

Chinese Cyberfeminism appeals Chinese women to Stop Beauty Labor

The term "beauty labor" describes the harmful practices that women endure in order to attain physical beauty, which is as onerous as military service or hard labour. This includes actions that can harm their health, limit their mobility, and objectify their bodies to conform to societal beauty ideals. Women are always expected to spend a significant amount of time and money on beauty treatments, from hair removal to skin whitening, in order to fit into the narrow standards of beauty set by society.

The Chinese aesthetic for woman is commonly associated with the values of being white, young, and thin. However, these ideals do not necessarily promote a healthy and active lifestyle. White skin is often a result of a lack of physical activity, being indoors for prolonged periods, and avoiding the sun. Being young is often equated with being easily controllable, which can limit one's independence and decision-making abilities. Thinness is often associated with malnourishment, which can lead to serious health problems.

It is worth noting that many skin-whitening products contain hazardous substances such as mercury and hydroquinone, which can have adverse health effects. Additionally, the expectation for women to maintain a specific level of beauty can be both time-consuming and restrictive, impeding their movement and opportunities for self-expression.

Moreover, these beauty services alienate women's bodies, as they are treated as objects to be modified and perfected for the sake of outward servitude. Women are often made to feel ashamed of their natural bodies and are told that they need to change in order to be beautiful. This perpetuates the idea that women's worth is based solely on their appearance, rather than their talents, abilities, or character.

In response to these harmful beauty services, many Chinese young girls have taken a bold step by shaving their heads to demonstrate their determination to stop carrying the beauty labor and entertain men's eyes. This act of rebellion is a powerful statement against the societal pressures that force women to conform to rigid beauty standards.

However, it is not just about individual acts of rebellion, but also about collective action. Chinese cyberfeminism is about creating a space where women can come together to challenge the status quo and demand change. This movement is about fighting for

women's rights and equality, and this includes the right to be free from harmful beauty services

In conclusion, Chinese cyberfeminism is challenging the traditional views of femininity and the role of women in society. By focusing on issues such as beauty labor, this movement is raising awareness about the harmful effects of societal pressure on women's health, movement, and sense of self-worth. It is time for society to recognize that women are more than just objects to be modified and perfected for the sake of outward servitude. It is time for women to be free to express their true selves, without the burden of harmful beauty services.

References:

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