



## WHO ARE WE

### *Culture consulting from Tony Hsieh*

Delivering Happiness at Work is the new culture consultancy from Delivering Happiness and Tony Hsieh, CEO of Zappos.com and author of the bestselling *Delivering Happiness: A Path to Profits, Passion and Purpose*.

## WHAT WE DO

### *We Make Happy Work™*

We help organizations create their own unique and sustainable work cultures to unleash happiness, human potential and business success.

## HOW WE DO IT

### *Experience and Science*

At our core are the same principles of happiness, purpose and a values-based culture that took Zappos to a \$2 billion\* company. We combine that experience with the world's leading science on happiness and learnings from the world's most successful work cultures.

## WHY WE DO IT

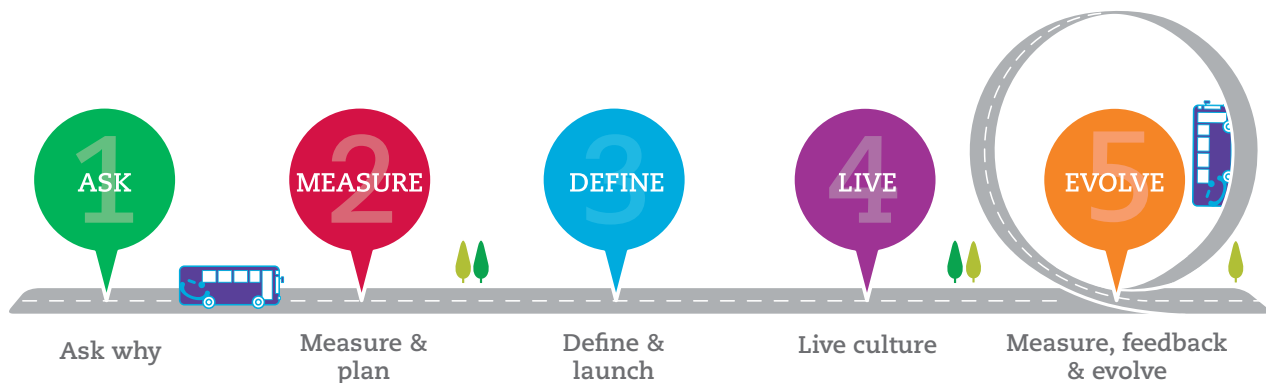
### *Happiness works*

A decade of research shows happiness is seriously good for business. A happy workplace increases nearly every business outcome from employee health, to customer service, productivity and profitability.

## WHAT NEXT?

### *Your Roadmap*

We believe happiness at work is a journey, and we've got your Roadmap. We invite you to come by and see! Visit our website or drop us an email for a free 30 min coaching call. Together, let's *make happy work™*.



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\*annual gross merchandise sales

# Your Roadmap



**Let's first ask, why make happy work?**

## Free Tools

**Start the conversation. Find inspiration for free.**

- 30 min culture call (email us :))
- Happiness at Work ROI calculator
- Happiness at Work Survey

## Keynote

**Educate and Inspire.**

The unlikely story of Zappos' \$2B success, why values, the role of passion and purpose, the case for happiness as a business model, and what the science tells us.

## Mini Workshop OR Breakout

**Inspire, find tools and get employees on board.**

Half-day workshops and 1hr. breakout sessions build on the key concepts of happiness as a business model with an emphasis on experiential learning and tangible takeaways.

- Bringing Values to Life
- WoW Customer Service
- Culture is an Animal



**Measure and plan your journey.**

## Happiness at Work Survey

**Measure your state of happiness.**

Brilliantly simple, colorful, 40 question survey measures your individual and organizational state of happiness with immediate interactive results and a visual happiness landscape.

## Culture GPS

**Reveal and Explore your happiness landscape.**

Dive into your team's happiness landscape in a fun, interactive workshop using props and quirky activities to guide discovery, challenge existing dynamics and create a Culture Action Plan.

## MAP Workshop

**Measure, Analyze and Plan.**

The Happiness at Work Survey coupled with Culture Interviews create a detailed happiness landscape we'll use to analyze strengths, gaps and goals, then map out a Culture Action Plan.



**Align, define and launch.**

## Executive Workshop

**Align, (re)define, and launch.**

Senior leaders come together to build the foundation of your culture: (re)define vision, values, higher purpose and launch the Culture Team.

## Executive and Team Coaching

**Custom culture building.**

1:1 or group coaching for any stage of your journey from values discovery to culture evolution with an emphasis on empowerment, sustainability, transparency, and a human approach.



**Live your culture.**

## Coach-Your-Coach

**Growth, empowerment and scalability.**

The full transfer of knowledge to your internal Culture Team along with strategy to scale and sustain happiness at work.

- Happy Me
- Happy We
- Happy Communication
- Happy Community
- Happy Innovation
- Happy Leaders
- Happy Science
- Happy Stories



**Celebrate!  
Look, listen, and evolve.**

## Re-MAP Workshop

**Measure, Analyze and Progress.**

Retake the Happiness at Work Survey to capture the progress of your happiness landscape. We'll work with you to re-map your Culture Action Plan to evolve and empower sustainable growth.

## Culture Book

**Capture, celebrate and brand your culture.**

Capture your culture, celebrate your people and strengthen your brand the Zappos way.

## Join the Movement :)

**Happier people, communities and companies.**

Join us! Stories, culture and connection across 110 countries. Together, let's *make happy work™*.

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