

Anastasiia Khrustaleva

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## Professional Summary

Full-stack developer with 5 years hands-on experience across front-end and back-end development, programming principles to build responsive, high-quality digital experiences. Backed by 7+ years in hospitality and operations, and customer service bringing proven leadership, workflow optimization, and cross-functional coordination to technical projects.

## Education

Niagara College, Canada Computer Programming – January 2022 - April 2025

Niagara College, Canada Hospitality Management -January 2015 - December 2017

## Work Experience

Machine Learning Specialist

Outlier - Remote | Oct 2024 – Present

Support machine learning model training and evaluation through data analysis, annotation, and quality assurance tasks.

Work with HTML, CSS, and JavaScript to review, test, and validate code-related outputs generated by AI models.

Evaluate front-end-related responses for accuracy, structure, and best practices, providing feedback to improve model performance.

Contribute to improving model accuracy, consistency, and reliability by following detailed technical guidelines and feedback loops.

## Web designer/analyst

CodeNest -Web Design – Remote | April 2025 – Present

Maintain and enhance company websites using modern HTML, CSS, JavaScript, and Liquid, applying responsive design and performance best practices.

Manage source code using GitHub, including version control, commits, updates, and publishing live website changes.

Utilize Google Analytics, Canva, Photoshop, and AI-driven tools to generate marketing reports, content ideas, and creative visuals aligned with brand objectives.

Support project operations through client meetings, internal scheduling, technical documentation, and cross-departmental coordination, ensuring timely delivery of marketing and web assets.

## Web Developer (Contract)

Markage – Marketing Agency - Remote | May 2025 – Oct 2025 ( contract)

Implemented responsive layouts, UI enhancements, and performance optimizations across multiple projects using HTML, CSS, JavaScript, and CMS platforms including WordPress and Shopify.

Created and edited product images and marketing visuals using Canva, Adobe Photoshop, and Midjourney for e-commerce and landing pages.

Optimized visual assets for web performance, consistency, and brand alignment.

Collaborated with designers and marketing teams to translate concepts into functional, user-friendly web experiences.

Supported landing pages, marketing campaigns, and analytics integrations to align development with business goals.

## IT Support & Software Technician

Niagara College – Welland, ON | Jan 2024 – Apr 2025

Provided front-line technical support to students and faculty.

Maintained and troubleshoot cloud-based apps, software, and databases.

Developed optimizations for system performance and user experience.

## Operations Manager

LA Fitness – Niagara Falls, ON | Mar 2024 – Sep 2024

Oversaw daily club operations, budgeting, scheduling, and facility improvement.

Led club operations, team hiring, training, and scheduling.

Maintained inventory, admin software, and safety protocols.

## Guest Services Manager

Marriott on the Falls – Niagara Falls, ON | Feb 2022 – Feb 2024

Led front office operations, team hiring, training, and scheduling.

Maintained inventory, PMS software, and safety protocols.

Delivered bilingual service to guests and staff.

## Projects

### Project Manager – Eastern Digital, Niagara College (2024)

Led a team in building a Gym Membership Application using C# and .NET MVC.

Designed database architecture and implemented secure authentication.

### Front-End Developer – Tech Titans, Niagara College (2025)

Developed UI/UX for a CRM Management System using HTML, CSS, JavaScript, and C#.

Collaborated on front-end components and system architecture.

## Skills

### Technical

Programming: C#, Java, HTML, CSS, JavaScript, Liquid

Databases: SQL, SQLite

Frameworks & CMS: .NET MVC, WordPress, Shopify

Tools & Platforms: GitHub, Microsoft Azure, Google Analytics, Semrush, Zoho CRM, Mailchimp, Constant Contact

Design & Content: Canva, Adobe Photoshop, Illustrator, CapCut, Jasper, MidJorney

Email & Campaigns: Email marketing automation, CRM segmentation, newsletter scheduling

Web: HTML/CSS customization, site updates, theme management

## **Professional**

- UI/UX Design and Web Optimization
- Bilingual Communication (English & Russian)
- Cross-functional Team Collaboration
- Project & Campaign Coordination
- Time Management and Remote Work Discipline
- Leadership, Staff Training, and Customer Service Excellence

## **Certifications**

- First Aid & CPR
- Smart Serve & Food Safety
- WHMIS & Health and Safety
- Leadership and Supervision