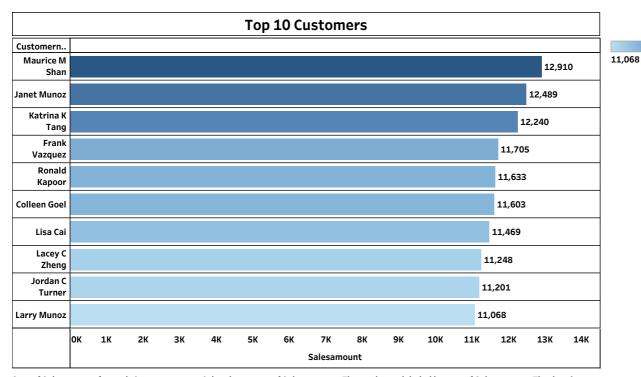


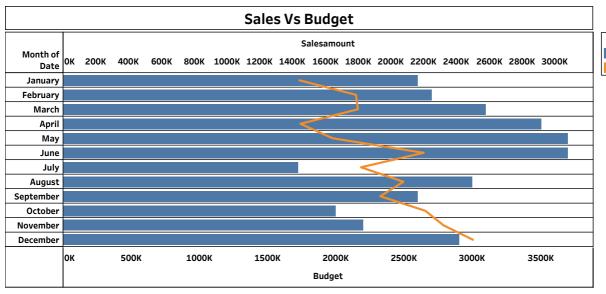
Sum of Salesamount for each Productname. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Calendaryear, Country, Continent, Productcategoryname, Productsubcategoryname, Date Month, Action (Customername), Action (MONTH(Date)) and Action (Continent). The Calendaryear filter keeps 2021, 2022 and 2023. The Country filter keeps 6 of 6 members. The Continent filter keeps Europe, North America and Oceania. The Productcategoryname filter keeps multiple members. The Productsubcategoryname filter keeps filter keeps multiple members. The Date Month filter keeps 12 of 12 members. The Action (Customername) filter keeps 18,470 members. The Action (MONTH(Date)) filter keeps 12 members. The Action (Continent) filter keeps 3 members. The view is filtered on Productname, which has multiple members selected.

689,635 1,422,648



12,910

Sum of Salesamount for each Customername. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Calendaryear, Country, Continent, Productcategoryname, Productsubcategoryname, Date Month, Action (Productname), Action (MONTH(Date)) and Action (Continent). The Calendaryear filter keeps 2021, 2022 and 2023. The Country filter keeps 6 of 6 members. The Continent filter keeps Europe, North America and Oceania. The Productcategoryname filter keeps multiple members. The Productsubcategoryname filter keeps multiple members. The Date Month filter keeps 12 of 12 members. The Action (Productname) filter keeps 295 members. The Action (MONTH(Date)) filter keeps 12 members. The Action (Continent) filter keeps 3 members. The view is filtered on Customername, which keeps 10 of 18,470 members.



