



How to start selling on ATCMarket


Ready to get your business to the world? Your business can penetrate new markets and reach customers around the world with an ATCMarket seller account. Here's how to get started!


Start selling


As an ATCMarket seller, you're getting more than a storefront in a global marketplace. You're getting an end-to-end retail and wholesale service platform to help you grow your business, and help you provide services to your buyers. Here's how to get up and running so you can start making sales.

Register as a seller

[←](#) **Register as a Seller**

 wfaroun@outlook.com







Password is strong!

Create Account →

or, continue with

 Sign in with Google

 Sign in with Facebook

Already have an account? [Login](#)

Open an account

Follow a few easy steps to register for an ATCMarket seller account and get your Business Verification process done to build trust between you and your potential buyers. You can also choose to have a dedicated account manager who will help you through the process.

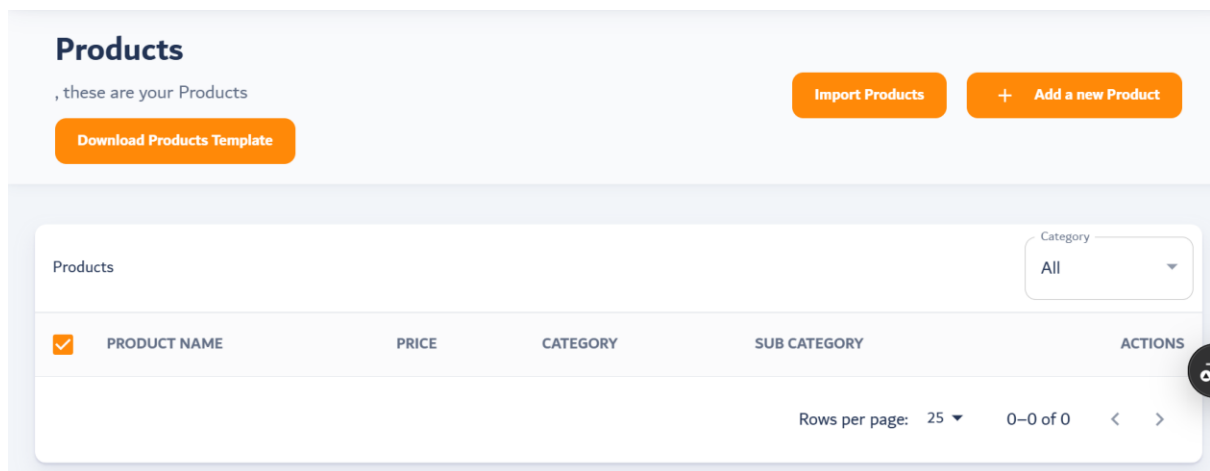
[Chat with us](#) – **change the ref. to our chatbot**

Business Verification is a critical component of ATCMarket seller membership as it establishes the validity of your company's status and authorized contact person. Business Verification helps buyers trust you and want to do business with you compared to seller accounts that did not go through a business verification.

Post your products

It's important to add all of the products in your catalog to your store. Having more products in your store increases your chances of showing up in buyers' search results. This means you'll potentially get more exposure and secure more customers as a result.

You can post products individually, or streamline the process with the bulk upload template that you can download as excel sheet.



Your storefront

On ATCMarket, you get a page store dedicated entirely to your business, where you can create a unique digital identity to help your brand stand out and showcase your goods. Your storefront is automatically created for your company. This one storefront is a powerful asset because customers from anywhere in the world can find it and see your brand and products.

Reply to inquiries

After listing your products, you will begin receiving inquiries from potential buyers. As a true B2B platform, ATCMarket lets you own the relationship with your customers – messaging back and forth and negotiating prices.

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Check out the quick response playbook/blog

Protect orders and payment

Ensure a positive end-to-end experience for your buyers with Trade Assurance, ATCMarket's order protection and secure payments service. This service makes it easier for buyers to trust working with sellers around the world who they may never meet in person – which makes it easier for you to close the sale. This also helps you streamline your process with all messages, orders, and payment in one place.



