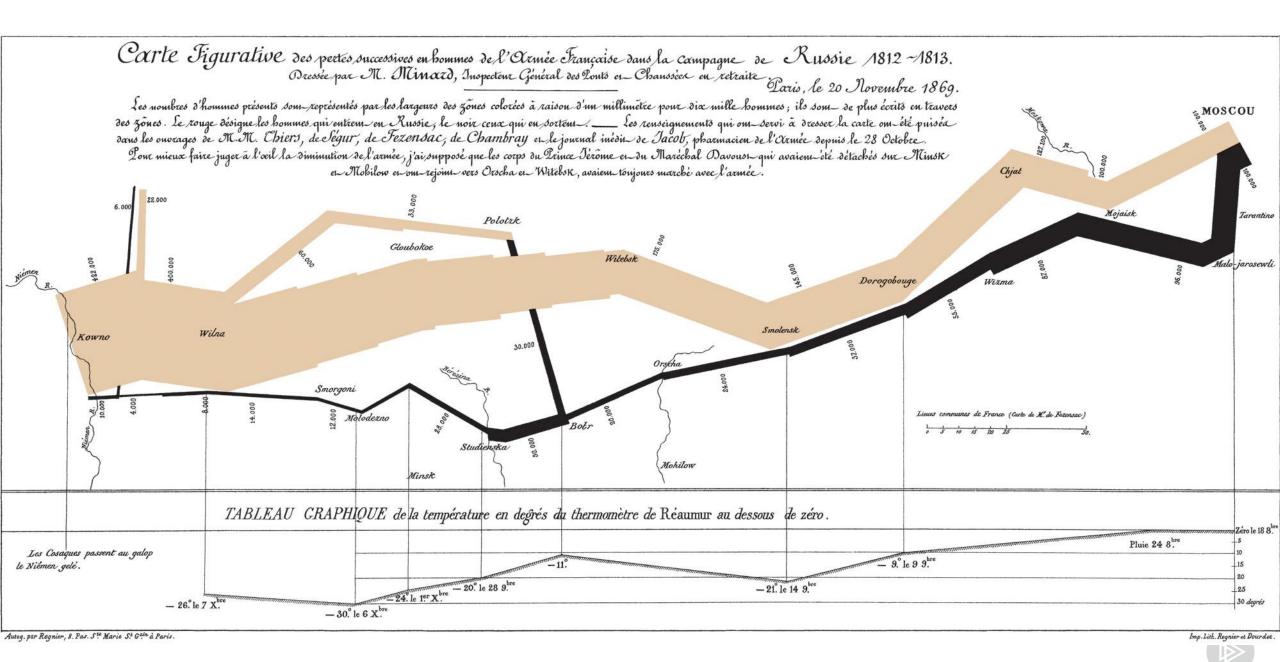
INTRODUCTION

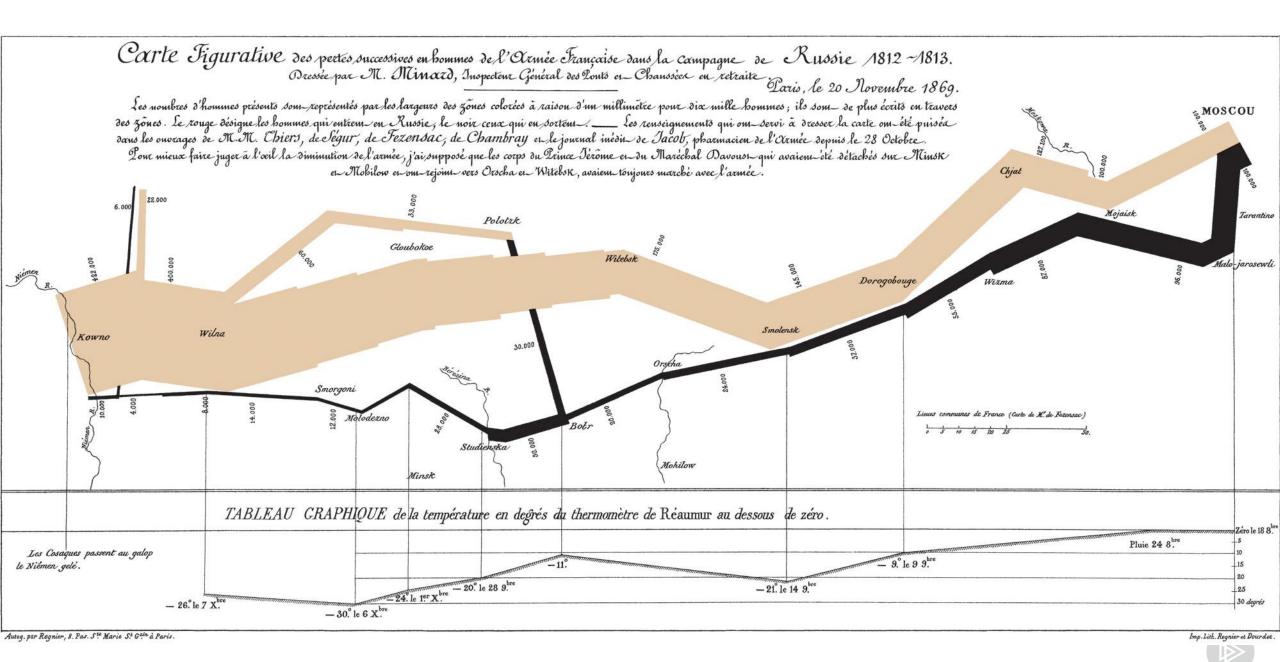


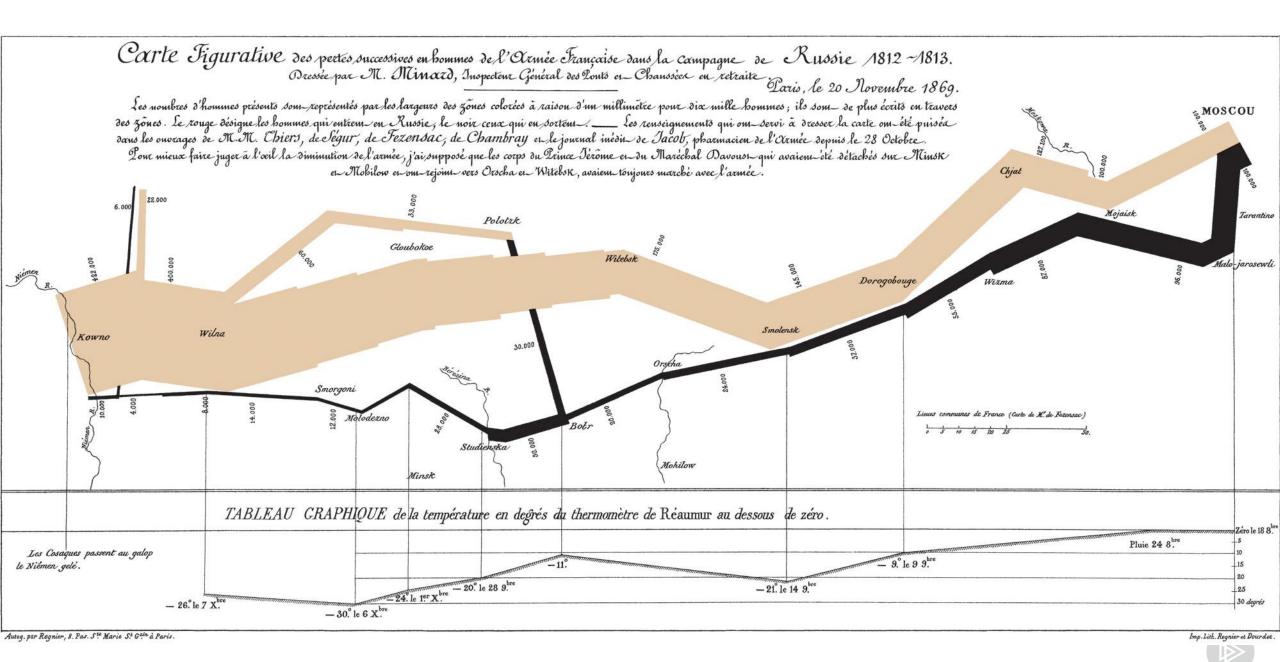
Matthew Renze
SOFTWARE CONSULTANT

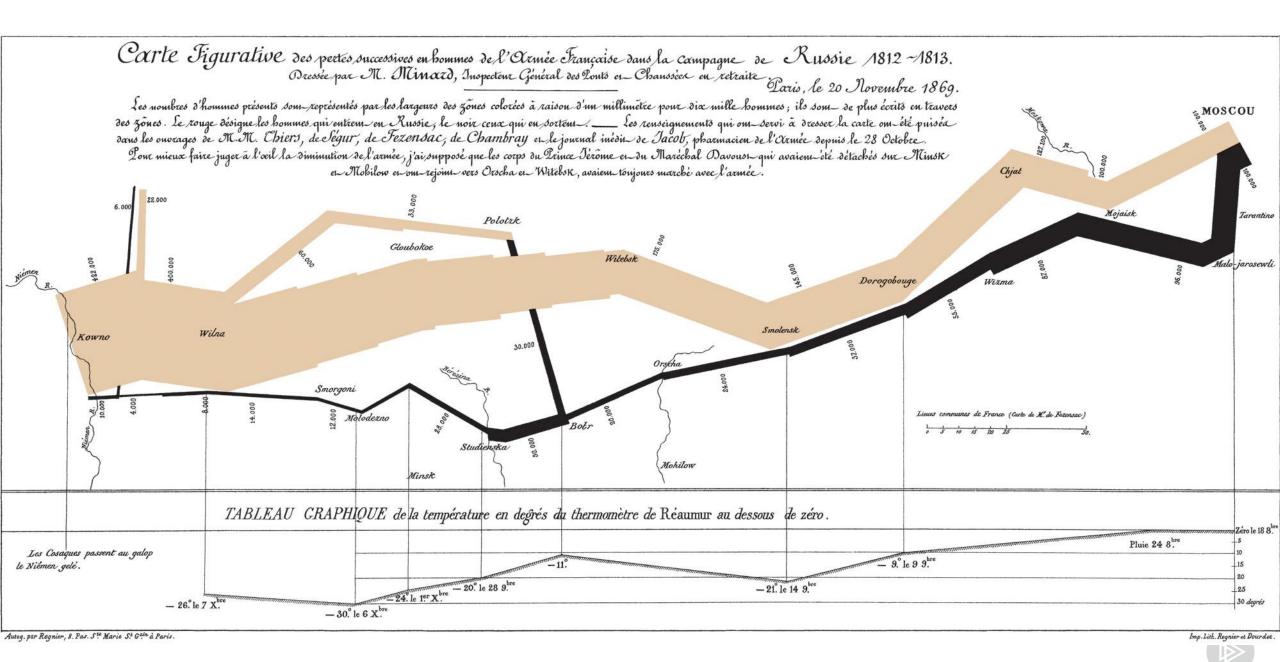
