Ideation Phase
Brainstorm & Idea Prioritization Template

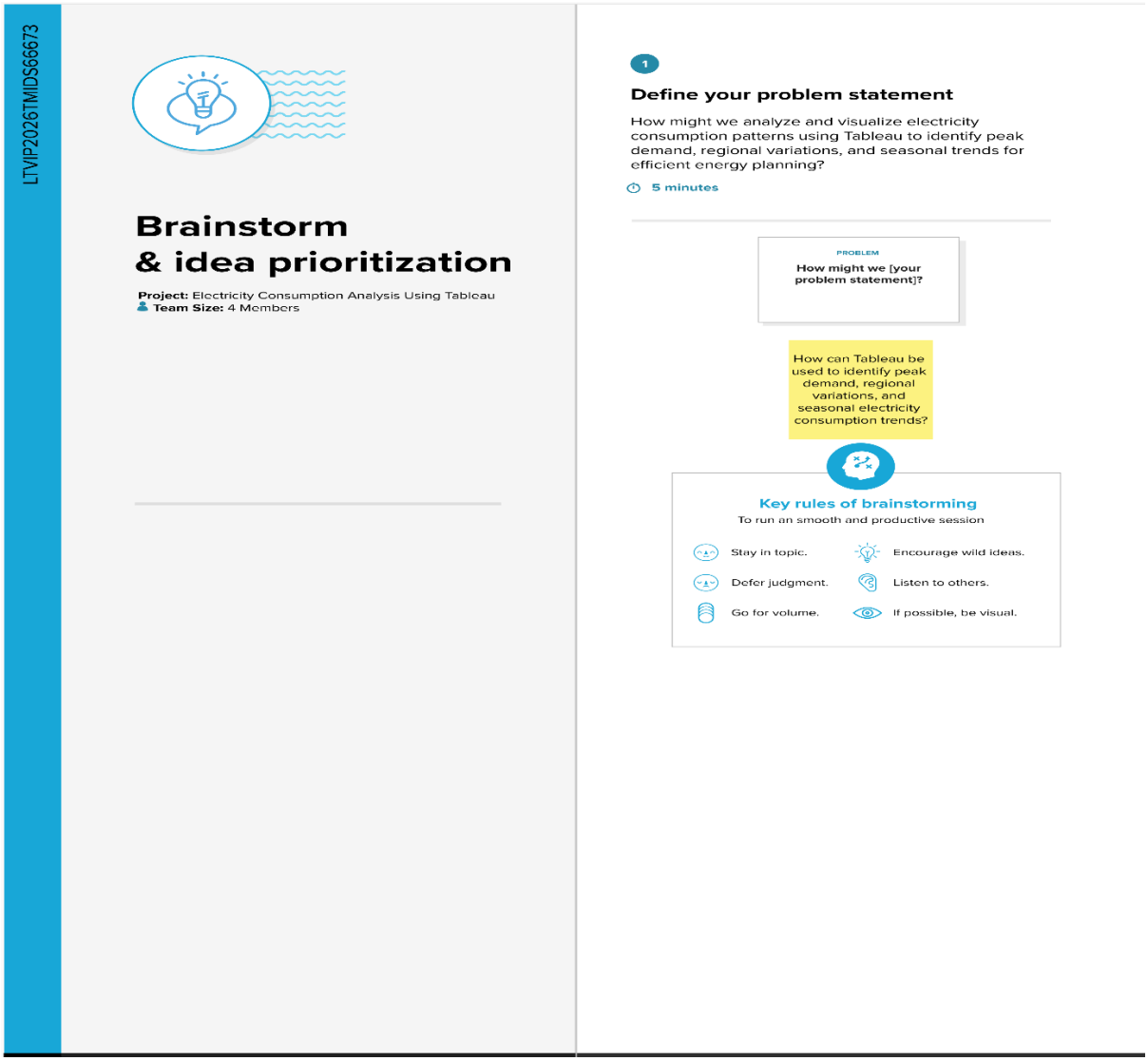
Date	20 February 2026
Team ID	LTVIP2026TMIDS66673
Project Name	Plugging into the Future: An Exploration of Electricity Consumption Patterns Using Tableau
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization

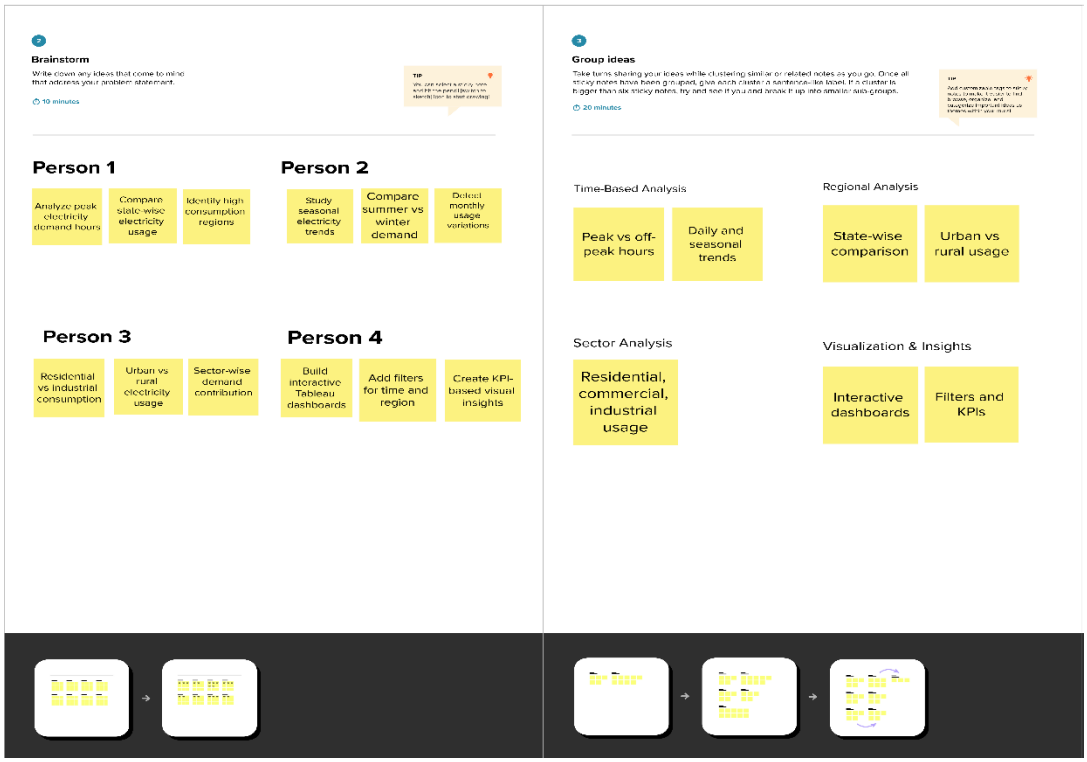
Brainstorming helps the team generate creative ideas to analyze and visualize electricity consumption data effectively. Various solutions such as interactive dashboards, peak demand analysis, and trend identification using Tableau are explored. Idea prioritization ensures selection of the most feasible and impactful solutions to support efficient energy planning and data-driven decision-making.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization