# **Business Description**

1. **Business background**

My chosen business is airline ticket sales service. The main goal of this business is selling of tickets and receiving the profit.

Key business processes are looking for a suitable ticket for client, making reservation of seats in the airplane and getting payment.

1. **Problems because of poor data management**

The problems of poor data management causes the impossibility of an in-depth analysis of the demand for air tickets, profit analysis, having full data about clients and their orders.

1. **Benefits from implementing a Data Warehouse**

Data Warehouse will let business to store all data about ticket sales, aggregate it, do visualization, analyze data and make predictions for the future.