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| EPAM Systems, RD Dep. |
| Airline Company |

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# Business Description

## Business background

DWH will provide marketing department of the airline company with the information on amount of miles flown per customer and amount of money spend.

## Problems because of poor data management

Today it’s hard to know who fly more often than others (in miles) and is it depend on the cost of airline ticket.

## Benefits from implementing a Data Warehouse

As a result the data with often customers will be provided to give them bonuses and list of rare passengers might be stimulated with the help of marketing strategies.

# Dimensions of a Business

# Logical Scheme

# Data Flow

# Fact Table Partitioning Strategy

# Strategy of Parallel Load

# Report Layouts