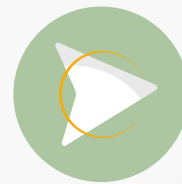


MADHAV SALES REPORT



**PREPARED BY:
ANCHAL KUMARI**

OBJECTIVE:



I have created a Dashboard of the MADHAV STORE to track and analyze their online sale across the country. By using graphs and charts, we can visualize the data in a better way and understand the customer needs and also increase the profit .

MODEL VIEW

Details
Amount
AOV
Category
Order ID
PaymentMode
Profit
Quantity
Collapse ^

*



1

Orders
City
CustomerName
Order ID
OrderDate
State
Collapse ^



DASHBOARD

MADHAV ECOMMERCE SALES DASHBOARD

Sum Of Amount

438K

Sum Of Quantity

5615

Sum Of Profit

37K

Sum Of AOV

121K

Quarter

Qtr 1

Qtr 2

Qtr 3

Qtr 4

States

State

All

Top States



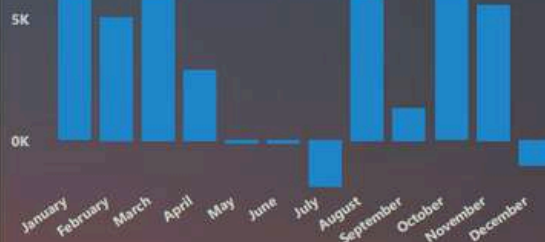
0K

20K

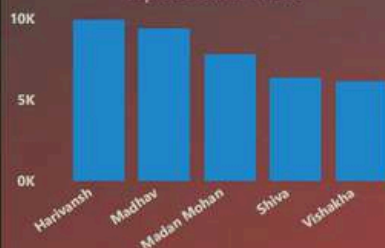
Quantity - PaymentMode



Sum of Profit by Month



Top Customer Name

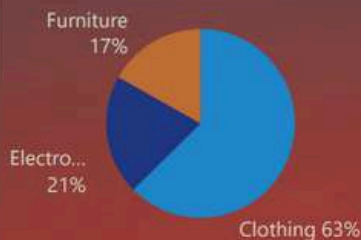


10K

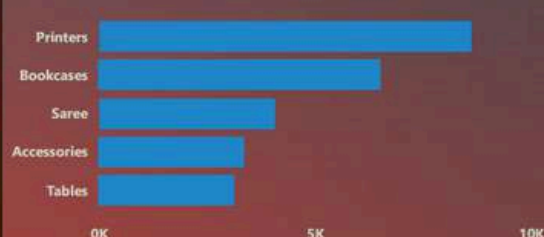
5K

0K

Quantity - Category



Sum of Profit by Sub-Category

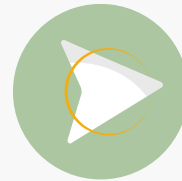


0K

5K

10K

PROCEDURE:



- Data cleaning and Data manipulation.
 - Build an interactive dashboard containing insights for different categories.
- Estimated the KPIs- sum of amount, sum of quantity, sum of profit and sum of average order value.