

Anas Khan

Digital Marketing Portfolio



About Me

Experienced Digital Marketing Specialist with over 2 years of success in developing and executing ROI-driven strategies across SEO, SEM, Social Media, Email, and Content Marketing. Proven track record of boosting brand visibility, website traffic, and conversions through data-driven insights and innovative campaigns

Anas Khan

7+

Projects
Completed

89%

Client
Satisfaction

Education

Chandigarh University – 2026

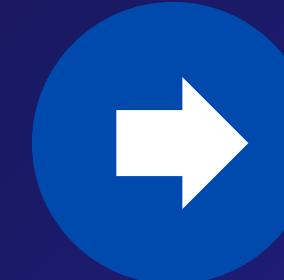
BBA, Pursuing

Dynamic and motivated BBA graduate from Chandigarh University, equipped with strong business acumen, leadership skills, and a passion for marketing, finance, and management to drive growth and innovation.

DIGI PERFORM – 2022

DICDM COURSE IN 6 Month

Completed a 6-month advanced Digital Marketing course from Digiperform, gaining hands-on expertise in SEO, social media, Google Ads, email marketing, and analytics with industry-based live projects and certifications.



Experience

Search My College – 2024-25

Digital Marketing Executive

Increased online presence by 80% and lead generation by 90% after tackling low engagement with strategic digital marketing.

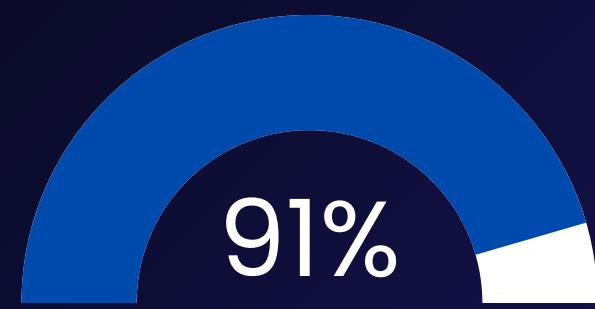
Axxverse Immigration – 2023-24

Digital Marketing

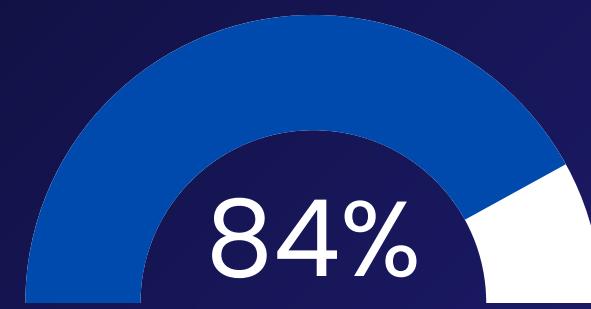
Worked at Axxverse Immigration as a Digital Marketing Executive, managing SEO, social media, and lead generation campaigns, improving online visibility and increasing client inquiries through targeted digital strategies.

Skills and Expertise

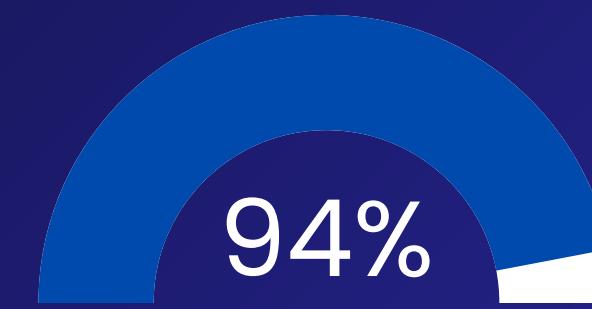
Skilled in SEO, social media marketing, Meta and Google Ads, email campaigns, and analytics tools like Google Analytics and Search Console. Proficient in WordPress, with strong creative abilities in graphic design, copywriting, problem-solving, and team collaboration to drive impactful digital strategies.



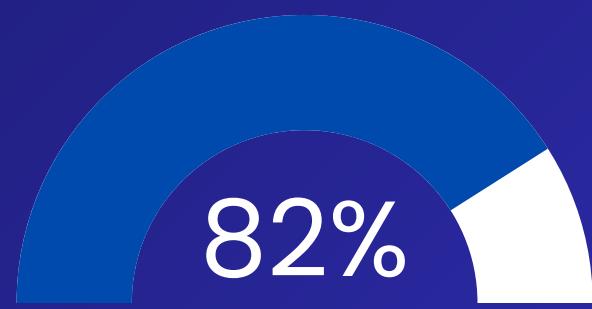
SEO



Social media marketing



Meta Ads



Google Ads



Email Marketing



WordPress



Google Analytics



Graphic design

Tools



MOZ



Google
Search Console



Google Ads



Canva


SEMRUSH

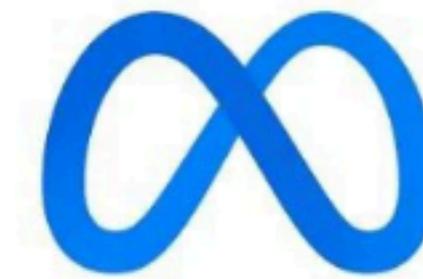
HubSpot



Looker Studio




Power BI



**website
design**

LATEST UPDATES 2025-2027 🎉



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NAVIGATE YOUR ACADEMIC JOURNEY WITH CONFIDENCE OUR EXPERT EDUCATION COUNSELORS

SearchMyCollege, the Best Consultancy. Our experienced counselors provide personalized guidance to help you achieve your educational goals, from college applications to career advice. Empower yourself with the right advice and make informed decisions for a successful future.



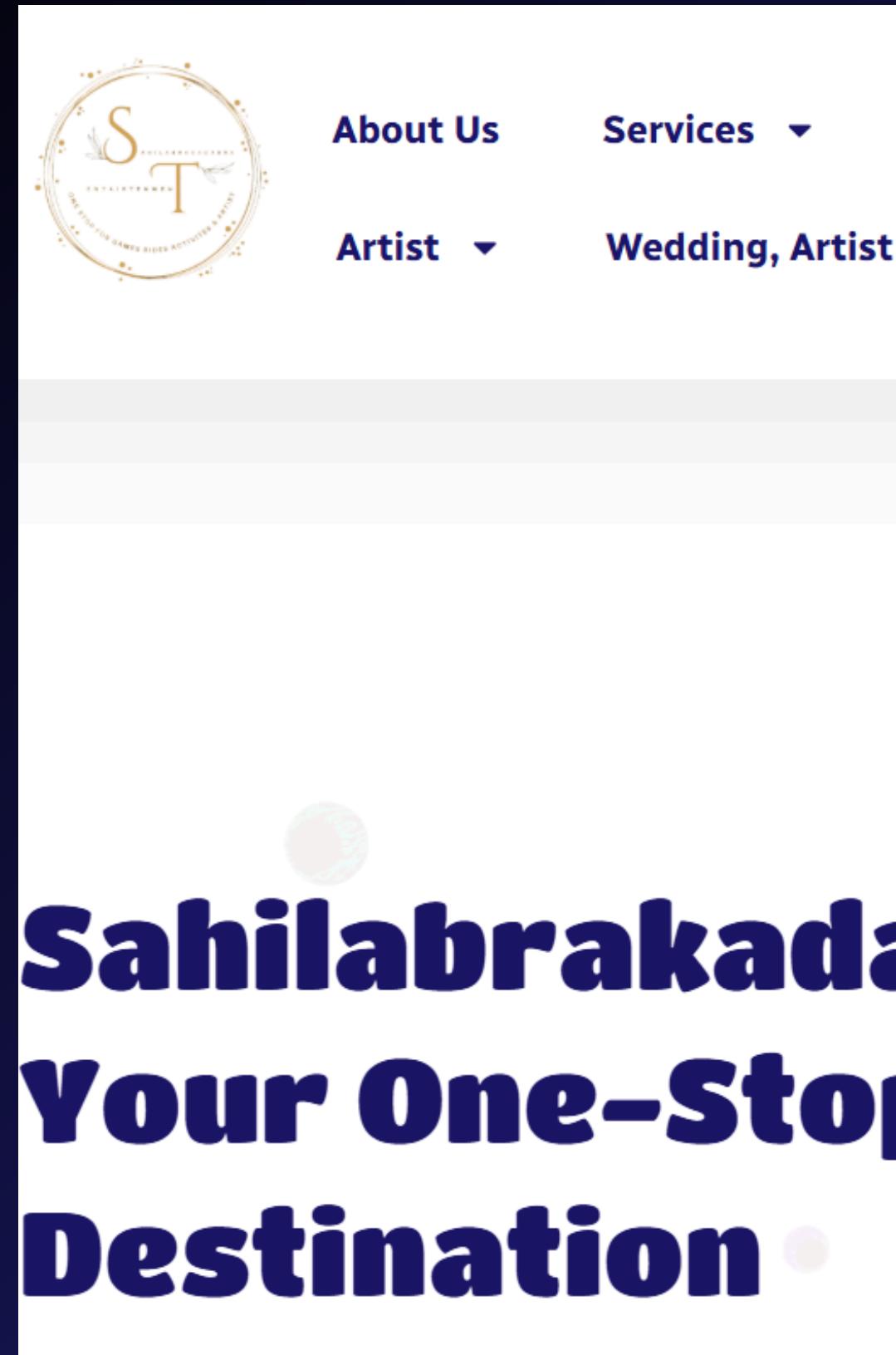
A large, light-colored rectangular area with a dark blue header bar at the top. The header bar contains navigation links: Home, About Us, Services ▾, Mascots & Live Characters ▾, and a partially visible 'T'. Below the header is a large, bold title 'Birthday Decoration' centered over a blurred image of a birthday cake with white frosting and yellow candles.

