

Customers

Employees

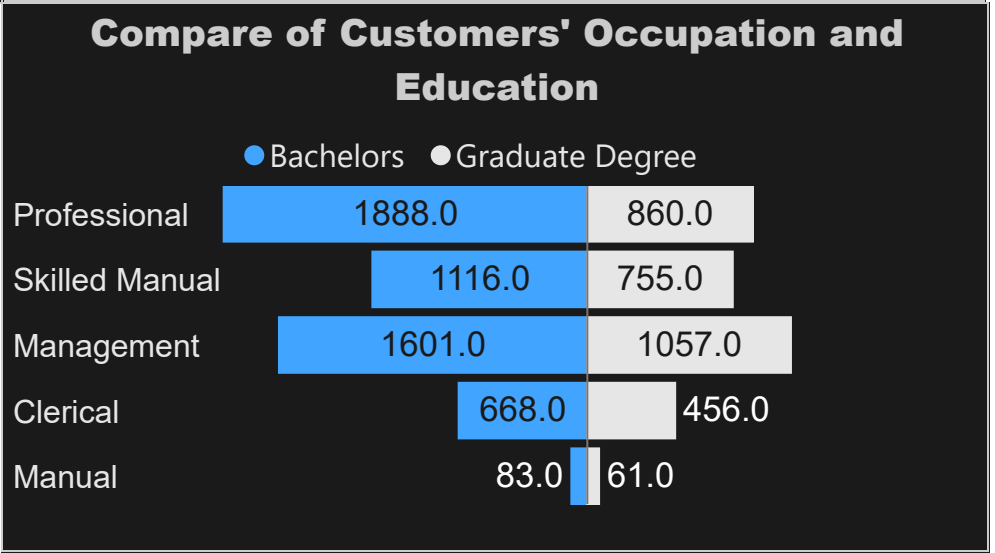
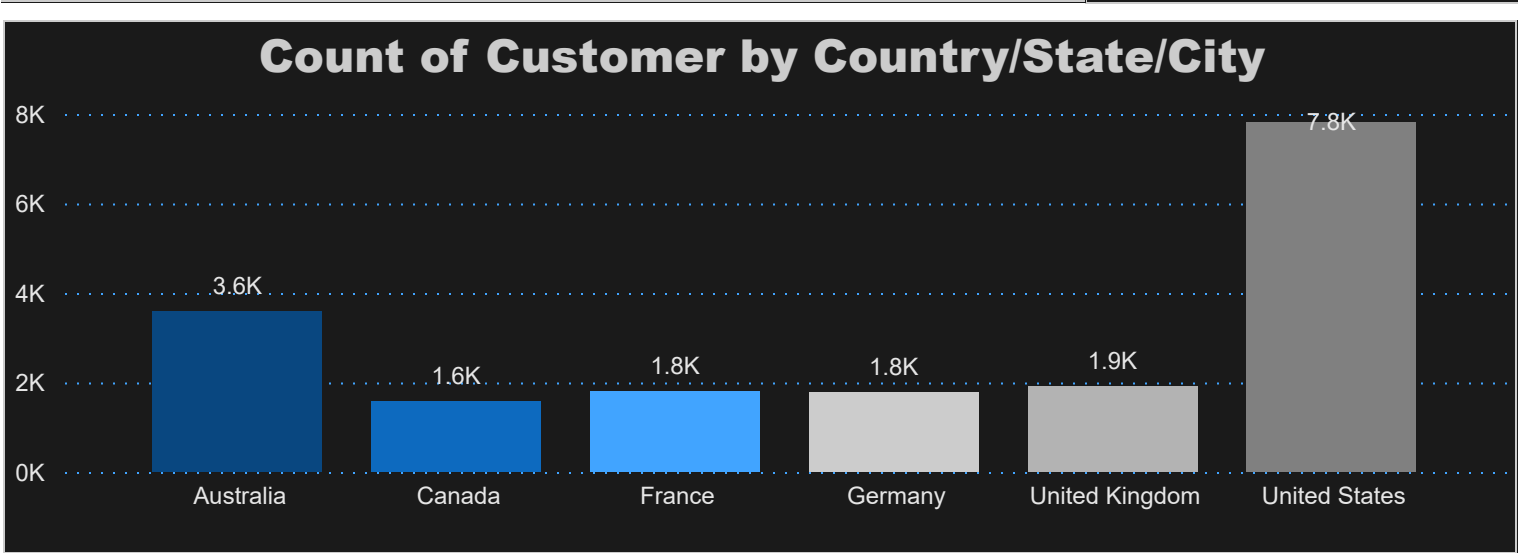
