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SOFTWARE ENGINEERING MANAGEMENT

3 ACRONYM

PMBOK	Guide to the Project Management Body of Knowledge	
SQA	Software Assurance	Quality

4 Introduction

- 5 Software Engineering Management can be defined as 6 the application of management activities—planning, 7 coordinating, measuring, monitoring, controlling, and 8 reporting—to ensure that the development and 9 maintenance of software is systematic, disciplined, and 10 quantified.
- The Software Engineering Management KA therefore addresses the management and measurement of software engineering. While measurement is an important aspect of all KAs, it is here that the topic of measurement programs is presented.
- While it is true to say that, in one sense, it should be possible to manage software engineering in the same way as any other (complex) process, there are aspects specific to software products and the software life cycle processes that complicate effective management—just a few of which are as follows:
 - Clients' perception often lacks appreciation for the complexity inherent in software engineering, particularly regarding the impact of changing requirements.
 - It is almost inevitable that the software engineering processes, themselves, will generate the need for new or changed client requirements.
 - As a result, software is often built in an iterative process rather than as a sequence of closed tasks.
 - Software engineering necessarily incorporates aspects of creativity and discipline maintaining an appropriate balance between the two is often difficult, particularly when choosing between plan-based and agile development processes.
 - The degree of software novelty and complexity is often extremely high.
 - There is often a rapid rate of change in the underlying technology.
- With respect to software engineering, management activities occur at three levels: organizational and infrastructure management, project management, and

- measurement program planning and control. The last two are covered in detail in this KA description. However, this is not to diminish the importance of 49 organizational management issues. It is generally agreed upon that software engineering managers should 51 be conversant with the project management and 52 software measurement knowledge described in this 53 KA. They should also possess some target domain 54 Even though the first level on knowledge. organizational and infrastructure management is 55 beyond the scope of this KA, such managers must also 57 be cognizant and, if possible, conversant with this category of knowledge.
- 59 Since the link to the related discipline—management is obviously important, it will be described in more detail than in the other KA descriptions. Aspects of 61 62 organizational management are important in terms of their impact on software engineering (on policy 63 management, for instance); organizational policies and 64 standards provide the framework in which software engineering is undertaken. These policies may need to be influenced by the requirements of effective software 67 development and maintenance, and a number of 68 policies specific to software engineering may need to 69 70 be established for effective management of software engineering at an organizational level. For example, 71 policies are usually necessary to establish specific 72 73 organization-wide processes or procedures for such 74 software engineering tasks as designing, implementing, estimating, tracking, and reporting. Such policies are 75 76 essential to effective long-term software engineering 77 management—for example, by establishing consistent basis on which to analyze past performance 78 and implement improvements.
- 80 Another important aspect of management is personnel management: policies and procedures for hiring, 81 training, and motivating personnel and mentoring for 82 career development are important not only at the 83 project level but also to the longer-term success of an 84 organization. Software engineering personnel may 86 present unique training or personnel management 87 challenges (for example, maintaining currency in a context where the underlying technology undergoes 89 continuous and rapid change). Communication 90 management is also often mentioned as an overlooked 91 but major aspect of the performance of individuals in a 92 field where precise understanding of user needs and of 93 complex requirements and designs is necessary. Finally. portfolio management. which the capacity to have an overall vision not only of the

96 set of software under development but also of the 97 software already in use in an organization, is necessary. 98 Furthermore, software reuse is a key factor in 99 maintaining and improving productivity and 100 competitiveness. Effective reuse requires a strategic 101 vision that reflects the unique power and requirements 102 of this technique.

103 In addition to understanding the aspects of 104 management that are uniquely influenced by software, 105 software engineers must have some knowledge of the 106 more general aspects (even in the first four years after 107 graduation) that are targeted in the SWEBOK Guide.

Both organizational culture and behavior as well as functional enterprise management—in terms of procurement, supply chain management, marketing, sales, and distribution—have an influence, albeit indirectly, on an organization's software engineering process.

