



# Amazon Top 50 Bestselling Books 2009 – 2019

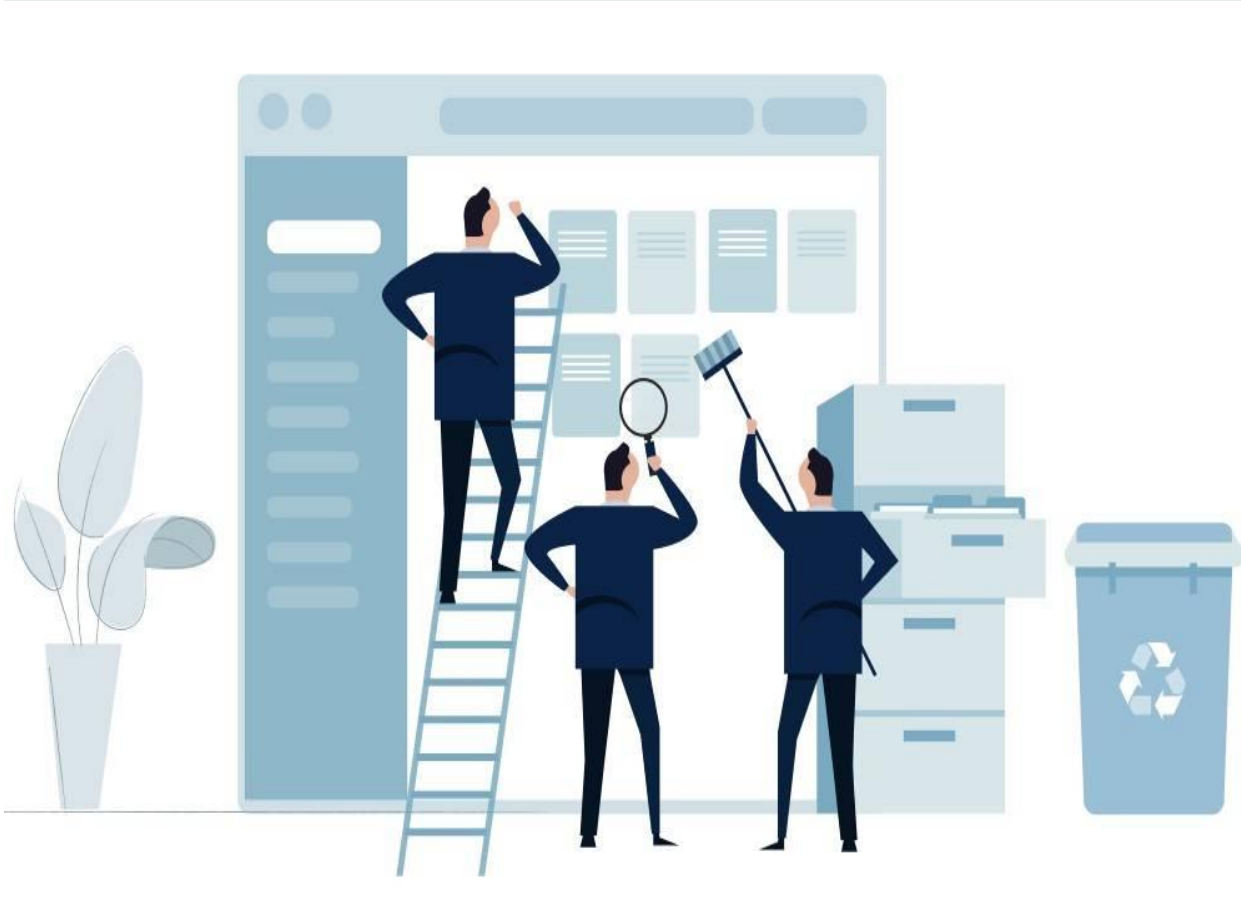
Analyzing Amazon  
Store Books online

# About Dataset

The dataset contains 7 columns and 550 rows.  
It haven't any duplicate values and there are no null values.

```
amazon.head()
```

	Name	Author	User	Rating	Reviews	Price	Year	Genre
0	10-Day Green Smoothie Cleanse	JJ Smith		4.7	17350	8	2016	Non Fiction
1	11/22/63: A Novel	Stephen King		4.6	2052	22	2011	Fiction
2	12 Rules for Life: An Antidote to Chaos	Jordan B. Peterson		4.7	18979	15	2018	Non Fiction
3	1984 (Signet Classics)	George Orwell		4.7	21424	6	2017	Fiction
4	5,000 Awesome Facts (About Everything!) (Natio...	National Geographic Kids		4.8	7665	12	2019	Non Fiction



# Data Cleaning and Appending

Dataset after  
cleaning and  
appending

The data dose not need cleaning and  
we add two columns (Sales , Name  
Length) to easy analysis.

```
amazon.head()
```

	Name	Author	User	Rating	Reviews	Price	Year	Genre	Sales	Name	Length
0	10-Day Green Smoothie Cleanse	JJ Smith		4.7	17350	8	2016	Non Fiction	138800		29
1	11/22/63: A Novel	Stephen King		4.6	2052	22	2011	Fiction	45144		17
2	12 Rules for Life: An Antidote to Chaos	Jordan B. Peterson		4.7	18979	15	2018	Non Fiction	284685		39
3	1984 (Signet Classics)	George Orwell		4.7	21424	6	2017	Fiction	128544		22
4	5,000 Awesome Facts (About Everything!) (Natio...	National Geographic Kids		4.8	7665	12	2019	Non Fiction	91980		66





