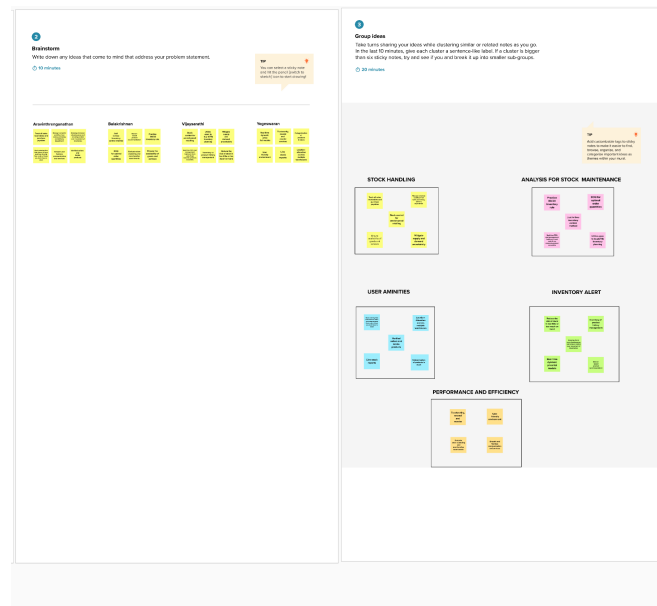




## Step-2: Brainstorm, Idea Listing and Grouping



## Step-3: Idea Prioritization