**Measure Names** 

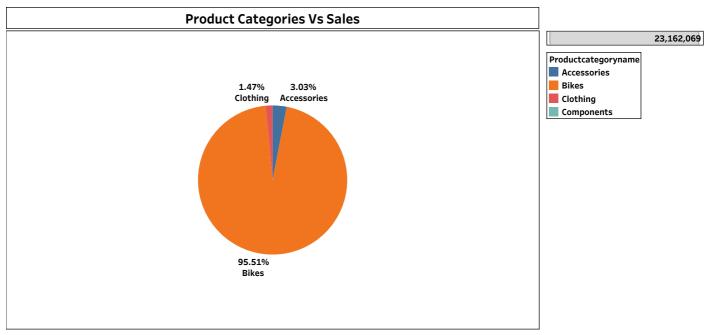
Total Budget

**Total Sales** 

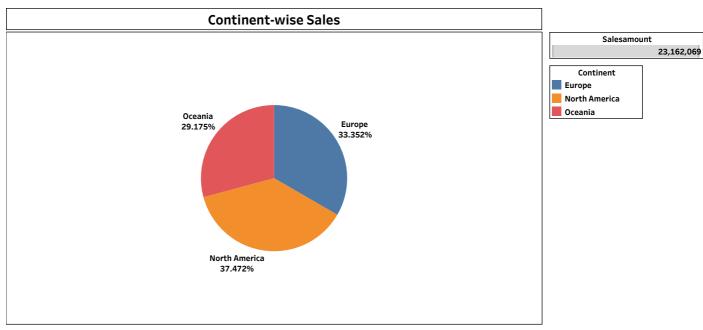
The trends of Total Budget and Total Sales for Date Month. Color shows details about Total Budget and Total Sales. The data is filtered on Country, Calendaryear, Continent, Productcategoryname, Productsubcategoryname, Action (Continent,Country), Action (Customername), Action (Productname) and Action (Continent). The Country filter keeps 7 of 7 members. The Calendaryear filter keeps Null, 2021, 2022 and 2023. The Continent filter keeps Null, Europe, North America and Oceania. The Productcategoryname filter keeps multiple members. The Productsubcategoryname filter keeps multiple members. The Action (Continent,Country) filter keeps 7 members. The Action (Customername) filter keeps 18,471 members. The Action (Productname) filter keeps 296 members. The Action (Continent) filter keeps 4 members. The view is filtered on Date Month, which keeps 12 of 12 members.



Map based on Longitude (generated) and Latitude (generated). Color shows details about Country. The marks are labeled by sum of Salesamount and Country. The data is filtered on Calendaryear, Continent, Productategoryname, Productsubcategoryname, Date Month, Action (Continent, Country), Action (Customername), Action (Productname), Action (MONTH(Date)) and Action (Continent). The Calendaryear filter keeps 2021, 2022 and 2023. The Continent filter keeps Europe, North America and Oceania. The Productategoryname filter keeps multiple members. The Date Month filter keeps 12 of 12 members. The Action (Continent, Country) filter keeps 6 members. The Action (Customername) filter keeps 18,470 members. The Action (Productname) filter keeps 295 members. The Action (MONTH(Date)) filter keeps 12 members. The Action (Continent) filter keeps 3 members. The view is filtered on Country, which keeps 6 of 6 members.



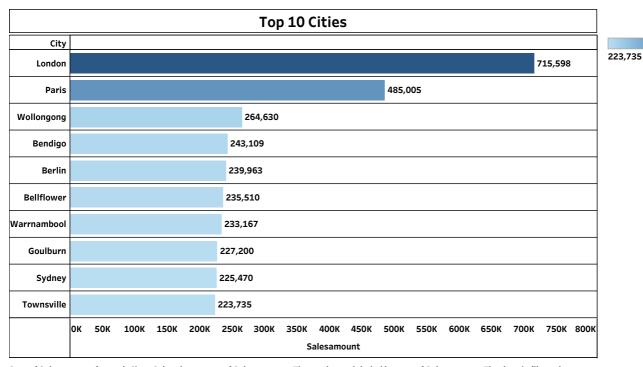
% of Total Salesamount and Productcategoryname. Color shows details about Productcategoryname. Size shows sum of Salesamount. The marks are labeled by % of Total Salesamount and Productcategoryname. The data is filtered on Country, Calendaryear, Continent, Productsubcategoryname, Date Month, Action (Continent, Country), Action (Customername), Action (Productname), Action (Month(Date)) and Action (Continent). The Country filter keeps 6 of 6 members. The Calendaryear filter keeps 2021, 2022 and 2023. The Continent filter keeps Europe, North America and Oceania. The Productsubcategoryname filter keeps multiple members. The Date Month filter keeps 12 of 12 members. The Action (Continent, Country) filter keeps 6 members. The Action (Customername) filter keeps 18,470 members. The Action (Productname) filter keeps 295 members. The Action (MONTH(Date)) filter keeps 12 members. The Action (Continent) filter keeps 3 members. The view is filtered on Productcategoryname, which keeps Accessories, Bikes, Clothing and Components.