Relevant to this KA is the notion of project management as "the construction of useful software artifacts," and the fact that such management is normally done in the form of (perhaps programs of) individual projects. In this regard, we find extensive support in the Guide to the Project Management Body of Knowledge (PMBOK)

121 , which includes the following project management KAs: project integration management, project scope 122 123 management, project time management, project cost 124 management, project quality management, project 125 human resource management, project communications 126 management, project risk management and project procurement management. Clearly, all these topics 127 have direct relevance to the Software Engineering 128 Management KA. To attempt to duplicate the content 129 of PMBOK here would be both impossible and 130 131 inappropriate. Instead, we suggest that the readers 132 interested in project management, beyond what is 133 specific to software engineering projects, consult the PMBOK itself. Project management is also found in 135 the chapter, "Related Disciplines of Software

Engineering.' 136 The Software Engineering Management KA consists of 137 both the software project management process, in its 138 139 first five subareas, and software engineering measurement in the last subarea. While these two 140 141 subjects are often regarded as being separate, and 142 indeed they do possess many unique aspects, their 143 close relationship has led to their combined treatment 144 in this KA. Unfortunately, a common perception of the software industry is that it delivers products late, over 145 146 budget, and of poor quality and uncertain functionality. Measurement-informed management—an assumed 147 principle of any true engineering discipline—can help 148 turn this perception around. In essence, management 149 without measurement, qualitative and quantitative, 150 suggests a lack of rigor; and measurement without 151

management suggests a lack of purpose or context. In

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the same way, however, management and measurement without expert knowledge is equally ineffectual, so we must be careful to avoid over-emphasizing the quantitative aspects of Software Engineering Management (SEM). Effective management requires a combination of both numbers and experience.

159 The following working definitions are adopted here:

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Management process refers to the activities that are undertaken in order to ensure that the software engineering processes are performed in a manner consistent with the organization's policies, goals, and standards.

Measurement refers to the assignment of values and labels to aspects of software engineering (products, processes, and resources as defined by [1*, c7, c8] and the models that are derived from them, whether these models are developed using statistical or other techniques.

The software engineering project management subareas make extensive use of the software engineering measurement subarea.

Not unexpectedly, this KA is closely related to others in the SWEBOK, and reading the following KA descriptions in conjunction with this one would be particularly useful:

- Software Requirements, which describes some of the activities to be performed during the Initiation and Scope definition phase of the project.
- Software Configuration Management, as this deals with the identification, control, status accounting, and audit of the software configuration along with software release management and delivery.
 - Software Engineering Process, because processes and projects are very closely related.
- Software Quality, as quality is constantly a goal of management and is an aim of many activities that must be managed.
 - Software Engineering Economics, which discusses how to make software-related decisions in a business context.

197 Breakdown of Topics for Software

198 ENGINEERING MANAGEMENT

As the Software Engineering Management KA is viewed here as an organizational process that incorporates both the notions of process and project management, we have created a breakdown that is both topic-based and life-cycle-based. However, the primary basis for the top-level breakdown is the process of managing a software engineering project. There are seven major subareas. The seven subareas are:

• Initiation and scope definition, which deal with the decision to initiate a software engineering project.

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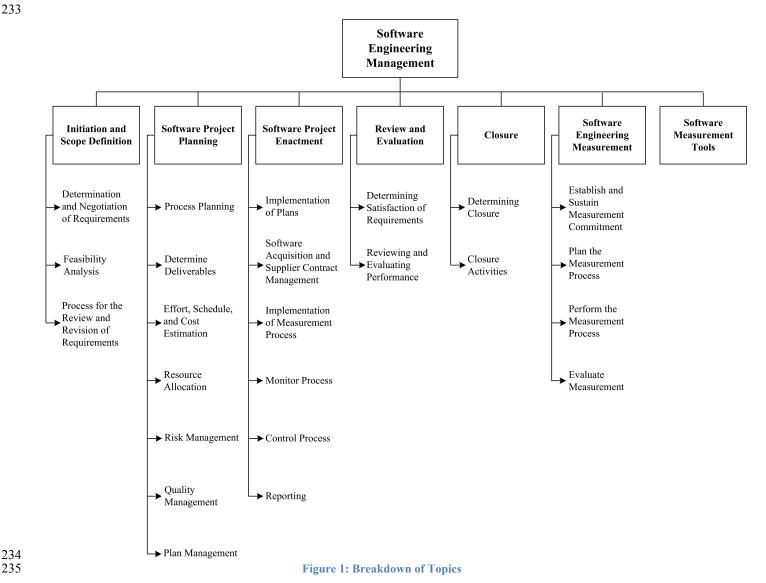
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- Software project planning, which addresses the activities undertaken to prepare for successful software engineering from a management perspective.
- Software project enactment, which deals with generally accepted software engineering management activities that occur during a software engineering project.
- Review and evaluation, which deal with assurance that the software is satisfactory.