# Data Visualization

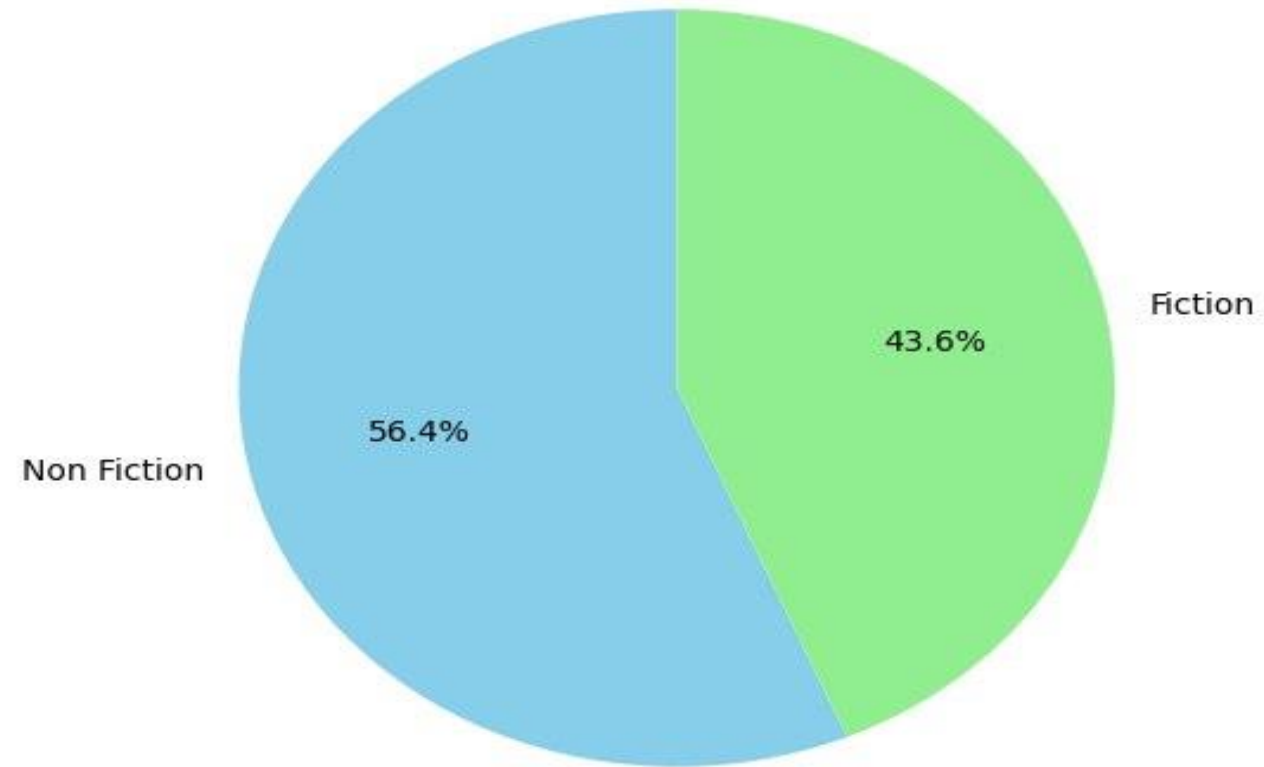
# Book Genres



01

What are the most popular genres of books over the past decade?