My Project

Creative and responsive website design focused on user experience (UX) and functionality. Expert in designing modern, mobile-friendly websites using WordPress, HTML, and CSS to drive engagement, conversions, and brand credibility. Skilled in layout design, visual aesthetics, and seamless navigation to deliver impactful digital experiences for businesses and users alike.

7+

Projects Completed



My Project

Experienced in designing responsive, user-friendly websites that combine aesthetics with functionality. Skilled in WordPress, UI/UX principles, and SEO optimization to create engaging digital experiences that drive traffic, conversions, and brand growth.

Projects Completed

SEO

Total clicks

161



Total impressions

9.31K



Average CTR

1.7%



Average position

28.5



Clicks

12

8

4

0

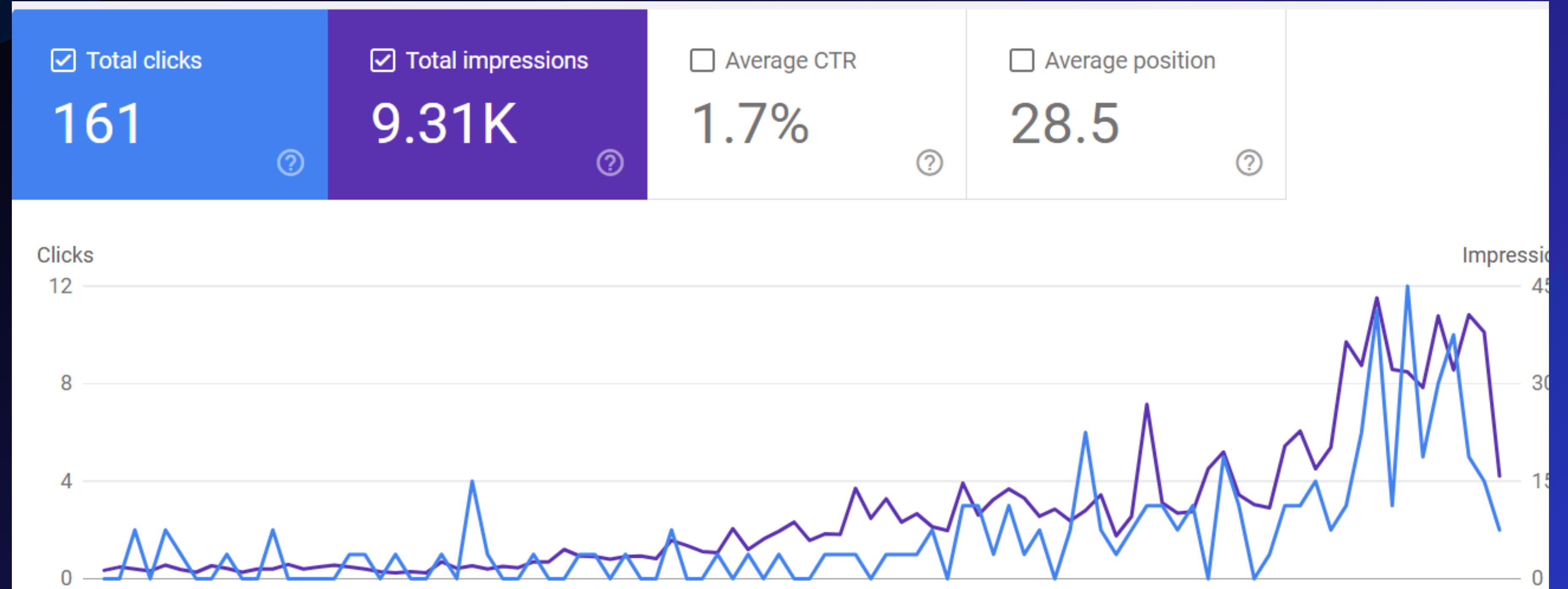
Impressions

45

30

15

0





Total clicks

38



Total impressions

665



Average CTR

5.7%



Average position

21



Clicks

3

2

1

0

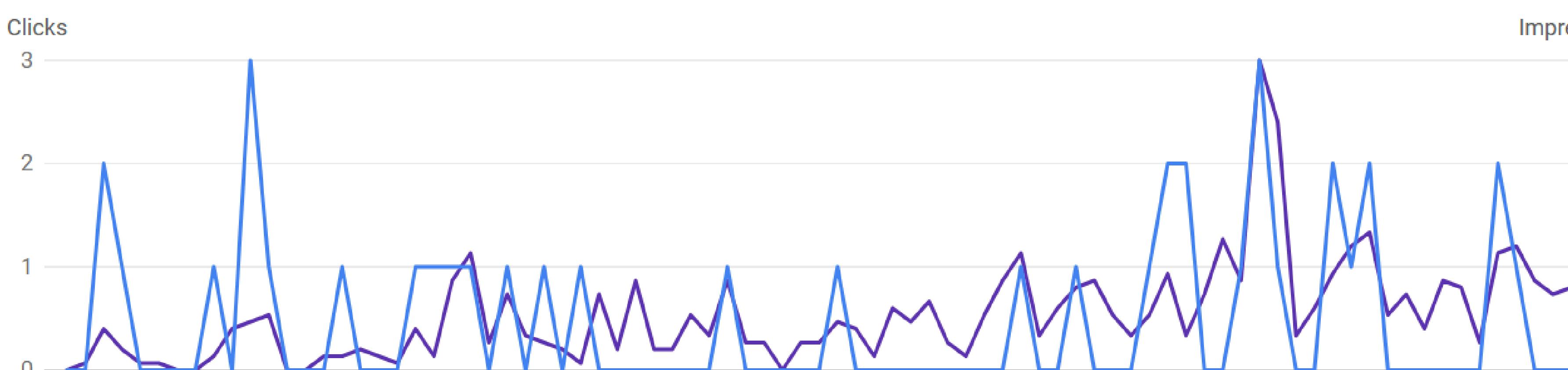
Impres

3

2

1

0

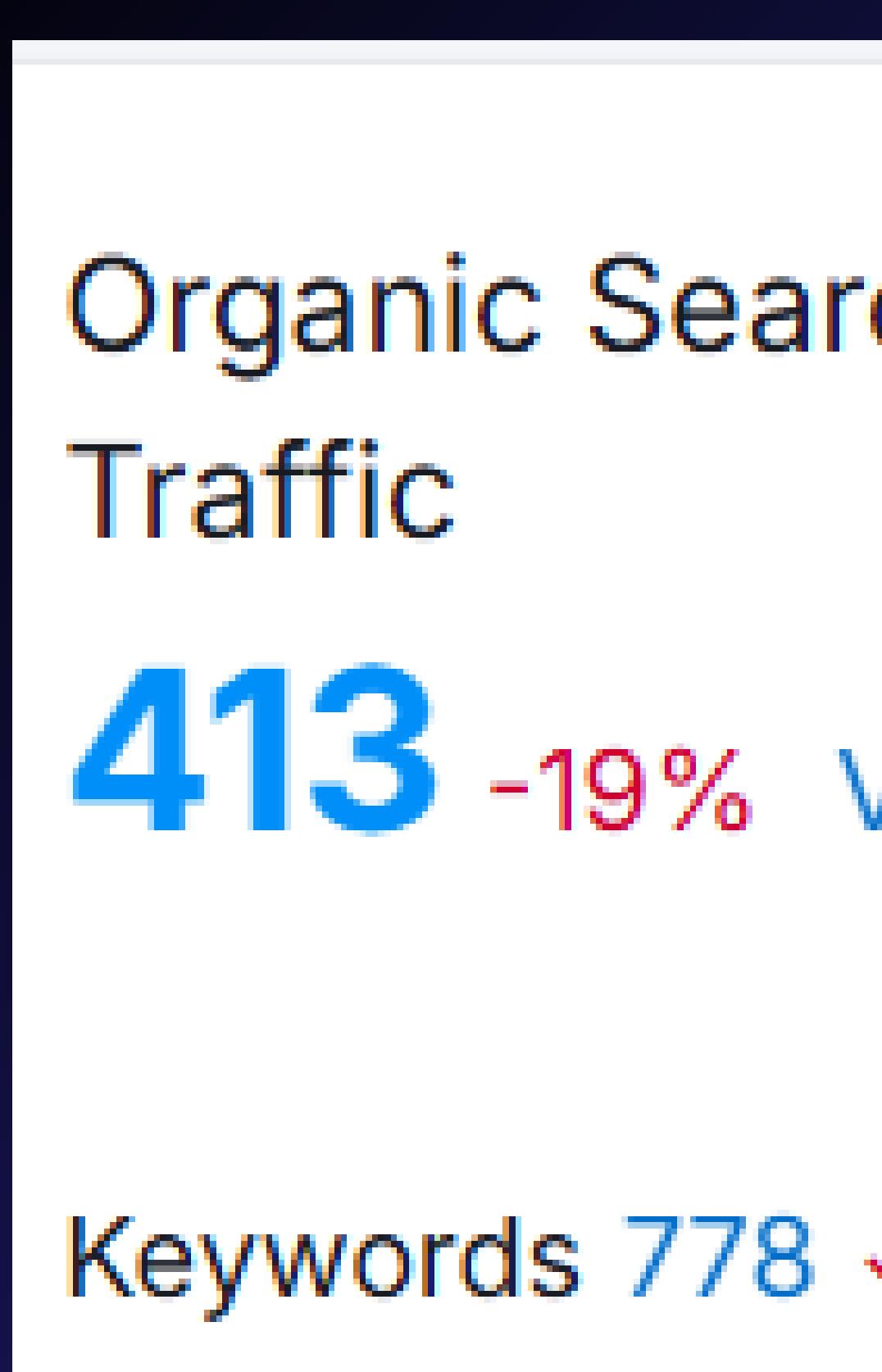


My Project

SEO