@matthewrenze www.matthewrenze.com

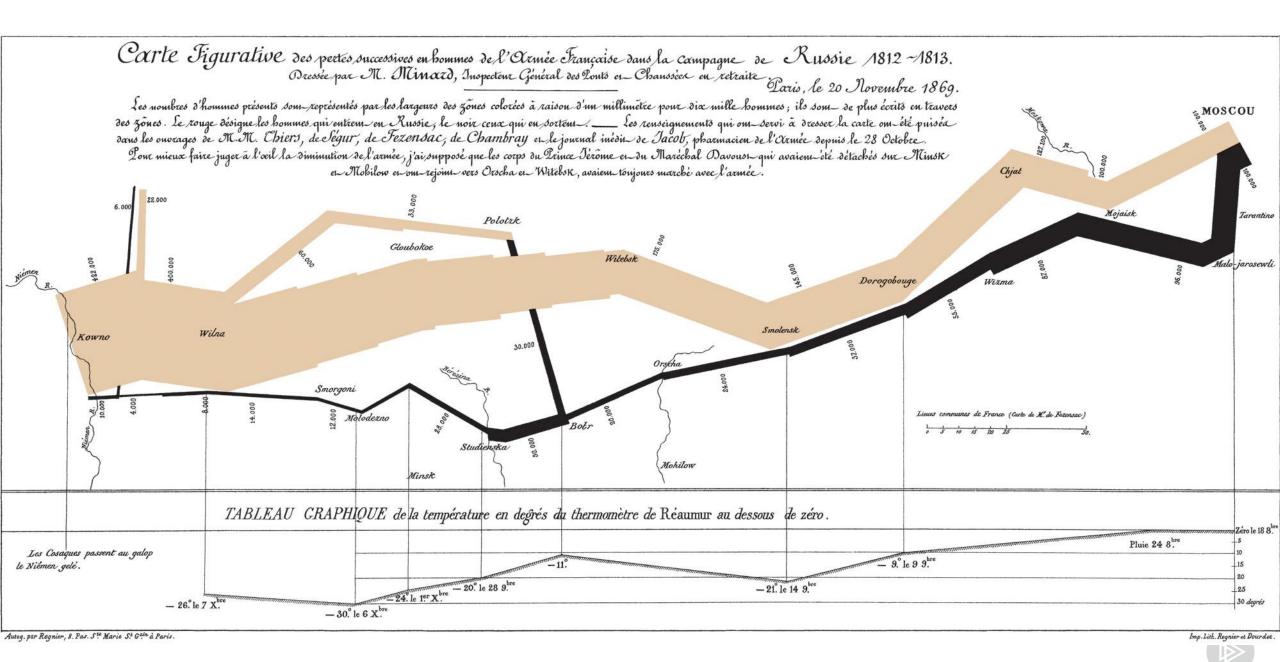












Course Overview



Introduction

Visualizing Three Categorical Variables

Visualizing Two Categorical and One Numeric Variables