Genre Distribution



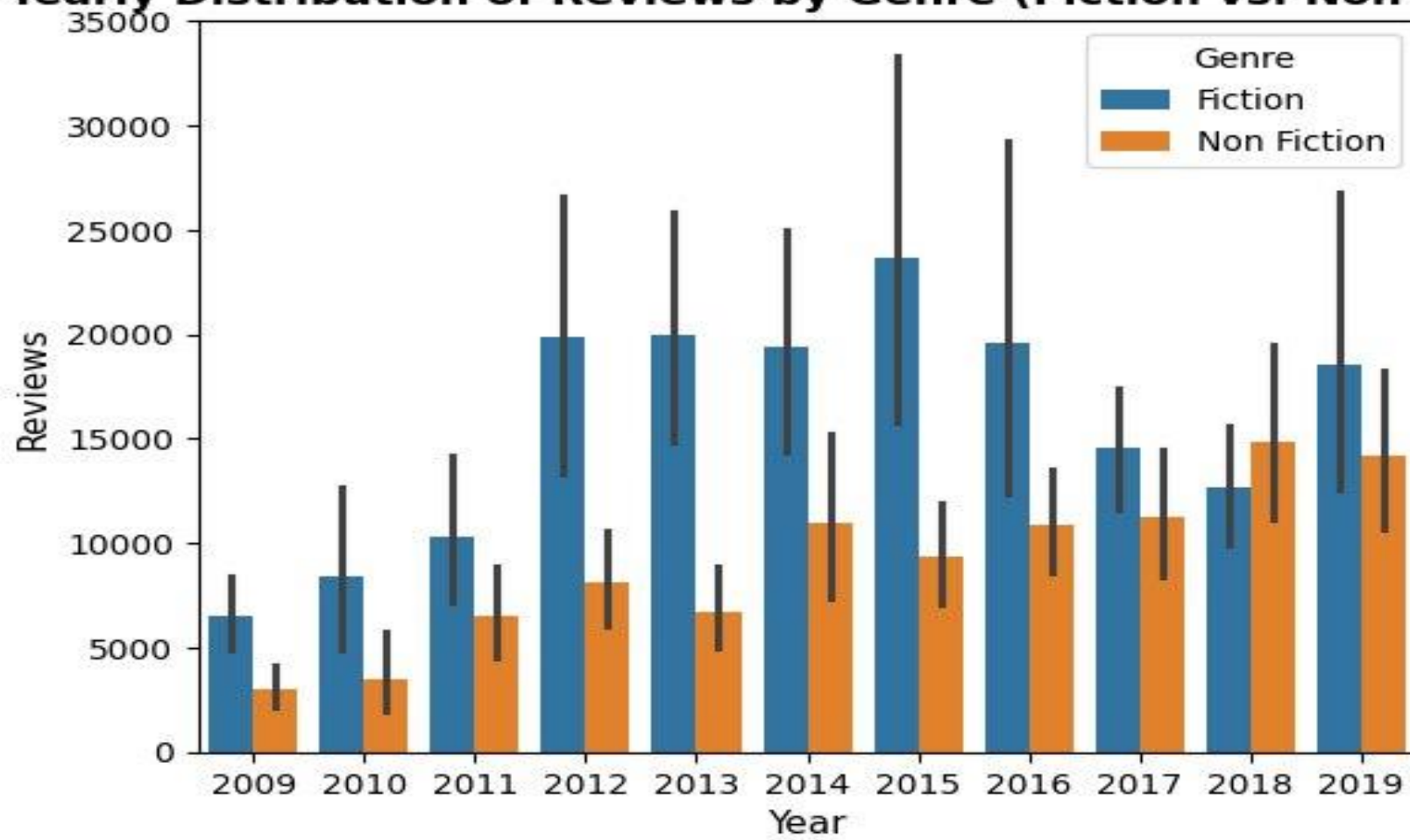


02

How does the trend of reviews differ between Fiction and Non-Fiction genres over the years?



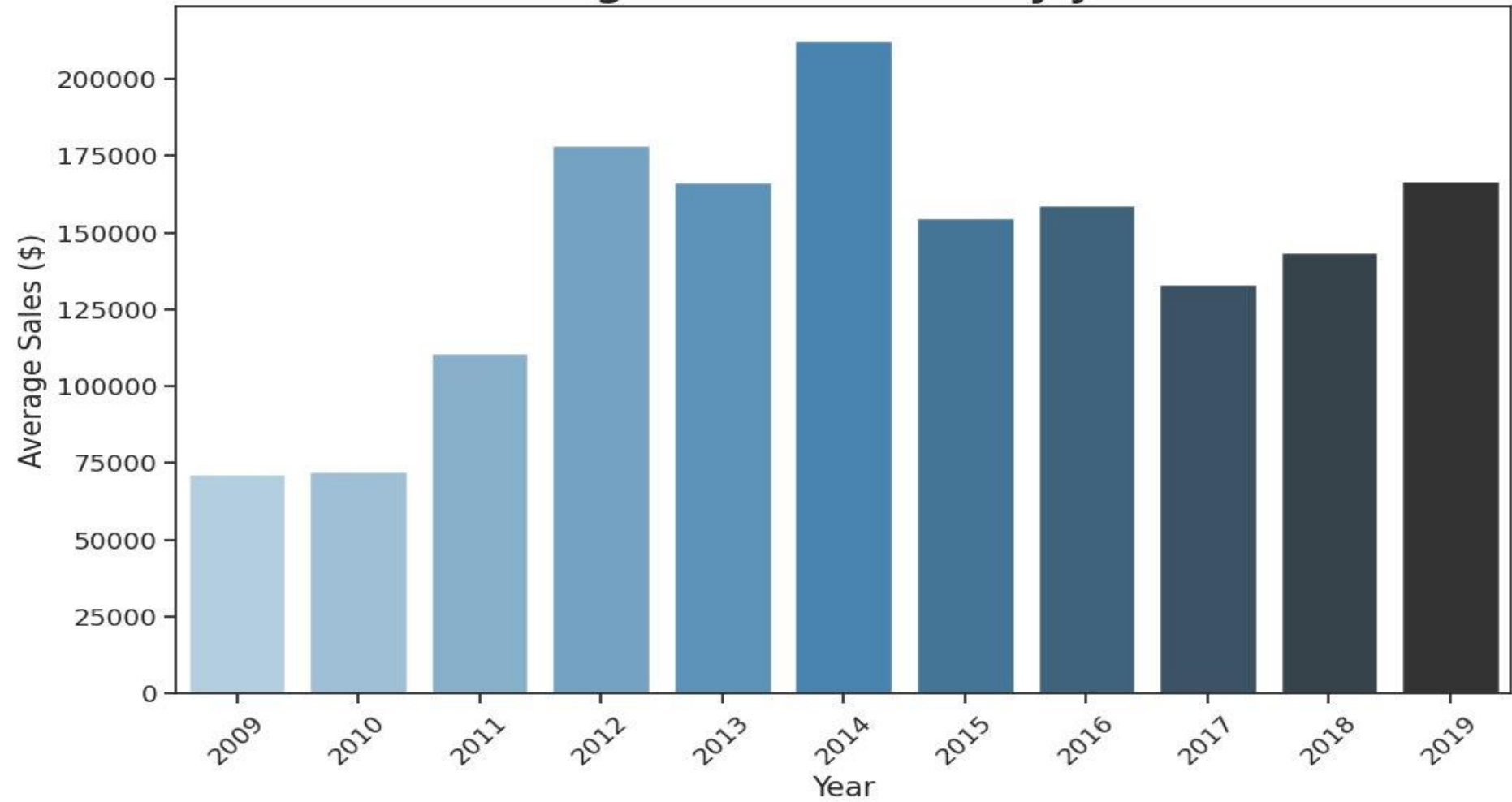
**Yearly Distribution of Reviews by Genre (Fiction vs. Non-Fiction)**





