" Excel & Power Pivot Final Project

Main Metrics to Show Using Dax:

1. Total Sales
2. Total Cost
3. ∑ Net Profit
4. Gross Margin %
5. Customers #
6. Unique Orders
7. Transaction Average
8. Total Quantity

Some Insights You May Need to Show:

1. Trend Line for Sales by Years & Quarters
2. Sales by Category
3. Sales by Subcategory
4. Sales by Segments
5. Top 5 Regions by Sales
6. Top 5 Countries by Sales
7. Top 5 Cities by Sales
8. Top 10 Products Showing Their Quantities & Sales
9. Top 10 Customers Showing Their Orders Numbers & Sales

Best Way for Your Thinking During Cleaning Process:

1. First try to get your data
2. Think about the names of your queries
3. Think about the relations between queries and their best arrangements
4. Now take a while just to explore your data in a good way
5. Think while exploring in the arrangement of the attributes or meta data
6. After that try to apply your cleaning steps with the same sequence in each query

Remember that our cleaning steps was:

1. Assigning the data types
2. Dealing with errors
3. Dealing with full rows duplications
4. Dealing with the blank rows
5. Assigning the primary & foreign keys

My Advice for You Is to Think in A Simple Way While Dealing with problems & According to What You Have Learned

Always Wishing You Best of Luck …