

HTML



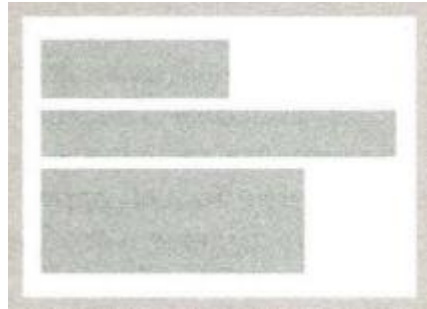
HTML (язык гипертекстовой разметки)

- Описывает **содержимое** и **структуру** информации на веб-странице (**не представление!**)
- Состоит из элементов – **тегов**, которые бывают парными и непарными
- К тегу могут прилагаться атрибуты

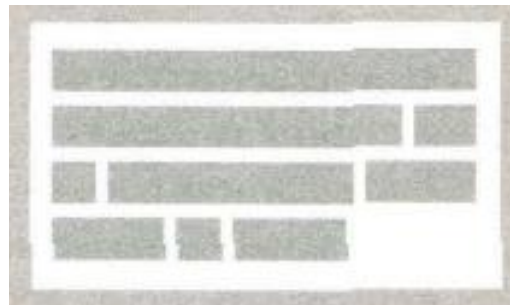
```
<p lang="ru">Текст</p>  
<hr />
```

Блочные и встроенные элементы

- **Блочные** элементы отображаются с новой строки



- **Встроенные** элементы отображаются на той же строке, что и соседние



```
<!DOCTYPE html>
<html>
  <head>
    <title>Страница</title>
    <meta http-equiv="Content-Type"
      content="text/html; charset=utf-8">
    <meta name="description" content="Сайт">
    <link rel="stylesheet" href="./style.css">
  </head>
  <body id="the_body">
    <p class="article">...</p>
    <script src="./script.js"></script>
  </body>
</html>
```

Теги верхнего уровня

- **html** – обертка
- **head** – заголовок страницы
- **body** – тело страницы

Теги внутри head

- **title** – заголовок в окне браузера
 - **meta** – информация о странице
- ```
<meta name="description" content="Для друзей">
<meta http-equiv="Content-Type"
content="text/html; charset=utf-8">
```

# Комментарий

```
1 <!DOCTYPE html>
2 <html>
3 <head>
4 <title>Comments in HTML</title>
5 </head>
6 <body>
7 <!-- start of introduction -->
8 <h1>Current Exhibitions</h1>
9 <h2>Olafur Eliasson</h2>
10 <!-- end of introduction -->
11 <!-- start of main text -->
12 <p>Olafur Eliasson was born in Copenhagen, Denmark in 1967
13 to Icelandic parents.</p>
14 <p>He is known for sculptures and large-scale installation
15 art employing elemental materials such as light, water, and
16 air temperature to enhance the viewer's experience.</p>
17 <!-- end of main text -->
18 <!-- Contact -->
19 </body>
20 </html>
```

# Специальные символы

Имя	Код	Вид	Описание
&nbsp;	&#160;		неразрывный пробел
&pound;	&#163;	£	фунт стерлингов
&euro;	&#8364;	€	знак евро
&para;	&#182;	¶	символ параграфа
&sect;	&#167;	§	параграф
&copy;	&#169;	©	знак copyright
&reg;	&#174;	®	знак зарегистрированной торговой марки
&trade;	&#8482;	™	знак торговой марки
&deg;	&#176;	°	градус



# **СТРУКТУРА ВЕБ-СТРАНИЦЫ**

# Заголовки: <h1> ... <h6>

```
<h1>This is a Main Heading</h1>
<h2>This is a Level 2 Heading</h2>
<h3>This is a Level 3 Heading</h3>
<h4>This is a Level 4 Heading</h4>
<h5>This is a Level 5 Heading</h5>
<h6>This is a Level 6 Heading</h6>
```

