

Anasse Farssi

Email: AnasseFarssi1996@gmail.com

Phone: (+212).6.80.00.86.98

Date of Birth: 06-10-1996

Linkedin: <https://www.linkedin.com/in/anasse-farssi/>

Address: Av Ahmed El Hansali Beni Mellal, Morocco

Personal Website: <https://anasse-farssi.github.io/>

Summary

Proficient in transforming complex data into clear insights through data analysis and visualization, as demonstrated by my portfolio projects. Continuously learning and improving with strong critical thinking, problem-solving, and attention to detail skills. Passionate about leveraging data to make informed business decisions and seeking a data analyst role to contribute expertise.

Experience / projects

- Utilized Python libraries including Pandas, NumPy, Matplotlib, and Seaborn to conduct marketing analytics on store performance and suggest 5 stores for expansion. Created interactive Power BI dashboards with calculated columns including ROI, ROAS, and Net Profit.
- Analyzed hotel revenue data with SQL and created multiple calculated columns such as revenue and total week nights. Designed an interactive Tableau dashboard to showcase the analysis.
- Conducted data analysis on 120 years of Olympic Games history using SQL (PostgreSQL) to answer 20 questions. Utilized various SQL techniques including CTEs, subqueries, temp tables, joins, and wildcards.
- Scraped the top 250 movies from IMDB website using BeautifulSoup and Requests Python libraries, then transformed the data into an Excel file using Pandas.
- Collected and analyzed S&P 500, unemployment, and participation data for each state using the FRED API. Cleaned the economic data using Python and visualized the results with Plotly Express and Matplotlib.
- Performed sentiment analysis on 61,356 Spotify app reviews using two models and multiple libraries including TensorFlow. Utilized Pandas, Seaborn, and Matplotlib to visualize the results.
- To view additional projects and learn more about my experience, please visit my portfolio website at <https://anasse-farssi.github.io/>

Skills

Technical Skills:

Python, HTML, SQL, Power BI, Tableau, Cognos Analytics

Document Editors:

Microsoft excel & docs
Google sheets & docs

Analytical Skills:

Data Analysis Data
Visualization, Machine
Learning

Soft Skills:

Team Collaboration, Critical
Thinking, Attention to Detail,
Time Management

Education

University sultan moulay slimane | Bachelor of English Language and Linguistics in October 2022 | Beni Mellal, Morocco.

Cetificates

IBM's Data Analyst Professional Certificate:

- Successfully complete all 8 courses in the "IBM Data Analyst" Professional Certificate on Coursera:

1. Data Analytics Basics for Everyone.
2. Analyzing Data with Excel.
3. Data Visualization and Building Dashboards with Excel and Cognos.
4. Python Basics for Data Science.
5. Python for Data Science Project.
6. SQL for Data Science.
7. Analyzing Data with Python.
8. Visualizing Data with Python.