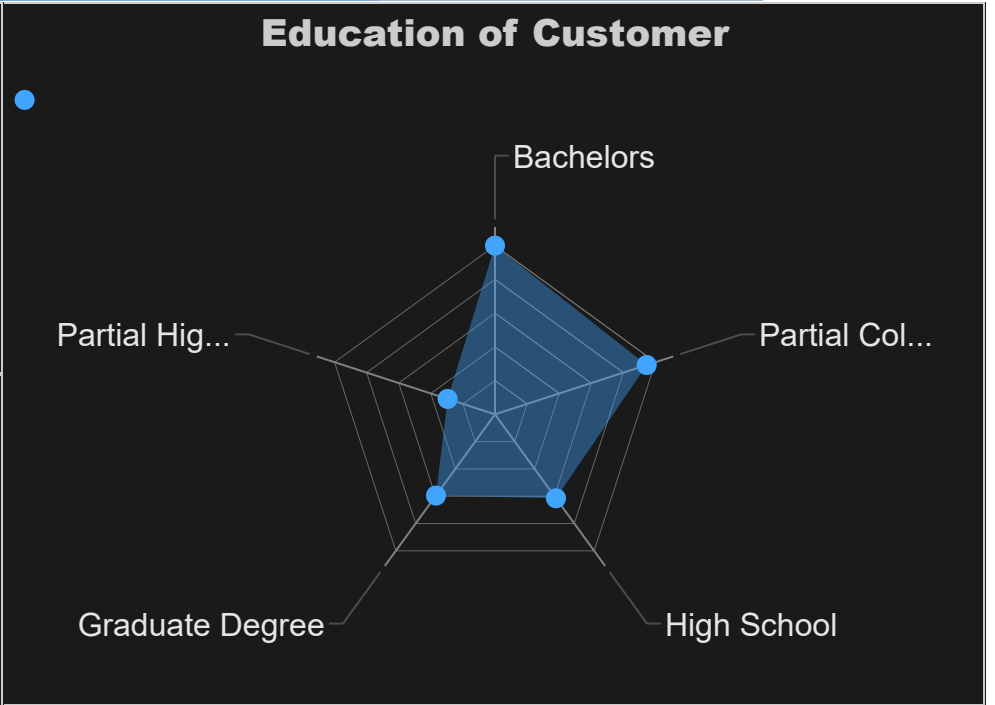
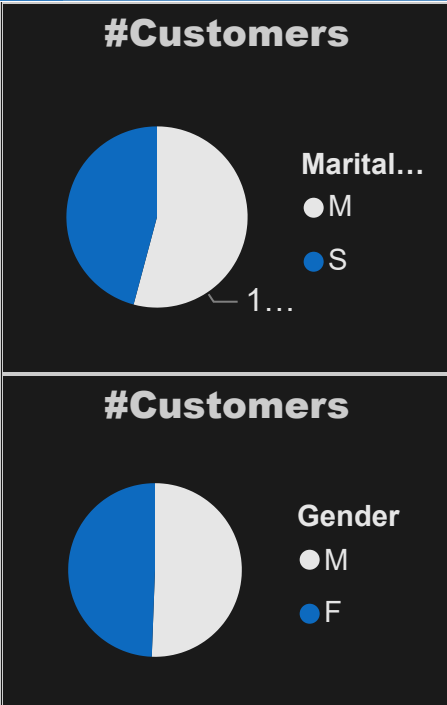
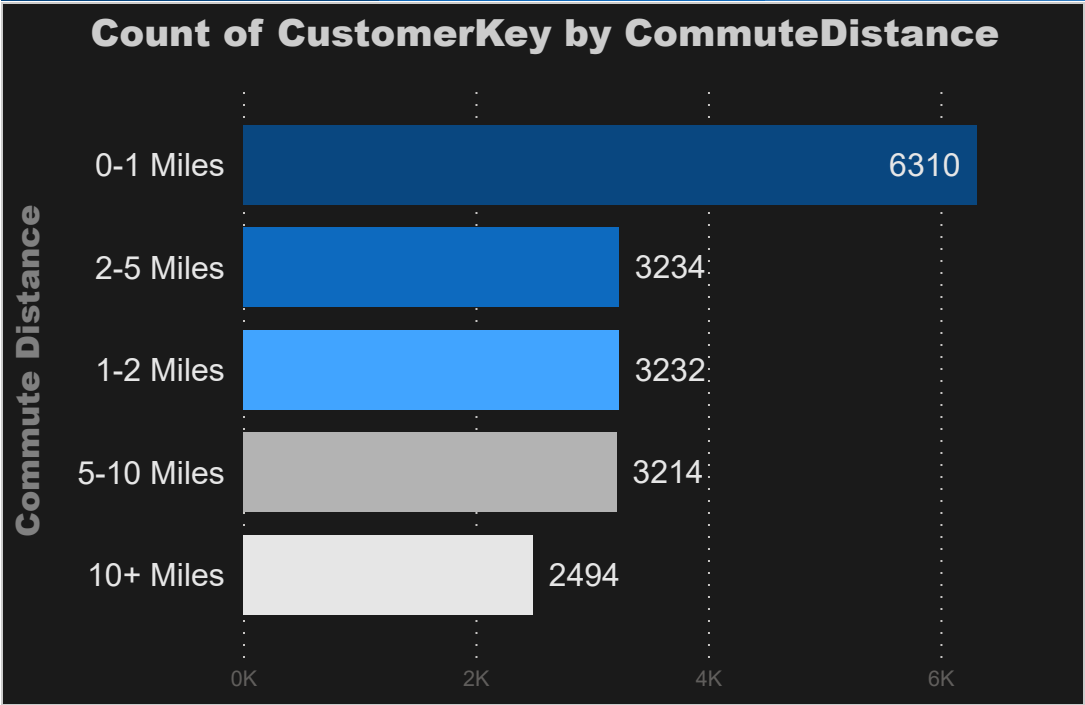
Products