**This is a Main Heading**

**This is a Level 2 Heading**

**This is a Level 3 Heading**

**This is a Level 4 Heading**

**This is a Level 5 Heading**

**This is a Level 6 Heading**

# Абзацы: <p>

<p>A paragraph consists of one or more sentences that form a self-contained unit of discourse. The start of a paragraph is indicated by a new line.</p>

<p>Text is easier to understand when it is split up into units of text. For example, a book may have chapters. Chapters can have subheadings. Under each heading there will be one or more paragraphs.</p>

A paragraph consists of one or more sentences that form a self-contained unit of discourse. The start of a paragraph is indicated by a new line.

Text is easier to understand when it is split up into units of text. For example, a book may have chapters. Chapters can have subheadings. Under each heading there will be one or more paragraphs.

# Полужирное **<b>** и курсивное *<i>* начертание (не рекомендуется!)

`<p>This is how we make a word appear <b>bold.</b></p>`

`<p>Inside a product description you might see some <b>key features</b> in bold.</p>`

`<p>This is how we make a word appear <i>italic</i>.</p>`

`<p>It's a potato <i>Solanum teberosum</i>.</p>`

`<p>Captain Cook sailed to Australia on the <i>Endeavour</i>.</p>`

# Подстрочные **<sub>** и надстрочные **<sup>** знаки

`<p>On the 4<sup>th</sup> of September you will learn about E=MC<sup>2</sup>.</p>`

`<p>The amount of CO<sub>2</sub> in the atmosphere grew by 2ppm in 2009<sub>1</sub>.</p>`

On the 4<sup>th</sup> of September you will learn about  $E=MC^2$ .

The amount of CO<sub>2</sub> in the atmosphere grew by 2ppm in 2009<sub>1</sub>.

# Перевод строки и горизонтальная линия

```
<p>The Earth
gets one hundred tons heavier every day
due to falling space dust.</p>
```

The Earth  
gets one hundred tons heavier every day  
due to falling space dust.

```
<p>Venus is the only planet that rotates clockwise.</p>
<hr />
<p>Jupiter is bigger than all the other planets combined.</p>
```

Venus is the only planet that rotates clockwise.

---

Jupiter is bigger than all the other planets combined.

# **СЕМАНТИЧЕСКАЯ РАЗМЕТКА**

# Важная информация <strong>

-  
<p><strong>Beware:</strong> Pickpockets operate in this area.</p>

<p>This toy has many small pieces and is <strong>not suitable for children under five years old.</strong></p>

**Beware:** Pickpockets operate in this area.

This toy has many small pieces and is **not suitable for children under five years old.**



# Логическое ударение <em>

<p>I <em>think</em> Ivy was the first.</p>

<p>I think <em>Ivy</em> was the first.</p>

<p>I think Ivy was the <em>first</em>.</p>

I *think* Ivy was the first.

I think *Ivy* was the first.

I think Ivy was the *first*.

# Цитаты <blockquote> и <q>

```
<blockquote cite="
http://en.wikipedia.org/wiki/Winnie-the-Pooh">
 <p>Did you ever stop to think, and forget to start
 again?</p>
</blockquote>
<p>As A.A. Milne said, <q>Some people talk to animals. Not
many listen though. That's the problem.</q></p>
```

Did you ever stop to think, and forget to start again?

As A.A. Milne said, "Some people talk to animals. Not many listen though. That's the problem."

# Аббревиатуры и акронимы

```
<p><abbr title="Professor">Prof</abbr> Stephen Hawking is a
theoretical physicist and cosmologist.</p>
<p><acronym title="National Aeronautics and Space
Administration">NASA</acronym> do some crazy space stuff.</p>
```

Prof Stephen Hawking is a theoretical physicist and cosmologist.

NASA do some crazy space stuff.

