

Customer Churn Analysis Dashboard

Total Customer

7043

Male

3555

Female

3488

Total churn

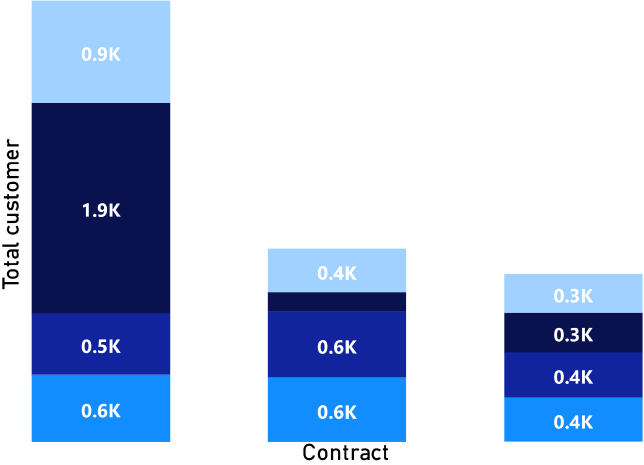
1869

Senior Citizen

1142

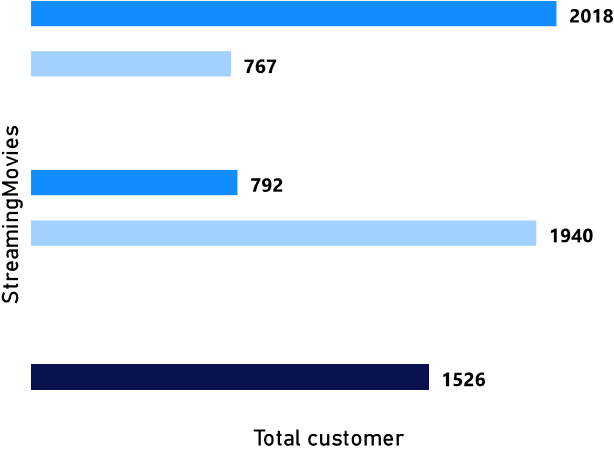
Total customer by contract and payment method

Bank transfer (... Credit card (... Electronic ch... Mailed ch...



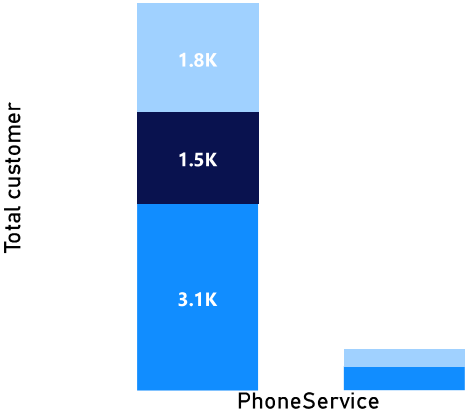
Total customer by StreamingMovies and StreamingTV

No No internet service Yes



Total customer by phone service and tech support

No No internet service Yes



Customer Churn Analysis Dashboard

Total churn

1869

TotalCharges

16.06M

Monthly Charges

456.12K

Average of Tenure

32.37

Total churn by InternetService

1297

Total churn by TechSupport

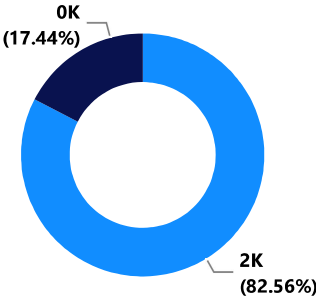
1446

Total churn by PaymentMethod

1071

Total churn

Total churn having Dependents



TechSupport

310

113

Total churn

Total churn

PaymentMethod

308

258

232

Total churn by Contract

1655

166

48

Contract

Customer Churn Analysis Dashboard

customer status

- ☐ churned
☐ Retained

Total Admin Tickets

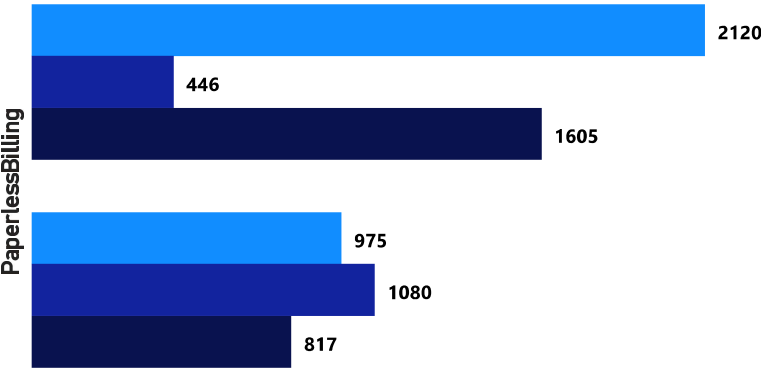
3632

Total Admin Tickets

2955

Total customer by PaperlessBilling and DeviceProtection

● No ● No internet service ● Yes



customerID	customer status	Dependents	OnlineBackup	OnlineSecurity	Partner	MultipleLir
0003-MKNFE	Retained	No	No	No	No	Yes
0014-BMAQU	Retained	No	No	Yes	Yes	Yes
0016-QLJIS	Retained	Yes	Yes	Yes	Yes	Yes
0017-IUDMW	Retained	Yes	Yes	Yes	Yes	Yes
0019-EFAEP	Retained	No	Yes	Yes	No	Yes
0020-INWCK	Retained	Yes	Yes	No	Yes	Yes
0021-IKXGC	Retained	No	No	No	No	Yes
0023-UYUPN	Retained	No	No internet service	No internet service	Yes	Yes
0023-XUOPT	churned	No	Yes	No	Yes	Yes
0027-KWYKW	Retained	Yes	No	No	Yes	Yes
0052-DCKON	Retained	No	Yes	Yes	Yes	Yes
0057-QBUQH	Retained	Yes	No internet service	No internet service	No	Yes
0058-EVZWM	Retained	No	No	Yes	Yes	Yes
0060-FUALY	Retained	No	Yes	Yes	Yes	Yes
0064-YIJGF	Retained	Yes	No	No	Yes	Yes
0071-NDAFP	Retained	Yes	No internet service	No internet service	Yes	Yes
0078-XZMHT	Retained	No	Yes	No	Yes	Yes
0083-PIVIK	Retained	No	Yes	Yes	No	Yes
0089-IIQKO	Retained	Yes	No	No	Yes	Yes