- Closure, which addresses the post-completion activities of a software engineering project.
 Software engineering measurement, which
 - Software engineering measurement, which deals with the effective development and implementation of measurement programs in software engineering organizations.
- Software engineering management tools,
 which addresses the selection and use of tools
 to manage a software engineering project.
- 229 The breakdown of topics for the Software Engineering
- 230 Management KA is shown in Figure 1.



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236 1. Initiation and Scope Definition

The focus of this set of activities is on the effective determination of software requirements via various

- 239 elicitation methods and the assessment of the project's
- 240 feasibility from a variety of standpoints. Once
- 241 feasibility has been established, the remaining task

- 242 within this process is the specification of requirements
- 243 validation and change procedures (see also the
- 244 Software Requirements KA).
- 245 1.1. Determination and Negotiation of Requirements
- 246 [1*, c3]
- 247 Software requirement methods for requirements
- 248 elicitation (for example, observation), analysis (for
- 249 example, data modeling, use-case modeling), 250 specification, and validation (for example, prototyping)
- 251 must be selected and applied, taking into account the
- 252 various stakeholder perspectives. This leads to the
- 253 determination of project scope, objectives, and
- 254 constraints. This is always an important activity, as it
- 255 sets the visible boundaries for the set of tasks being
- undertaken, and is particularly so when the novelty of
- 257 the undertaking is high. (Additional information can be
- 258 found in the Software Requirements KA.)
- 259 1.2. Feasibility Analysis
- 260 [2*, c4]
- 261 Software engineers must be assured that adequate
- 262 technical, operational, financial, and social/political
- 263 capabilities and resources are available. These include
- 264 sufficient people, expertise, facilities, infrastructure,
- 265 and support (either internally or externally) to ensure
- 266 that the project can be successfully completed in a
- 267 timely and cost-effective manner (using, for example, a
- 268 requirement-capability matrix). (See also the Software
- 269 Requirements KA.) Feasibility analysis often requires
- 270 some "ballpark" estimation of effort and cost based on
- 271 appropriate methods (for example, expert-informed
- analogy techniques).
- 273 1.3. Process for the Review and Revision of 274 Requirements
- 275 [1*, c3]
- 276 Given the inevitability of change, it is vital that 277 stakeholders agree on the means by which scope and
- 278 requirements are to be reviewed and revised (for
- 279 example, via agreed-upon change management
- 280 procedures) at this early point. This clearly implies that
- 281 scope and requirements will not be "set in stone" but
- 282 can and should be revisited at predetermined points as
- 283 the process unfolds (for example, at design reviews
- and/or management reviews). If changes are accepted, then some form of traceability analysis and risk
- analysis (see topic 2.5, "Risk Management") should be
- 287 used to ascertain the impact of those changes. A
- 288 managed-change approach should also be useful when
- 289 it comes time to review the outcome of the project, as
- 290 the scope and requirements should form the basis for
- 291 the evaluation of success. See also the Software
- 292 Configuration Management KA's Software
- 293 Configuration Control subarea.

294 2. Software Project Planning

- 295 The iterative planning process is informed by the scope
- 296 and requirements and by the establishment of

- 297 feasibility. At this point, software life cycle processes 298 are evaluated and the most appropriate (given the
- 299 nature of the project, its degree of novelty, its
- 300 functional and technical complexity, its quality
- 301 requirements, and so on) is selected. Where relevant,
- 302 the project itself is then planned in the form of a
- 303 hierarchical decomposition of tasks, the associated
- 304 deliverables of each task are specified and
- 305 characterized in terms of quality and other attributes in
- 306 line with stated requirements, and detailed effort,
- 307 schedule, and cost estimation is undertaken. Resources
- 308 are then allocated to tasks so as to optimize personnel
- 309 productivity (at individual, team, and organizational
- 310 levels), equipment and materials utilization, and
- 311 adherence to schedule. Detailed risk management is
- 312 undertaken and the "risk profile" of the project is
- 313 discussed among, and accepted by, all relevant
- 314 stakeholders. Comprehensive software quality
- 315 management processes are determined as part of the
- 316 planning process in the form of procedures and
- 317 responsibilities for software quality assurance,
- 318 verification and validation, reviews, and audits (see the 319 Software Quality KA). As an iterative process, it is
- 320 vital that the processes and responsibilities for ongoing
- 221 when that the processes and responsionities for ongoing
- 321 plan management, review, and revision are also clearly
- 322 stated and agreed upon.
- 323 2.1. Process Planning
- 324 [1*, c3, c4, c5], [3*, c1]
- 325 Selection of the appropriate software life cycle model
- 326 (for example, waterfall, spiral, or agile) and the
- 327 adaptation and deployment of appropriate software life
- 328 cycle processes are undertaken in light of the particular
- 329 scope and requirements of the project.
- 330 Relevant methods and tools are also selected. Tools
- 331 that will be used throughout the project must be
- 332 planned for and acquired. Tools can include project
- 333 scheduling tools, software requirements tools, software
- 334 design tools, software construction tools, software
- 335 maintenance tools, software configuration management
- 336 tools, software engineering process tools, software
- 337 quality tools and others. While many of these tools
- 338 should be selected based primarily on the technical
- 339 considerations discussed in other KAs, some of them 340 are more closely related to the management
- 341 considerations discussed in this chapter.
- 342 The project is also decomposed into tasks, with
- 343 associated inputs, outputs, and completion conditions.
- 344 This, in turn, influences decisions on the project's high-
- 345 level schedule and organization structure.
- 346 The choice of an appropriate software life cycle model
- 347 is one of the early decisions that must be made for 348 every project. The choice is usually between the
- 349 traditional plan-driven (waterfall or spiral) model and
- 350 the agile model. The plan-driven model views software
- 351 projects as undertakings that can be successfully
- 352 accomplished only by using a systematic approach that
- 353 carefully adheres to specific processes and activities in

