YASHASWINI SINGH

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PRODUCT EXPERIENCE

Nextleap Product Management Fellowship   **[Mar 2024 - May 2024]**

Top Fellow out of 250+ peers by scoring more than 70% in the graduation project..

- **Core skills:** User Research, Problem Framing, Wireframing, UX/UI Principles, Defining & Analyzing Metrics, KPI SQL, System Design, Requirement Gathering, Product Roadmap, Backlog Management, Stakeholder Management, SDLC
- **Data & Analytics Tools:** JIRA, Confluence, SQL, Power BI, Google Analytics, Excel , AI & ML
- **Other Product Tools:** Whimsical , Figma

PROJECTS:

- **Ideated** the reason behind choosing **Zomato** to solve the problem.
- Conducted **20+ users surveys** & home chef interviews to understand their pain points.
- **Framed the true problem, ideated** on & scoped out the solutions by prioritizing features using **RICE framework**
- Design the wireframe to understand the flow using **FIGMA**.
- Defined **metrics**, identified the of the solution and listed down **potential second order effects risks & their mitigations.**
  Link: Zomato Rating & Review System – Figma , Framing the problem , PRD
- A solution to Increase Average Order Value on **Blinkit**.
  Link: Increase AOV of Blinkit

WORK EXPERIENCE

Knolskape Sol. Pvt. Ltd | Software Developer   **[Aug 2022-April 2024]**

● Delivered high-quality simulation that improved employee training for **TCS and Wipro, enhancing engagement** and learning outcomes for over **1M satisfied learners**.

● Developed features and provided technical support for a live run of **5000 users** across globe (UK, USA, Australia) for our flagship simulation INFORMA.

● Collaborated with cross-functional teams, Product Managers and Project Manager in implementing **agile methodologies**, addressing challenges and ensuring iterative progress, leading to improving project efficiency by **20%**.

● Successfully **implemented advanced NLP techniques** for precise text analysis and real-time feedback, significantly **increasing training efficiency and effectiveness**.The simulation is now used in **over 75 countries**.

● Created existing simulations in Turkish for clients in Turkey, and reduced client callbacks by **80%** after incorporating their feedback.

● Created and improved CI/CD pipelines using Docker, implementing parallel builds and reducing deployment time by **50%**.

● Developed scenario-based MCQs with lead metrics, and user reports that have been utilized by over **400+ customers.**

● Awarded the **Superstars Award 2 times** among a team of 50+ members.

Sath Inc. | Software Developer Intern   **[Jan 2022-Mar 2022]**

● Enhanced application security by implementing global user and role-based authentication and validation modules along with encryption of user tokens resulting in a **70% enhancement** against penetration test results.

● Resolved 10+ complex issues for their IDHUB applications by performing **root cause analysis** & bug triaging to improve user flow.

● Acquired **Agile** software development lifecycle fundamentals through formal training & hands on project involvement.

EDUCATION

Bansal Institute of Engineering & Technology, Lucknow   **[2018-2022]**
Bachelor of Technology in Computer Science, Cumulative GPA - 8.4
St. Xavier's School(Ballia)
XII (C.B.S.E) | Percentage - 67.8%   **[2016-2018]**
X (C.B.S.E) | CGPA - 9.8   **[2014-2016]**