













Tableau - Book2

FileDataWorksheetDashboardStoryAnalysisMapFormatServerWindowHelp

Standard

Show Me

Data

Analytics

Superstore (Superstore)

Search

Tables

Order Date

Order ID

Postal Code

Product ID

Product Name

Region

Row ID

Segment

Set 1

Set 2

Set 3

Set 4

Ship Date

Ship Mode

State

Sub-Category

Sub-Category Set

Top Performing Products

union for profit by top 10

union for sales by top 10

Measure Names

Calculation1

Calculation2

Discount

Profit

Quantity

Sales

Latitude (generated)

Longitude (generated)

Superstore (Count)

Measure Values

Pages

Filters

Measure Names

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Measure Values

Measure Values

SUM(Calculation2)

SUM(Profit)

SUM(Sales)

Columns

Measure Names

Rows

Calculation4

Sub-Category

Calculation field 1

Calculati...	Sub-Catego...	Calculati...	Profit	Sales
Non	Accessories	49,835	-931	10,983
Profitable	Appliances	15,797	-8,630	3,383
	Binders	191,073	-38,510	36,141
	Bookcases	249,631	-12,152	48,513
	Chairs	512,726	-9,881	107,579
	Fasteners	1,018	-33	184
	Furnishings	63,808	-6,491	14,809
	Machines	368,090	-30,119	72,456
	Phones	164,510	-7,531	36,013
	Storage	220,189	-6,426	46,284
	Supplies	60,417	-3,016	14,067
	Tables	550,847	-32,412	105,982
Profitable	Accessories	829,087	42,867	156,397
	Appliances	531,571	26,768	104,150
	Art	136,021	6,528	27,119
	Binders	822,381	68,732	167,272
	Bookcases	348,195	8,680	66,367
	Chairs	1,150,032	36,471	220,870
	Copiers	657,721	55,618	149,528
	Envelopes	74,179	6,964	16,476
	Fasteners	16,040	983	2,841
	Furnishings	390,308	19,550	76,897
	Labels	70,635	5,546	12,486
	Machines	546,700	33,503	116,782
	Paper	389,404	34,054	78,479
	Phones	1,464,318	52,046	293,904
	Storage	879,040	27,705	177,559
	Supplies	140,819	1,827	32,606
	Tables	593,667	14,687	100,983

Data Source

Measure filter

Top Performing Products

High Value Customers

computed sets

combined sets

Calculation field 1

Calculation field 2

Union

Intersect

MINUS (Right)

MINUS (Left)

Running total

Percent of total sales

87 marks29 rows by 3 columnsSUM of Measure Values: 14,071,600

90°F

Haze

Search

ENG

IN

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06-03-2024

Tableau - Book2

FileDataWorksheetDashboardStoryAnalysisMapFormatServerWindowHelp

Standard

Show Me

Columns

YEAR(Order Date)

Rows

Region

Measure Names

Search

Tables

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Measure Values

Filters

Measure Names

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Measure Values

SUM(Profit)

SUM(Profit)

Running total

Region		2014	Order Date 2015	2016	2017
Central	Profit	540	11,717	19,899	7,551
	Running Sum of Profit along Table (A...	540	12,256	32,156	39,706
East	Profit	17,060	21,091	20,142	33,231
	Running Sum of Profit along Table (A...	17,060	38,151	58,292	91,523
South	Profit	11,879	8,319	17,703	8,849
	Running Sum of Profit along Table (A...	11,879	20,198	37,901	46,749
West	Profit	20,066	20,492	24,052	43,809
	Running Sum of Profit along Table (A...	20,066	40,558	64,609	108,418

Data Source

re filter

Top Performing Products

High Value Customers

computed sets

combined sets

Calculation field 1

Calculation field 2

Union

Intersect

MINUS (Right)

MINUS (Left)

Running total

Percent of total sales

Rank

32 marks

8 rows by 4 columns

SUM of Measure Values: 926,458

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Haze

Search

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Pages

Filters

Measure Names

Marks

Automatic

Color

Size

Text

Detail

Tooltip

Measure Values

SUM(Calculation1)

SUM(Profit)

SUM(Sales)

Measure Values

Columns

Measure Names

Rows

City

Calculation field 2

City	Calculati...	Profit	Sales
Aberdeen	7	7	26
Abilene	-5	-4	1
Akron	-194	-187	2,730
Albuquerque	633	634	2,220
Alexandria	319	319	5,520
Allen	-41	-40	290
Allentown	-228	-226	853
Altoona	-2	-1	20
Amarillo	-391	-388	3,773
Anaheim	1,232	1,234	7,987
Andover	124	124	436
Ann Arbor	229	229	889
Antioch	9	9	19
Apopka	51	54	905
Apple Valley	292	293	2,053
Appleton	555	555	1,671
Arlington	4,159	4,170	20,215
Arlington Heights	1	1	14
Arvada	59	60	503
Asheville	76	78	1,475
Athens	479	479	1,721
Atlanta	6,994	6,994	17,198
Atlantic City	12	12	23
Auburn	735	735	3,155
Aurora	-2,716	-2,692	11,656
Austin	-34	-20	6,058
Avondale	75	76	947
Bakersfield	186	188	1,377
Baltimore	1,676	1,676	6,157
Bangor	422	422	1,164
Bartlett	10	10	89
Bayonne	79	79	183
Baytown	3	4	10
Beaumont	57	59	472
Bedford	9	11	226
Belleville	284	284	1,892
Bellevue	37	37	104
Bellingham	610	611	3,790

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Measure filter

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combined sets

Calculation field 1

Calculation field 2

Union

Intersect

MINUS (Right)

MINUS (Left)

Running total

Percent of total sales

1593 marks

531 rows by 3 columns

SUM of Measure Values: 2,868,434

90°F

Haze

Search

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