2020 TOP 40 MONEY MANAGERS REPORT

Playing DEFENCE

Benefits

BREAKDOWN | CANADIAN ASSETS UNDER MANAGEMENT ASSETS (MILLIONS) AS OF JUNE 30, 2020 Pension assets \$1,228,264.3 Mutual funds (individual/retail investors) \$1,032,878.1 Private clients/high net worth \$427,338.1 Insurance company general funds \$357,866.5 Corporate assets \$202,010.9 **ETFs** \$144,327.1 Insurance company segregated funds \$92,273.7 Foundations and endowments \$75,206.6 **Others** \$58,388.6 Separately managed account programs (separately managed wrap accounts) \$46,932.8 Trust funds \$13,990.9 Closed-end funds \$6,908.0 Government \$4,222.2 First Nations \$1,767.5 Total: \$3,692,375.2

TOP 10 | TOTAL CANADIAN ASSETS UNDER MANAGEMENT

	ASSETS (MILLIONS) AS OF JUNE 30, 2020
Company	2020 CANADIAN AUM
1 PH&N Institutional	\$357,813.6
2 TD Asset Management Inc.	\$351,585.3
3 BlackRock Asset Management Canada Ltd.	\$221,208.5
4 CIBC Asset Management Inc.	\$179,502.7
5 Brookfield Asset Management	\$166,057.0
6 Fidelity Canada Institutional	\$145,157.4
7 SLC Management	\$139,918.0
8 Mackenzie Investments	\$135,331.0
9 Manulife Investment Management	\$132,670.0
10 BMO Global Asset Management	\$124,781.9
Top 10 total:	\$1,954,025.3

BREAKDOWN | PENSION ASSET BY CLASS

A	SSETS (MILLIONS) AS OF JUNE 30, 2020
Canadian bonds	28.43%
Canadian equity	11.56%
Global equity	11.17%
Balanced assets allocation	6.60%
Real estate	6.34%
Overlay strategies	6.23%
U.S equity	3.82%
International equity	3.48%
Real asset/infrastructure	3.41%
Private equity	2.16%
Other	2.09%
Target-date/lifecycle	2.08%
Hedge funds	2.06%
Emerging markets equity	1.71%
Mortgage	1.46%
Global bonds	1.32%
Private debt	1.09%
Cash/money market	1.07%
Target-risk portfolio	0.86%
Emerging markets debt	
Other equity	0.58%
Other bonds	0.41%
U.S. bonds	0.27%
European equity	0.25%
Canadian small/mid cap equity	0.22%
Asian equity	0.19%
Real return bonds	
U.S. small/mid cap equity	
High yield bonds	
Commodities	0.10%

TOP 10 | CAP INVESTMENT MANAGERS

	CPA = CANADIAN PENSION ASSETS; ASSETS	(MILLIONS) AS OF JUNE 30, 2020
Company		2020 CAP CPA
1 BlackRock Asset Manag	ement Canada Ltd.	\$60,254.5
2 GLC Asset Management	Group Ltd.	\$21,859.0
3 TD Asset Management I	nc.	\$17,506.0
4 Sun Life Global Investm	ents.	\$16,715.7
5 Beutel, Goodman & Co.	Ltd.	\$12,001.1
6 Fidelity Canada Institut	ional	\$10,708.2
7 MFS Investment Manage	ement Canada Ltd.	\$10,043.6
8 Fiera Capital Corp.		\$9,383.4
9 Industrial Alliance Inves	tment Management Inc.	\$8,105.5
10 PH&N Institutional		\$8,072.0
Top 10 total:		\$174,649.0

Source: Firms participating in the *Canadian Institutional Investment Network*'s fall 2020 top 40 money managers survey

TOP 5 | FASTEST GROWING (%) - GREATER THAN \$10 BILLION

	CPA = CANADIAN PENSION ASSETS; ASSETS (MILLIONS) AS OF JUNE 30, 2020		
Company	2020 CPA	2019 CPA	Variance
1 Baillie Gifford Overseas Ltd.	\$11,435.0	\$8,620.4	32.6%
2 Industrial Alliance Investment Management Inc.	\$12,049.3	\$10,266.5	17.4%
3 Brookfield Asset Management	\$49,758.0	\$43,384.0	14.7%
4 BlackRock Asset Management Canada Ltd.	\$128,230.3	\$112,212.0	14.3%
5 Mercer Global Investments Canada Ltd.	\$19,221.0	\$16,974.0	13.2%

