

Text-Guided Image Clustering

Anonymous EMNLP submission

Abstract

Image clustering divides a collection of images into meaningful groups, typically interpreted post-hoc via human-given annotations. Those are usually in the form of text, begging the question of using text as an abstraction for image clustering. Current image clustering methods, however, neglect the use of generated textual descriptions. We, therefore, propose *Text-Guided Image Clustering*, i.e. generating text using image captioning and visual question-answering (VQA) models, and subsequently clustering the generated text. Further, we introduce a novel approach to inject task- or domain knowledge for clustering by prompting VQA models. Across eight diverse image clustering datasets, our results show that the obtained text representations outperform image features. Additionally, we propose a counting-based cluster explainability method. Our evaluations show that the derived keyword-based explanations describe clusters better than the respective cluster accuracy suggests. Overall, this research challenges traditional approaches and paves the way for a paradigm shift in image clustering, using generated text¹.

1 Introduction

Psychologists, neuroscientists, and linguists have long studied the dependence of vision and language in humans (Pinker and Bloom, 1990; Nowak et al., 2002; Corballis, 2017). Although the relationship between these modalities is not fully understood, there is a consistent finding: the brain generates a condensed representation to transmit visual information between brain regions Cavanagh (2021). A widely discussed type of representation is often referred to as “visual language” or “language of thought” (Fodor, 1975; Jackendoff et al., 1996). Studies based on these concepts suggest that language can be a crucial driver of visual understanding. For example, children remember conjunctions

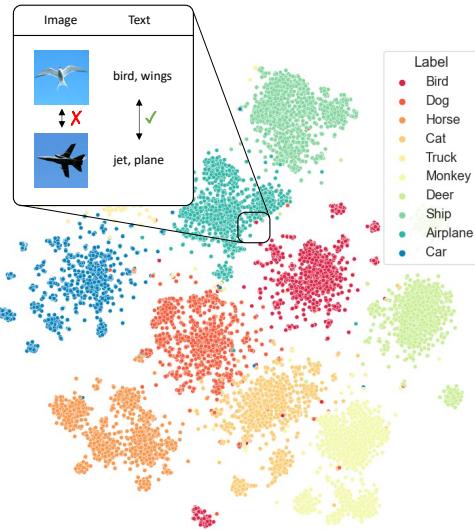


Figure 1: A t-SNE visualization of the BLIP-2 image embeddings for the STL10 dataset. While the images are highly similar (blue background), text such as bird and jet, clearly distinguishes objects (and clusters).

of visual features better when accompanied by a textual description (Dessalegn and Landau, 2013), e.g. “the yellow is left of the black”. Given this relationship between visual perception and language comprehension, the question arises whether an abstract textual representation benefits image clustering.

With the significant growth of visual content created online, image clustering has become essential in, e.g., retrieval systems, image segmentation, or medical applications (Mittal et al., 2021; Pandey and Khanna, 2016; Kart et al., 2021). Language offers dense, human-interpretable information, providing multiple benefits when clustering (Figure 1). Emerging multi-modal foundation models and large language models (LLMs), e.g. Blip2 (Li et al., 2023) or GPT-3 (Davidson et al., 2018), allow to derive a “visual language” from images.

In this paper, we propose *text-guided image clustering*, i.e. deriving a textual representation from

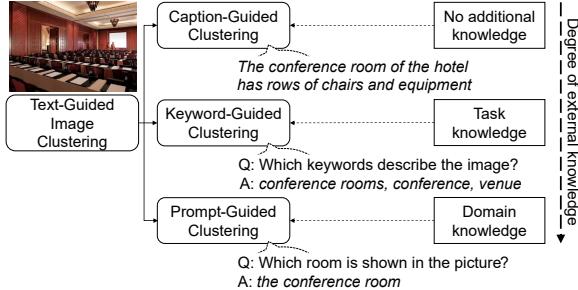
¹Github link is published upon acceptance.

061 images to perform clustering purely based on their
062 text representation. In Figure 2 we outline three
063 approaches to text-guided image clustering. These
064 approaches are structured by the degree of external
065 knowledge introduced into the clustering process.