03  
What is the average  
sales of books in the  
dataset?

**avarge sales of books by years**



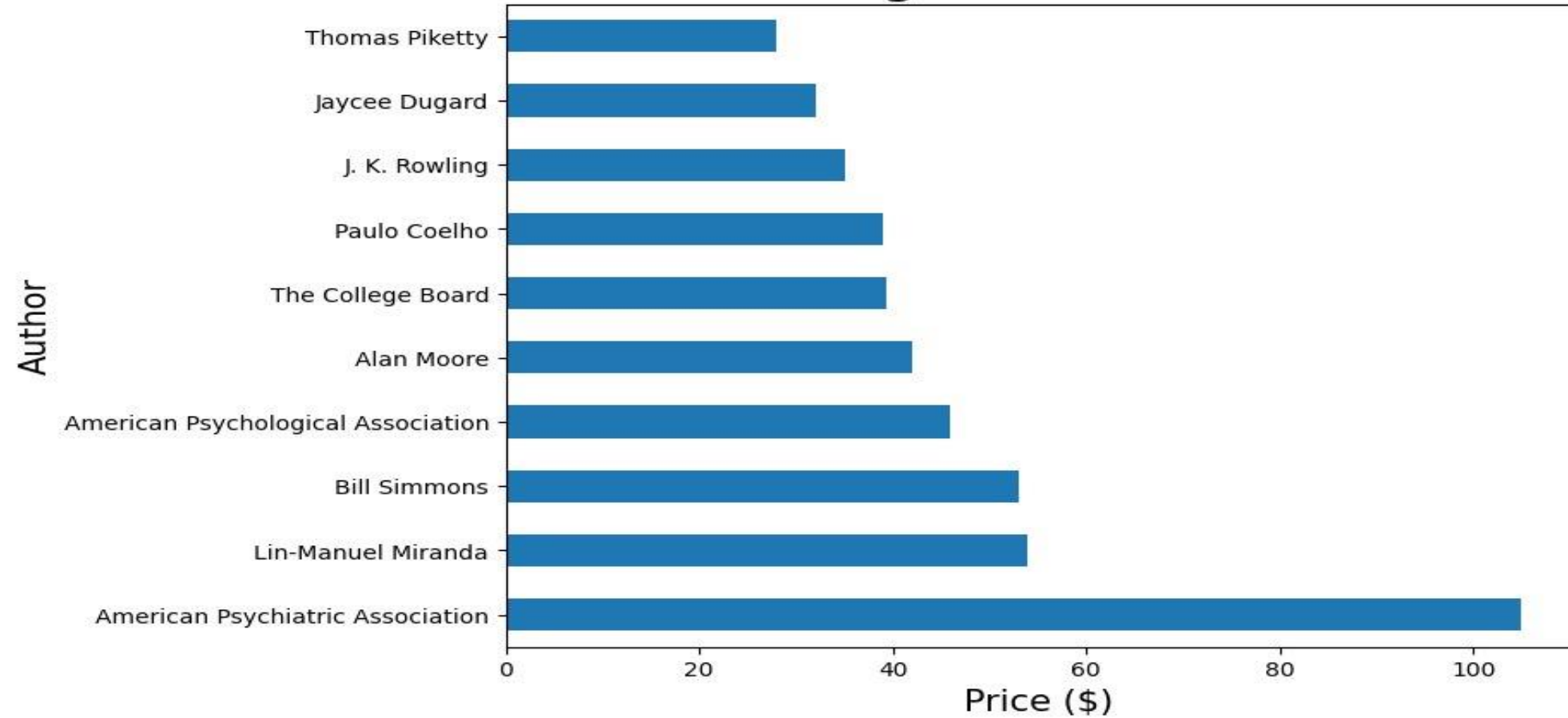
## Correlation Heatmap of Book Features





04  
Which author has the  