TOP 5 | FASTEST GROWING (%) - \$1 BILLION TO \$10 BILLION

	CPA = CANADIAN PENSION ASSETS; ASSETS (MILLIONS) AS OF JUNE 30, 2020			
Company	2020 CPA	2019 CPA	Variance	
1 Morneau Shepell Asset & Risk Management Ltd.	\$5,084.4	\$1,529.4	232.4%	
2 Mackenzie Investments	\$3,039.0	\$1,198.0	153.7%	
3 Global Alpha Capital Management Ltd. (a Connor, Clark & Lunn Financial Group Co.)	\$1,000.4	\$561.4	78.2%	
4 SLC Management	\$7,716.0	\$4,815.1	60.2%	
5 Neuberger Berman	\$8,716.0	\$5,856.0	48.8%	

TOP 5 | FASTEST GROWING (%) - LESS THAN \$1 BILLION

CPA = CANADIAN PENSION ASSETS; ASSETS (MILLIONS) AS OF JUNE 30, 2020			
2020 CPA	2019 CPA	Variance	
\$661.0	\$409.0	61.6%	
\$17.0	\$12.3	38.2%	
\$785.0	\$631.6	24.3%	
\$519.0	\$436.5	18.9%	
\$602.3	\$516.6	16.6%	
	2020 CPA \$661.0 \$17.0 \$785.0 \$519.0	2020 CPA 2019 CPA \$661.0 \$409.0 \$17.0 \$12.3 \$785.0 \$631.6 \$519.0 \$436.5	

TOP 10 | DB INVESTMENT MANAGERS CPA = CANADIAN PENSION ASSETS; ASSETS (MILLIONS) AS OF JUNE 30, 2020 **Company 2020 DB CPA** 1 TD Asset Management Inc. \$112,314.4 PH&N Institutional \$71,271.4 3 | BlackRock Asset Management Canada Ltd. \$60,323.9 4 Brookfield Asset Management \$49,625.0 5 Trans-Canada Capital Inc. \$29,094.2 6 Goldman Sachs Asset Management LP \$27,502.9 7 Fiera Capital Corp. \$26,096.4 8 CIBC Asset Management Inc. \$25,501.5 9 Manulife Investment Management \$23,663.0 10 Connor, Clark & Lunn Financial Group \$20,226.6 Top 10 total: \$445,619.3

Company	ASSETS (MILLIONS) AS OF JUNE 30, 2020 2020 CANADIAN E&F AUM
1 Fiera Capital Corp.	\$9,390.0
2 TD Asset Management Inc.	\$7,634.7
3 Mawer Investment Management Ltd.	\$4,402.8
4 Jarislowsky, Fraser Ltd.	\$4,154.0
5 PH&N Institutional	\$3,417.6
6 State Street Global Advisors Ltd.	\$3,372.0
7 BlackRock Asset Management Canada Lt	td. \$3,168.7
8 Mercer Global Investments Canada Ltd.	\$2,400.0
9 Guardian Capital LP	\$1,961.0
10 Beutel, Goodman & Co. Ltd.	\$1,664.3
Top 10 total:	\$41,565.1

Source: Firms participating in the Canadian Institutional Investment Network's fall 2020 top 40 money managers survey

MONEY MANAGERS TOP 40

INVESTMENTS

▲13.2%

\$16,974.0

CANADA LTD.

Rank 2019: 18

2019 CPA:

11

▼-0.7%

\$24,574.0

CANADIAN ASSETS (MILLIONS) UNDER MANAGEMENT AS OF JUNE 30, 2020 CPA = CANADIAN PENSION ASSETS

31

▲ ▼ Indicates an increase or decrease in assets from 2019 to 2020

28.1%

\$7.109.0

\$9,110.0

\$9,545.0

48.8%

\$5,856.0

\$8,716.0

\$12,515.0

▲60.2%

\$4.815.1

\$7,716.0

\$139,918.0

▲0.5%

\$7,499.0

\$7,534.8

\$31,386,7

▼-23.1%

\$9,789.0

\$7,523.0

\$20,479.0

35

33

32

TD ASSET MANAGEMENT INC.'	FIERA CAPITAL CORP.
Rank 2019: 2 △ 21.2%	Rank 2019: 6 ▲1.3
2019 CPA: \$107,117.3 2020 CPA: \$129,820.4	2019 CPA: \$35,040 2020 CPA: \$35,479
Total assets 2020: \$351,585.3	Total assets 2020: \$102,62
BLACKROCK ASSET Management Canada LTD.	TRANS-CANADA Capital inc.
Rank 2019: 114.3%	Rank 2019: N/A ▲6.4
2019 CPA: \$112,212.0 2020 CPA: \$128,230.3	2019 CPA: \$27,343 2020 CPA: \$29,094
Total assets 2019: \$221,208.5	Total assets 2020: \$29,09
PH&N Institutional	CIBC ASSET MANAGEMENT INC.
Rank 2019: 3	Rank 2019: 8 🔷 0.1
2019 CPA: \$70,865.5 2020 CPA: \$79,343.4	2019 CPA: \$29,045 2020 CPA: \$29,086
Total assets 2020: \$357,813.6	Total assets 2020: \$179,50
MANULIFE INVESTMENT 4. MANAGEMENT	GOLDMAN SACHS ASSET MANAGEMENT LP
Rank 2019: 4 ▼-4.9%	Rank 2019: 9 V -4.7
2019 CPA: \$52,467.0 2020 CPA: \$49,891.0	2019 CPA: \$28,858 2020 CPA: \$27,502
Total assets 2020: \$132,670.0	Total assets 2020: \$32,666
BROOKFIELD ASSET 5 Management ²	CONNOR, CLARK & LUNN FINANCIAL GROUP
Rank 2019: 5	Rank 2019: 7
2019 CPA: \$43,384.0	2019 CPA: \$29,136

