

New measures

| Total Profit | Total Sales | Average Discount | Total Units Sold | YoY Profit Growth | YoY Sales Growth |
|----------------|-----------------|------------------|------------------|-------------------|------------------|
| ₪16,893,702.26 | ₪118,726,350.26 | ₪13,150.3546 | 1,125,806.00 | 3.36 | 3.49 |