# Источники <cite>

<p><cite>A Brief History of Time</cite> by Stephen Hawking has sold over ten million copies worldwide.</p>

*A Brief History of Time* by Stephen Hawking has sold over ten million copies worldwide.

# Списки определений <dfn>

`<p>A <dfn>black hole</dfn> is a region of space from which nothing, not even light, can escape.</p>`

*A black hole* is a region of space from which nothing, not even light, can escape.

# Исправления контента <ins>, <del>, <s>

```
<p>It was the worst <ins>best</ins> idea she had
ever had.</p>
```

```
<p>Laptop computer:</p>
```

```
<p><s>Was $995</s></p>
```

```
<p>Now only $375</p>
```

It was the ~~worst~~ best idea she had ever had.

Laptop computer:

~~Was \$995~~

Now only \$375

# СПИСКИ

# Упорядоченные списки <ol>, <li>

<ol>

<li>Chop potatoes into quarters</li>

<li>Simmer in salted water for 15-20 minutes until tender</li>

<li>Heat milk, butter and nutmeg</li>

<li>Drain potatoes and mash</li>

<li>Mix in the milk mixture</li>

</ol>

1. Chop potatoes into quarters
2. Simmer in salted water for 15-20 minutes until tender
3. Heat milk, butter and nutmeg
4. Drain potatoes and mash
5. Mix in the milk mixture



# Неупорядоченные списки <ul>, <li>

```

 1kg King Edward potatoes
 100ml milk
 50g salted butter
 Freshly grated nutmeg
 Salt and pepper to taste

```

- 1kg King Edward potatoes
- 100ml milk
- 50g salted butter
- Freshly grated nutmeg
- Salt and pepper to taste

# Вложенные списки

```
-

 Mousses
 Pastries

 Croissant
 Mille-feuille
 Palmier
 Profiterole

 Tarts

```

- Mousses
- Pastries
  - Croissant
  - Mille-feuille
  - Palmier
  - Profiterole
- Tarts

# Списки определений <dl>, <dt>, <dd>

```
<dl>
 <dt>Sashimi</dt>
 <dd>Sliced raw fish that is served with condiments such
as shredded daikon radish or ginger root, wasabi and
soy sauce</dd>
 <dt>Scale</dt>
 <dd>A device used to accurately measure the weight of
ingredients</dd>
 <dd>A technique by which the scales are removed from
the skin of a fish</dd>
 <dt>Scamorze</dt>
 <dt>Scamorzo</dt>
 <dd>An Italian cheese usually made from whole cow's
milk (although it was traditionally made from buffalo
milk)</dd>
</dl>
```

# ССЫЛКИ

# Ссылки <a>

```
<p>
 Search
 Google or our
 Lecture Notes.
</p>
```

- Могут быть абсолютными и относительными
- .. – подняться на уровень вверх

```
Email Jon
```

```

```

```
База данных фильмов во Всемирной паутине
```

(открывается в новом окне)

# Якорные ссылки

```
<h1 id="top">Film-Making Terms</h1>
Arc Shot

Interlude

Prologue

<h2 id="arc_shot">Arc Shot</h2>
<p>A shot in which the subject is photographed by an
encircling or moving camera</p>
<h2 id="interlude">Interlude</h2>
<p>A brief, intervening film scene or sequence, not
specifically tied to the plot, that appears within a film</p>
<h2 id="prologue">Prologue</h2>
<p>A speech, preface, introduction, or brief scene
preceding the the main action or plot of a film; contrast
to epilogue</p>
<p>Top</p>
```

# ИЗОБРАЖЕНИЯ

# Вставка изображения <img>

```

```



```

```



# Иллюстрации и подписи <figure>

```
<figure>
```

```

```

```


```

```
 <figcaption>Sea otters hold hands when they sleep so
 they don't drift away from each other.</figcaption>
```

```
</figure>
```



Sea otters hold hands when they sleep so they don't drift away from each other.