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FIERA CAPITAL CORP. 6	FIDELITY CANADA INSTITUTIONAL
Rank 2019: 6 ▲1.3%	Rank 2019: 11
2019 CPA: \$35,040.1 2020 CPA: \$35,479.8	2019 CPA: 2020 CPA:
Total assets 2020: \$102,625.0	Total assets 2020:
TRANS-CANADA CAPITAL INC.	GLC ASSET MANAG GROUP LTD.
Rank 2019: N/A ▲6.4%	Rank 2019: 13
2019 CPA: \$27,343.1 2020 CPA: \$29,094.2	2019 CPA: 2020 CPA:
Total assets 2020: \$29,094.2	Total assets 2020:
CIBC ASSET MANAGEMENT INC.	BEUTEL, GOODMAN & CO. LTD.
Rank 2019: 8 ▲ 0.1%	Rank 2019: 10
2019 CPA: \$29,045.9 2020 CPA: \$29,086.6	2019 CPA: 2020 CPA:
Total assets 2020: \$179,502.7	Total assets 2020:
GOLDMAN SACHS ASSET 9 MANAGEMENT LP	PIMCO CANADA CORP.
Rank 2019: 9 ▼-4.7%	Rank 2019: 15

\$27,460.8

\$66,602.1

2020 CPA: \$24,402.1	2020 CPA: \$19,221.0
Total assets 2020: \$145,157.4	Total assets 2020: \$22,284.0
GLC ASSET MANAGEMENT 12 GROUP LTD.	J.P. MORGAN ASSET MANAGEMENT (CANADA) INC.
Rank 2019: 13 △ 3.4%	Rank 2019: 16 ▼-1.2%
2019 CPA: \$23,131.0 2020 CPA: \$23,920.0	2019 CPA: \$18,561.2 2020 CPA: \$18,343.6
Total assets 2020: \$55,022.0	Total assets 2020: \$26,658.5
BEUTEL, GOODMAN 13 & CO. Ltd.	MFS INVESTMENT MANAGEMENT CANADA LTD.
Rank 2019: 10 V -13.4%	Rank 2019: 17
2019 CPA: \$26,599.7	2019 CPA: \$17,366.5
2020 CPA: \$23,022.6	2020 CPA: \$17,989.6
Total assets 2020: \$36,519.5	Total assets 2020: \$33,748.2
PIMCO CANADA 14 CORP.	SUN LIFE GLOBAL INVESTMENTS
Rank 2019: 15	Rank 2019: 21 △ 9.0%
2019 CPA: \$18,943.0	2019 CPA: \$15,339.1
020 CPA: \$19,553.0	2020 CPA: \$16,715.7
tal assets 2020: \$52,032.0	Total assets 2020: \$29,666.1
TATE STREET GLOBAL DVISORS LTD.	BNY MELLON ASSET MANAGEMENT LTD.
Rank 2019: 14 V -14.7%	Rank 2019: 19 4 .7%
2019 CPA: \$22,777.9	2019 CPA: \$15,868.0
2020 CPA: \$19,436.3	2020 CPA: \$16,608.0
otal assets 2020: \$42,400.6	Total assets 2020: \$32,619.0

16	
13.2%	
974.0 221.0 2,284.0	
17	
7-1.2% 561.2 343.6 5,658.5	
18	
3.6% 366.5 989.6 3,748.2	
19	
339.1 715.7 9,666.1	
20	
4.7% 868.0 608.0 2,619.0	