Expert in SEO strategies including on-page, off-page, and technical optimization. Proficient in keyword research, content optimization, backlink building, and performance tracking using tools like Google Analytics and Search Console to improve rankings, boost organic traffic, and increase visibility on search engines.

Traffic	Keywords
413	778
261	599
137	4
4	6
11	169



Keyword	Volume	CPC (USD)	Intent
surendranag...	4.4K	0.89	 Informational
jss noida cut...	2.9K	0.00	 Navigational
vidhyadeep ...	2.4K	0.22	 Commercial
surendranag...	4.4K	0.89	 Transactional
agravan	390	0.00	

Social Media

My Project

Skilled in social media marketing across platforms like Instagram, Facebook, and LinkedIn. Experienced in creating engaging content, managing ad campaigns, growing followers, and analyzing insights to boost brand awareness, engagement, and lead generation.



ankitsaini_official

Follow Message +2 ...

582 posts 12.5K followers 16 following

Ankit Saini | Sales Coach

6 ankit saini_official

Entrepreneur
#COACH

- Trained 50000+ people
- Self 50+ courses
- Owning 3 self Business

Want to Learn Sales, Business and Live Consulting

cosmofeed.com/view_ch/43187e78-06e9-4efd-8198-d697a936e4dc and 4 more

sahilabradabra_entertainment

Following