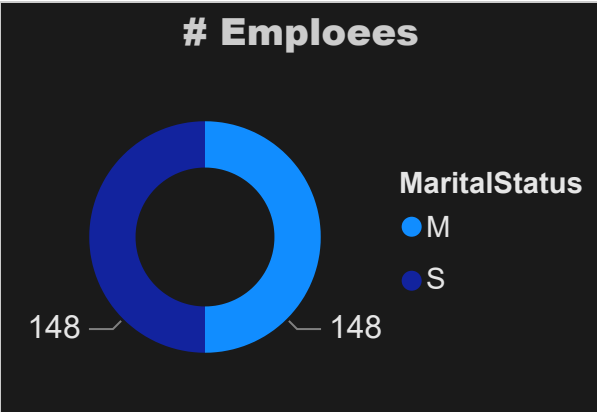
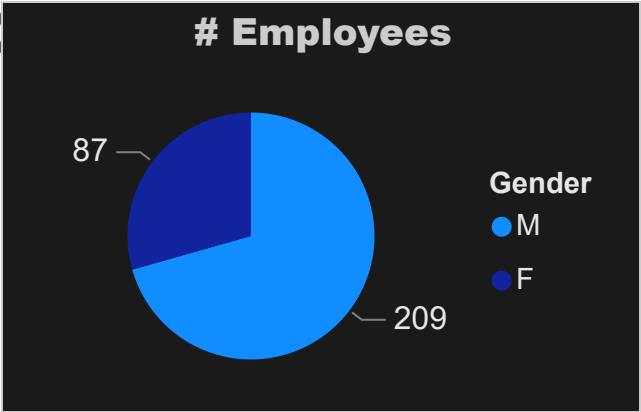
Resellers