highest-priced book ?

## Best Selling Authors as Per Price



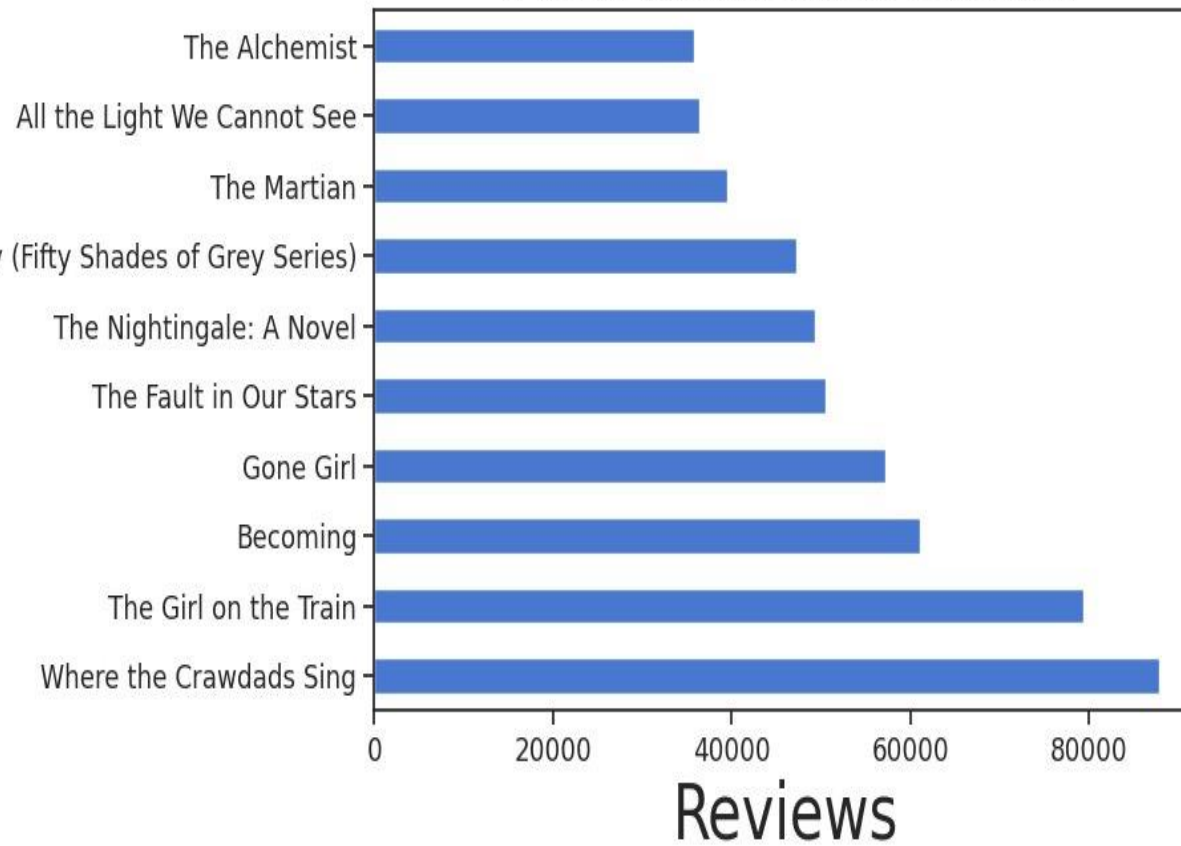




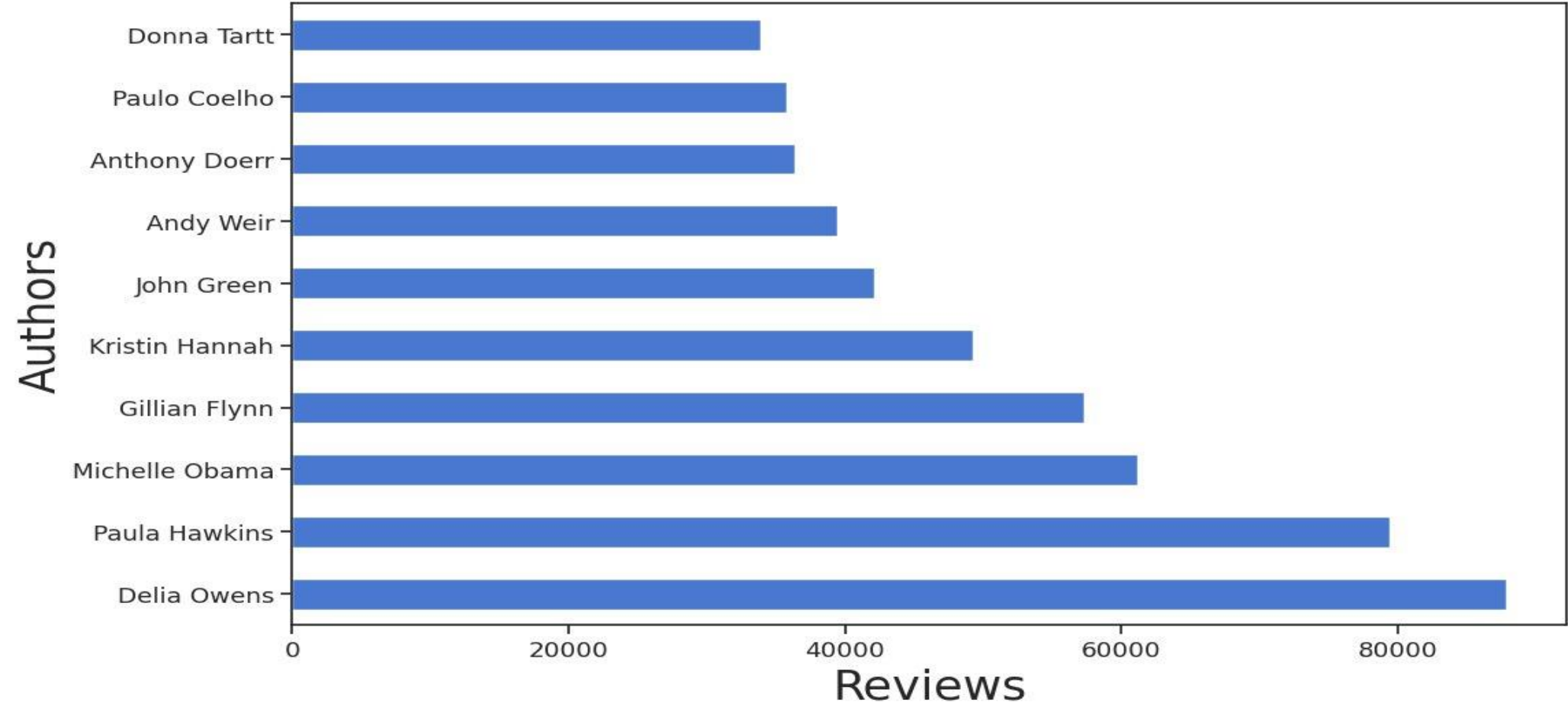
05  
Which authors and  
books has the most  
reviews ?