# ТАБЛИЦЫ

# Структура таблицы <table>, <tr>, <td>

```
<table>
 <tr>
 <td>15</td>
 <td>15</td>
 <td>30</td>
 </tr>
 <tr>
 <td>45</td>
 <td>60</td>
 <td>45</td>
 </tr>
 <tr>
 <td>60</td>
 <td>90</td>
 <td>90</td>
 </tr>
</table>
```

15	15	30
45	60	45
60	90	90

# Заголовки таблиц

```
<table>
 <tr>
 <th></th>
 <th scope="col">Saturday</th>
 <th scope="col">Sunday</th>
 </tr>
 <tr>
 <th scope="row">Tickets sold:</th>
 <td>120</td>
 <td>135</td>
 </tr>
 <tr>
 <th scope="row">Total sales:</th>
 <td>$600</td>
 <td>$675</td>
 </tr>
</table>
```

	Saturday	Sunday
Tickets sold:	120	135
Total sales:	\$600	\$675

# Объединение столбцов (colspan)

```
<table>
 <tr>
 <th></th>
 <th>9am</th>
 <th>10am</th>
 <th>11am</th>
 <th>12am</th>
 </tr>
 <tr>
 <th>Monday</th>
 <td colspan="2">Geography</td>
 <td>Math</td>
 <td>Art</td>
 </tr>
 <tr>
 <th>Tuesday</th>
 <td colspan="3">Gym</td>
 <td>Home Ec</td>
 </tr>
</table>
```

	9am	10am	11am	12am
Monday	Geography		Math	Art
Tuesday	Gym			Home Ec

# Объединение строк (rowspan)

```
<table>
```

```
<tr>
```

```
<th></th>
```

```
<th>ABC</th>
```

```
<th>BBC</th>
```

```
<th>CNN</th>
```

```
</tr>
```

```
<tr>
```

```
<th>6pm - 7pm</th>
```

```
<td rowspan="2">Movie</td>
```

```
<td>Comedy</td>
```

```
<td>News</td>
```

```
</tr>
```

```
<tr>
```

```
<th>7pm - 8pm</th>
```

```
<td>Sport</td>
```

```
<td>Current Affairs</td>
```

```
</tr>
```

```
</table>
```

	ABC	BBC	CNN
6pm - 7pm	Movie	Comedy	News
7pm - 8pm		Sport	Current Affairs

# Разделение строк таблицы

## **<thead>, <tbody>, <tfoot>**

```
<table>
 <thead>
 <tr>
 <th>Date</th>
 <th>Income</th>
 <th>Expenditure</th>
 </tr>
 </thead>
 <tbody>
 <tr>
 <th>1st January</th>
 <td>250</td>
 <td>36</td>
 </tr>
 </tbody>
 <tfoot>
 <tr>
 <td></td>
 <td>7824</td>
 <td>1241</td>
 </tr>
 </tfoot>
</table>
```

# ФОРМЫ



# Структура формы <form>

```
<form action="
http://www.example.com/subscribe.php" method=
"get">
 <p>This is where the form controls will
 appear.</p>
</form>
```

# Ввод текста

```
<input type="text" name="username" size="15" maxlength="30" />
```

Username:

# Ввод пароля

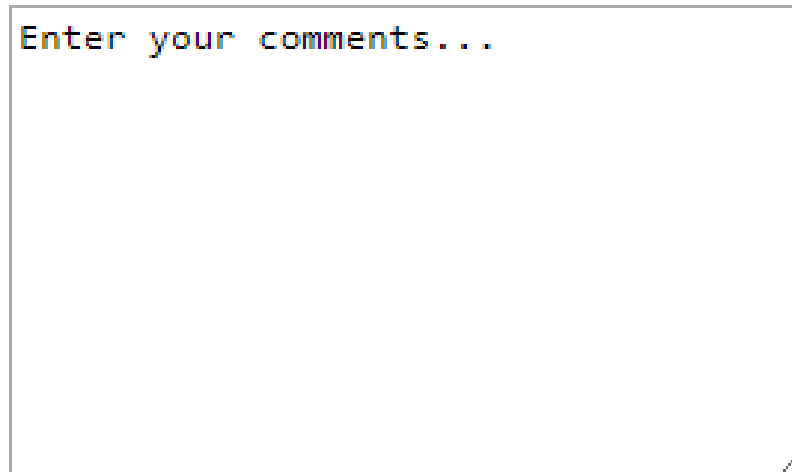
```
<p>Username:
 <input type="text" name="username" size="15" maxlength="30" />
</p>
<p>Password:
 <input type="password" name="password" size="15" maxlength="30" />
</p>
```

Username:

Password:

# Текстовая область

```
<textarea name="comments" cols="20" rows="4">Enter your comments...</textarea>
```



# Переключатель (радиокнопка)

```
<input type="radio" name="genre" value="rock" checked="checked" /> Rock
<input type="radio" name="genre" value="pop" /> Pop
<input type="radio" name="genre" value="jazz" /> Jazz
```

Please select your favorite genre:

☒ Rock ☐ Pop ☐ Jazz

# Флажок

```
<input type="checkbox" name="service" value="itunes" checked="checked" /> iTunes
<input type="checkbox" name="service" value="lastfm" /> Last.fm
<input type="checkbox" name="service" value="spotify" /> Spotify
```

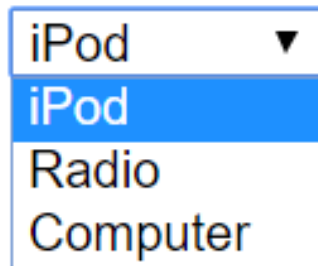
Please select your favorite music service(s):

☒ iTunes ☐ Last.fm ☐ Spotify

# Раскрывающийся список

```
<select name="devices">
 <option value="ipod">iPod</option>
 <option value="radio">Radio</option>
 <option value="computer">Computer</option>
</select>
```

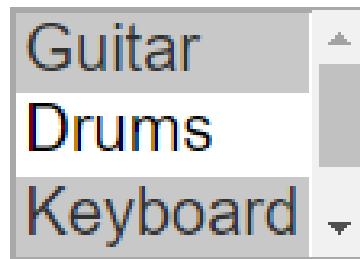
What device do you listen to music on?



iPod ▼
iPod
Radio
Computer

# Список множественного выбора

```
<select name="instruments" size="3" multiple="multiple">
 <option value="guitar" selected="selected">Guitar</option>
 <option value="drums">Drums</option>
 <option value="keyboard" selected="selected">Keyboard</option>
 <option value="bass">Bass</option>
</select>
```