Reseller Sales

Internet Sales

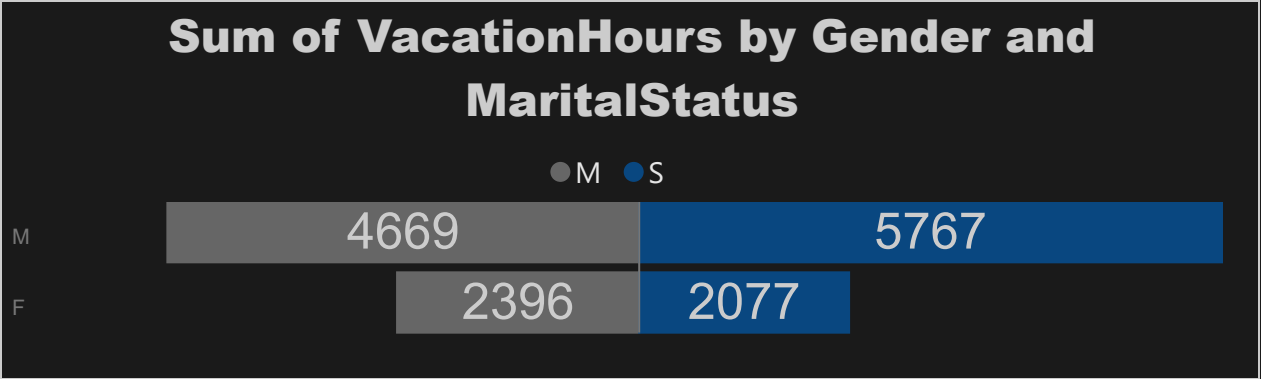
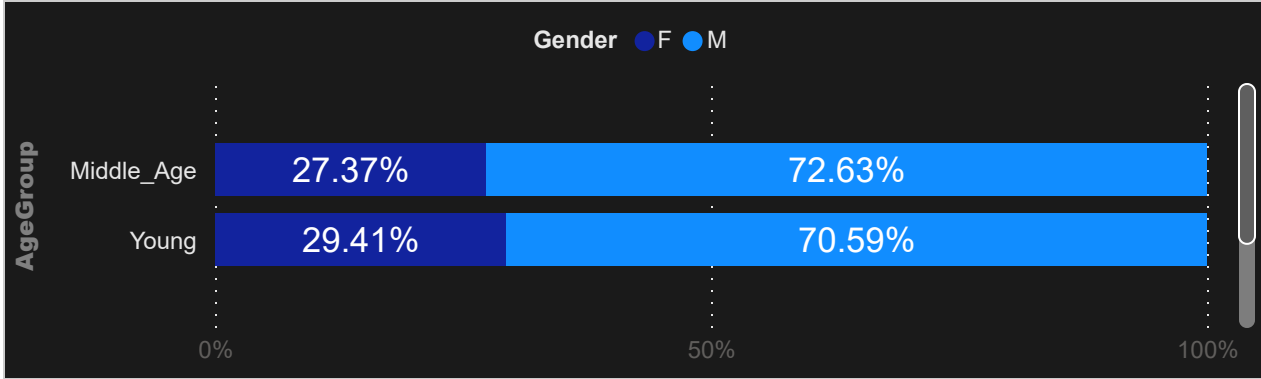
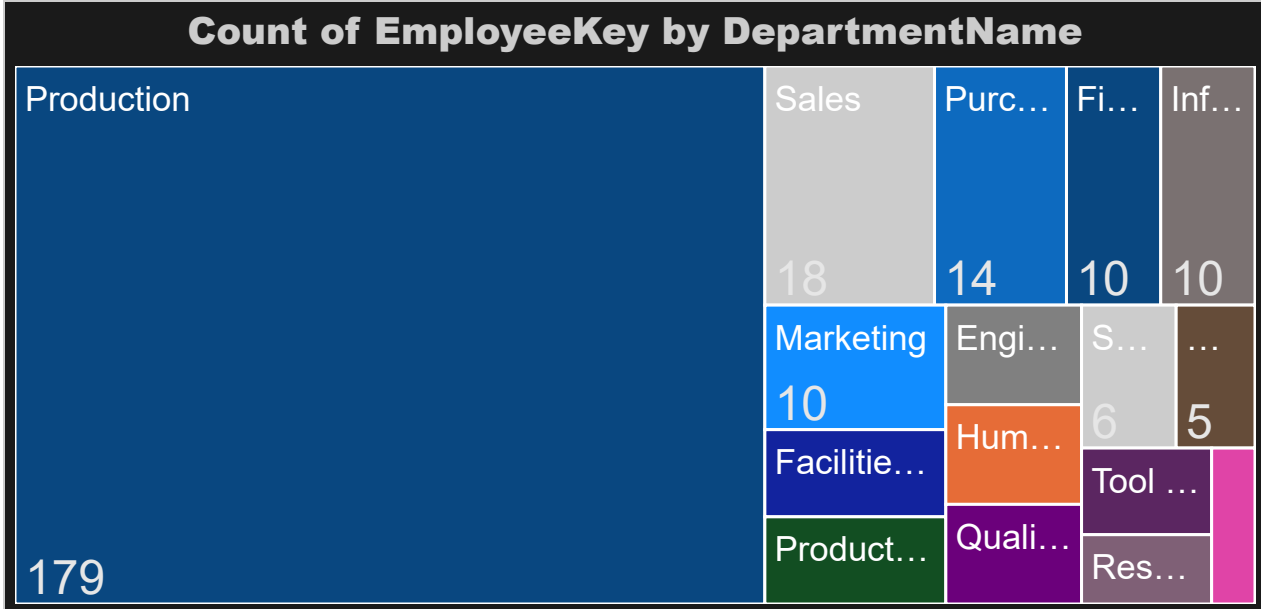






| | | |
|---------------------|--------------------|-----------------|
| 296 | 34 | 85 |
| Number of Employees | Youngest Emmployee | Oldest Employee |

