ANASTASIA LABS

PROJECT CLOSE-OUT REPORT

Project Number : 1100156
Project manager : Jonathan Rodriguez
Project Start Date : Sep 2,2024
Project Completion Date : Dec 30,2024

Contents

Project Name : High Quality Japanese Translations for Popular Cardano DApps

URL : https://projectcatalyst.io/funds/11/cardano-open-ecosystem/high-quality-japanese-translations-for-popular-cardano-dapps

List of KPIs

Challenge KPIs

- Integration Time

Ensure that the translation of each DApp is integrated and live within 2 months after translation, without significant delays.

- Collaborative Engagement with DApp Teams

Achieve successful collaboration with at least 80% of the DApp teams, ensuring their active involvement in the integration and adoption of the translations.

- Language Quality Assurance

Ensure that the Japanese translations are reviewed by at least 2 native language experts per DApp to maintain accuracy, context relevance, and consistency across platforms.

- User Retention

Achieve a 30% retention rate among new Japanese users who interact with the platforms after the translation rollout, within 6 months of launch.

- Market Penetration

Increase the percentage of Japanese ADA holders interacting with Cardano DApps, targeting at least a 10% increase in engagement from the Japanese ADA community after the translations are completed.

- Cultural Sensitivity & Accuracy

Achieve a 99% accuracy rate in translation accuracy (based on peer review and user feedback) to ensure culturally sensitive and contextually appropriate language usage.

Project KPIs

- Number of DApps Translated

Measure the successful translation and integration of front-end interfaces for at least 7 Cardano DApps (DJED, Liqwid Finance, SundaeSwap, Optim, Minswap, Lenfi, and Encoins) into Japanese.

- Quality of Translations

Achieve a 95% satisfaction rate from users and DApp teams regarding the accuracy and quality of the Japanese translations, based on feedback surveys and assessments.

- Increased Japanese User Engagement

Track the increase in Japanese-speaking users on each DApp, aiming for a 20% rise in Japanese user activity (sign-ups, transactions, interactions) within 6 months of implementing translations.

- DApp Transaction Volume

Measure the growth in transaction volumes for each DApp, aiming for a 15% increase in transactions from Japanese users within the first 3 months of launch.

- Community Feedback

Collect and evaluate positive feedback from the Japanese community, targeting at least 75% positive sentiment regarding the new translations, as measured by surveys, social media, and community channels.

- Open Source Contributions

Track the number of contributions (issues, pull requests, improvements) made to the project repository, aiming for at least 10 community contributions in the first year.

Key achievements

- The project successfully achieved professional, high-quality Japanese translations for the front-end interfaces of prominent Cardano DApps, specifically targeting:
  - ‣ DJED
  - ‣ Liqwid Finance
  - ‣ Lace Wallet
  - ‣ SundaeSwap
  - ‣ Minswap
  - ‣ Optim
  - ‣ Encoins
- Successful translations of respective projects translated to Japanese and are available for projects to use and implement on their websites.

Key learnings

Next steps

Final thoughts

Resources :

1. Translation of DJED Front-end to Japanese
2. Translation of Liqwid Finance Front-end to Japanese
3. Translation of Lace Wallet Front-end to Japanese
4. Translation of SundaeSwap Front-end to Japanese
5. Translation of MinSwap Front-end to Japanese
6. Translation of Optim Front-end to Japanese
7. Translation of Encoins Front-end to Japanese

Close-out Video :

High Quality Japanese Translations for Popular Cardano DApps