

ANCHAL PANDEY

Web Developer

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CAREER SUMMARY:

Solution-oriented and problem solver with 7 years of experience designing, developing, and optimizing websites for diverse industries with a proven track record of delivering responsive, user-focused, and high-performance web solutions.

WORK EXPERIENCE:

Goda

Senior Web Developer | Jan 2020 – Present

- Led full-cycle development of custom Shopify and WordPress themes, plugins, and apps aligned with client goals and UX best practices.
- Built SEO-optimized, responsive websites using clean code and modern security standards.
- Managed seamless platform migrations and integrated third-party APIs to enhance functionality and efficiency.
- Mentored junior developers and applied data-driven SEO strategies to increase traffic, conversions, and delivery speed.

Monday Merch

Junior Web Developer | Dec 2017 – Dec 2019

- Designed and developed custom Shopify and WordPress solutions tailored to client goals and brand identity.
- Integrated third-party APIs and tools to boost functionality, performance, and operational efficiency.
- Improved UX through responsive design, faster load times, and streamlined navigation to increase conversions.
- Collaborated cross-functionally and mentored junior developers to deliver projects on time and within budget.

RELEVANT PROJECTS:

Shopify

- <https://americanwhitelabelcbd.com/>
- <https://boombeauty.com/>
- <https://mokobara.com/>
- <https://ceceliaboutique.com/>

Wordpress

- <https://correcttoes.com/>
- <https://www.escuela-viva.com/>
- <https://hapihomes.com/>
- <https://butterflysocial.co/>
- <https://blazebodymealplanner.com/>

EDUCATION:

2015 – 2017 | St. Xaviers College

Master of Computer Applications

2012 – 2015 | Uka Tarsadia University

Bachelor of Computer Applications

SKILLS:

- Web Platforms & CMS: Shopify, WordPress, WooCommerce, Webflow, Squarespace, Wix
- Frontend & Backend Development: HTML, CSS, JavaScript, PHP, Liquid, jQuery, Bootstrap, Tailwind
- Design & Dev Tools: Figma, Photoshop, Canva, Git, VS Code
- App integrations, API integrations, SEO & CRO