| DepartmentName | Average of BaseRate | Average of VacationHours | Average of SickLeaveHours |
|----------------------------|---------------------|--------------------------|---------------------------|
| Shipping and Receiving | \$10.87 | 95.50 | 67.5 |
| Facilities and Maintenance | \$13.03 | 89.00 | 64.3 |
| Quality Assurance | \$15.46 | 82.50 | 61.0 |
| Document Control | \$14.39 | 77.00 | 58.2 |
| Information Services | \$34.16 | 69.50 | 54.5 |
| Research and Development | \$43.67 | 50.50 | 54.0 |
| Finance | \$23.94 | 59.50 | 49.5 |
| Purchasing | \$19.99 | 53.71 | 46.6 |
| Tool Design | \$27.71 | 24.00 | 46.2 |
| Human Resources | \$18.02 | 51.50 | 45.5 |
| Production | \$14.15 | 49.09 | 44.3 |
| Production Control | \$18.30 | 45.43 | 42.4 |
| Marketing | \$18.75 | 43.60 | 41.6 |
| Executive | \$81.90 | 33.00 | 36.3 |



2.12

Lightest Product

1,050

Heaviest Product

Year

All

Size

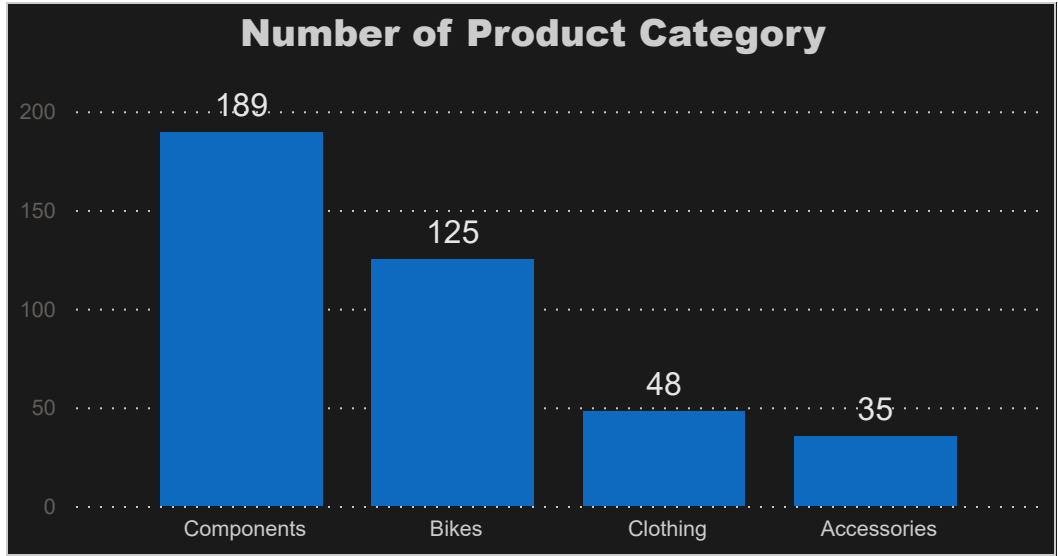
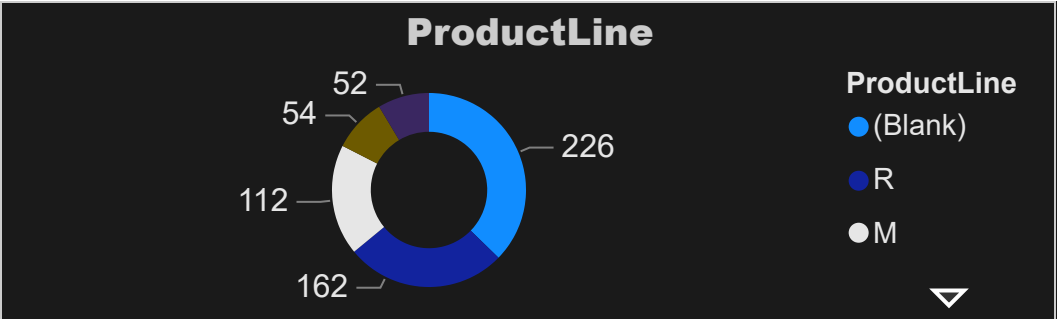
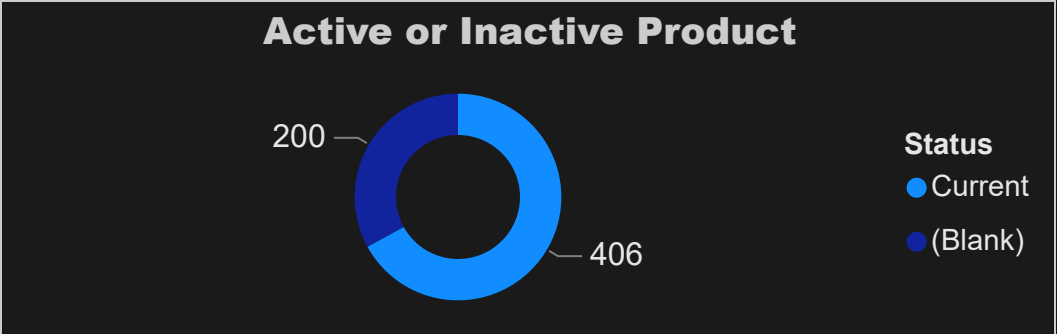
All

