

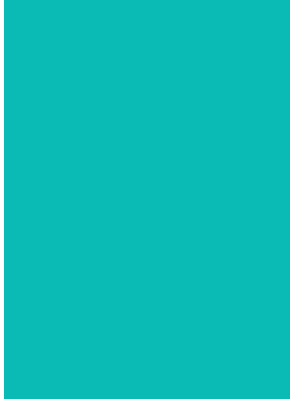


Final Web Site Plan

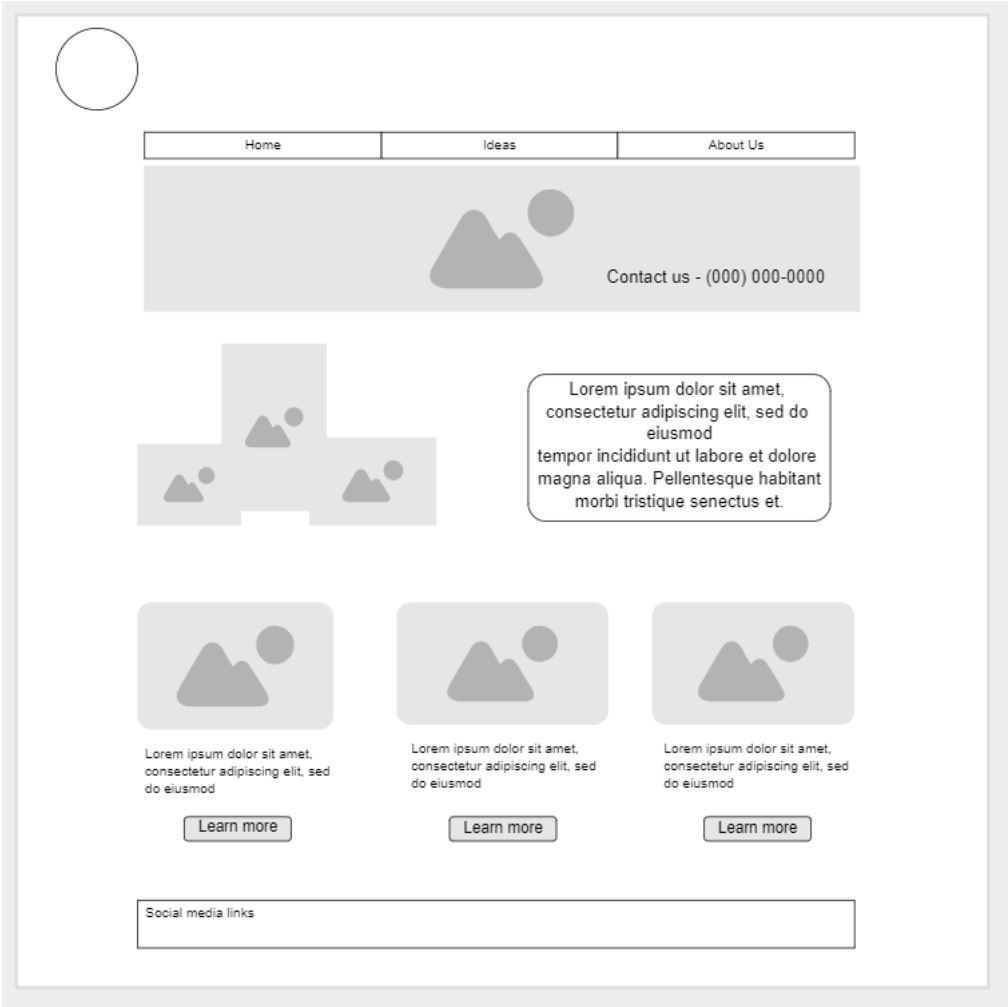
I decided to make wireframes for my web site. I hope it is okay and also, I did this document.

Here is the Color Scheme that I picked.

