

Colin James Wood

Mobile Web Developer & All-Around Cool Guy

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Education

B.S. Computer Science, Southern Methodist University, Dallas TX (May 2011)

Skills

JavaScript & CoffeeScript, HTML5, CSS3, CSS & HTML Preprocessors, jQuery, PHP, MySQL, NodeJS, AngularJS, Backbone & Underscore, Twitter Bootstrap, Photoshop, UNIX, REST APIs, Mobile Web Design Patterns & Considerations, Responsive Web Design, God-Like Written Skills, Amazon Web Services, Git, Grunt, and all the other usual web development stuff

Recent Experience

Mobile UI Developer III, [Fossil Group](#) (08/12 - present)

Accomplishments

- Promoted from Mobile UI Developer II to Mobile UI Developer III in February 2015

Fossil Mobile (08/12 - present)

- Developed & maintained global ecommerce mobile site from scratch
- Worked in collaborative multi-team environment and became main point of contact for all mobile issues
- Helped significantly increase¹ mobile traffic & sales by optimizing site for mobile usability and adding features such as ratings & reviews, product recommendations, and Paypal payments

Fossil Concessions (10/12 - present)

- Developed AWS-hosted backend for iPad app used to log transactions, track timesheets, manage inventory and more in Asian & European Fossil stores
- Developed RESTful PHP API that processes thousands of transactions a day
- Interfaced directly with business partners in both Asia & Europe to help expand the app to over 500 stores worldwide

Skagen Mobile (05/14 - 01/15)

- Helped developed *My Account* & *Checkout* areas for Skagen mobile site
- Worked with 3rd-party vendor to integrate our commerce pages and their CMS-based pages into one cohesive site

¹ I wish I had real numbers for this. I think our mobile traffic increased something like 30% from 2013-2014 but don't quote me on that.

References

Rob Edgell

Senior Manager of Connected Accessories, Fossil Group
469-730-7534 (redgell@fossil.com)

Jennifer Tune

Senior Manager of Retail Mobility Development, Fossil Group
469-587-2911 (jtune@fossil.com)