Book

## Most Reviewed Books



## Most Reviews Author

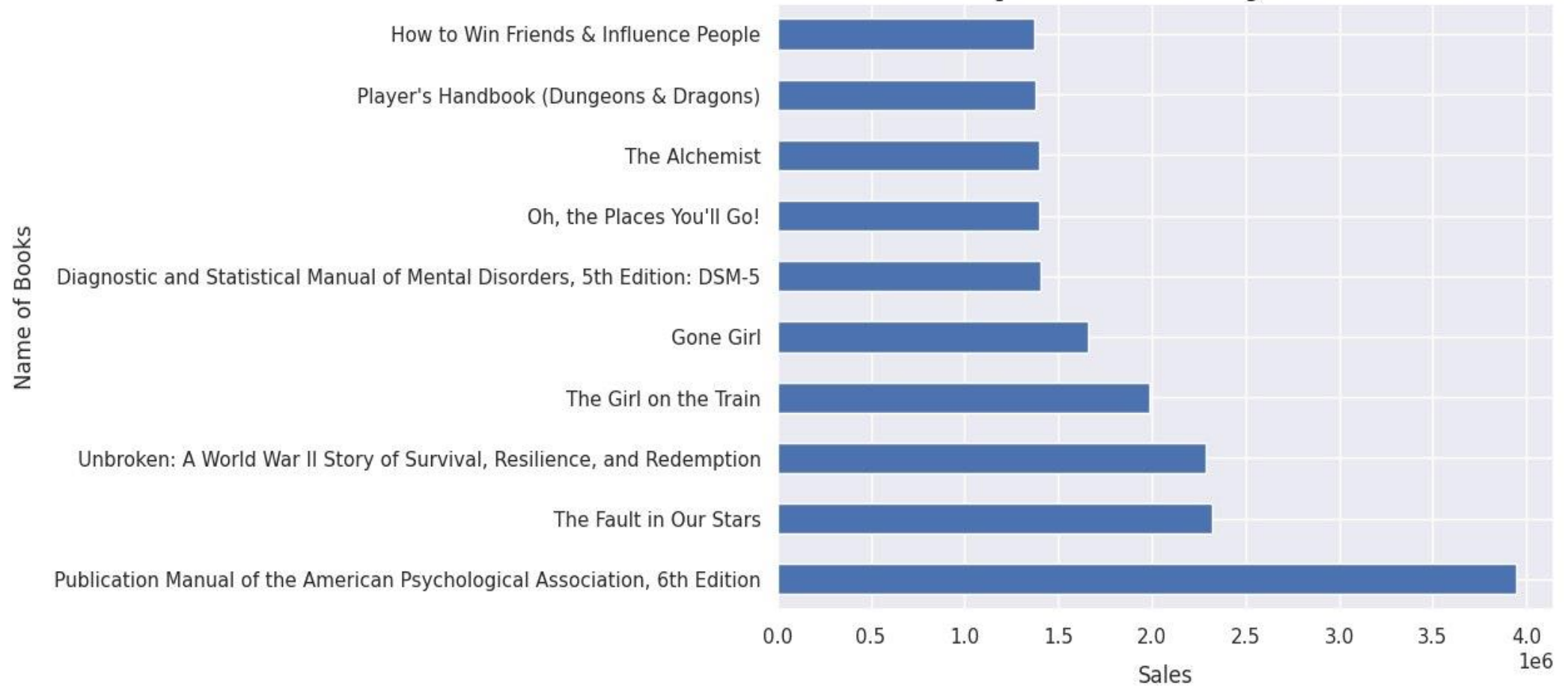




06

What are the top 10 books by sales ?

## Top 10 books by sales





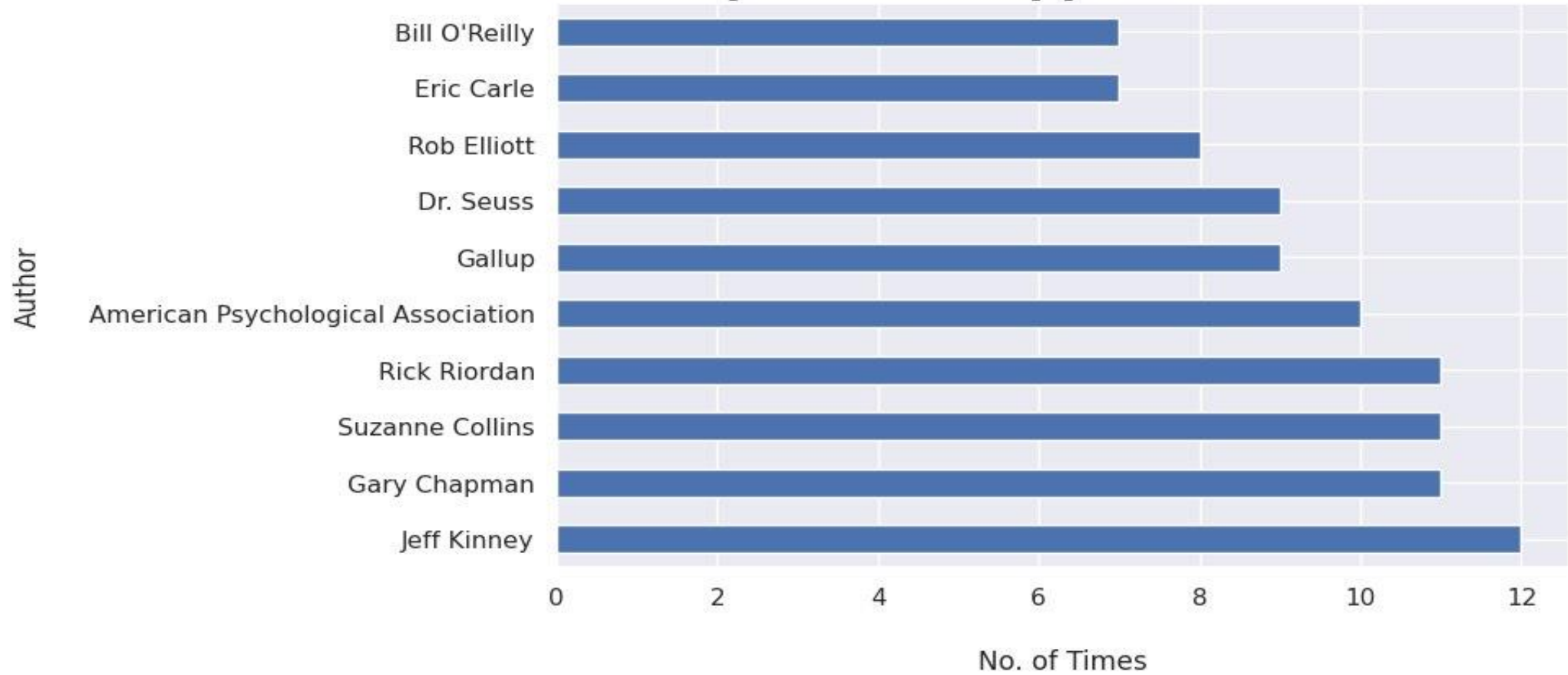
07  
Which authors and  
books appear most  
frequently?