Continent and % of Total Salesamount. Color shows details about Continent. Size shows sum of Salesamount. The marks are labeled by Continent and % of Total Salesamount. The data is filtered on Country, Calendaryear, Productcategoryname, Productsubcategoryname, Date Month, Action (Customername), Action (Productname) and Action (MONTH(Date)). The Country filter keeps 6 of 6 members. The Calendaryear filter keeps 2021, 2022 and 2023. The Productcategoryname filter keeps Accessories, Bikes, Clothing and Components. The Productsubcategoryname filter keeps multiple members. The Date Month filter keeps 12 of 12 members. The Action (Customername) filter keeps 18,470 members. The Action (Productname) filter keeps 295 members. The Action (MONTH(Date)) filter keeps 12 members. The view is filtered on Continent, which keeps Europe, North America and Oceania.

Sub Category-wise Sales					
Road Bikes 40.76%	Mountain Bikes 38.15%	Touring Bikes 16.60%		5,106	9,440,58
		Tires and Tubes Helmets	Jerseys 0.75%		

Productsubcategoryname and % of Total Salesamount. Color shows sum of Salesamount. Size shows sum of Salesamount. The marks are labeled by Productsubcategoryname and % of Total Salesamount. The data is filtered on Calendaryear, Country, Continent, Productcategoryname, Date Month, Action (Continent, Country), Action (Customername), Action (Productname), Action (MONTH(Date)) and Action (Continent). The Calendaryear filter keeps 2021, 2022 and 2023. The Country filter keeps 6 of 6 members. The Continent filter keeps Europe, North America and Oceania. The Productcategoryname filter keeps Accessories, Bikes, Clothing and Components. The Date Month filter keeps 2011, 2012 and 2013. The Productsory filter keeps 6 of 6 members. The Action (Customername) filter keeps 18,470 members. The Action (Productname) filter keeps 295 members. The Action (MONTH(Date)) filter keeps 12 members. The Action (Continent) filter keeps 3 members. The view is filtered on Productsubcategoryname, which keeps 37 of 37 members.



715,598

Sum of Salesamount for each City. Color shows sum of Salesamount. The marks are labeled by sum of Salesamount. The data is filtered on Calendaryear, Country, Continent, Productcategoryname, Productsubcategoryname, Date Month, Action (Continent, Country), Action (Customername), Action (Productname), Action (MONTH(Date)) and Action (Continent). The Calendaryear filter keeps 2021, 2022 and 2023. The Country filter keeps 6 of 6 members. The Continent filter keeps Europe, North America and Oceania. The Productcategoryname filter keeps Accessories, Bikes, Clothing and Components. The Productsubcategoryname filter keeps 3 of 37 members. The Date Month filter keeps 12 of 12 members. The Action (Continent, Country) filter keeps 6 members. The Action (Customername) filter keeps 18,470 members. The Action (Productname) filter keeps 295 members. The Action (MONTH(Date)) filter keeps 12 members. The Action (Continent) filter keeps 3 members. The view is filtered on City, which has multiple members selected.

## **Summary**

Total Budget Total Sales No.of Customers No.of Products 33,720,000 23,162,069 18,484 397

Total Budget, Total Sales, No.of Customers and No.of Products. The data is filtered on Country, Calendaryear, Continent, Productcategoryname, Productsubcategoryname, Date Month, Action (Continent, Country), Action (Customername), Action (Productname), Action (MONTH(Date)) and Action (Continent). The Country filter keeps multiple members. The Calendaryear filter keeps multiple members. The Continent filter keeps Null, Europe, North America and Oceania. The Productcategoryname filter keeps multiple members. The Productsubcategoryname filter keeps multiple members. The Productsubcategoryname filter keeps multiple members. The Date Month filter keeps 13 of 13 members. The Action (Continent, Country) filter keeps 7 members. The Action (Customername) filter keeps 18,471 members. The Action (Productname) filter keeps 296 members. The Action (MONTH(Date)) filter keeps 13 members. The Action (Continent) filter keeps 4 members.