Visualizing One Categorical and Two Numeric Variables

Visualizing Three Numeric Variables

Visualizing Many Variables



Audience

IT professionals **Developers Data analysts**



Prerequisites

Beginning Data Visualization with R course

Prior experience with data visualization using R

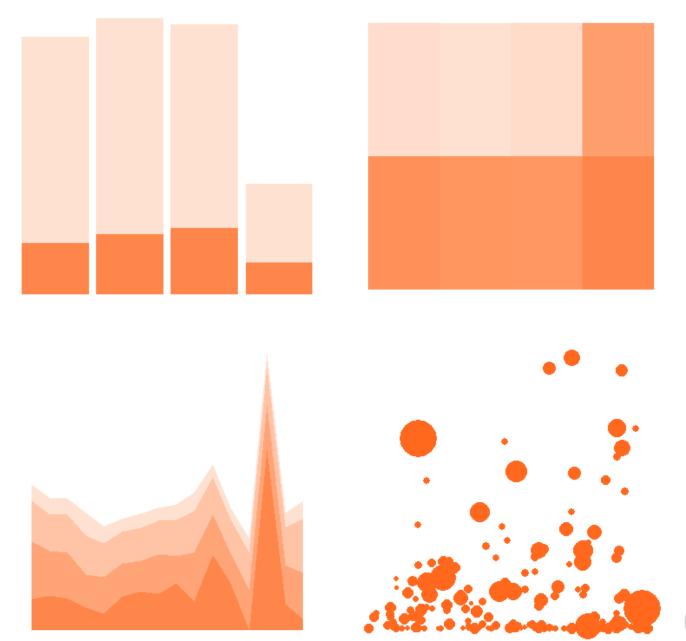
www.pluralsight.com/courses/r-data-visualization-beginner



