EA

ELNUR ALIYAROV

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SUMMARY

Dedicated UI/UX Designer offering resourceful assistance to generate critical cross-platform UI concepts, services and processes. Juggles intricate analysis and planning needs to orchestrate and implement comprehensive designs. Leads custom UX concepts and projects to establish unique digital branding.

EXPERIENCE

Contract Visual Designer, 04/2023 - Current

Softway - Sugar Land, Texas

- Produced mobile app layouts and animations using Adobe Photoshop, InDesign, Illustrator, and other design software tools.
- Created user interface mockups and prototypes for usability testing.
- Translated marketing objectives into compelling visual stories through concept sketches and storyboards.
- Developed style guides to ensure consistency across all visuals.
- Collaborated with developers to implement design solutions into existing applications.

UI/UX Designer, 01/2021 - 06/2023

Pergoroof - San Jose, CA

- Designed UI elements such as input controls, navigational components and informational components.
- Redesigned Company's Website, such as main menu pictures and existing blocks, created concepts and prototypes.
- Evaluated existing applications and identified areas needing improvement in terms of UX design.
- Participated A/B testing to understand which elements, content, and colors impact user behavior.
- Provided recommendations on improving user experience across all digital platforms.

UI/UX Designer, 09/2019 - 12/2020

Propaganda Agency - Baku, Azerbaijan

- Developed user interface mockups and prototypes that clearly illustrate how sites function and look like.
- Analyzed customer feedback data to inform product improvements.
- Worked with project managers to plan projects for effective delivery while maintaining high standards for design.
- Created UI designs/prototype interaction designs including user interaction models, information architecture, wireframes and screen flows for multiple channels, such as smart phone, tablet and desktop is achieved.

WEBSITES, PORTFOLIOS, PROFILES

- https://elnuraliyar.com/
- https://www.behance.net/aliyarov
- https://www.linkedin.com/in/elnuraliyarov/

SKILLS

- UI/UX
- Illustration
- Logo Design
- Creative Design
- HTML
- Photography
- Motion Design

TOOLS

- Figma
- Adobe
- Photoshop
- Adobe
- Illustrator
- Adobe Premiere
- Adobe After Effect
- Adobe XD
- MS Office

RESEARCH

- Wireframe
- Prototyping
- User Flow
- Customer Journey Map
- A/B Testing

UI/UX Intern, 02/2019 - 08/2019
Skelia Agency - Los Altos, CA

- Designed product packaging and worked on UI development for web/mobile.
- Developed mockups and rapid prototyping of mobile applications and websites, working within and in addition to a style guide.
- Researched industry trends and competitor offerings related to UX and UI design.
- Utilized best practices for mobile application design standards.

EDUCATION AND TRAINING

07/2018
Bootcamp, UI/UX Design
Code Academy, Remote

06/2013
Bachelor of Science, International Relations
Khazar University, Baku, Azerbaijan

CERTIFICATIONS

- **Graphic Design Masterclass,** Udemy (Feb 26, 2023)
- **Principles of UX/UI Design,** Meta (Dec 11, 2022)
- **Foundations of UX Design**, Google (Nov 18, 2022)
- **Figma for UX Design,** Linkedin (Oct 2, 2022)
- **Getting Started in User Experience,** Linkedin (Oct 22, 2022)

CONFERENCES

- **CONFIG- A Global Design**, Conference By FIGMA (Jun 21-22, San Francisco)

COLLABORATION

- Communicative
- Problem-solving skills
- Detail-oriented
- Team Player
- Working on your own
- Ability to work under pressure

LANGUAGES

Azerbaijani: First Language

English: Advanced

Turkish: Proficient