What is Trade Assurance?

Trade Assurance protects orders from payment through delivery. It provides a secure payment platform for both the buyer and seller, ensures products arrive at the final destination on time and as expected, and provides impartial mediation if there is a dispute. Trade Assurance is only available in select countries. Be sure to activate Trade Assurance after creating your account.

Manage your account

Stay connected with buyers

After receiving an inquiry, you're more likely to have additional interactions with the potential buyer if you respond within four hours. That way you'll immediately know when you have new messages from interested businesses.

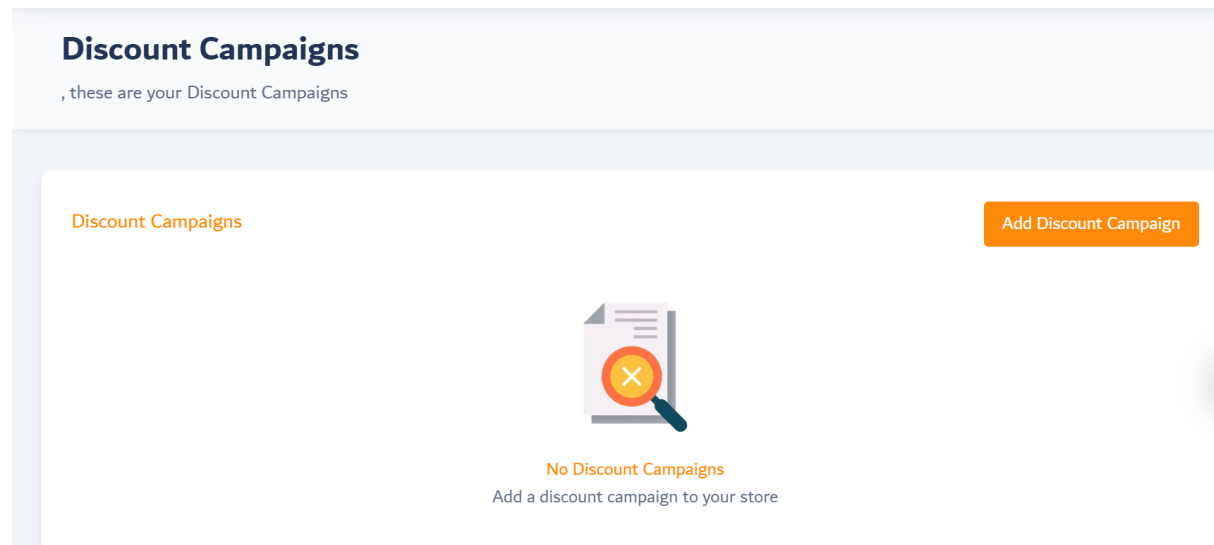
Nurture your relationships

Unlike many other B2B platforms, ATCMarket wants you to interact with your customers and own your relationships. That means you have access to your potential buyers' data, as well as their contact information. Use this to stay in touch, offer deals, and keep them interested and coming back for more.

Promotion Campaigns

Take charge of your sales by analyzing your dashboards of in-depth data to review and optimize for exposure, click volume, spend, average click cost, user growth, store visits, inquiries, orders, and more. The system will also suggest improvements based on trends within your account and the user base.

Then you can tailor your own promotion campaigns by created discounts offers.



Grow your business

Take advantage of a suite of advertising tools to help you focus on your audience and increase exposure to the most interested buyers. Target based on geography, click history, and more – and only pay per click.

Showcase products

Get more exposure with product showcases – the online equivalent to a window display. Select which products you want featured more prominently in your store and in search, or take ATCMarket AI-based suggestions. To enable to take advantage of this feature, please contact your sales agent to enable this for your products.

You're supported

Connect with customer service that's there when you need it, plus a suite of third-party service providers including website designing services, optimized product posting, keyword recommendation, and more.

Chat with consultant

Online Service