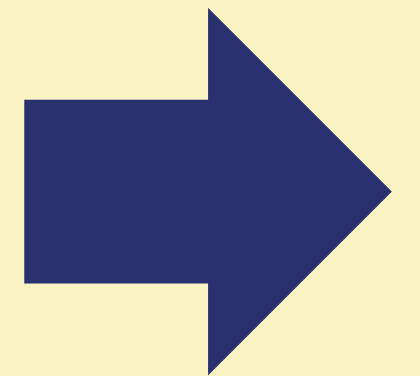




Tinker Tutor Ideathon

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THE PROBLEM

- As we know that plastic is a serious threat to the environment, but in urban areas wastes are managed by municipal corporation but what about rural areas. As I am from rural area, I saw many people throwing plastics at forest or burning them causes pollution. So, my idea will solve this major issue

THE SOLUTION

1.

I am creating an app where rural people can sell recyclable e-waste and plastic for money. In rural areas, we will partner with local shops where people can drop off waste after scanning via the app. They will get money points usable only in that shop. Later, we collect the wastes and sell it to recycling centers. We will also sell a used books in our app for half price. This is benefiting for users, shopkeepers, us and mainly environment. And we will have all the features in our app for entire process





who is mainly concentrated for

My idea mainly targets people living in rural areas where proper waste management is missing. Many of them don't know how to dispose plastic or e-waste safely. Through this app, they can give their waste and get money points in return, which they can use in nearby partner shops. It also helps local shopkeepers earn more. More importantly, This not only encourages proper waste disposal but also benefits the environment, the local economy, and builds eco-awareness in underserved areas.

**THANK
YOU**