

A N A R B A Y A N Z U L
R A P I D V I S U A L I Z A T I O N

I N D U S T R I A L
D E S I G N

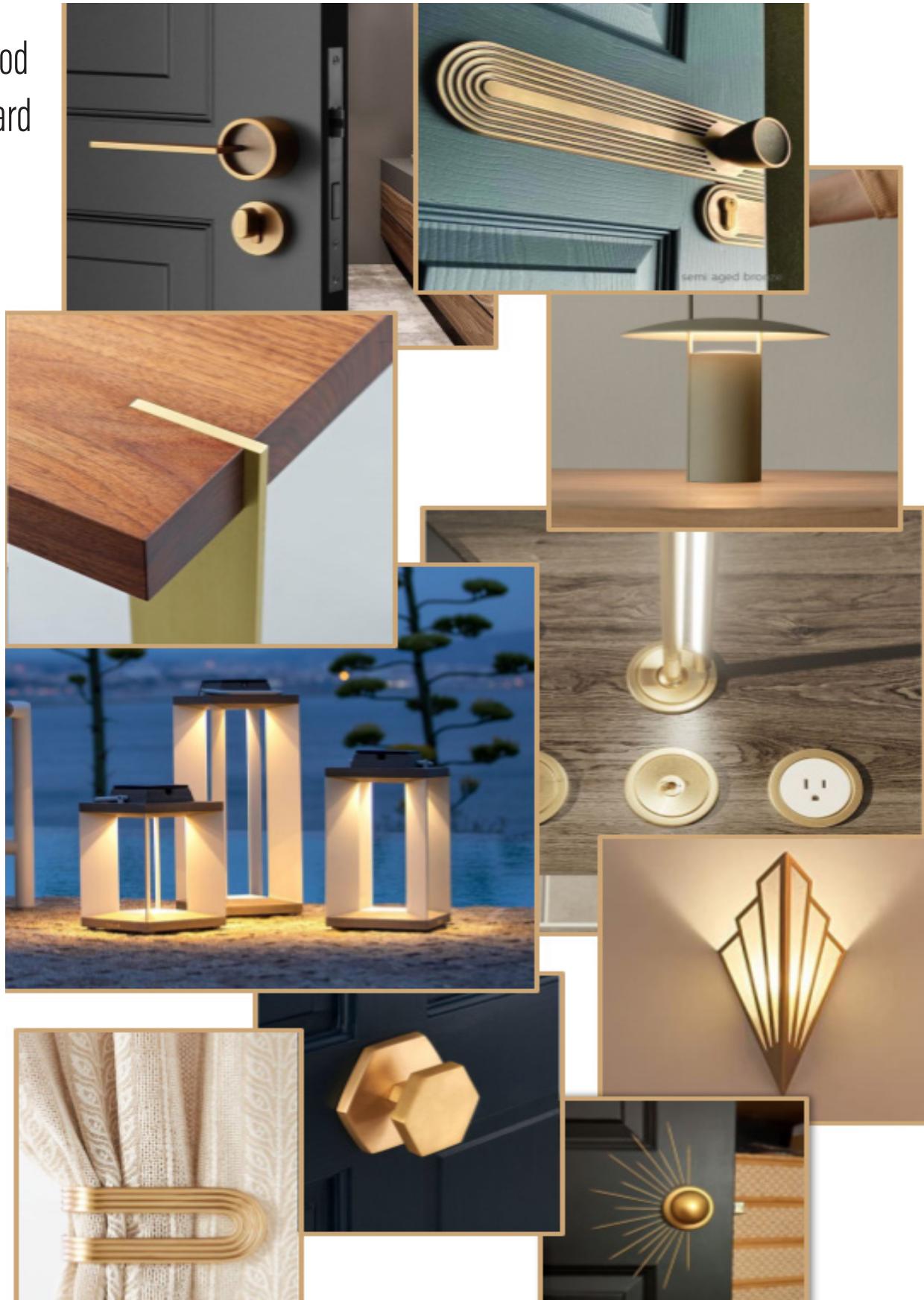
2 0 2 3

A photograph of a cozy outdoor patio at night. A wooden pergola with a lattice roof is illuminated from within by warm, glowing lights. String lights hang across the patio area. A large sofa is tucked under a canopy of white curtains. The patio is furnished with a small round table, a chair with a lamp, and several potted plants. The overall atmosphere is intimate and relaxing.

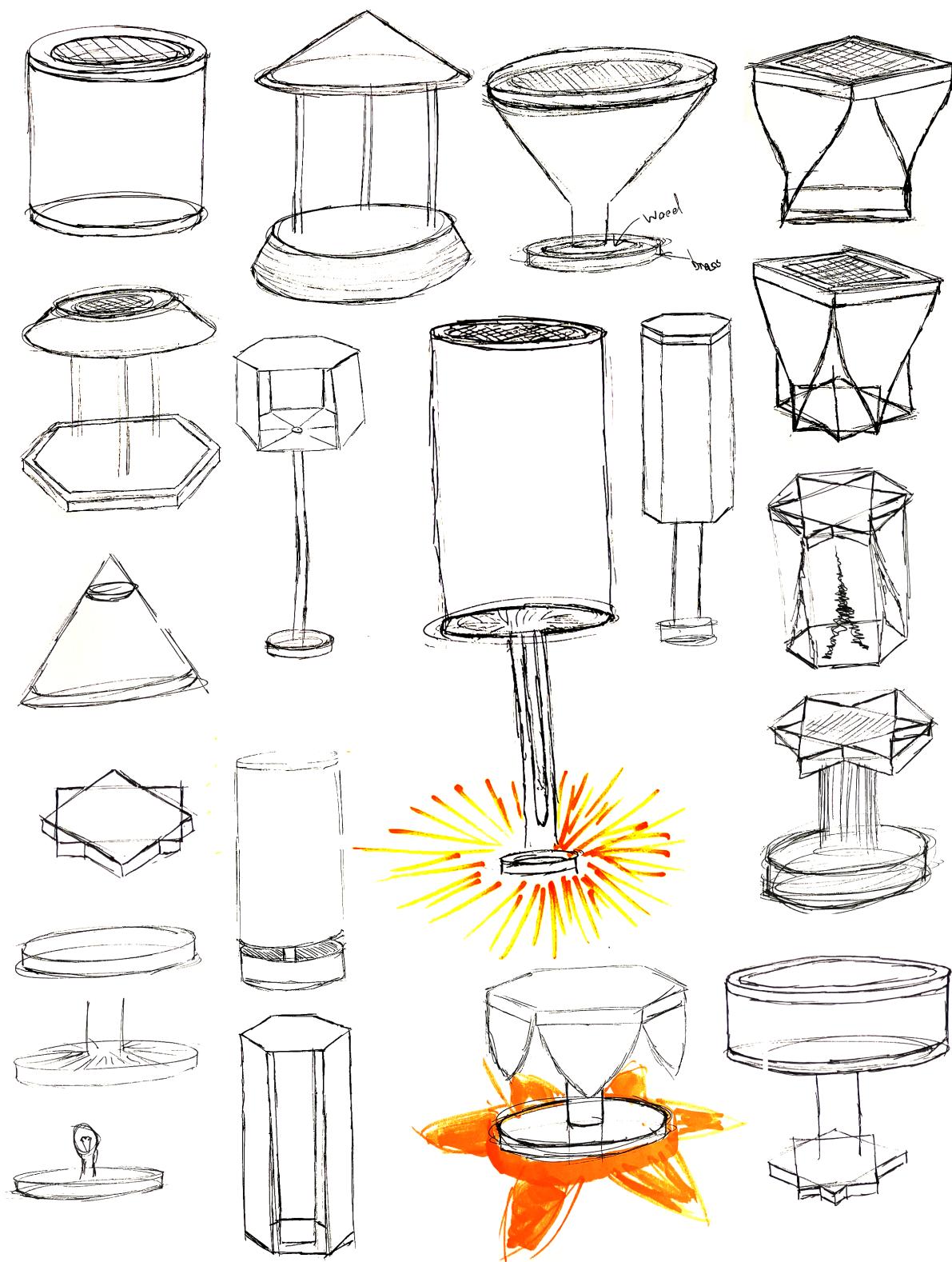
Patio Light

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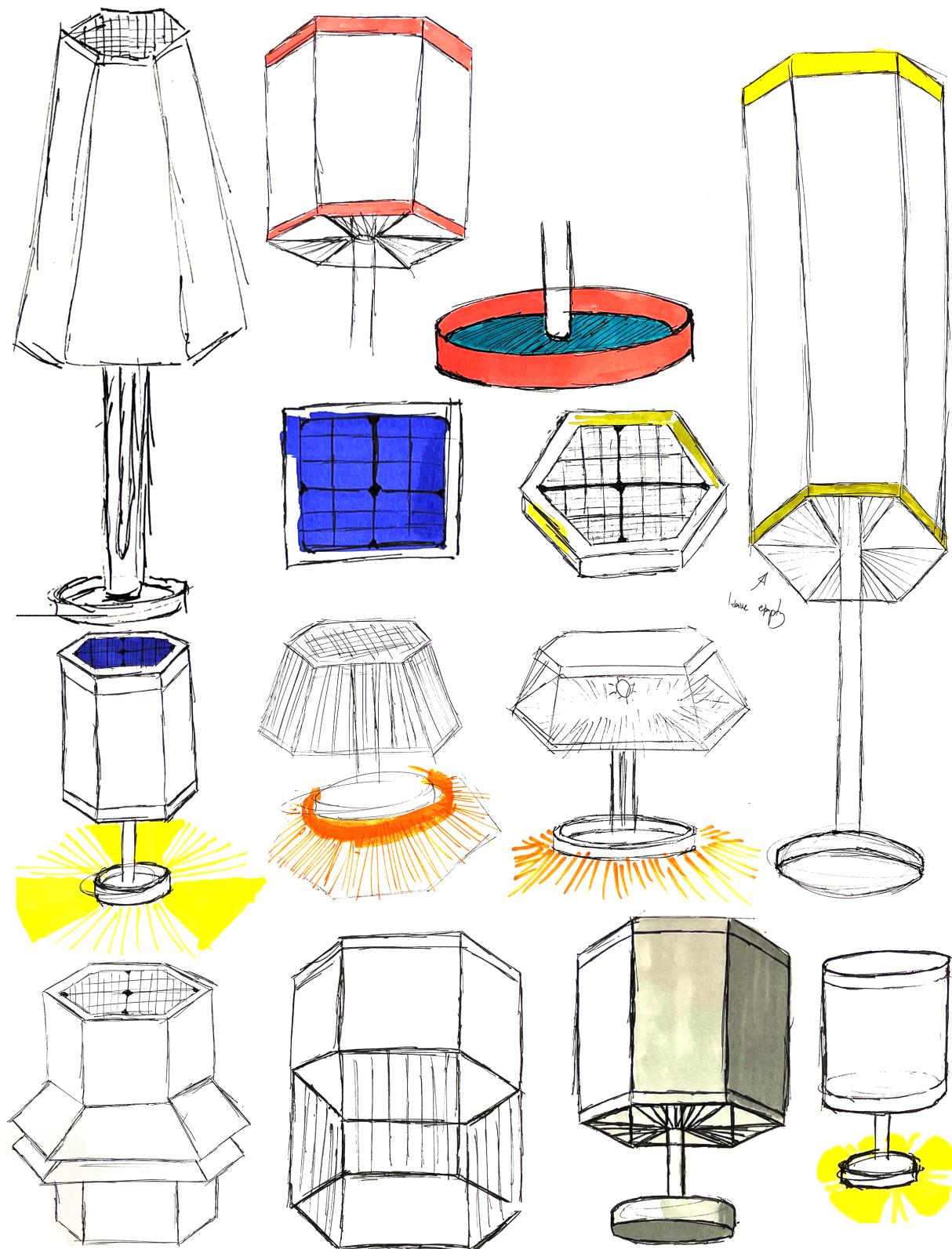
Mood Board