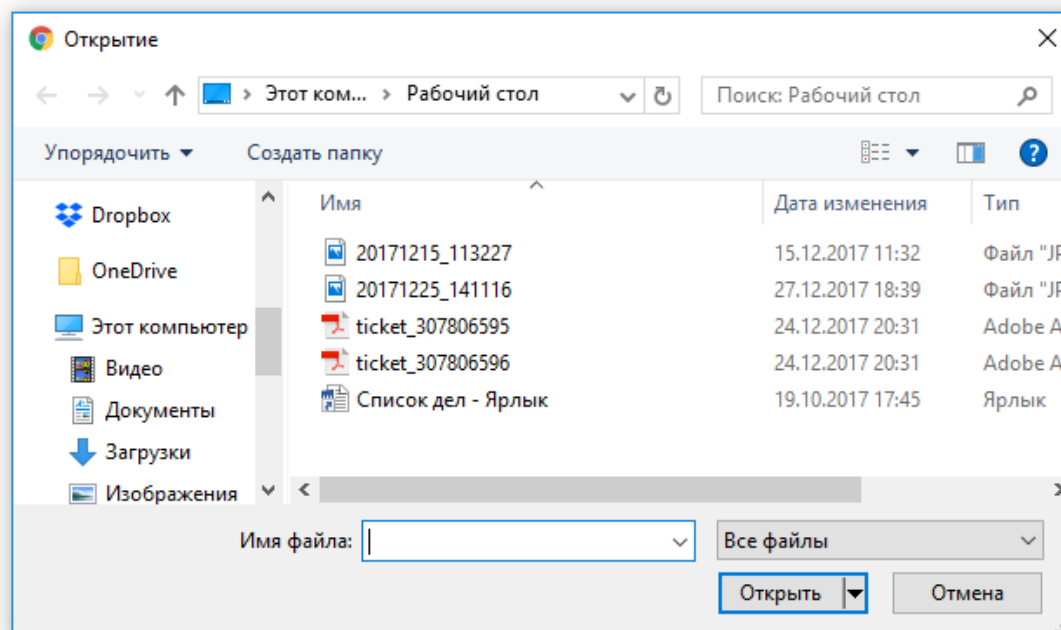
# Загрузка файлов на сервер

```
<form action="http://www.example.com/upload.php" method="post">
 <p>Upload your song in MP3 format:</p>
 <input type="file" name="user-song" />

 <input type="submit" value="Upload" />
</form>
```

Выберите файл    Файл не выбран

Upload



# Кнопка подтверждения

```
<form action="http://www.example.com/subscribe.php">
 <p>Subscribe to our email list:</p>
 <input type="text" name="email" />
 <input type="submit" name="subscribe" value="Subscribe" />
</form>
```

Subscribe to our email list:

# Графическая кнопка

```
<input type="image" src="images/subscribe.jpg" width="100" height="20" />
```

Subscribe to our email list:



# Метки элементов формы

```
<form action="http://www.example.com/subscribe.php">
 <label>Age: <input type="text" name="age" /></label>
 <br / >
 Gender:
 <input id="female" type="radio" name="gender" value="f">
 <label for="female">Female</label>
 <input id="male" type="radio" name="gender" value="m">
 <label for="male">Male</label>
</form>
```

Age:

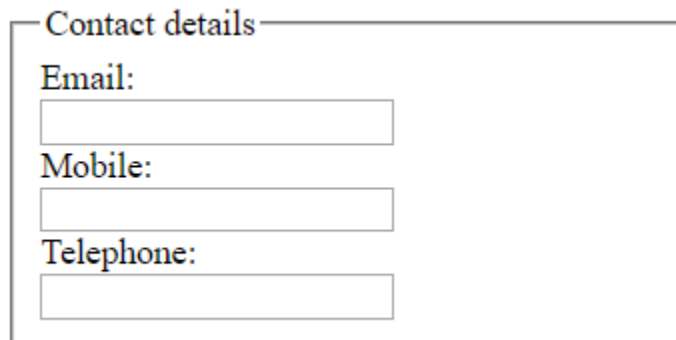
Gender: ☐ Female ☐ Male

# Группировка элементов формы

```
<form action="http://www.example.com/subscribe.php">
 <fieldset>
 <legend>Contact details</legend>
 <label>Email:
<input type="text" name="email" /></label>

 <label>Mobile:
<input type="text" name="mobile" /></label>

 <label>Telephone:
<input type="text" name="telephone" />
 </label>
 </fieldset>
</form>
```



Contact details

Email:

Mobile:

Telephone:


# Пример валидации

```
<form action="http://www.example.com/login/" method="post">
 <label for="username">Username:</label>
 <input type="text" name="username" required="required" /></title>

 <label for="password">Password:</label>
 <input type="password" name="password" required="required" />
 <input type="submit" value="Submit" />
</form>
```

Username:

Password:

 Заполните это поле.

