| Corporate Social Responsibility | |
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| Advantages | Disadvantages |
| Provide at least THREE (3) points! If an Organization were to engage in, Corporate Social Responsibility. It can expect many advantages, Such as: 1. Increased sales and customer loyalty. 2. Better Brand recognition. 3. Positive Business reputation. | Provide at least THREE (3) points! In the same vein, an organization can also see, or expect disadvantages. 1. Competitive disadvantage 2. Conflict of intrests of the shareholders. 3. requires higher costs. |
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