Three or more variables

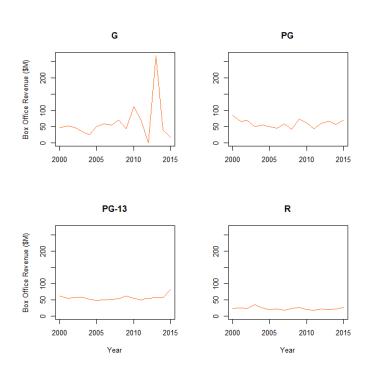
New visualizations

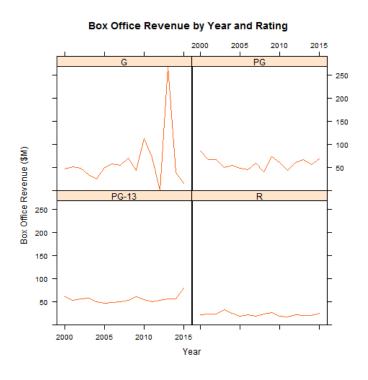
New techniques

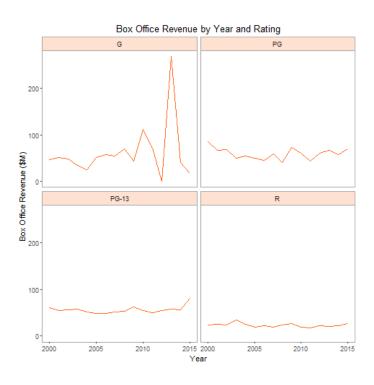




Multivariate Data Visualization with R







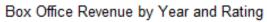
Base

Lattice

ggplot2



Facets





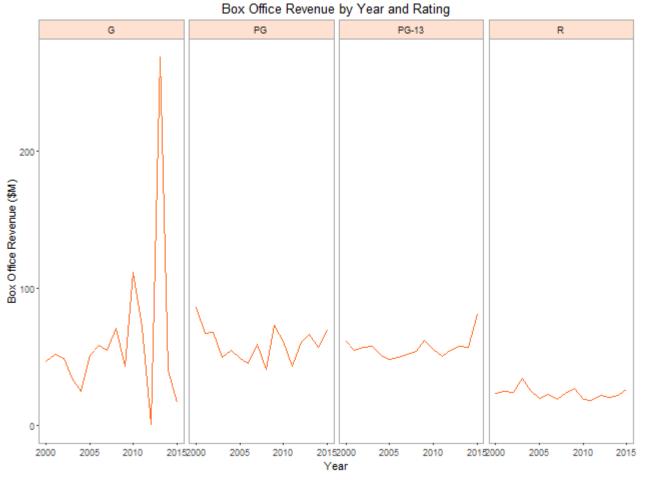


Horizontal Facets

Shared y-axis

Compressed x-axis

