



## Campiagns Advertising Analysis

Campaign Type

All

Channel Used

All

Company

All

Total Campaigns

5K

Total Clicks

2.74M

Total Impressions

27.60M

AVG Conversion Rate

7.98%

AVG Acquisition Cost

13K

AVG ROI

5

Cost Per Click

\$159.8K

Campiagns & ROI by Month

2.19K

Jan

1.98K

Feb

2.16K

Mar

2.12K

Apr

2.18K

May

2.12K

Jun

2.18K

Jul

2.16K

Aug

2.01K

Sep

2.05K

Oct

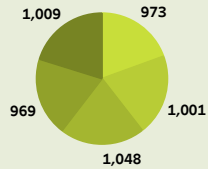
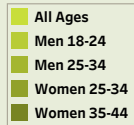
1.96K

Nov

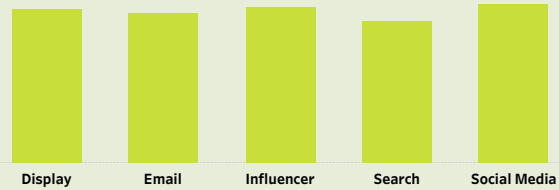
2.03K

Dec

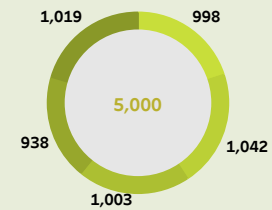
Campiagns Target Audience



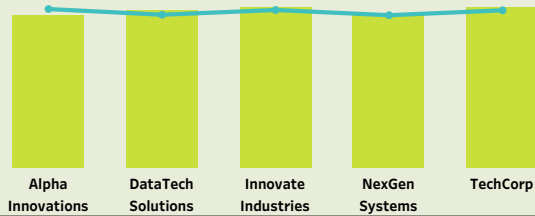
Campiagns by Campaign Type



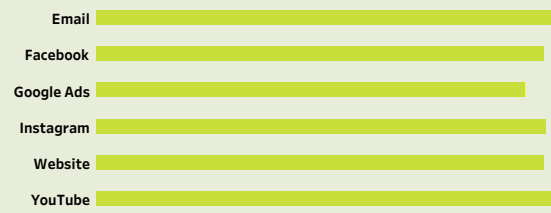
Campiagns by Customer Segment



Campiagns by Company



Campiagns by Channel



Campiagns by Language