606

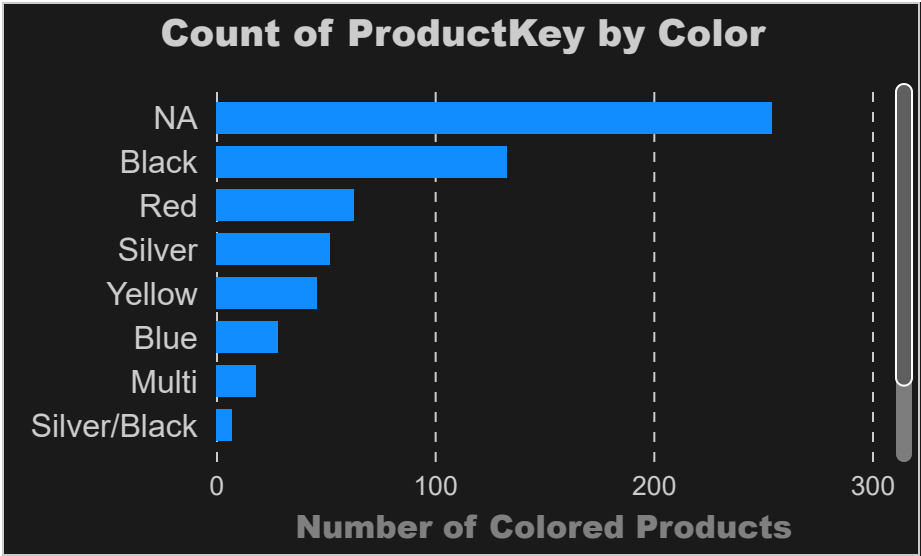
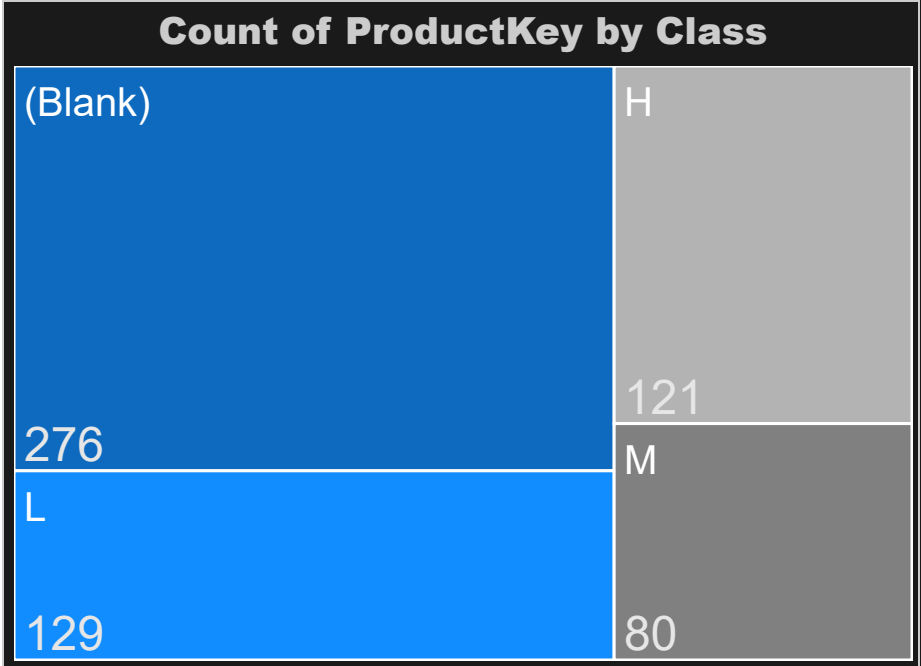
Number of Product

