Kumara B.C

- **Phone number:** +91 9008141817 ● **Email address:** kumarswamydesigner@gmail.com
- **Web:** https://www.linkedin.com/in/kumar-swamy-a567a121
- **Custom field:** https://www.behance.net/kumarrash

Profile

Experienced UI Designer with a Bachelors in Business Administration and a strong proficiency in Adobe Suite, Dreamweaver, Figma, Canva, Google Web Developer, InVision, Proto.io, HTML, CSS, and Google Analytics. Passionate about exploring new places, reading, photography, music, and sports. Seeking a challenging position as a UI/UX Designer to further enhance my skills and creativity.

Work experience

12/2012 – 04/2023
India

UI Designer
Emerging Market Solutions (EMS) - Alain Charles Publishing
- Developed user-friendly interfaces for web and mobile applications, focusing on intuitive navigation and engaging visual design.
- Collaborated with cross-functional teams to gather requirements, conduct user research, and iterate on design solutions based on data-driven insights.
- Implemented responsive design principles to ensure seamless user experiences across multiple devices and screen sizes.
- Conducted usability testing and incorporated user feedback to continually improve and optimize interface designs for better usability and conversion rates.

08/2007 – 09/2012

Senior Web Developer
Basil Communications
- Led a team of developers in the successful completion of multiple complex web development projects, resulting in increased website traffic and user engagement.
- Implemented responsive design techniques to optimize website performance and usability across various devices, resulting in a 20% increase in mobile conversions.
- Developed custom plugins and modules for content management systems, improving website functionality and user experience.
- Collaborated with cross-functional teams to troubleshoot and resolve technical issues, ensuring seamless integration of third-party APIs and services.

Education

05/1998 – 05/2001
Bangalore

Bachelors in Business Administration | professional
Bangalore University

05/1996 – 05/1999

secondary
Sheshadripuram High School

05/2001 – 05/2004
Bangalore

Diploma in Computer Science
Bangalore University

Skills

– DESIGN TOOLS:

Adobe Suite	Dreamweaver	Figma,	Canva,
PROFESSIONAL	**PROFESSIONAL**	**PROFESSIONAL**	**PROFESSIONAL**

Skills

– DESIGN TOOLS:

Google Web Developer
PROFESSIONAL

– PROTOTYPING TOOLS

InVision,
PROFESSIONAL

Proto.io
PROFESSIONAL

– PROGRAMMING LANGUAGES

HTML,
PROFESSIONAL

CSS
PROFESSIONAL

– ANALYTICS:

Google Analytics
PROFESSIONAL

– DIGITAL MARKETING

SEO optimization
PROFESSIONAL

Content creation
PROFESSIONAL

Social media
management
PROFESSIONAL

Data analysis
PROFESSIONAL

Achievements

- Spearheaded two successful website redesign projects, contributing to a significant increase in user engagement
- Implemented a new design system that improved efficiency and consistency across all websites
- Recognized as the Best Employee of the month during the inaugural month of the organization's appreciation scheme
- Awarded the title of "Reliable" and the "Quick Learner" award by Basil for outstanding performance

Certificates

Advanced Diploma in Multimedia
Arena Multimedia

HCI by IDF
Interaction Design Foundation

DIGITAL MARKETING
DIGITAL KORA

UI UX Design BOOTCAMP
Knowledgehut by UPGRAD

Strengths

Creative   Detail-oriented   User-centered   Problem-solving   Collaborative

Strong communicator

Hobbies

Exploring distant lands

Getting lost in a good book

Capturing moments

Feeling the music

Every kind of sport