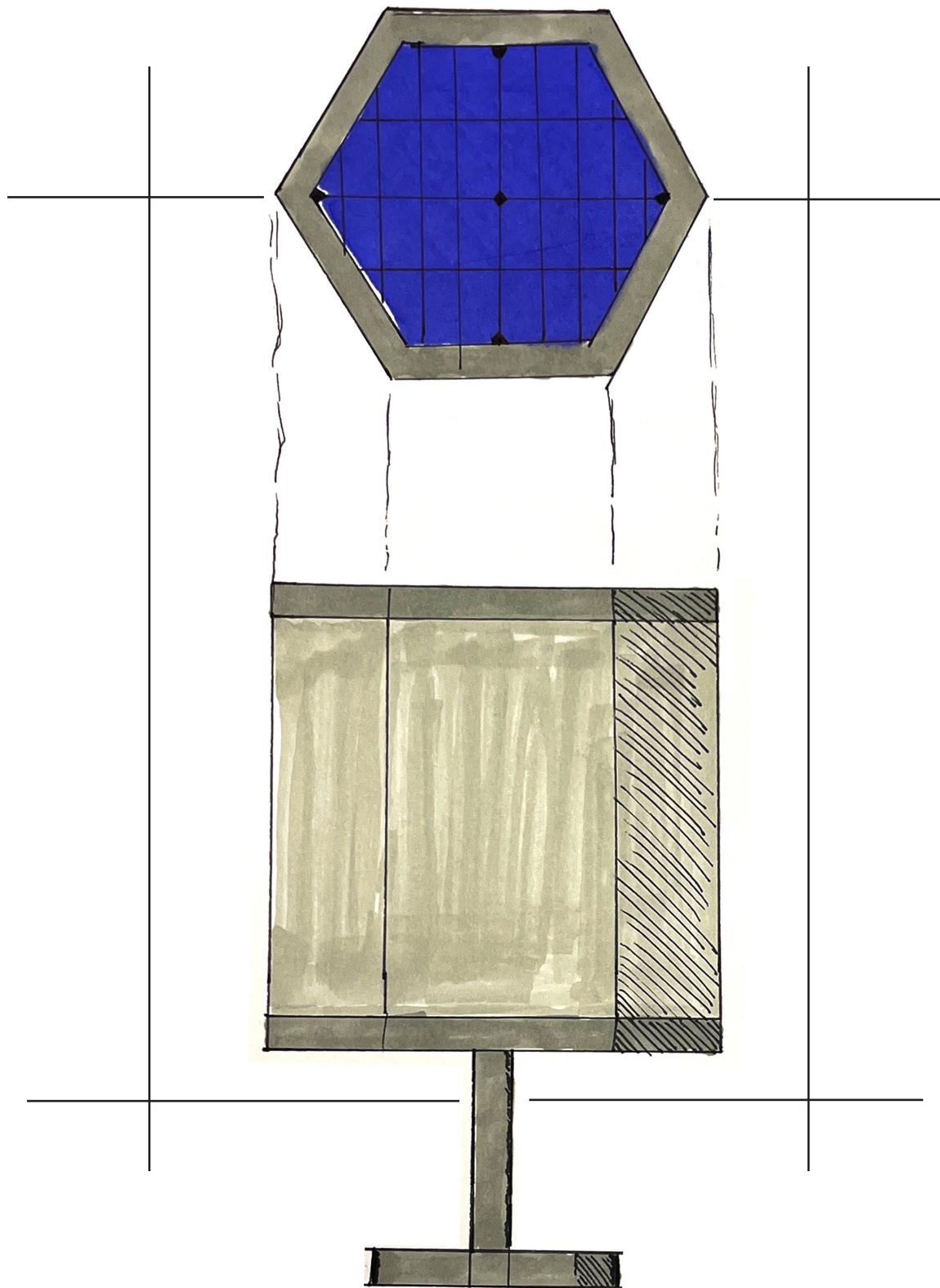
Exploratory Sketches



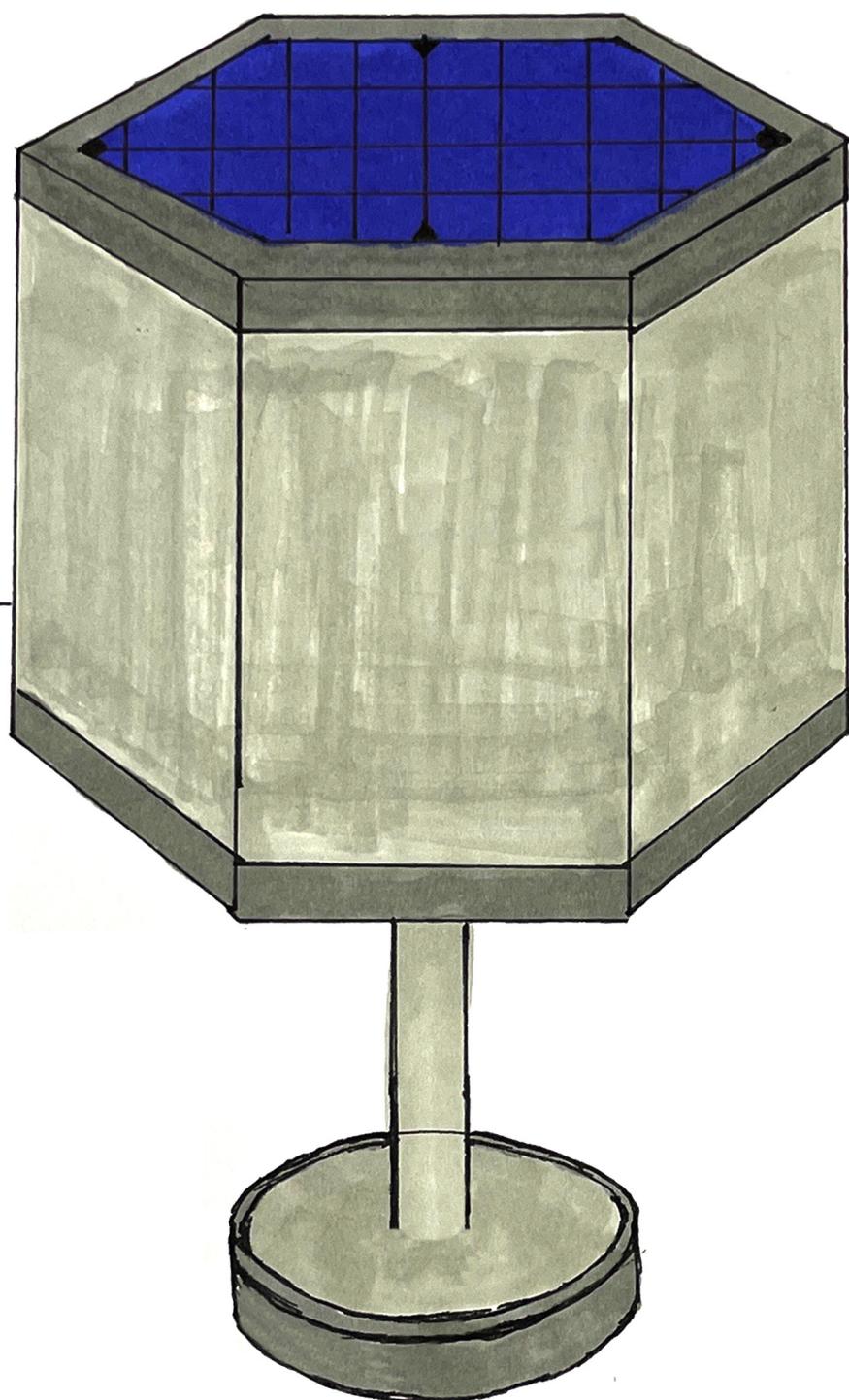
Refined Sketches



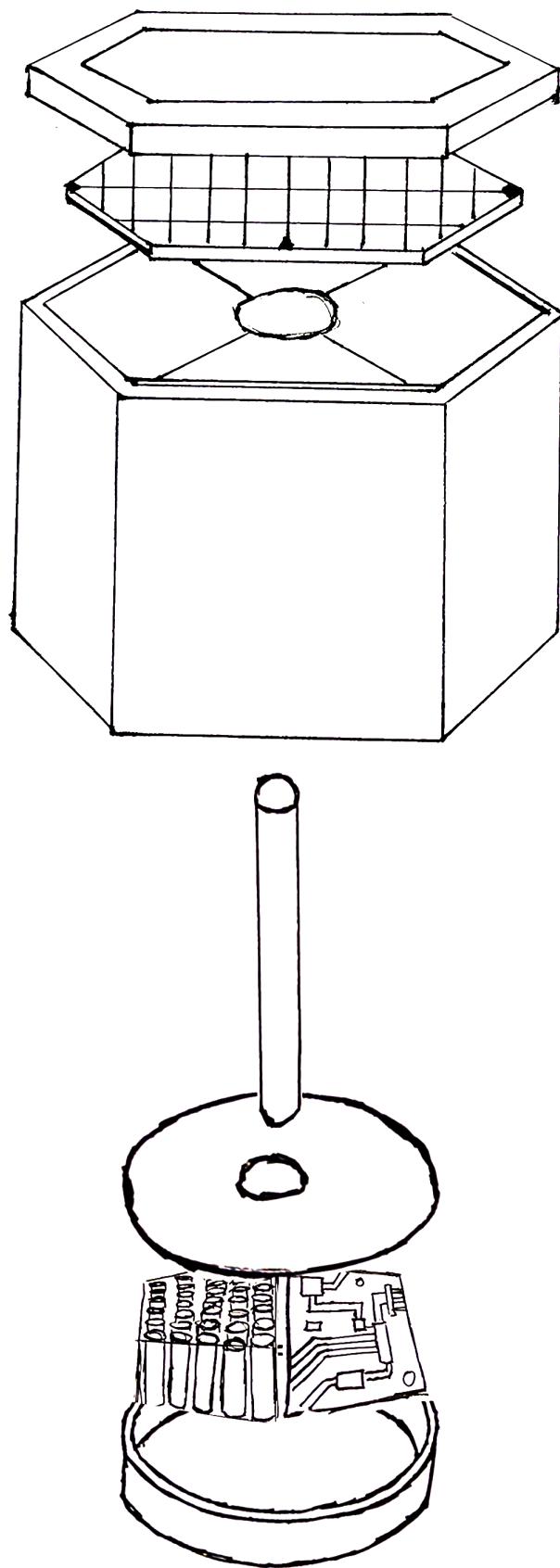
Orthographic Image



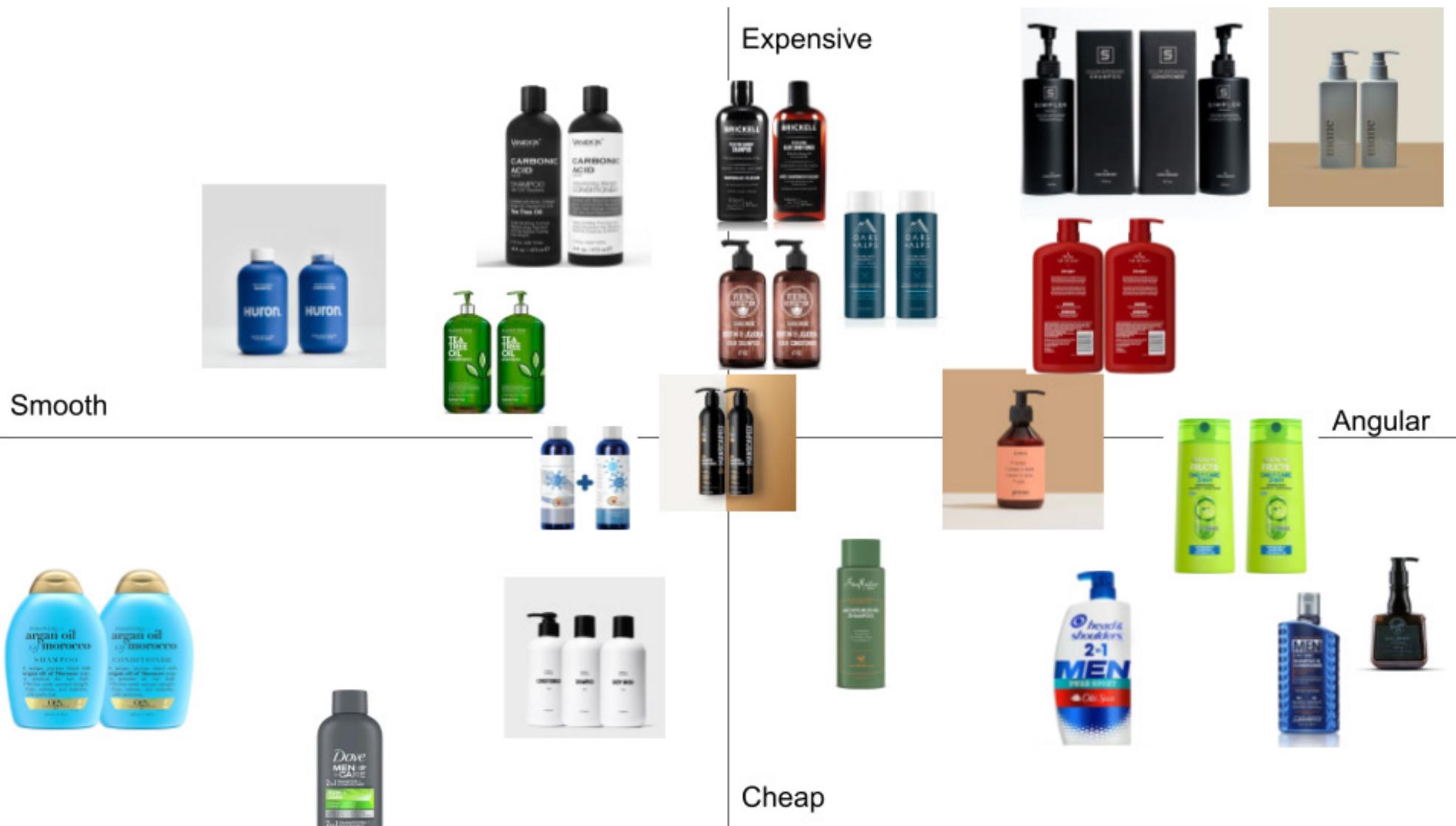
Perspective View



Exploded View



Landscape Matrix



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Ray Wilson

Vibes

Hassle

Quality

Affordability



Biography

Age 23