## Top 10 Most Appeared Books



## Top 10 Most Appeared Authors

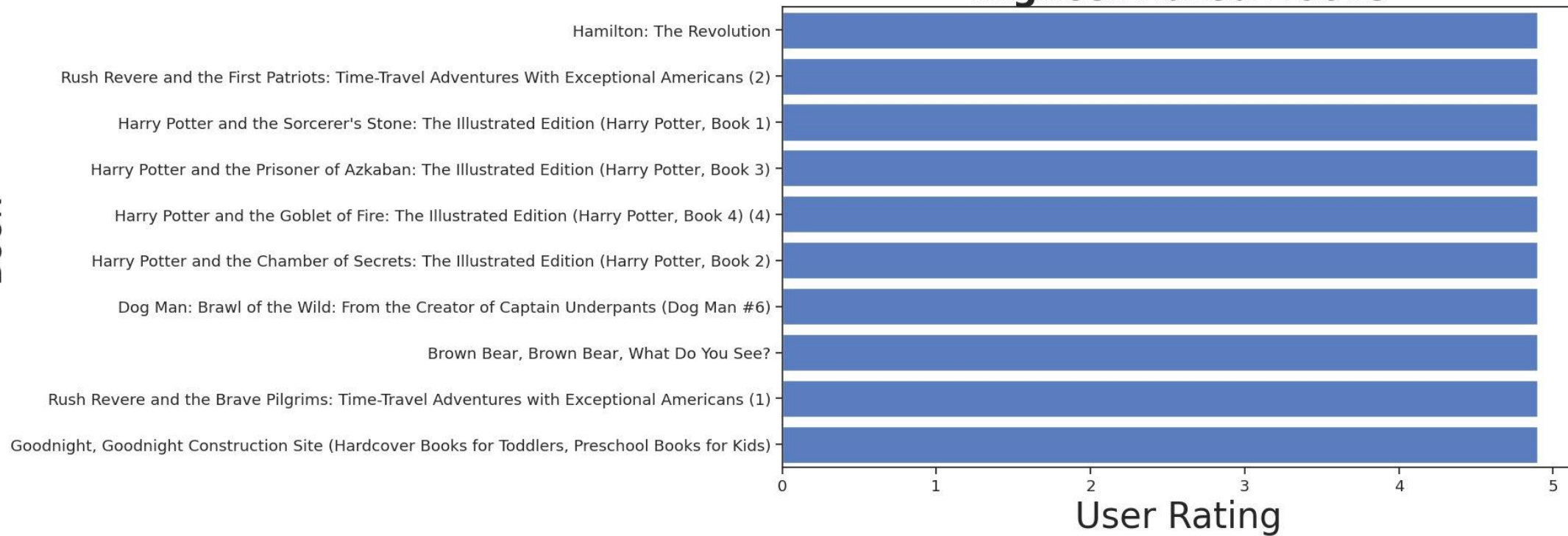




08

What are the books that have received the highest ratings?