Compare y-axis



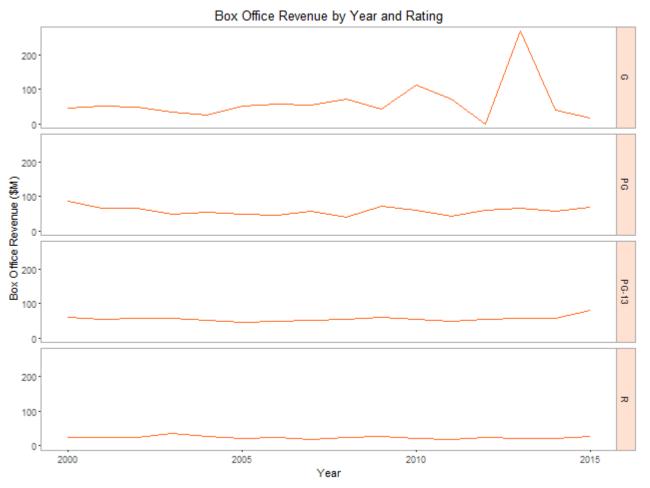


Vertical Facets

Shared x-axis

Compressed y-axis

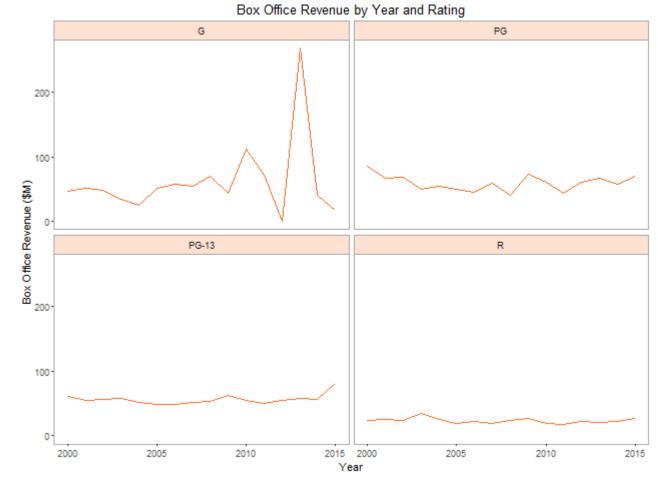
Compare x-axis





Wrapped Facets

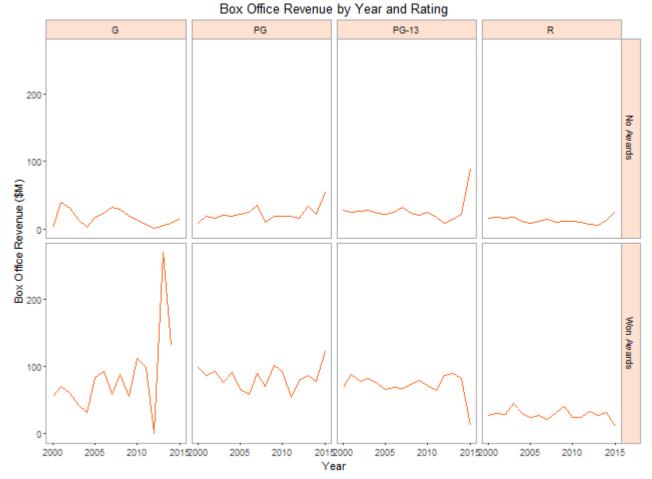
Wrap to rows
Shared axes
Equal importance





Two-Dimensional Grid Facets

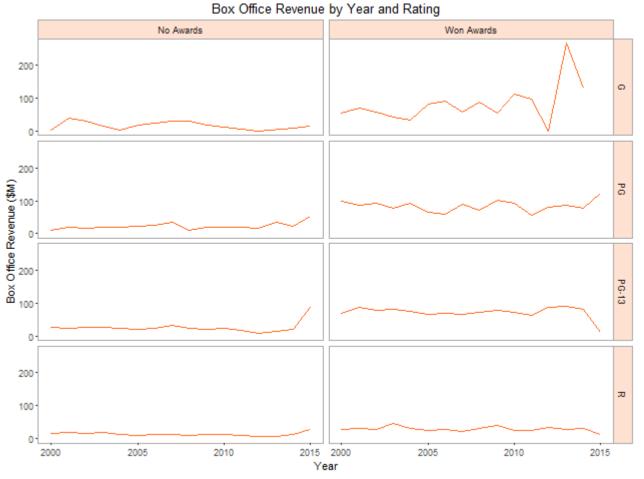
Four or more variables
Shared axes
Variable compression





