

# STAKEHOLDER CANVAS

Strategy cards currently in place

Strategy cards to implement in the future

| STAKEHOLDER CLASSES                | PARTNERSHIP IDEATION  | GENERAL AGREEMENT   | ACTION  | OBJECTIVE   |
|------------------------------------|---|---|---|---|
|                                    | <div>PHASE 1: What conversation is in place with the current stakeholders?</div> <div>PHASE 2: What conversations would you like to initiate with new or existing stakeholders to innovate processes?</div> | <div>PHASE 1: What agreements are currently in place with the stakeholders?</div> <div>PHASE 2: What agreements are required to define new processes?</div> | <div>PHASE 1: What actions are taken as a result of the partnership or agreement?</div> <div>PHASE 2: Which actions will be taken as a result of new agreement?</div> | <div>PHASE 1: What is the objective of the current partnerships and agreements?</div> <div>PHASE 2: What is the objective of the future partnership and agreements?</div> |
| WORKERS                            |   |   |   |   |
| Employees                          |   |   |   |   |
| C-suit                             |   |   |   |   |
| Freelancers                        |   |   |   | ESPR  |
| SUPPLY CHAINS (UPSTREAM)           |   | PFS   |   |   |
| Suppliers                          |   |   |   |   |
|                                    | CSS   | TLR   | EPR   | DPP   |
| SUPPLY CHAINS (DOWNSTREAM)         |   |   |   |   |
| Reuse, repair, refresh, recycle... |   |   |   |   |
| (END) USERS                        |   |   | WFD   |   |
|                                    |   |   |   |   |
|                                    |   | DPP   | EPR   |   |
| GOVERNMENTS                        |   |   |   |   |
|                                    |   |   |   |   |
|                                    |   | CSR   | MSR   |   |

See Appendix A to read about EU policy proposals.