Message



...

217 posts

750 followers

1,699 following

Sahil Ahemad

@ sahilabradabra_entertainment

Event Planner

Event Magic

- 🎵 Weddings & Sangeet
- 💍 Mehendi Moments
- 🎨 Themed Decor
- ... more

A-21/1 Ground floor Naraina industrial area Phase 2, Delhi, India 110028

youtube.com/@sahilabradabra?si=fVhVbT3EgqCCerkw and 3 more

Followed by kashishbea, sohails2064 + 35 more



partypiesbysameer

Follow

Message



...

132 posts

605 followers

313 following

PartypiesbySameer

6 partypiesbysameer

■ Wedding Planner

■ Sangeet and Mahanadi

■ Theme Decor

■ Corporate Events... more

⌚ www.facebook.com/profile.php?id=100090567910852 and 1 more

Followed by [sahilabradabra_entertainment](#), [ar_gamebaaz](#) + 8 more



searchmycollege

Follow

Message



...

378 posts

145 followers

29 following

Search my college

@ searchmycollege

- 🌟 Expert College Admissions & Career Counseling
- 🎓 Your Path to Top Universities India & Abroad
- 🚀 Personalized Guidance... more

ITHUM Building, B Tower, 519 Industrial Area, Sector 62, Noida 201309

🌐 www.searchmycollege.com and 3 more



searchmytrips

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Message



...