5

Number of Product Lines



| EnglishProduct Name | Max of ListPrice |
|-------------------------|------------------|
| Mountain-100 Black, 38 | \$3,374.99 |
| Mountain-100 Black, 42 | \$3,374.99 |
| Mountain-100 Black, 44 | \$3,374.99 |
| Mountain-100 Black, 48 | \$3,374.99 |
| Mountain-100 Silver, 38 | \$3,399.99 |
| Mountain-100 Silver, 42 | \$3,399.99 |
| Mountain-100 Silver, 44 | \$3,399.99 |
| Mountain-100 Silver, 48 | \$3,399.99 |
| Mountain-200 Black, 38 | \$2,294.99 |
| Mountain-200 Black, 42 | \$2,294.99 |
| Mountain-200 Black, 46 | \$2,294.99 |
| Mountain-200 Silver, 38 | \$2,319.99 |
| Mountain-200 Silver, 42 | \$2,319.99 |
| Mountain-200 Silver, 46 | \$2,319.99 |
| Road-150 Red, 44 | \$3,578.27 |
| Road-150 Red, 48 | \$3,578.27 |
| Total | \$3,578.27 |



\$158,473.61

AVG of Annual Revenue

\$1,584,736

AVG of Annual Sales

\$598

Average of MinPaymentAmount

76

Count of NumberEmployees

2005

2006

2007

2008

2009

2010

Count of NumberEmployees by ProductLine

| ProductLine | Count |
|-------------|-------|
| Road | 74 |
| Mountain | 70 |
| Touring | 64 |

Average of Annual Revenue

| ProductLine | Average Annual Revenue |
|-------------|------------------------|
| Mountain | \$164,797 |
| Touring | \$156,839 |
| Road | \$154,133 |

AVG of Annual Sales by Country

| Country | AVG of Annual Sales |
|---------------|---------------------|
| North America | \$1.70M |
| Europe | \$1.66M |
| Asia | \$1.60M |
| South America | \$1.58M |
| Africa | \$1.58M |
| Australia | \$1.48M |

Number of Employees by Business Type and Product Line

| Business Type | Product Line | Count |
|----------------------|--------------|-------|
| All | Mountain | 230 |
| | Road | 230 |
| | Touring | 230 |
| Warehouse | Mountain | 93 |
| | Road | 93 |
| | Touring | 93 |
| Specialty Bike Shop | Mountain | 82 |
| | Road | 82 |
| | Touring | 82 |
| Value Added Reseller | Mountain | 55 |
| | Road | 55 |
| | Touring | 55 |