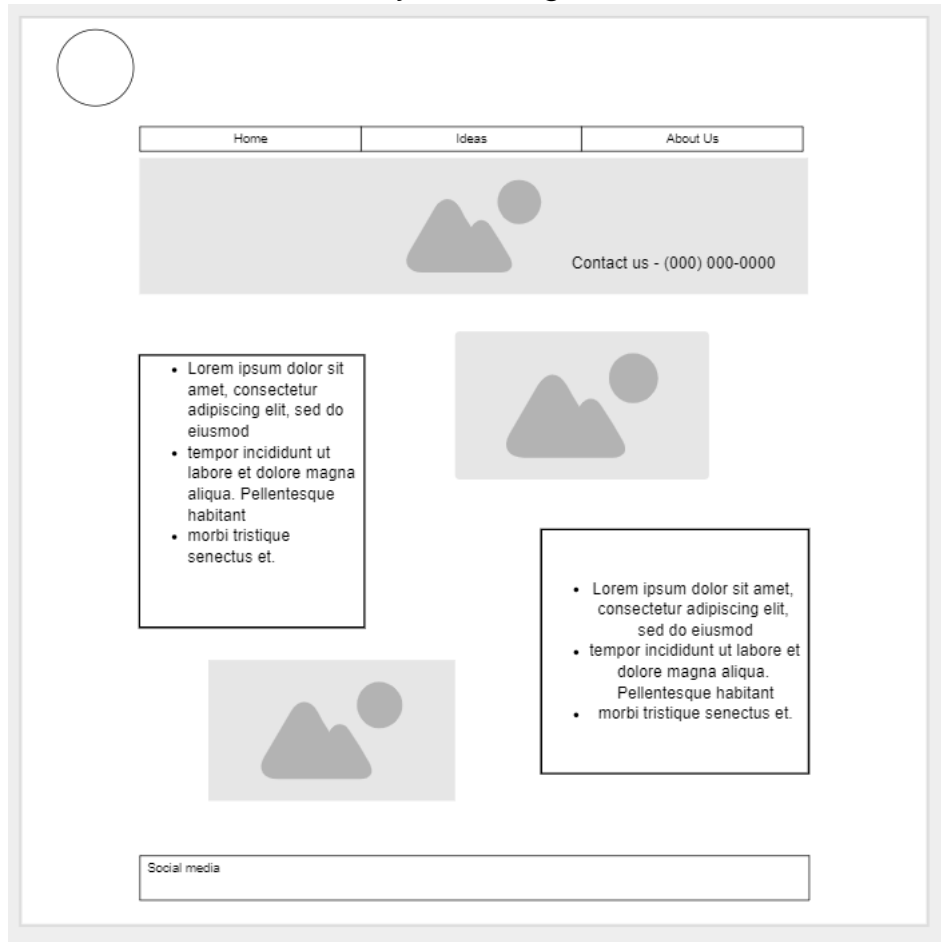
		
#FFC0CB	#FF0D86	#0ABAB5

1. On the first page, I want people to be able to see what services we provide and how we can be useful

for them.



2. The second page is aimed at ensuring that the client can see that it does not matter what your budget is, we know how to help you.



3. The third page is made in order to proceed with specific actions. For example, schedule a meeting begin planning and discussing

the details.



Since that was my original design, it might and does differ from the current look of the page.

Purpose

My Elevator Pitch:

- Every girl is dreaming about the perfect wedding. But how many hours you need to spend before you will find the right place or a perfect cake or your dream wedding dress?
- The goal of the "Mon Amour" is to help you to save your time and money. You may plan most of the things online or you can come to our office.
- The thing that makes us different from others is that you may find everything in one place. Starting from the photographer to your menu, your hairstyle, and bridesmaid dresses.

Feedback: It seems that you are passionate about helping ladies to get ready for a wedding. It's good that you identified that their funds and time

are important to you. You also highlighted how you are different from others. It's very clear and concise.

Comments:

This sounds useful, especially for the BYU students! For your pitch, I would add something at the end to remind them that your website is the best choice for them. This type of page will require a lot of organization with so many resources embedded in it. Also, you say your page saves time and money; how does it save money? (Brienna Sambrano)

Target Audience

The idea of this site is to help a girl to be happy on the most important day. This site is aimed at the target audience of both young people and older people with a small budget and people with unlimited opportunities. The main goal of this idea is to create a place where you can plan everything you need for your wedding without having to go to thousands of different shops, restaurants and other places.