# Ввод даты

```
<input type="date" name="depart" />
```

Departure date:

Декабрь 2017 ▾

Пн	Вт	Ср	Чт	Пт	Сб	Вс
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# Прочие поля ввода

```
<input type="url" name="website" />
```

```
<input type="email" name="email" />
```

```
<input type="search" name="search" />
```



# **ВИДЕО- И АУДИОКОНТЕНТ**

# Видео

```
<video src="video/puppy.mp4"
 poster="images/puppy.jpg"
 width="400" height="300"
 preload
 controls
 loop>
 <p>A video of a puppy playing in the snow</p>
</video>
```



# Видео

## Атрибуты

<a href="#"><u>autoplay</u></a>	Видео начинает воспроизводиться автоматически после загрузки страницы.
<a href="#"><u>controls</u></a>	Добавляет панель управления к видеоролику.
<a href="#"><u>height</u></a>	Задаёт высоту области для воспроизведения видеоролика.
<a href="#"><u>loop</u></a>	Повторяет воспроизведение видео с начала после его завершения.
<a href="#"><u>poster</u></a>	Указывает адрес картинки, которая будет отображаться, пока видео не доступно или не воспроизводится.
<a href="#"><u>preload</u></a>	Используется для загрузки видео вместе с загрузкой веб-страницы.
<a href="#"><u>src</u></a>	Указывает путь к воспроизводимому видеоролику.
<a href="#"><u>width</u></a>	Задаёт ширину области для воспроизведения видеоролика.

```
<video poster="images/puppy.jpg" width="400" height="320" preload controls
loop>
 <source src="video/puppy.mp4" type='video/mp4; codecs="avc1.42E01E,
mp4a.40.2"' />
 <source src="video/puppy.webm" type='video/webm; codecs="vp8, vorbis"' />
 <p>A video of a puppy playing in the snow</p>
</video>
```

# Аудио

```
<audio src="audio/test-audio.ogg" controls autoplay>
 <p>This browser does not support our audio format.</p>
</audio>
```