354 moving software from requirements to finished code.

355 There is also a concern for completeness of

356 documentation so that thorough verification or

validation can notably be accomplished after the fact at 357

358 appropriate steps in the process. On the other hand, the

359 agile software life cycle model is composed of

lightweight processes that employ short iterative 360

cycles, actively involving users to establish and 361

prioritize requirements and relying more on tacit 362

363 knowledge within a team as opposed to documentation.

Decisions on details of processes falling between these 364

365 two models are difficult and deserve careful analysis of

the project's characteristics, availability of resources,

367 and customer needs.

2.2. Determine Deliverables 368

369 [1*, c4, c5, c6]

The product(s) of each task (for example, architectural 370

design documents or inspection reports) are specified

372 and characterized. Opportunities to reuse software

373 components from previous developments or to utilize

374 off-the-shelf software products are evaluated. Use of

375 third parties and procured software are planned and

suppliers are selected. 376

2.3. Effort, Schedule, and Cost Estimation 377

378 [1*, c6]

379 Based on the breakdown of tasks, inputs, and outputs,

380 the expected effort range required for each task is

determined using a calibrated estimation model based 381

on historical size-effort data (where available) as well 382

as relevant other methods (like expert judgment). Task 383

dependencies are established and potential bottlenecks 384

are identified using suitable methods (for example, 385

386 critical path analysis). Bottlenecks are resolved where

387 possible and the expected schedule of tasks with projected start times, durations, and end times is

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389 produced (for example, Project Evaluation and Review

Technique (PERT) chart). Resource requirements 390

(people, tools) are translated into cost estimates. This is 391

392 a highly iterative activity that must be negotiated and

revised until consensus is reached among affected

394 stakeholders (primarily engineering and management).

395 2.4. Resource Allocation

396 [1*, c5]

397 Equipment, facilities, and people are associated with

398 the scheduled tasks, including the allocation of

responsibilities for completion (using, for example, a 399 400 Gantt chart). This activity is informed and constrained

401 by the availability of resources and their optimal use

402 under these circumstances, as well as by issues relating

example, productivity 403 personnel (for

individuals/teams, team dynamics, as well

405 organizational and team structures).

406 2.5. Risk Management

407 [1*, c9] [3*, c5]

Risk identification and analysis (what can go wrong,

409 how and why, and what are the likely consequences),

410 critical risk assessment (for example, which risks are

411 the most significant in terms of exposure and which

412 can we do something about in terms of leverage), as

413 well as risk mitigation and contingency planning

414 (formulating a strategy to deal with risks and to manage the risk profile) are all undertaken. Risk 415

