

Ideation Phase

Define the Problem Statements

Date	10 September 2022
Team ID	PNT2022TMID48371
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:



Retail Store Stock Inventory Analytics:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Need to track inventory status	Needs business skills	Meet customer demand without running out of stock or carrying excess supply	Provide hope to make the right choice
PS-2	Store Manager	Ensure better inventory management for maintaining warehouse storage	Enable to spend time on it	In order to avoid poor inventory management and its related issues	Confident in own abilities
PS-3	Stakeholder	Provides right goods to the customer in right quantity at right place in right time	Exhibit good problem solving skills	Responsible for exhibit better client services	Feels satisfaction in working environment
PS-4	Distributor	Manage the supply chain for a firm from vendors and suppliers to point of sales	Essence of analytical skills	Important for company's financial success	Worthless solutions