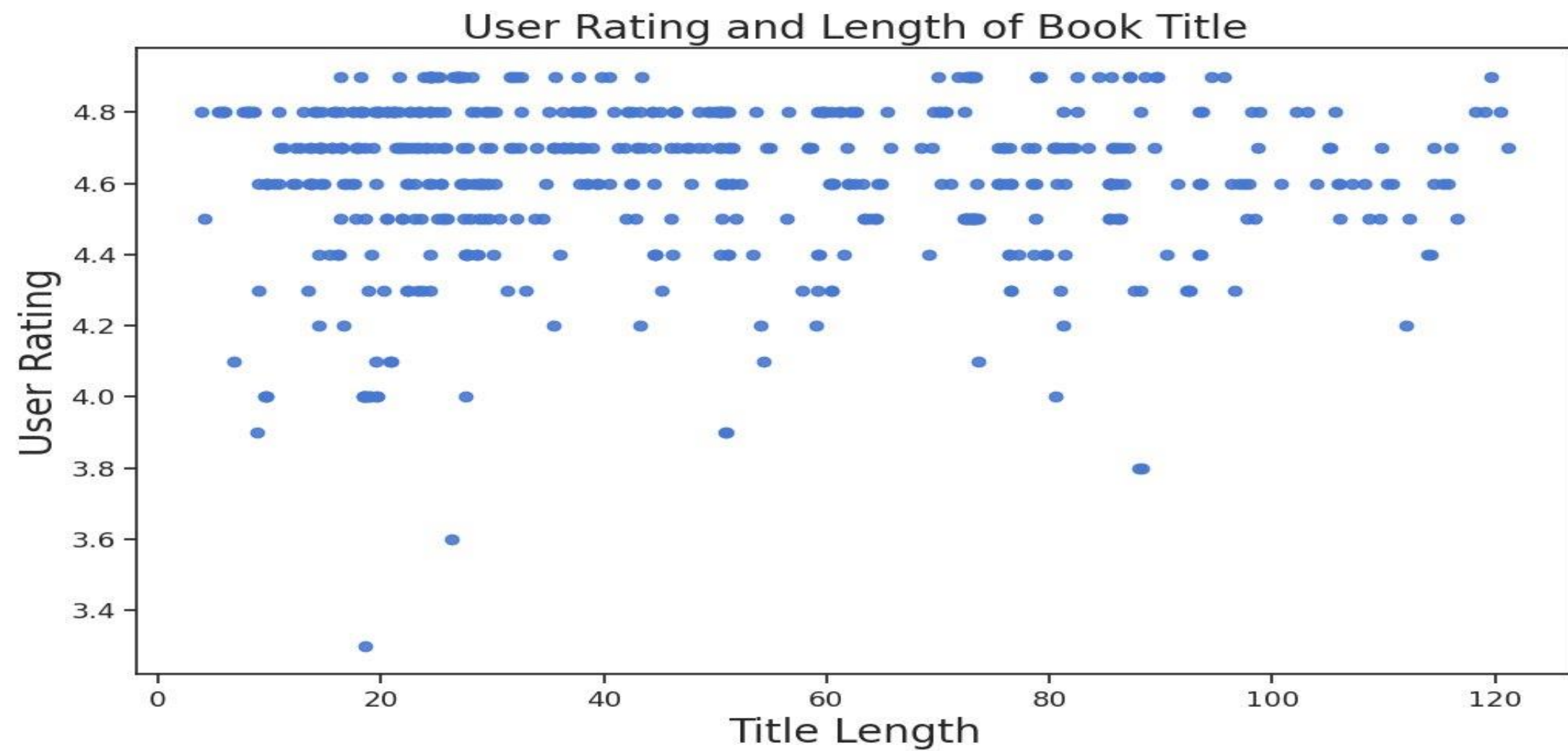
## Highest Rated Books





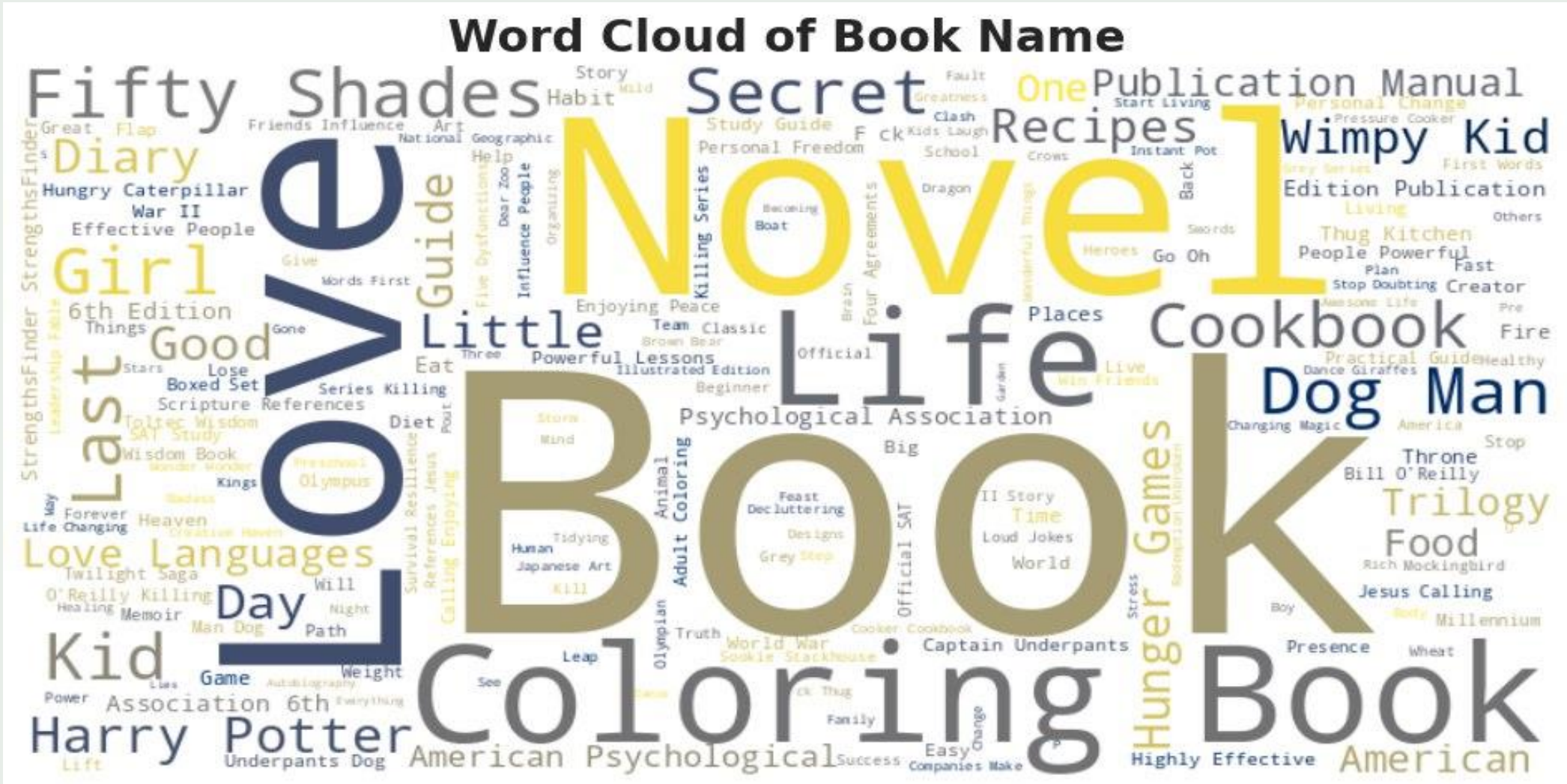
08

Does the length of book  
title affect User Rating?





## Visualize the most frequently used words



# Thank you

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