

## Financial Literacy & Behaviour

Form description

Please state your gende	PΙ	ease	state	your	geno	der
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Male

Female

Others

Age band you fall into?
18-19
20-29
30-39
40-49
50-59
60-69
70-79
Prefer not to say
Your highest education level?
Ph.D/Post Doctorate
O Post Graduation
Graduation
Intermediate
High School
Primary
No formal education

Which of the following best describes your current work situation?
Self employed/Business
In paid employment(Government service)
In paid employment(Private/Corporate sector)
Cooking for job
Homemaker
Retired
Student
Apprentice
O Don't know
Prefer not to say

Which of these best describe the community you live in?
A village or rural area ( fewer than 3000 people)
A small town ( 3000 to 15,000 people)
A town (15,000 to about 100 000 people)
A city ( 100 000 people to about 1 000 000 people)
A large city ( with over 1000 000 people)
on't know
refused
Other
Marital Status
Married Married
Married
<ul><li>Married</li><li>Single</li></ul>
<ul><li>Married</li><li>Single</li><li>Separated/divorced</li></ul>
<ul><li>Married</li><li>Single</li><li>Separated/divorced</li><li>Live-in with partner</li></ul>
<ul> <li>Married</li> <li>Single</li> <li>Separated/divorced</li> <li>Live-in with partner</li> <li>Widowed</li> </ul>
<ul> <li>Married</li> <li>Single</li> <li>Separated/divorced</li> <li>Live-in with partner</li> <li>Widowed</li> </ul>

how many people aged 18 and over live with you, in your household. please do

Short answer text

Who is responsible for day-to-day monetary decisions in your household?
O You
You and your partner
You and another family member
O Your partner
Another member of family or[family members]
O Someone else
Nobody
On't know
Prefer not to answer
Does your household have a budget?
Yes
○ No
On't know
O Prefer not to answer

Which of the following statements best describe your pattern for choosing a
I consider several products from different companies before making decision
I consider several products from the same company
I don't compare any products at all
O Don't know
Not applicable
Prefer not to answer
Which source of financial information influences you the most?
Information picked up at any bank branch
Product specific information found on the net
Financial pages of newspaper/magazines
Specialist magazines/publications like Forbes India, Business Today, etc.
General advice from friends/relatives/employers
Recommendations from independent financial advisor/broker
TV/Radio advertisements
My own previous experience
Others

Before I buy something,	I carefully	consider whether	can afford it
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	1	2	3	4	5				
completely agree	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree			
I tend to live for today and let tomorrow take care of itself									
	1	2	3	4	5				
completely agree	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree			
I find it more satisfy	ing to s	pend m	oney th	an to sa	ve it fo	the long term			
	1	2	3	4	5				
completely agree	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree			
I pay my bills on time	e								
	1	2	3	4	5				
completely agree	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree			
I am prepared to risk some of my own money when saving or making an									
	1	2	3	4	5				
completely agree	$\bigcirc$	0	0	$\bigcirc$	$\bigcirc$	completely disagree			

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	1	2	3	4	5	
completely agree	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree

## I set a long term financial goals and strive to achieve them

	1	2	3	4	5	
completely agree	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree

## Money is there to be spent

Prefer not to say

	1	2	3	4	5	
completely agree	$\circ$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	completely disagree

In the last 12 months, did your income seem not to cover your living costs?

O Ye	es
O N	lo
O De	on't know
O N	lot applicable

If yes, how did you manage to make ends meet?
Existing resources like FDs or selling something you own
Creating resources by working overtime
Borrowing money from known contacts/resources
Borrowing from exiting credit line like credit card/overdraft/cash-in advance
New line of credit like taking out personal loan/payday loan
Fall behind in paying bills late/missing payments
O Don't know
Prefer not to say
others

In the past 12 months, have you been saving money in the following forms?
Saving cash at home
Building up balance of money in bank account
Giving money to family on your behalf
Saving an informal savings club
Investing in financial products like stocks, shares, bonds, trusts, etc
Buying livestock/property
Have not been actively saving
O Don't know
Prefer not to say
If you lost your main source of income, how long could you do without borrowing
If you lost your main source of income, how long could you do without borrowing  Less than a week
Less than a week
Less than a week  Less than a month
Less than a week  Less than a month  Less than 3 months
Less than a week  Less than a month  Less than 3 months  Less than 6 months
Less than a week  Less than a month  Less than 3 months  Less than 6 months  More than 6 months
Less than a week  Less than a month  Less than 3 months  Less than 6 months  More than 6 months  Don't know

Which bracket does your household income fall into?		
upto ₹10,000 monthly		
₹10,000-₹50,000 monthly		
₹50,000-₹1,00,000 monthly		
above ₹1,00,000 monthly		
Which form of "more than one" source of income you have?		
○ Side business		
O Parental support		
Working spouse		
Rental income		
Not applicable		
Considering all the sources of income, is your household income regular and		
Yes		
○ No		
O Don't know		
Prefer not to answer		

Your retirement is covered under which of the following?	
Old Pension Scheme ( Pre 2004)	
New National Pension Scheme (NPS)	
Employee Provident Fund (EPF)	
Public Provident Fund (PPF)	
Others	
None	
What is your view about saving money?	
A means to make ends meet	
Source of privilege, luxury, power and prestige	
For rainy day (fear of loss of job , health, earning member, theft or any act of God)	
A responsibility for coming generations	
Does not consider it important	

Do you have any such habits?		
Drinking		
Smoking		
Gambling		
Others		
None of the above		
Suppose you put ₹10,000 into a <no fee=""> savings account with a guaranteed</no>		
<b>○</b> ₹10,200		
<b>○</b> ₹10,000		
<b>○</b> ₹10,220		
<b>○</b> ₹10,222		
On't know		