Personalisation

Digital Manufacturing allows for the creation of custom-fit clothes and a personalized fashion experience using data from social media, 3D scanners, and online profiles. These can be tailored to fit the wearer's body size, personal style, social role, or wardrobe needs.

VET: How can we use information about people to make clothes that fit them perfectly?

HEI: What information from data sources can be used to make clothing and textiles that match personal preferences and needs? What are the risks of using that data?

DIGITALIZATION