416 assessment methods (for example, decision trees and

417 process simulations) should be used in order to

418 highlight and evaluate risks. Project abandonment

419 policies should also be determined at this point in

420 discussion with all other stakeholders. Software-unique

aspects of risk, such as software engineers' tendency to 421

add unwanted features or the risks attendant in 422

423 software's intangible nature, must influence the

424 project's risk management. In addition, particular

attention should notably be paid to the management of 425

security risks. 426

427 2.6. Quality Management

[1*, c4] [2*, c24] 428

429 Quality is defined in terms of pertinent attributes of the

430 specific project and any associated product(s), perhaps

in both quantitative and qualitative terms. These quality

432 characteristics will have been determined in the

specification of detailed software requirements. See 433

also the Software Requirements KA. 434

435 Thresholds for adherence to quality are set for each

436 indicator as appropriate to stakeholder expectations for

437 the software at hand. Procedures relating to ongoing

438 Software Quality Assurance (SQA) throughout the

process and for product (deliverable) verification and 439

validation are also specified at this stage (for example,

441 technical reviews and inspections) (see also the

Software Quality KA). 442

443 2.7. Plan Management

444 [1*, c4]

How the project and the project plan will be managed

446 must also be planned. Reporting, monitoring, and

control of the project must fit the selected software 447

engineering process and the realities of the project; 448

449 they must also be reflected in the various artifacts that

will be used for managing it. But, in an environment 450 where change is an expectation rather than a shock, it is 451

452 vital that plans are themselves managed. This requires

453 that adherence to plans be systematically directed.

454 monitored. reviewed, reported, and-where

455 appropriate—revised. Plans associated with other

456 management-oriented support processes (for example, 457 documentation, software configuration management,

458 and problem resolution) also need to be managed in the

459 same manner.

460 3. **Software Project Enactment**

461 The plans are then implemented and the processes

embodied in the plans are enacted. Throughout, there is 462

- 463 a focus on adherence to the plans, with an overriding
- 464 expectation that such adherence will lead to the
- 465 successful satisfaction of stakeholder requirements and
- achievement of the project objectives. Fundamental to 466
- enactment are the ongoing management activities of 467
- measuring, monitoring, controlling, and reporting. 468
- 469 3.1. Implementation of Plans
- 470 [2*, c2]
- 471 The project is initiated and the project activities are
- 472 undertaken according to the schedule. In the process,
- resources (for example, personnel effort and funding)
- are utilized and deliverables (for example, architectural 474
- design documents and test cases) are produced.. 475
- 476 3.2. Software Acquisition and Supplier Contract 477 Management
- 478 [1*, c3, c4]
- 479 Software acquisition and supplier contract management
- is concerned with issues involved in contracting with 480
- 481 customers and vendors. It involves selection of
- 482 appropriate kinds of contracts—such as fixed price.
- 483 time and materials, cost plus fixed fee or cost plus
- incentive fee. Contracts typically specify the scope of a 484
- project and include clauses such as penalties for breach 485
- of contract and intellectual property agreements that 486
- specify what the acquirer is paying for and what will be 487
- 488 delivered to and owned by the customer. Notably, for
- 489 software being developed by subcontractors, contracts
- 490 should clearly indicate quality requirements for
- 491 acceptance of the software. After the contract has been
- 492 signed, the implementation of the project in compliance
- 493 with the terms of the contract must be managed.
- 494 3.3. Implementation of Measurement Process
- 495 [1*, c7]
- The measurement process is enacted alongside the
- 497 software project, ensuring that relevant and useful data
- are collected (see also topics 6.2, "Plan the 498
- Measurement Process," and 6.3, "Perform 499
- 500 Measurement Process").
- 3.4. Monitor Process 501
- 502 [1*, c8]
- 503 Adherence to the various plans is assessed continually
- 504 and at predetermined intervals. Outputs and completion
- conditions for each task are analyzed. Deliverables are 505
- 506 evaluated in terms of their required characteristics (for 507 example, via reviews and audits). Effort expenditure,
- schedule adherence, and costs to date are investigated, 508
- and resource usage is examined. The project risk 509
- 510 profile is revisited, and adherence to quality
- requirements is evaluated. 511
- 512 Measurement data are modeled and analyzed. Variance
- analysis based on the deviation of actual from expected 513
- outcomes and values is undertaken. This may be in the 514
- form of cost overruns, schedule slippage, and the like. 515
- Outlier identification and analysis of quality and other
- measurement data are performed (for example, defect 517

