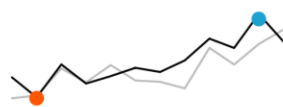


Sales Dashboard | 2023

Total Sales

\$733K

▲ 20.4% vs. PY



Total Profits

\$93K

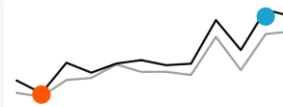
▲ 14.2% vs. PY



Total Quantities

12K

▲ 26.8% vs. PY



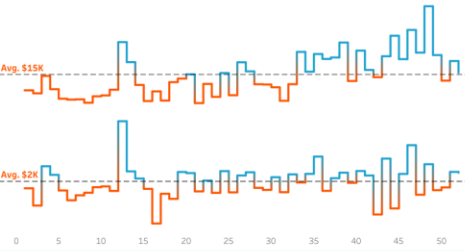
Subcategory Comparison

2023 Sales vs. 2022 Sales 2023 Profit Loss



Sales & Profit Trends Over Time

2023 Above Below



Year
2023

Category
All

Region
All

City
All

Sub-Category
All

State
All

Month
All

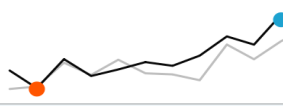
Product Name
All

Sales Dashboard | 2023

Total Sales

\$733K

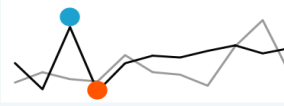
▲ 20.4% vs. PY



Total Profits

\$93K

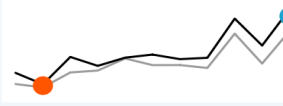
▲ 14.2% vs. PY



Total Quantities

12K

▲ 26.8% vs. PY



Year
2023

Category
(Multiple values)

Region
(All)

City
(All)

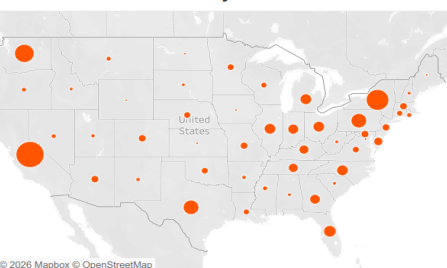
Sub-Category
(All)

State
(All)

Month
(All)

Product Name
(All)

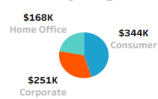
Sales by State



Sales by Category



Sales by Segment

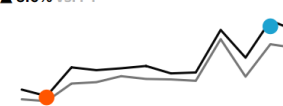


Customer Dashboard | 2023

Total Customers

693

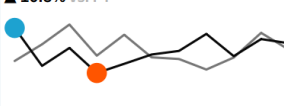
▲ 8.6% vs. PY



Total Sales per Customer

\$1,058

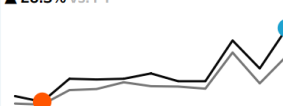
▲ 10.8% vs. PY



Total Orders

1,687

▲ 28.3% vs. PY



Year
2023

Category
(Multiple values)

Region
(All)

City
(All)

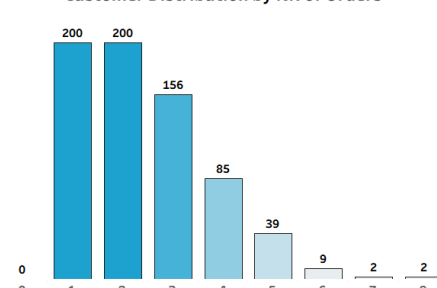
Sub-Category
(All)

State
(All)

Month
(All)

Product Name
(All)

Customer Distribution by Nr. of Orders



Top 10 Customers by Profit

INDEX()	Customer Name	Max. Order ..	CY Profits	CY Sales	Distinct count ..
#1	Raymond Buch	25/9/2023	\$6,781	\$14K	3
#2	Hunter Lopez	17/11/2023	\$5,046	\$11K	2
#3	Tom Ashbrook	22/10/2023	\$4,599	\$14K	2
#4	Brian Moss	27/11/2023	\$2,634	\$7K	5
#5	Andy Reiter	24/12/2023	\$2,608	\$6K	2
#6	Helen Wasserman	4/9/2023	\$2,319	\$9K	5
#7	Jane Waco	18/11/2023	\$1,953	\$5K	4
#8	Alan Dominguez	1/12/2023	\$1,867	\$5K	4
#9	Jim Epp	12/11/2023	\$1,704	\$4K	4
#10	Steven Roelle	17/6/2023	\$1,676	\$4K	1