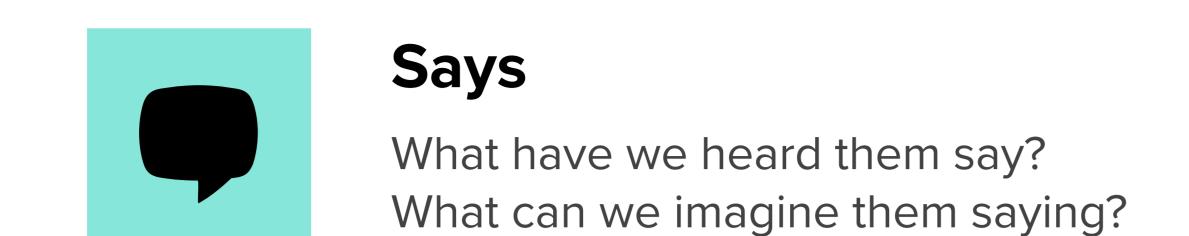
The user might say, "I want a unique and memorable logo for my brand ble logo for my brand

"logo design" or

"Canva logo

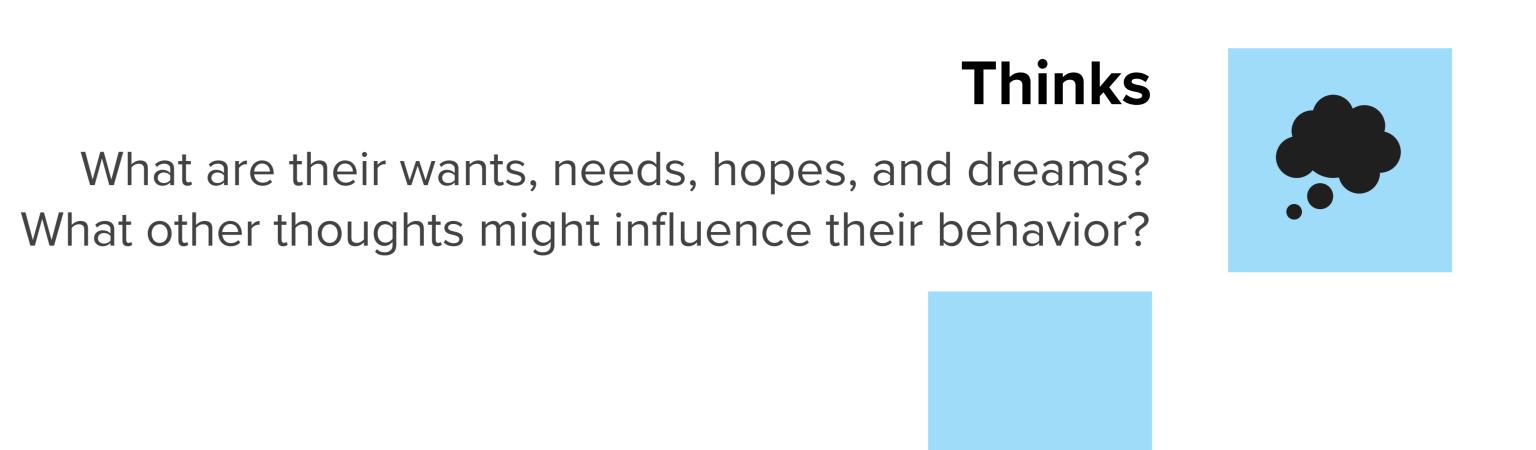
maker" online



They might mention, "I'm not sure how to use Canva effectively for logo design."

They might

The user might say, "I want a unique and memorable logo for my brand



They could be concerned about, "Will my logo stand out and be easily recognizable?"

The user may be thinking, "Can Canva help me create a professional logo?"

They might wonder, "What elements and colors should l use to convey my brand message?"

experiment with different shapes, fonts, and color combinations in The user is likely Canva. to search for

They may ask for feedback from friends or colleagues about their logo drafts.

The user could feel excited about the prospect of designing a logo for their brand.

They might feel a bit overwhelmed by the design process, especially if they're not design-savvy.

Feels What are their fears, frustrations, and anxieties?

What other feelings might influence their behavior?

They may feel proud and satisfied when they create a logo that they believe represents their brand well



Does

What behavior have we observed? What can we imagine them doing?

See an example