Family Single

Occupation Graphic Designer

Location New York

Interests Going to music concerts

Watching old movies



Desires

- Loves travelling and meeting new people
- Likes trying new things

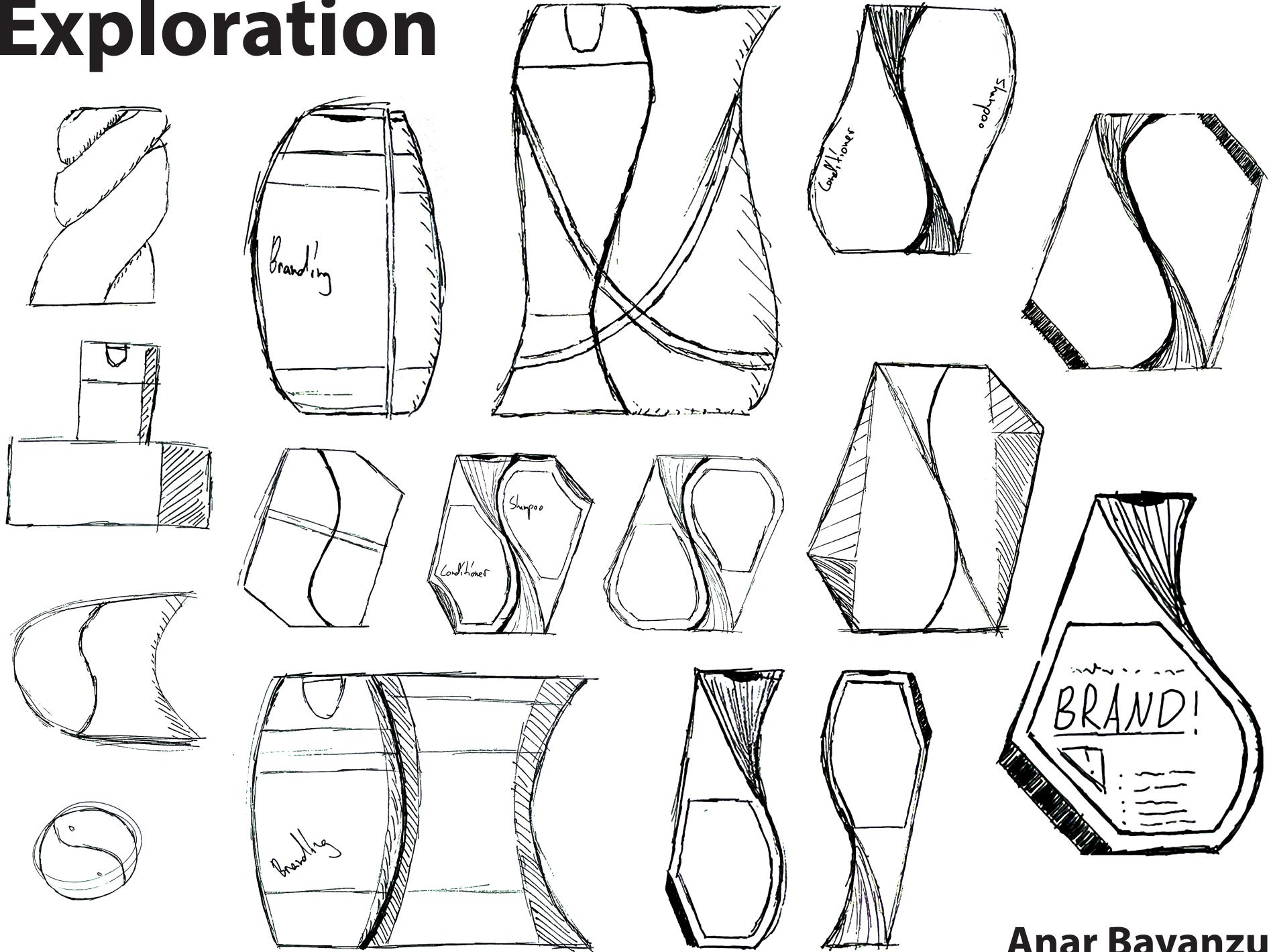


Concerns

- Wants to be more eco-friendly in an affordable way.
- Bored by the mundanities of life
- Wants the things in his life to express his personality
- Wants to get out more