WELLINGTON MANAGEMENT G LLP	ROUP 21	BAILLIE GIFFORD OVERSEAS LTD. ²	26	ARROWSTREET Capital Lp
Rank 2019: 23	▲8.6%	Rank 2019: 31	▲32.6%	Rank 2019: 34
2019 CPA: 2020 CPA:	\$14,534.0 \$15,788.0	2019 CPA: 2020 CPA:	\$8,620.4 \$11,435.0	2019 CPA: 2020 CPA:
Total assets 2020:	\$27,393.0	Total assets 2020:	\$19,719.0	Total assets 2020:
JARISLOWSKY, Fraser Ltd.	22	LEITH WHEELER INVESTMENT COU LTD.	NSEL 27	NEUBERGER BERMAN ⁴
Rank 2019: 22	▲ 2.5%	Rank 2019: 25	▼ -12.1%	Rank 2019: 39
2019 CPA: 2020 CPA:	\$15,322.0 \$15,702.0	2019 CPA: 2020 CPA:	\$12,324.5 \$10,832.1	2019 CPA: 2020 CPA:
Total assets 2020:	\$40,329.0	Total assets 2020:	\$20,222.0	Total assets 2020:
FRANKLIN TEMPLETON INSTITUTIONAL	23	LETKO, BROSSEAU & ASSOCIATES IN		SLC MANAGEMENT
Rank 2019: 24	▲8.5%	Rank 2019: 20	▼-32.5%	Rank 2019: N/A
2019 CPA: 2020 CPA:	\$12,933.0 \$14,034.0	2019 CPA: 2020 CPA:	\$15,407.0 \$10,406.8	2019 CPA: 2020 CPA:
Total assets 2020:	\$36,086.0	Total assets 2020:	\$19,121.3	Total assets 2020:
MAWER INVESTI Management L		ALLIANCEBERNST CANADA INSTITUT INVESTMENTS.		CANSO INVESTMENT COUNSEL LTD.
Rank 2019: 26	▲8.6%	Rank 2019: 27	▼-10.3%	Rank 2019: 33
2019 CPA: 2020 CPA:	\$11,445.4 \$12,428.8	2019 CPA: 2020 CPA:	\$10,730.6 \$9,626.4	2019 CPA: 2020 CPA:
Total assets 2020:	\$63,077.9	Total assets 2020:	\$15,901.5	Total assets 2020:
INDUSTIAL Alliance inves Management in		ADDENDA CAPITA INC.	30	BURGUNDY ASSET MANAGEMENT LTD
Rank 2019: 29	▲ 17.4%	Rank 2019: 28	▼-7.0%	Rank 2019: 30
2019 CPA: 2020 CPA:	\$10,266.5 \$12,049.3	2019 CPA: 2020 CPA:	\$10,308.2 \$9,589.0	2019 CPA: 2020 CPA:
Total assets 2020:	\$95,638.8	Total assets 2020:	\$32,927.5	Total assets 2020:

- L 0040 - C	
Rank 2019: 32	V -14.8%
2019 CPA:	\$7,989.3
2020 CPA:	\$6,805.9
Total assets 2020:	\$8,635.
NORTHERN TRUST I MANAGEMENT	ASSET 3
Rank 2019: 36	▲5.2%
2019 CPA:	\$6,083.6
2020 CPA:	\$6,398.0
Total assets 2020:	\$12,466.4
BENTALLGREENOAK (CANADA) LP	3
Rank 2019: 38	▲8.4%
2019 CPA:	\$5,879.0
2020 CPA:	\$6,372.0
Total assets 2020:	\$25,005.0
INVESCO Canada Ltd.	3
Rank 2019: 35	▲0.2%
2019 CPA:	\$6,293.0
2020 CPA:	\$6,307.0
Total assets 2020:	\$36,170.0
ACADIAN ASSET MANAGEMENT ⁷	4
Rank 2019: N/A	▲ 46.9%
Rank 2019: N/A 2019 CPA: 2020 CPA:	\$3,819.8 \$5,612.0

2020 top 40 total: \$978,865.3

2019 top 40 total: \$922,628.4

▲ 6.1%



2020 CPA:

Total assets 2020:

\$49,758.0

\$166,057.0

2020 CPA:

Total assets 2020:

Notes: 1. The significant increase is due to TD Asset Management Inc.'s amalgamation with Greystone Asset Management in the fall of 2019. 2. The significant increase is due to a growth in client AUM and new client gains. 3. The significant increase is due to market movement between June 2019 and June 2020. 4. The significant increase is due to several large asset flows between June 30, 2019 and June 30, 2020. 5. Sun Life Capital Management (Canada) Inc. changed its name to SLC Management in 2019. 6. The significant increase is due to a mixture of market movements and industry changes. 7. The significant increase is due to new investments and positive cash flows from existing clients.

Figures in this report are based on responses provided by the survey participants. Benefits Canada assumes no responsibility for the accuracy of the data provided. All totals are subject to +/- variance due to rounding.

Source: Firms participating in the Canadian Institutional Investment Network's fall 2020 top 40 money managers survey