

## Says

What have we heard them say? What can we imagine them saying?

> In 1997 India's foodgrains production touched a record 192.4 million tonnes. In 2021 India's foodgrains production touched a record 315.7 million tonnes

\* West Bengal, Uttar Pradesh, Punjab, Andhra Pradesh and Odisha are the top Five State with max rice production. Uttar Pradesh, Kerala, Tamil Nadu, Karnataka, and Maharashtra are the top five states with highest total crop production in total for years from 1997 to 2021. Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



People's believe truely it is the source of food and fooder

India has ahigh diversity of topography, climate and soil, so it is inherentlly a multiproduct agricultural powerhouse...

Agriculture is the primary activity of the nation. It provides employment opportunity to the rural agricultural as well as non-agricultural labourers



India's Agricultural Crop Production Analysis(1997-2021)

Encourage more private sector involvement through contract farming. To remove the obstacles to the nationwide flow of agriculture products.

During the analysis, water management, utilization of drones and farm management platforms are definetly will help to increasing the crop products.

To improve the yearly growth rate in agriculture by over four percentage.

The peoples are feels good about the advanced technology.

Inovative developments especially in water management, packaging and ecofriendly products. it's gets the good approach by the users

The peoples are feels bad about the Environmental problems.



## Does

What behavior have we observed? What can we imagine them doing?

Fee

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