- density analysis). Risk exposure and leverage are
- 519 recalculated, and decisions trees, simulations, and so on
- 520 are rerun in the light of new data. These activities
- enable problem detection and exception identification 521
- 522 based on exceeded thresholds. Outcomes are reported
- 523 as needed and certainly where acceptable thresholds
- 524 are surpassed.
- 525 3.5. Control Process
- [1*, c7, c8]
- 527 The outcomes of the process monitoring activities
- 528 provide the basis on which action decisions are taken.
- Where appropriate, and where the impact and 529
- associated risks are modeled and managed, changes can 530
- be made to the project. This may take the form of 531
- corrective action (for example, retesting certain 532
- components), it may involve the incorporation of 533
- contingencies so that similar occurrences are avoided 534
- (for example, the decision to use prototyping to assist 535
- in software requirements validation), and/or it may 536
- 537 entail the revision of the various plans and other project
- documents (for example, software requirements 538
- 539 specification) to accommodate the unexpected
- 540 outcomes and their implications.
- In some instances, it may lead to abandonment of the 541
- 542 project. In all cases, software configuration control and
- software configuration management procedures are 543
- 544 adhered to (see also the Software Configuration
- 545 Management KA), decisions are documented and
- 546 communicated to all relevant parties, plans are revisited
- 547 and revised where necessary, and relevant data is
- recorded (see also topic 6.3, "Perform the
- Measurement Process"). 549
- 550 3.6. Reporting
- 551 [1*, c11]
- 552 At specified and agreed-upon periods, adherence to the
- 553 plan is reported—both within the organization (for
- example, to the project portfolio steering committee) 554
- and to external stakeholders (for example, clients, 555
- 556 users). Reports of this nature should focus on overall
- adherence as opposed to the detailed reporting required 557
- frequently within the project team. 558

559 4. **Review and Evaluation**

- 560 At critical points in the project, overall progress
- towards achievement of the stated objectives and 561
- 562 satisfaction
- 563 of stakeholder requirements are evaluated. Similarly,
- 564 assessments of the effectiveness of the process to date,
- 565 the personnel involved, and the tools and methods employed are also undertaken at particular milestones.
- 4.1. Determining Satisfaction of Requirements 567
- Since attaining stakeholder (user and customer) 568
- 569 satisfaction is one of our principal aims, it is important
- that progress towards this aim be formally and 570
- periodically assessed. This occurs on achievement of 571
- major project milestones (for example, completion of 572

- 573 software design architecture, completion of software 574 integration technical review). Variances from 575 requirements are identified and appropriate action is 576 taken. As in the control process activity above (see topic 3.5, "Control Process"), software configuration 577 control and software configuration management 578 procedures are adhered to in all cases (see the Software 579
- 580 Configuration Management KA), decisions are 581 documented and communicated to all relevant parties, 582 plans are revisited and revised where necessary, and
- 583 relevant data are recorded (see also topic 6.3, "Perform 584 the Measurement Process"). More information can
- also be found in the Software Testing KA's topic 2.2, 585
- "Objectives of Testing," and in the Software Quality
- KA's topic 2.3, "Reviews and Audits." 587
- 4.2. Reviewing and Evaluating Performance 588
- [1*, c8, c10] 589
- 590 Periodic performance reviews for project personnel provide insights as to the likelihood of adherence to 591
- plans as well as possible areas of difficulty (for 592 example, team member conflicts). The various 593
- 594 methods, tools, and techniques employed are evaluated
- 595 for their effectiveness and appropriateness, and the
- process being used by the project is also systematically
- 597 and periodically assessed for its relevance, utility, and efficacy in the project context. Where appropriate,
- 598 599 changes are made and managed.

Closure 600 **5.**

- 601 The project reaches closure when all the plans and 602 embodied processes have been enacted and completed. 603 At this stage, the criteria for project success are revisited. Once closure is established, archival, post 604 605 mortem, and process improvement activities are 606 performed.
- 607 5.1. Determining Closure
- 608 The tasks as specified in the plans are complete and satisfactory achievement of completion criteria is 609 confirmed. All planned products have been delivered 610 with acceptable characteristics. Requirements are 611 checked off and confirmed as satisfied, and the 612 objectives of the project have been achieved. These 613 processes generally involve all stakeholders and result 614
- in the documentation of client acceptance and any 615 616 remaining known problem reports.
- 617 5.2. Closure Activities
- 618 After closure has been confirmed, archival of project materials takes place in line with stakeholder-agreed 620 methods, location, and duration—possibly including
- 621 destruction of sensitive information and software and the medium on which copies are resident. The 622
- organization's measurement database is updated with 623
- final project data, and post-project analyses are 624 undertaken. A project post mortem is undertaken so 625
- that issues, problems, and opportunities encountered 626
- (particularly via review and evaluation, see subarea 4, 627

628 "Review and Evaluation") are analyzed, and lessons 629 are drawn from the project and fed into organizational 630 learning and improvement endeavors.