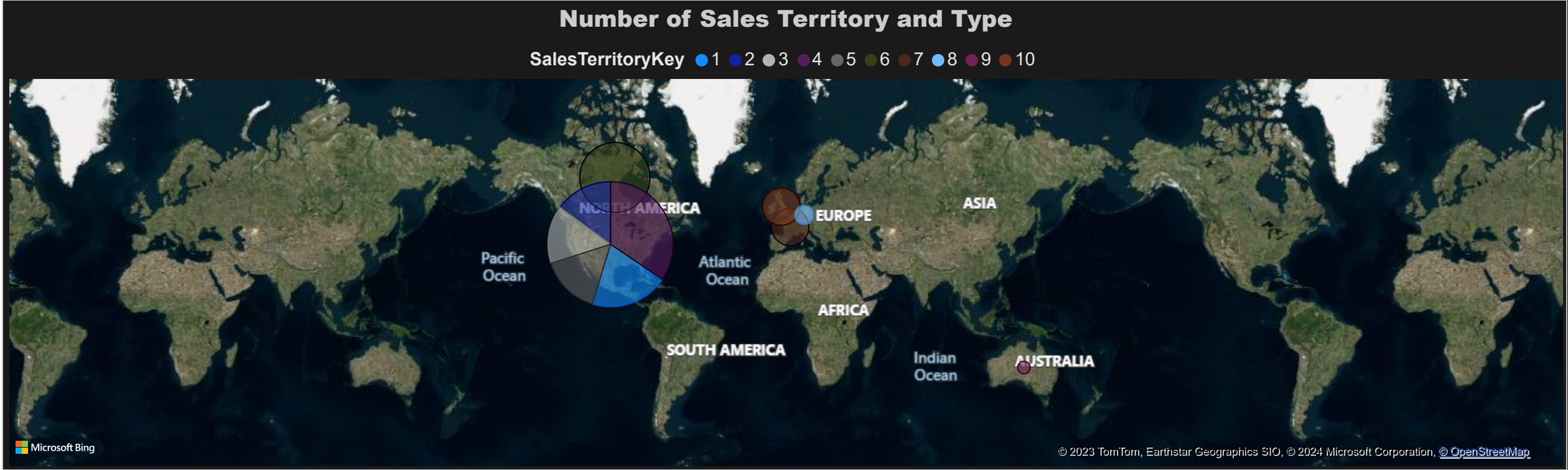
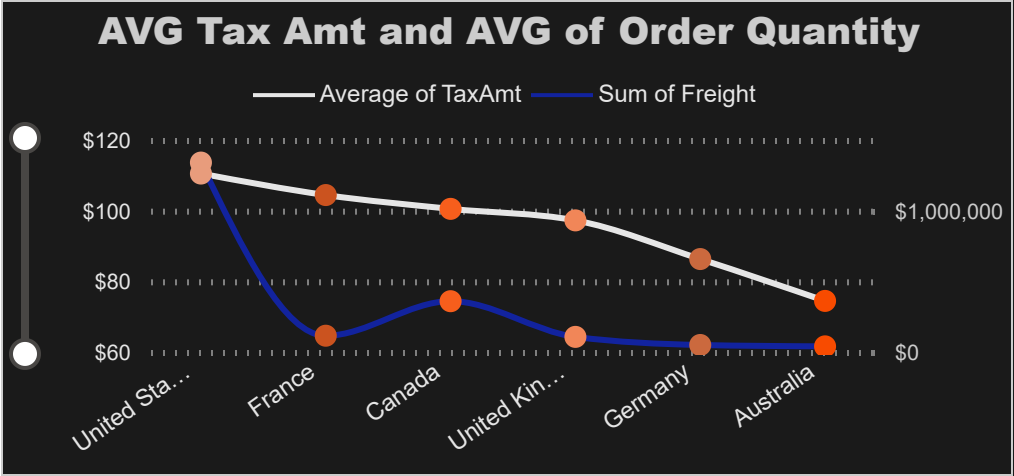
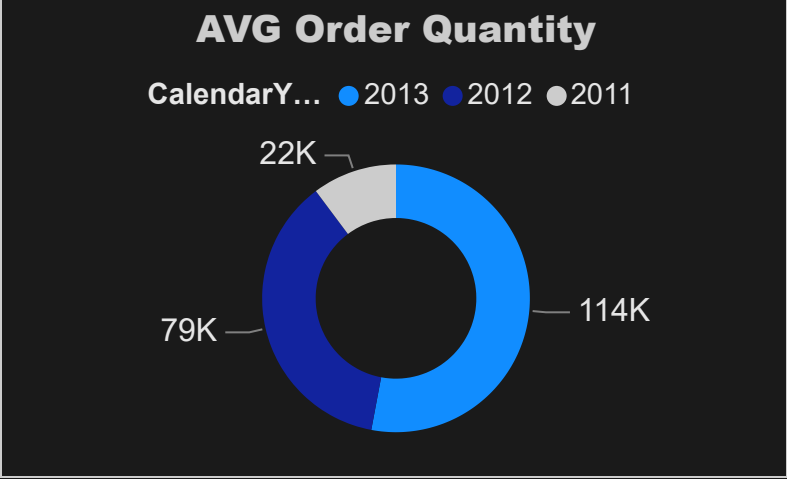
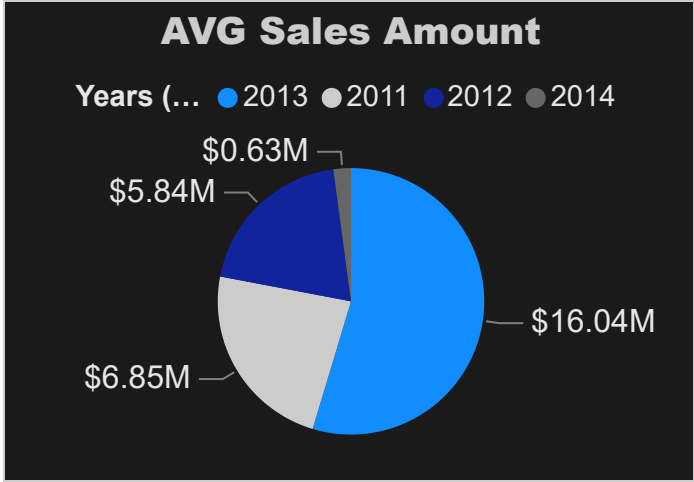
Annual Revenue by Product Line

Product Line: Mountain (Blue), Road (Grey), Touring (Dark Blue)

Microsoft Bing

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| | | | | | | |
|----------------------------------|--------------------------------------|--|---|---------------------------------------|-----------------------------------|--------------------------------------|
| \$2.01M Sum of Freight | \$1,322 AVG of Sales Am... | 527,508 Sum of Discount Amount | \$79,980K Sum of Product Cost | 72 Count of SalesOrderLi... | \$106 AVG of Tax Amount | 4 Average of OrderQuantity |
|----------------------------------|--------------------------------------|--|---|---------------------------------------|-----------------------------------|--------------------------------------|



\$2.35M
Total Tax

\$29.36M
Total Sales Amount

\$734K
Total Freight

18,484
Number of Customer

60398
Total Order Quantity

8
Number of Order Line

Years

☐ 2005

Months

All

