

SUBHANKAR CHAKRABORTY

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EDUCATION

- B. Tech in Computer Science & Engineering, [Apeejay Institute of Management and Engineering Technical Campus, Jalandhar, Punjab](#) (Sept 2020 – July 2024)
- TBSE 12TH SCIENCE, [Bir Bikram Institution, Tripura](#), (2017 – 2019)

SKILLS

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|--------------------------------|-----------------------|--------------------------|
| • Strategic Planning | • Project Management | • Stakeholder Management |
| • Business Process Improvement | • Analytical Thinking | • Critical Thinking |
| • Market Research | • Problem Solving | • Adaptability |
| • Delegation & Leadership | • MS Office | • G-Suite |

PROFESSIONAL EXPERIENCE

Project and Event Management Intern, [Innovation Mission Punjab, Mohali](#), (August 2023 – February 2024)

- Led the recruitment and management of 45 campus ambassadors across 18 colleges, focusing on event planning, coordination, and execution for various campus events.
- Strategized and implemented effective marketing campaigns for the Campus Ambassador Program, utilizing social media, email, and college networking events for enhanced outreach.
- Collaborated with the marketing team in creating engaging promotional content, contributing to increased visibility and success of campus events.
- Analyzed event performance data to identify trends and areas for improvement, leveraging insights for strategic planning of future campus events.
- Managed all administrative and logistical aspects of the program, ensuring compliance with event protocols and maintaining meticulous records and documentation.
- Fostered relationships with potential partners and sponsors, expanding the program's reach and enhancing event sponsorship opportunities.

Co-founder & CEO, Growean, Tripura (July 2020 - December 2020)

- Excels in both independent and collaborative work environments, tackling challenges with a confident and results-oriented approach. Demonstrates exceptional problem-solving skills by independently identifying issues, brainstorming creative solutions, and implementing effective strategies that drive success.
- Cultivated a highly motivated and ambitious work ethic, fostering a 10% increase in team morale. Inspired and empowered colleagues by consistently demonstrating a positive attitude, strong work ethic, and a willingness to go the extra mile to achieve exceptional results.
- Optimized project efficiency through strategic task prioritization and organization, achieving a 20% reduction in completion time. Leveraged strong time management and organizational skills to effectively prioritize tasks, delegate responsibilities, and ensure projects were completed ahead of schedule and within budget.
- Forged strong partnerships through effective collaboration, expanding business partnerships by 10%. Demonstrated exceptional communication and interpersonal skills to build strong relationships with partners, fostering collaboration and achieving mutually beneficial outcomes that drive growth.

LEADERSHIP EXPERIENCE

President of E-Cell (September 2023 – Present)

- Dynamically transformed the E-Cell by spearheading innovative student engagement initiatives, resulting in a 50% increase in event attendance and a 25% growth in new E-Cell member applications.

Hult Prize Campus Director (2022-2023) (August 2022 – May 2023)

- Revamped the Hult Prize at AIMETC, boosting student participation by 20% while streamlining operations by 30%. This freed up resources to better support student teams, ultimately driving a 40% increase in social impact entrepreneurship engagement.

Vice-President of E-Cell (January 2021 – July 2023)

- Supercharged E-Cell member engagement by 20% through a dynamic program of workshops, events, and industry connections, fostering a thriving entrepreneurial ecosystem with a 30% surge in members developing business ideas.

EXTRA-CURRICULAR ACHIEVEMENTS

- 6th in the Tap B-Plan competition (Organized by tie Chandigarh and IKGPTU) (Feb 2022)
- Got 1st position in the Case study competition (Organized by Finance Club of AIMETC) (Aug 2021)
- Get selected in top 25 Start-up Ideas in Tap B-Plan (Organized by tie Chandigarh and IKGPTU) (May 2021)

PERSONAL

- Languages:** Bengali (Native), Hindi (Fluent), English (Professional), Punjabi (Basic)
- Interests:** Travelling, Outdoor Enthusiast (Hiking, Trekking, Climbing), Gym, listening to music, Learning new skills. etc.