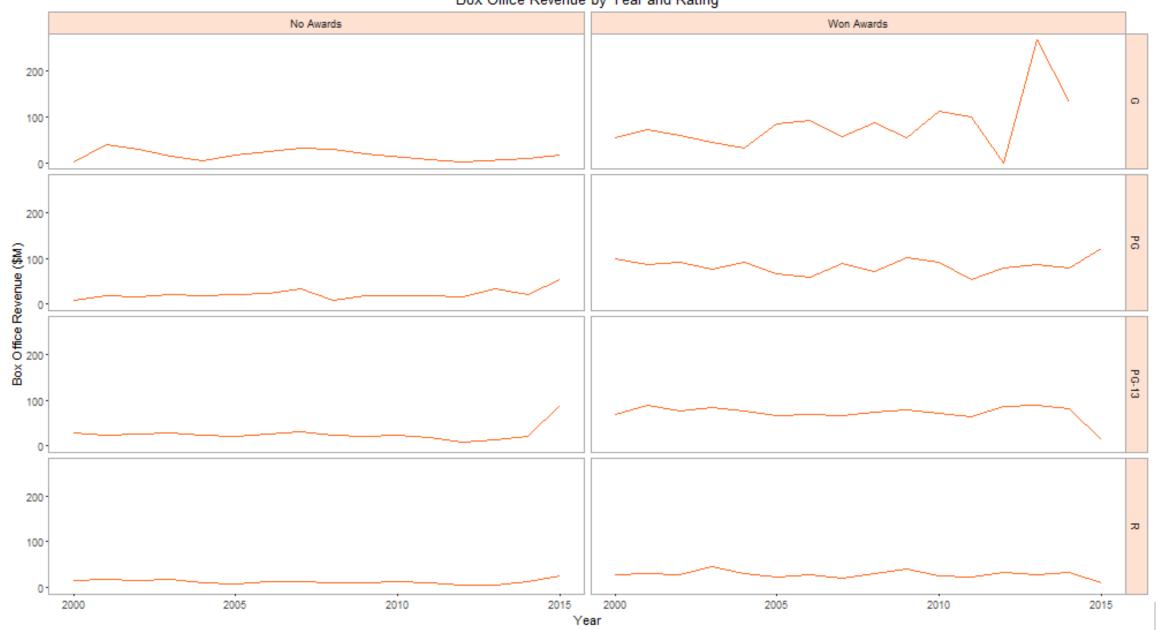
Two-Dimensional Grid Facets

Four variables
Shared axes
Variable compression
Multiple orientations





Box Office Revenue by Year and Rating



Demo



Base

Lattice

ggplot2



Set Up



Create Facet Function



Create Horizontal Facets



Create Vertical Facets



Wrapped Facets



2-Dimensional Facets



Set Up



Create Horizontal Facets



Create Vertical Facets



Create Wrapped Facets



Create 2-Dimensional Facets



Create 2-Dimensional Facets (Vertical)



Set Up



Create Horizontal Facets



Create Vertical Facets



Create Wrapped Facets



Create 2-D Facets (Horizontal)



Create 2-D Facets (Vertical)



Demo Outro



Statistical Terms

Observations

Variables

Qualitative variable

Quantitative variable

ID	Date	Customer	Product	Quantity
1	2015-08-27	Jose	Pizza	2
2	2015-08-27	Jose	Soda	2
3	2015-08-27	Jill	Salad	1
4	2015-08-27	Jill	Milk	1
5	2015-08-28	Miko	Pizza	3
6	2015-08-28	Miko	Soda	2
7	2015-08-28	Sam	Pizza	1
8	2015-08-28	Sam	Milk	1



Types of Data Analysis

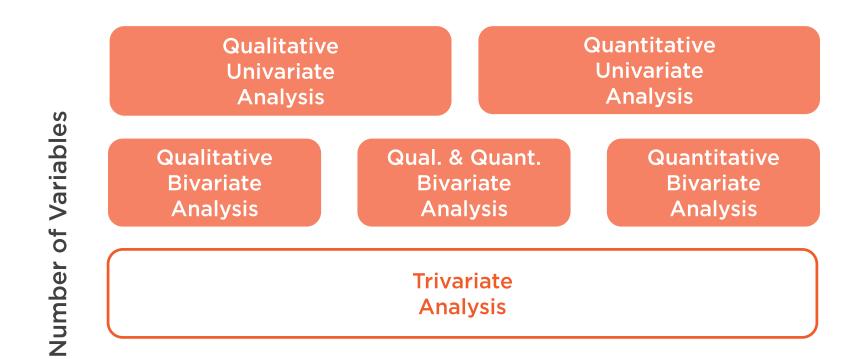
Qualitative Quantitative Univariate Univariate Analysis **Analysis** Qual. & Quant. Qualitative Bivariate **Bivariate** Analysis Analysis

Quantitative Bivariate Analysis

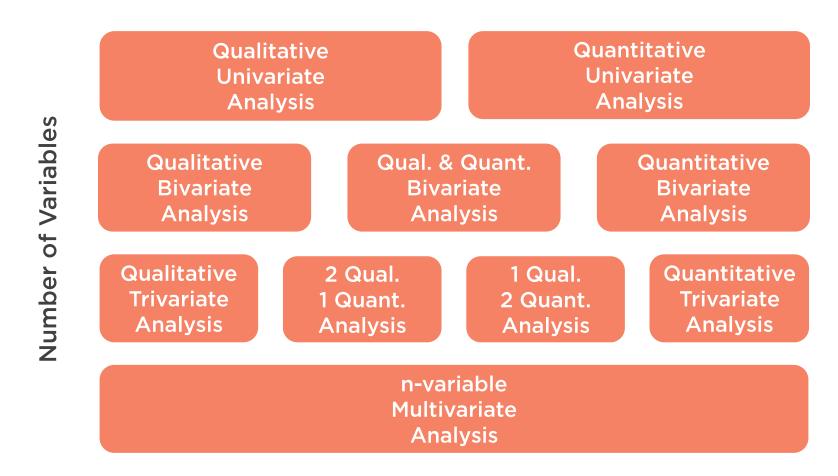
Type of Variable(s)



Types of Data Analysis



Types of Data Analysis





Summary



Course Introduction

Multivariate Data Visualization

Facet Demos

Types of Visualizations