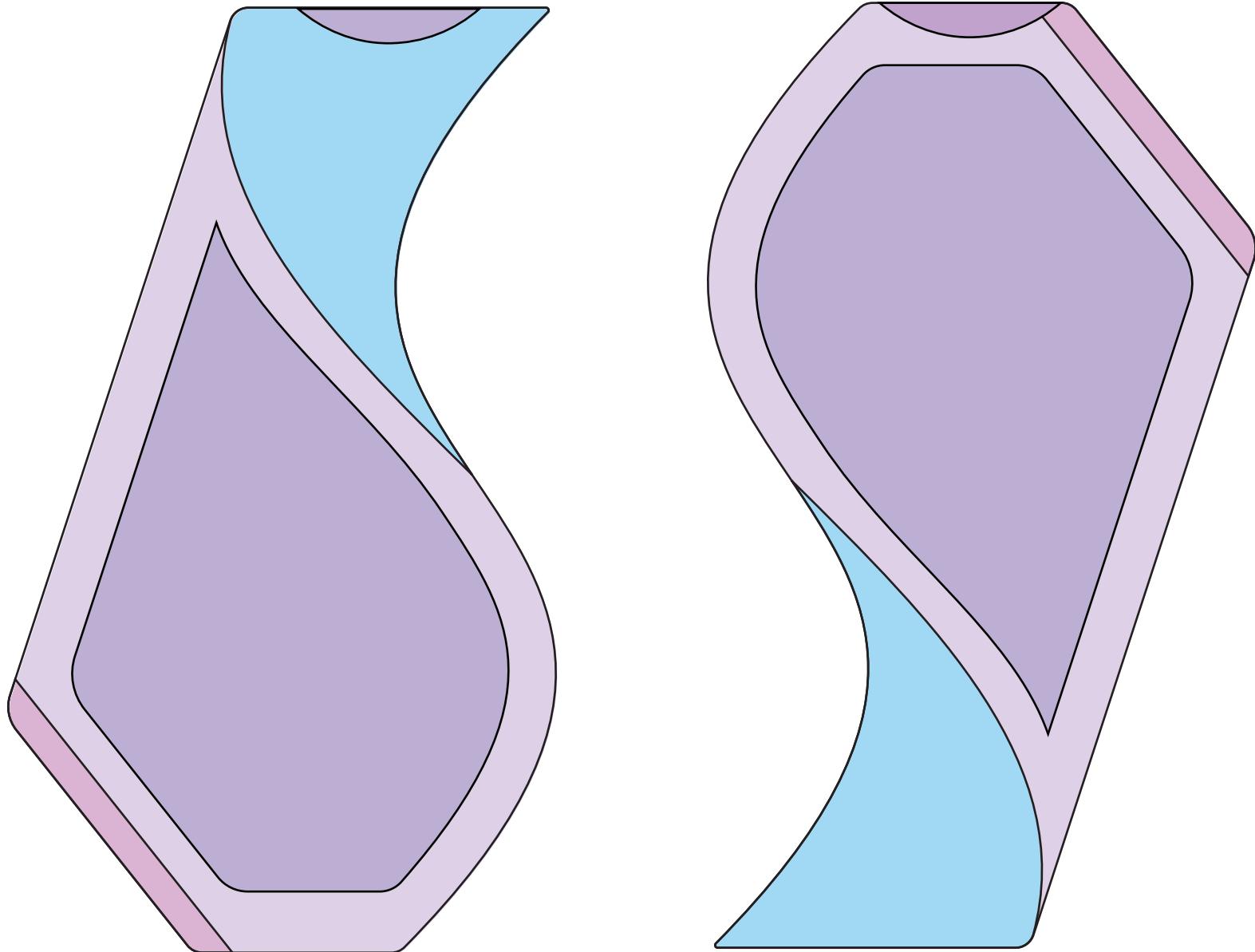
"I want something fun but not loud."

Exploration



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Linework



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Final Design



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Lyra Audio

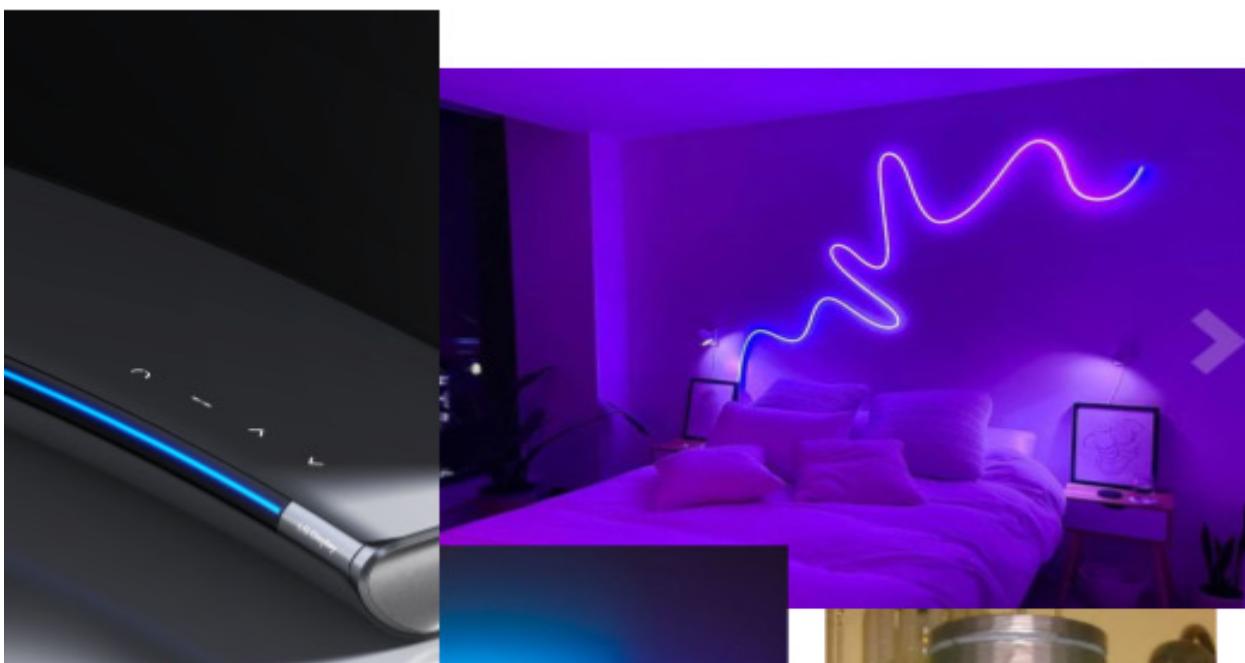


As audio technology marches on ruthlessly, the layperson is in danger of being left behind. More and more people struggle to watch movies without subtitles. The leading cause of this isn't your worsening hearing, but inferior sound systems that can't keep up with the elaborate sound mixing of modern movies.

