

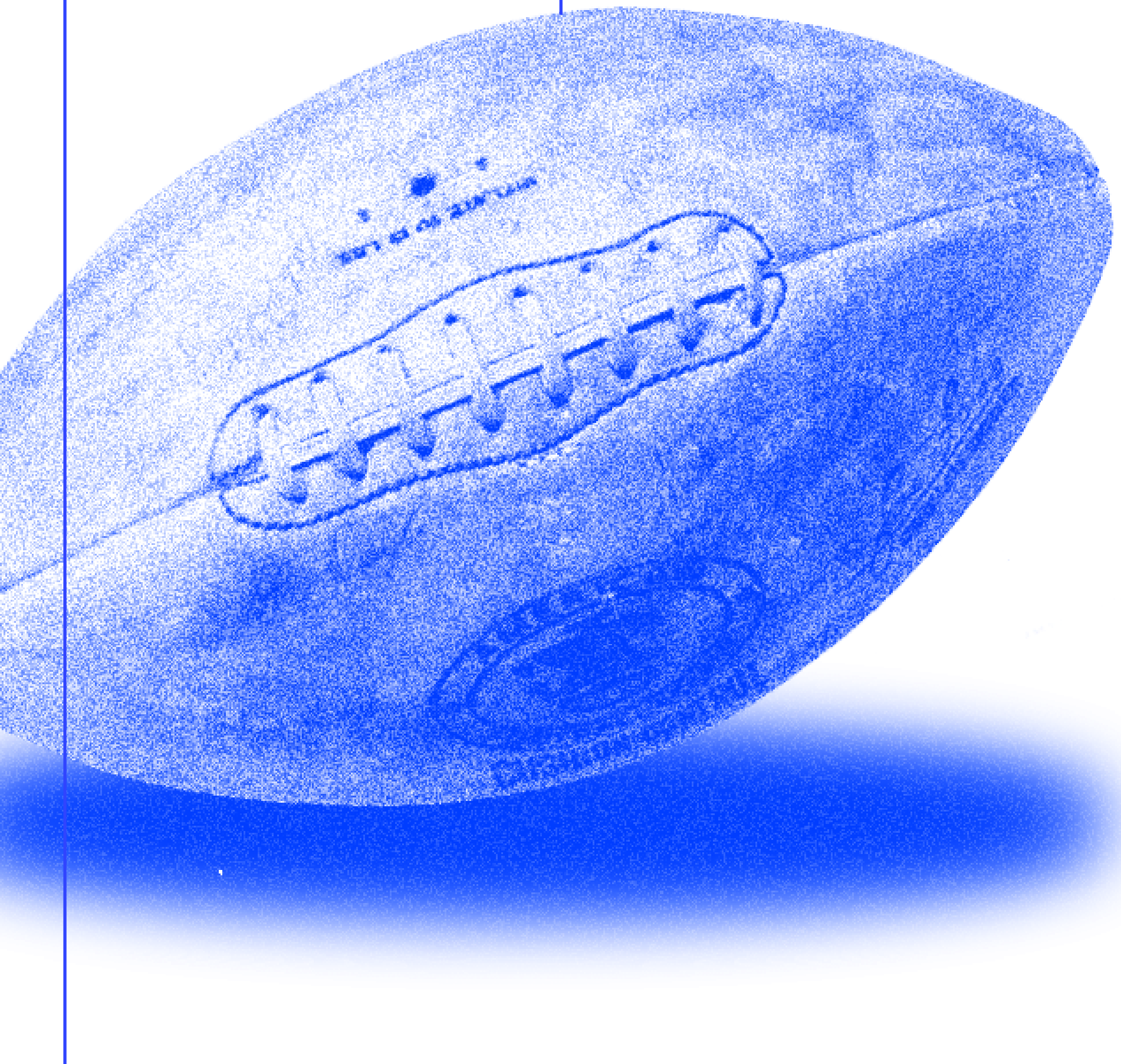
# What if football ran on river time?

## Previously...

... a football game lasted sixty minutes, counted down on a master clock. Teams had a set amount of time to put the ball in play and a limit on the length of each time-out. The game clock made all matches the same length, and the play clock gave both sides the same constraints.

## In the future...

... the timing of a football game could respond to the watershed where the match is played, and play clocks could speed up or slow down based on each team's home river. Games would reflect the environment in which they were situated. Teams would each embody the climate of the city they represented. Sports would reveal ecology.



AlaskaRiverTime

# Sourcing the Future in Nature

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