631 **Software Engineering Measurement**

The importance of measurement and its role in better 632 management practices is widely acknowledged, and so 633 its importance can only increase in the coming years. 634 Effective measurement has become one of the 635 636 cornerstones of organizational maturity.

This subarea follows the IEEE 15939:2008 standard 637 [4], which describes a process that defines the activities 638 and tasks necessary to implement a software 639 measurement process and includes, as well, a 640 measurement information model. 641

6.1. Establish and Sustain Measurement Commitment 642 $[5*, c1, c2]^{-1}$ 643

- Accept requirements for measurement. Each measurement endeavor should be guided by organizational objectives and driven by a set of measurement requirements established by the organization and the project. For example, an organizational objective might be "first-tomarket with new products." This, in turn, might engender a requirement that factors contributing to this objective be measured so that projects might be managed to meet this objective.
- Define of scope measurement. The organizational unit to which each measurement requirement is to be applied must be established. This may consist of a functional area, a single project, a single site, or even the whole enterprise. All subsequent measurement tasks related to this requirement should be within the defined scope. In addition, the stakeholders should be identified.
- Commitment of management and staff to measurement. The commitment must be formally established, communicated, and supported by resources (see next item).
- Commit resources for measurement. The organization's commitment to measurement is an essential factor for success, as evidenced by assignment of resources for implementing the measurement process. Assigning resources includes allocation of responsibility for the various tasks of the measurement process (such as user, analyst, and librarian) as well as providing adequate funding, training, tools, and support to conduct the process in an enduring fashion.

Please note that these two chapters can be downloaded free of charge from http://www.psmsc.com/PSMBook.asp

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679 6.2. Plan the Measurement Process

680 [5*, c1,c2]

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682 Characterize the organizational unit. The organizational unit provides the context for measurement, so it is important to make this context explicit and to articulate the assumptions that it embodies and the constraints that it imposes. Characterization can be in terms of organizational processes, application domains, technology, organizational interfaces and organizational structure.

- Identify information needs. Information needs are based on the goals, constraints, risks, and problems of the organizational unit. They may be derived from business, organizational, regulatory, and/or product objectives. They must be identified and prioritized. Then a subset to be addressed must be selected and the results documented, communicated, and reviewed by stakeholders.
- Select measures. Candidate measures must be selected, with clear links to the information needs. Measures must then be selected based on the priorities of the information needs and other criteria such as cost of collection, degree of process disruption during collection, ease of analysis, ease of obtaining accurate, consistent data, and so on. Because internal quality characteristics are often not contained in the contractually binding software requirements, it is important to consider measuring the internal quality of the software to provide an early indicator of potential issues.
- Define data collection, analysis, and reporting procedures. This encompasses collection procedures and schedules, storage, verification, analysis, reporting, and configuration management of data.
- Define criteria for evaluating the information products. Criteria for evaluation are influenced by the technical and business objectives of the organizational unit. Information products include those associated with the product being produced, as well as those associated with the processes being used to manage and measure the project.
- Review, approve, and provide resources for measurement tasks.
- The measurement plan must be reviewed approved bv and the appropriate stakeholders. This includes all data collection procedures, storage, analysis, and reporting procedures; evaluation criteria; schedules; and responsibilities. Criteria for reviewing these artifacts should have been

established at the organizational-unit level or higher and should be used as the basis for these reviews. Such criteria should take into consideration previous experience, availability of resources, and potential disruptions to projects when changes from current practices are proposed. Approval demonstrates commitment measurement process.

- Resources should be made available for implementing the planned and approved measurement tasks. Resource availability may be staged in cases where changes are piloted before widespread deployment. Consideration should be paid to the resources necessary for successful deployment of new procedures or measures.
- Acquire and deploy supporting technologies. This includes evaluation of available supporting technologies, selection of the most appropriate technologies, acquisition of those technologies, and deployment of those technologies.

758 6.3. Perform the Measurement Process [5*, c1,c2]

- Integrate measurement procedures with relevant processes. The measurement procedures, such as data collection, must be integrated into the processes they are measuring. This may involve changing current processes to accommodate data collection or generation activities. It may also involve analysis of current processes to minimize additional effort and evaluation of the effect on employees to ensure that the measurement procedures will be accepted. Morale issues and other human factors need to be considered. In addition, the measurement procedures must be communicated to those providing the data, training may need to be provided, and support must typically be provided. Data analysis and reporting procedures must typically be integrated into organizational and/or project processes in a similar manner.
 - Collect data. The data must be collected, verified, and stored. Analyze data and develop information products. Data may be aggregated, transformed, or recoded as part of the analysis process, using a degree of rigor appropriate to the nature of the data and the information needs. The results of this analysis are typically indicators such as graphs, numbers, or other indications that must be interpreted, resulting in initial conclusions to

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791 be presented to stakeholders. The results and 792 conclusions must be reviewed, using a process 793 defined by the organization (which may be formal or informal). Data providers and 794 795 measurement users should participate in 796 reviewing the data to ensure that they are meaningful and accurate and that they can 797 798 result in reasonable actions.