Lyra Audio provides an affordable solution, higher quality audio for more clarity.

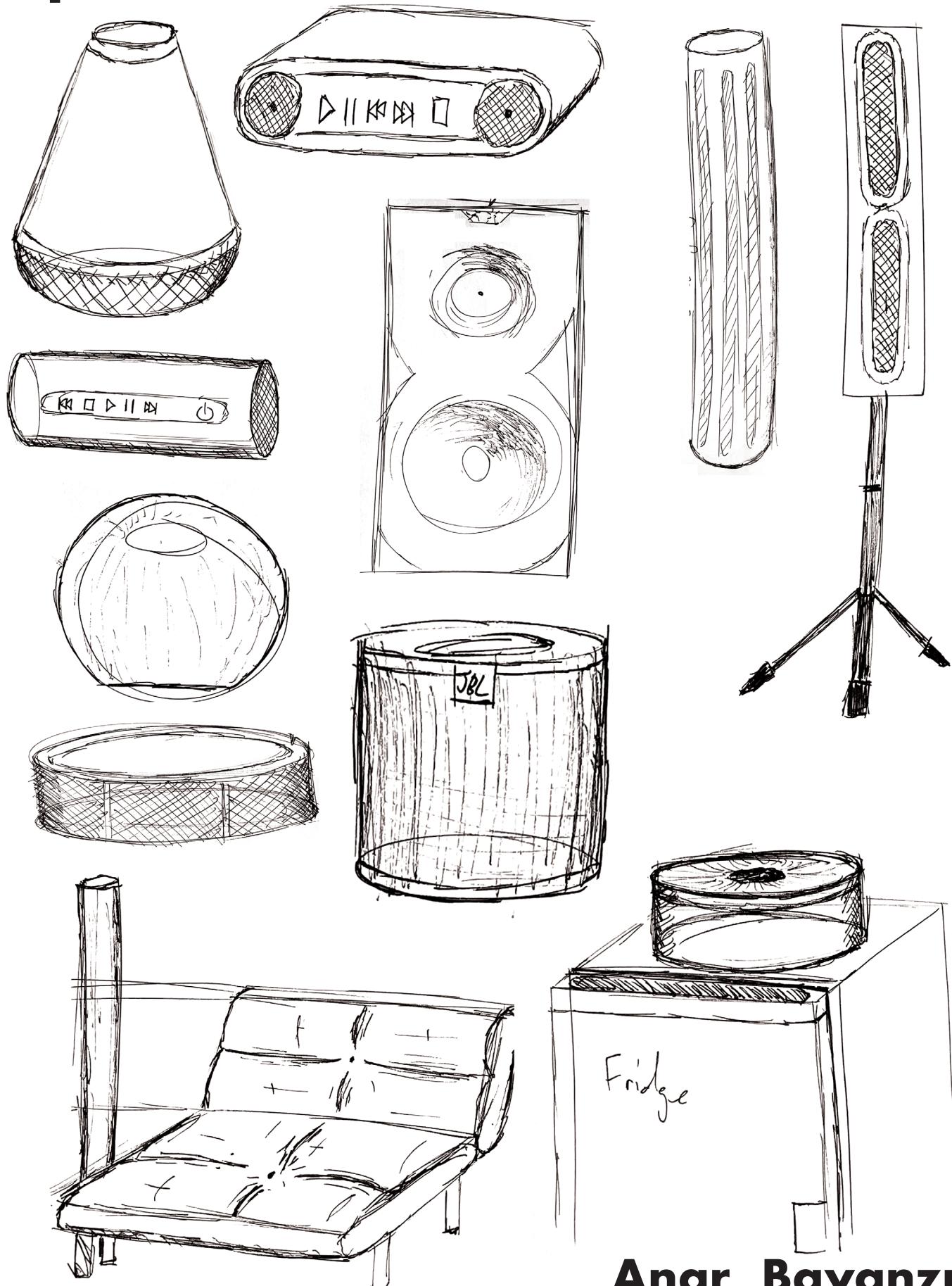
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Mood Board



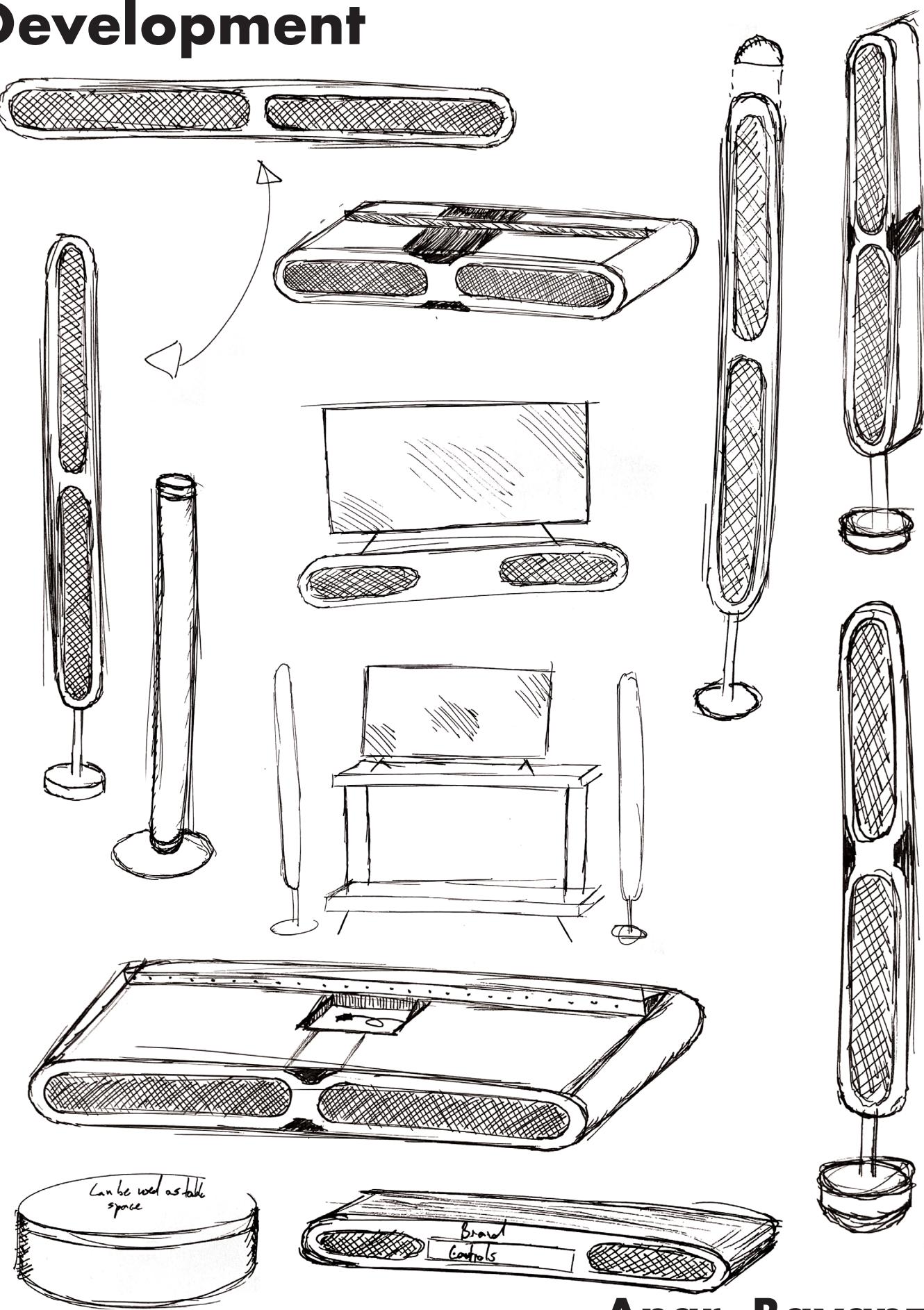
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Exploration



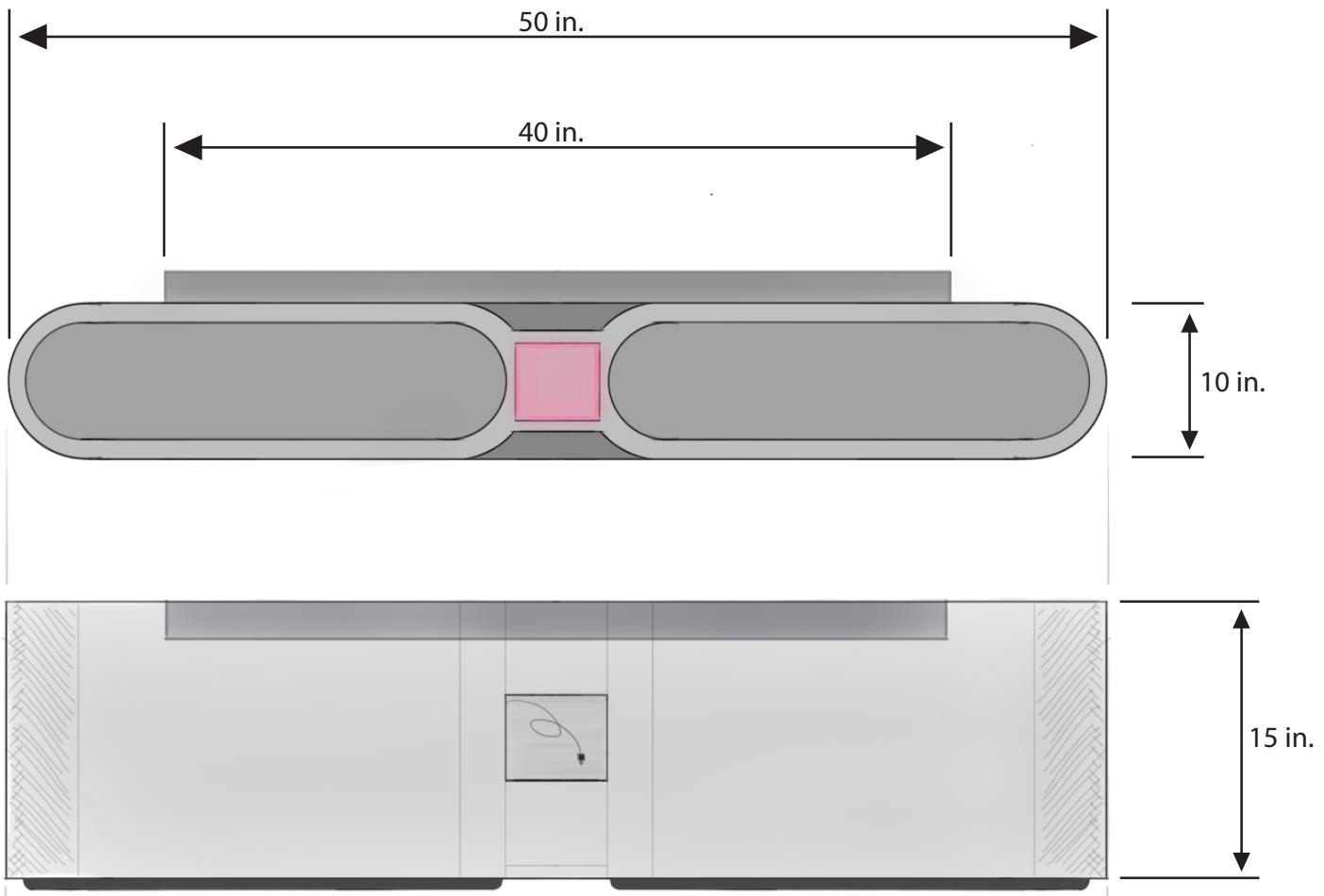
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Development



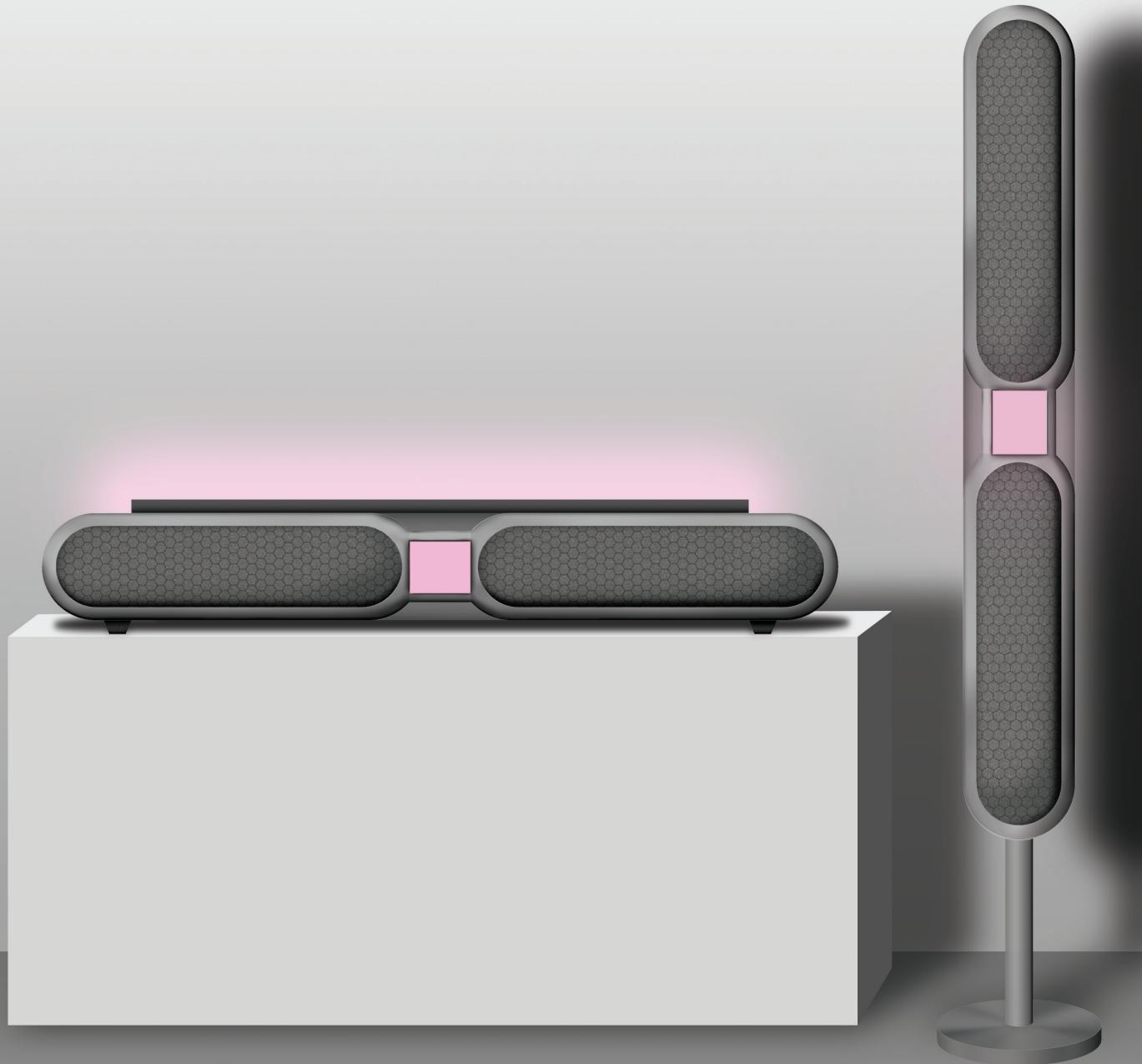
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Orthographic View