179 posts

110 followers

48 following

Searchmytrips

- Exploring the world, one trip at a time
 - | Travel tips, discounts, & adventures
 - | DM for booking & inquiries
 - ... more
- searchmytrip.co.in



Kashmir



Meghalaya



Andaman Nic...



axxverse_immigration

[Follow](#) [Message](#) [+10](#)

358 posts 100 followers 135 following

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district center, Delhi, India 110058
🌐 www.axxverseimmigration.com

Meta Ads

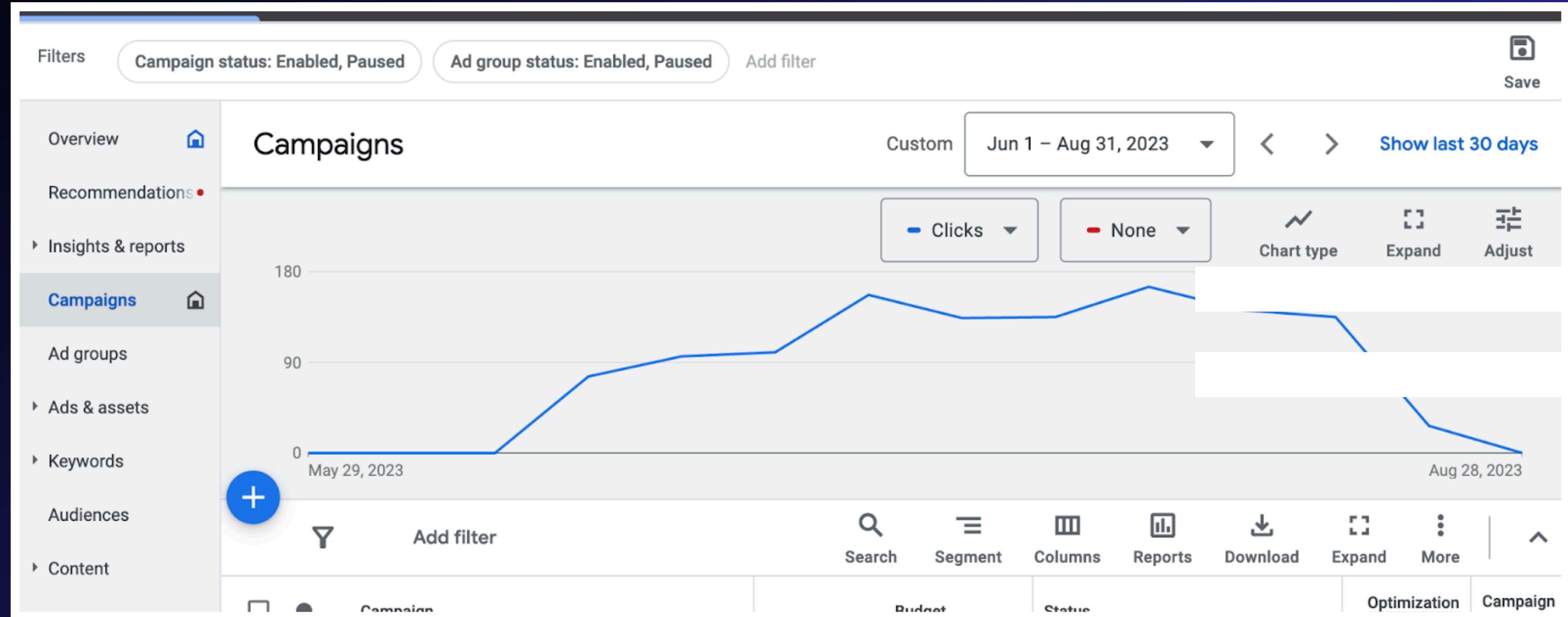
Ad Sets for 1 Campaign

Ads for 1 Campaign

Columns: Custom ▾ Reports

	Reach	Impressions	Cost per Result	Amount Spent	Ends	Schedule
404 Link Clicks	2,799	4,614	\$0.10 Per Link Click	\$41.92		5 days
296 Link Clicks	2,278	4,018	\$0.14 Per Link Click	\$41.83		5 days
700 Link Clicks	5,125 People	8,632 Total	\$0.12 Per Link Click	\$83.75 Total Spent		

Google Ads





Get In Touch With Me



Phone
+91-9953060187



Email
ak6387012@gmail.com



Social Media
@anaskhan_07_