> Communicate results. Information products must be documented and communicated to users and stakeholders.

6.4. Evaluate Measurement [5*, c1,c2]

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- Evaluate information products against specified evaluation criteria and determine strengths and weaknesses of the information products. This may be performed by an internal process or an external audit and should include feedback from measurement users. Record lessons learned in an appropriate database.
 - Evaluate the measurement process against specified evaluation criteria and determine the strengths and weaknesses of the process. This may be performed by an internal process or an external audit and should include feedback

- from measurement users. Record lessons
 learned in an appropriate database.
 Identify potential improvements. Such
 - Identify potential improvements. Such improvements may be changes in the format of indicators, changes in units measured, or reclassification of categories. Determine the costs and benefits of potential improvements and select appropriate improvement actions.
- Communicate proposed improvements to the measurement process owner and stakeholders for review and approval. Also communicate lack of potential improvements if the analysis fails to identify improvements.

831 7. Software Engineering Management Tools

832 [1*, c5, c6, c7]

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- 833 Software engineering management tools can be divided
- 834 into three categories: project planning and tracking,
- 835 risk management, and measurement. Project planning
- 836 and tracking tools are used in project-effort
- 837 management and cost estimation as well as in project
- 838 scheduling. Risk management tools are used in
- 839 identifying, estimating, and monitoring risks.
- 840 Measurement tools assist in performing the activities
- 841 related to the software measurement program. 842

	Fairley 2009 [1*]	Sommerville 2010 [2*]	Boehm and Turner 2003 [3*]	McGarry <i>et al.</i> 2001 [5*]
1. Initiation and scope definition				
1.1 Determination and negotiation of requirements	c3			
1.2 Feasibility analysis		c4		
1.3 Process for the review and revision of requirements	c3			
2. Software Project Planning				
2.1 Process planning	c3, c4, c5		c1	
2.2 Determine deliverables	c4, c5, c6			
23 Effort, schedule and cost estimation	c6			
2.4 Resource allocation	c5			
2.5 Risk management	c9,		c5	
2.6 Quality management	c4	c24		
2.7 Plan management	c4			
3. Software Project Enactment				
3.1 Implementation of plans		c2		
3.2 Software Acquisition and Supplier contract management	c3, c4			
3.3 Implementation of measurement process	c7			
3.4 Monitor process	c8			
3.5 Control process	c7, c8			
3.6 Reporting	c11			
4. Review and evaluation				
4.1 Determining satisfaction of requirements				
4.2 Reviewing and evaluating performance	c8, c10			
5. Closure				
5.1 Determining closure				
5.2 Closure activities				
6. Software Engineering Measurement				
6.1 Establish and sustain measurement commitment				c1, c2
6.2 Plan the measurement process				c1, c2
6.3 Perform the measurement process				c1, c2
6.4 Evaluate measurement				c1, c2
7. Software Engineering Management Tools	c5, c6, c7			

850 851 852 853 854		re Engineering Management – Further Readings annotated later): [4, 6, 7, 8, 9]
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863 864 865	[4]	IEEE, "IEEE Standard Adoption of ISO/IEC 15939:2007 Systems and Software Engineering Measurement Process," ed: IEEE, 2008.
866 867 868	[5*]	J. McGarry, et al., Practical Software Measurement: Objective Information for Decision Makers: Addison-Wesley Professional, 2001.
869 870	[6]	M. Christensen, et al., Software Engineering, Vol. 1 and Vol. 2: IEEE Computer Society Press, 2002.
871 872 873	[7]	J. McDonald, <i>Managing the Development of Software Intensive Systems</i> . Hoboken, NJ: John Wiley and Sons, Inc., 2010.
874 875	[8]	S. L. Pfleeger, <i>Software Engineering: Theory and Practice, 2nd</i> : Prentice Hall, 2001.
876 877 878 879 880 881	[9]	Project Management Institute, A Guide to the Project Management Body of Knowledge (PMBOK(R) Guide), 4th ed. Newton Square, PA: Project Management Institute, 2008.