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Hero View



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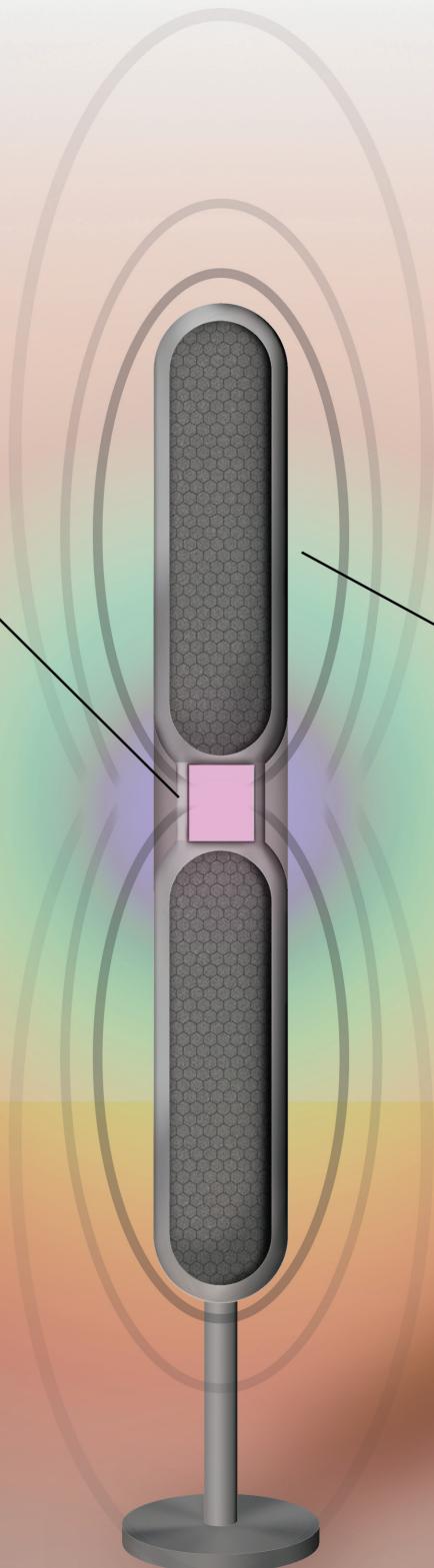
Auxiliary View

Thematic Lighting

Remote-controlled to fit the mood of any movie.

Powerful Audio

Wide range sound with impactful bass and clean treble.



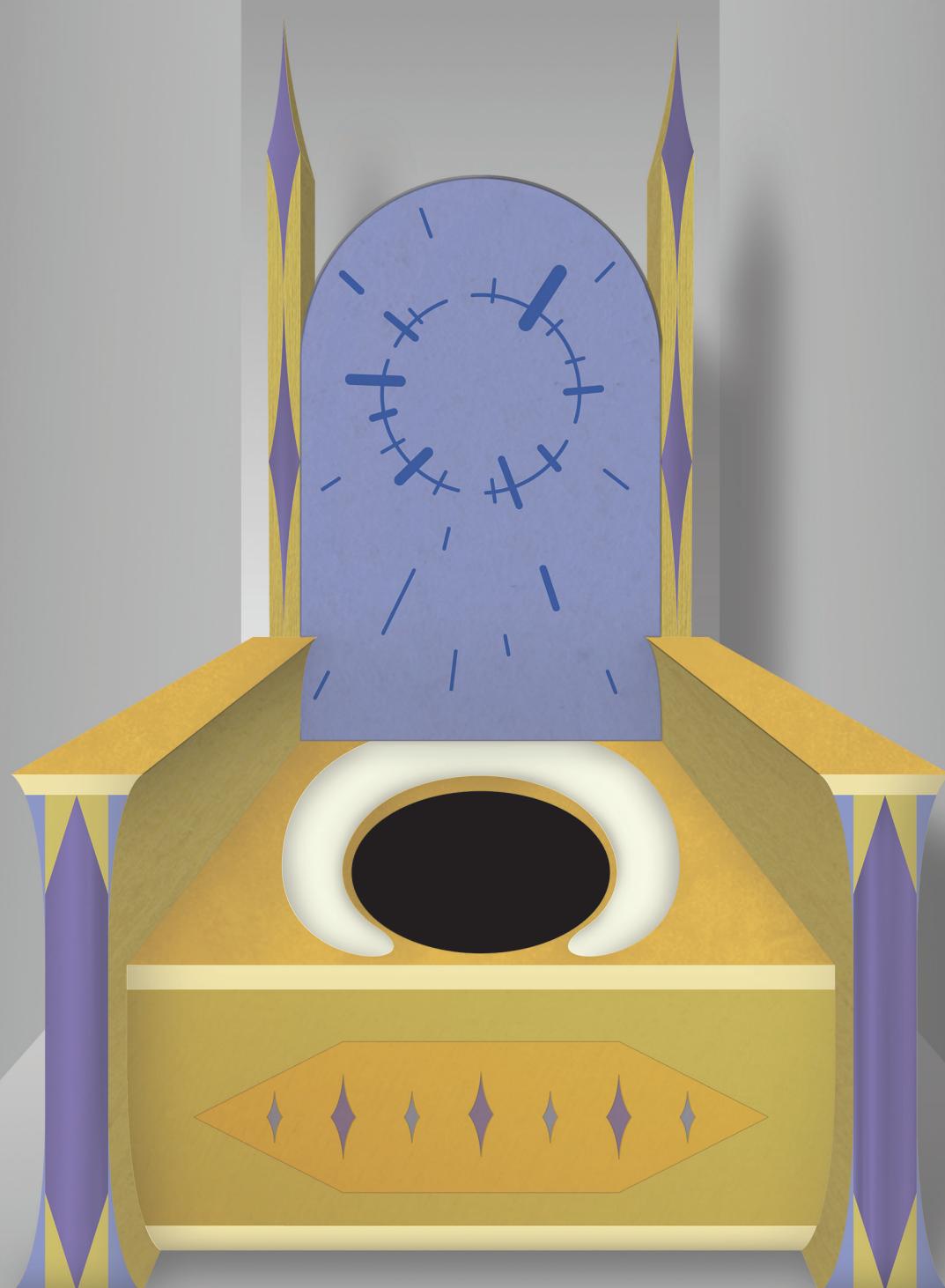
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In-context



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The Throne



When one needs some alone time,
it's best to make the most of it.
Match your divine thinking with a
divine thinking throne.

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