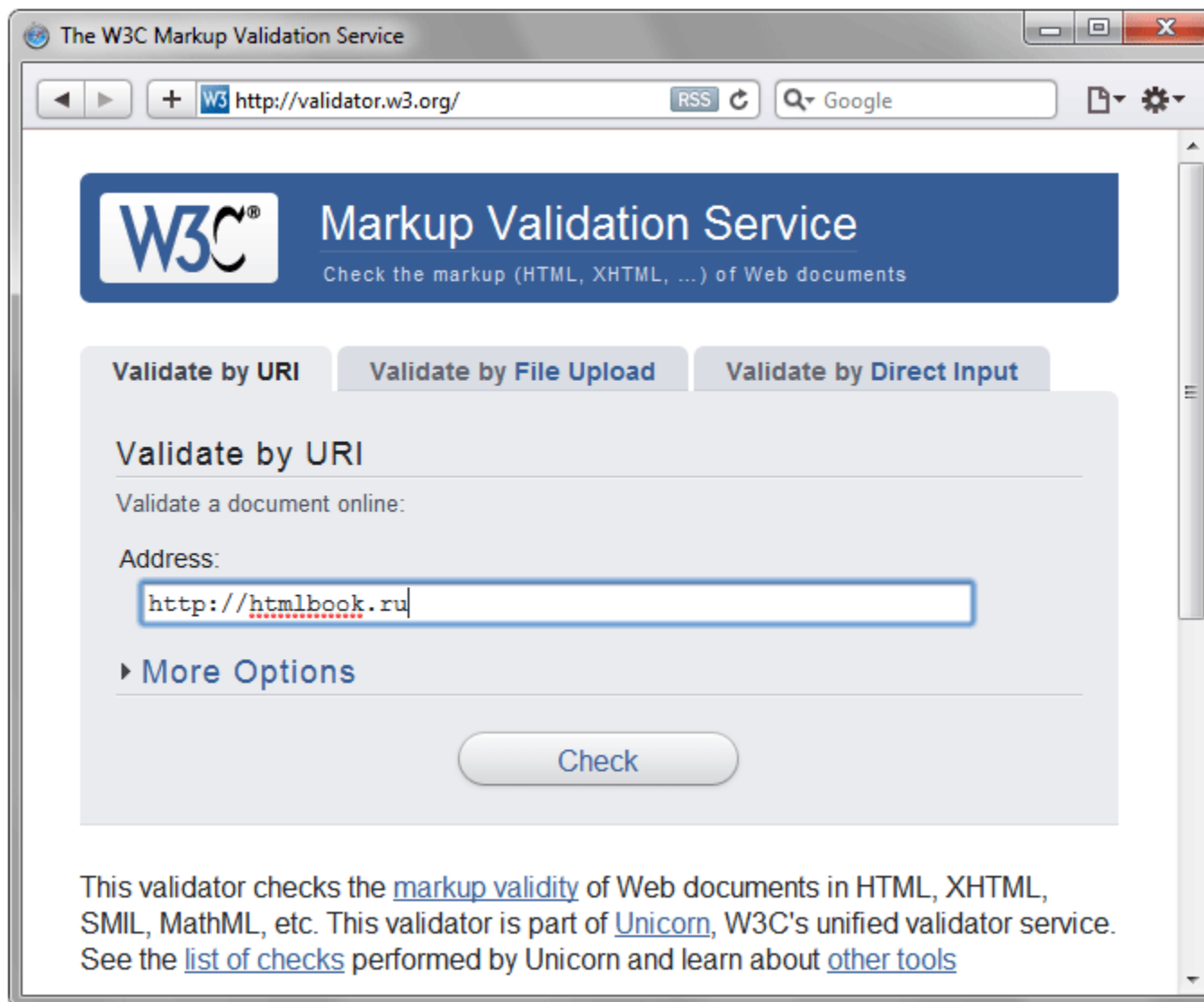


```
<audio controls autoplay>
 <source src="audio/test-audio.ogg" />
 <source src="audio/test-audio.mp3" />
 <p>This browser does not support our audio format.</p>
</audio>
```

## Атрибуты

<a href="#"><u>autoplay</u></a>	Звук начинает играть сразу после загрузки страницы.
<a href="#"><u>controls</u></a>	Добавляет панель управления к аудиофайлу.
<a href="#"><u>loop</u></a>	Повторяет воспроизведение звука с начала после его завершения.
<a href="#"><u>preload</u></a>	Используется для загрузки файла вместе с загрузкой веб-страницы.
<a href="#"><u>src</u></a>	Указывает путь к воспроизводимому файлу.

# Валидация: [validator.w3.org](http://validator.w3.org)



The screenshot shows a web browser window titled "The W3C Markup Validation Service". The address bar displays "http://validator.w3.org/". The page features the W3C logo and the text "Markup Validation Service" with the subtitle "Check the markup (HTML, XHTML, ...) of Web documents". There are three tabs: "Validate by URI", "Validate by File Upload", and "Validate by Direct Input". The "Validate by URI" tab is selected. Below it, the text "Validate a document online:" is followed by "Address:". A text input field contains "http://htmlbook.ru". Below the input field is a link "More Options". At the bottom of the form is a "Check" button. At the very bottom of the page, there is a paragraph of text explaining the validator's purpose and providing links to "list of checks" and "other tools".

The W3C Markup Validation Service

W3C<sup>®</sup> Markup Validation Service  
Check the markup (HTML, XHTML, ...) of Web documents

Validate by URI    Validate by File Upload    Validate by Direct Input

Validate by URI

Validate a document online:

Address:

► More Options

Check

This validator checks the [markup validity](#) of Web documents in HTML, XHTML, SMIL, MathML, etc. This validator is part of [Unicorn](#), W3C's unified validator service. See the [list of checks](#) performed by Unicorn and learn about [other tools](#)