066 First, *caption-guided clustering* uses image cap-
067 tioning models to generate brief descriptions of
068 the image content requiring no external knowl-
069 edge. In order to inspect the qualities of image
070 and text representations, we compare vision en-
071 coder embeddings with TF-IDF (Sparck Jones,
072 1972) and SentenceBERT (SBERT, Reimers and
073 Gurevych, 2019) representations of the generated
074 text. Our experiments show that on a broad set of
075 eight image clustering datasets, text representations
076 on average outperform the image representations
077 of three state-of-the-art (SOTA) models. Second,
078 *keyword-guided clustering* injects knowledge about
079 the clustering task by prompting visual question-
080 answering (VQA) models to generate keywords,
081 using the assumption that only a few keywords
082 of interest are necessary to describe each image
083 sufficiently. Interestingly, we observe an average
084 performance increase of 5% for TF-IDF-based clus-
085 terings. Third, *prompt-guided clustering* introduces
086 domain knowledge in the form of tailored prompts
087 for VQA models. Quantitatively, we observe an-
088 other performance increase and qualitatively show
089 that clusters related to the question are formed bet-
090 ter. Further, we propose to use the generated text
091 for a straightforward counting-based cluster ex-
092 plainability method, generating a keyword-based
093 description for each cluster.

094 Our contributions can be summarized as follows:

- We propose text-guided image clustering, a novel paradigm leveraging generated text for image clustering.
- We introduce a new way to perform image clustering by injecting task- and domain knowledge via prompting visual question-answering models.
- We show in our experiments that text-guided image clustering outperforms clustering solely based on images.
- We propose a counting-based aggregation method, generating a description for each cluster, exhibiting strong interpretability.



095 Figure 2: Taxonomy of the text generation processes,
096 structured by the degree of external knowledge. Text
097 is generated from the image (upper left) by BLIP-2
098 functioning as an image-captioning or VQA model.

2 Related Work

099 We approach image clustering in a novel way by
100 generating more abstract text descriptions from pre-
101 trained image-to-text models. Therefore, we dis-
102 cuss below how our approach relates to earlier work
103 in image clustering (Section 2.1), text clustering
104 (Section 2.2) and give an overview of the enabling
105 technology of image-to-text models in Section 2.3.

2.1 Image Clustering

106 Clustering is the task of grouping similar objects to-
107 gether while keeping dissimilar ones apart. Image
108 clustering is a special case of clustering where the
109 objects of interest are images. A key problem for
110 unsupervised clustering of images is finding a good
111 similarity measure. Deep learning based clustering
112 methods approach this problem by learning a rep-
113 resentation that maps semantically similar images
114 closer together (Xie et al., 2016; Yang et al., 2017;
115 Niu et al., 2020; Caron et al., 2018; Zhou et al.,
116 2022b). A downside of unsupervised methods is
117 that relying only on image information can suffer
118 from the *blue sky problem* (Häusser et al., 2018).
119 For example in Figure 1 the blue background pix-
120 els make up most of the images. Our approach
121 circumvents this downside by generating a concise
122 text description of an image. Multi-view clustering
123 methods like (Jin et al., 2015; Chaudhary et al.,
124 2019; Yang et al., 2021; Xu et al., 2022) combine
125 heterogenous views of data instances into a single
126 clustering. In contrast to our method, all of them
127 assume the availability of all modalities, including
128 possible text descriptions.

129 An important problem in clustering is explain-
130 ability (Fraiman et al., 2011; Moshkovitz et al.,
131 2020), aiming to describe the content of the
132 individual clusters. In general, there are clustering
133

algorithms that are designed such that the resulting clustering is explainable (Dao et al., 2018), or post-processing methods that explain a given clustering. Existing methods use interpretable features such as semantic tags (Sambaturu et al., 2020; Davidson et al., 2018), especially when textual explainability is considered. For instance, Zhang and Davidson (2021) use integer linear programming to assign tags to clusters. Contrary to our approach, these methods assume given textual tags.

2.2 Text Clustering

Typically, in text clustering, the text is transformed into a vector representation, and then a standard clustering algorithm, e.g. K-Means is applied. Early text representation approaches use counting-based representations such as Bag-of-Words (BoW) or TF-IDF (Sparck Jones, 1972; Zhang et al., 2011). The field moved away from frequency-based approaches as they neglect word order and are not able to represent contextualized information, e.g. computer ‘mouse’ vs. the animal ‘mouse’ (Peters et al., 2018). In recent years, the focus in Natural Language Processing (NLP) shifted towards contextualized neural network-based vector encodings, mostly transformer-based methods (Vaswani et al., 2017). The first breakthrough in transformer-based sentence representation was Sentence-BERT (SBERT) (Reimers and Gurevych, 2019), a siamese network architecture fine-tuning BERT (Devlin et al., 2019) on supervised datasets, e.g. NLI. Following SBERT, text representation techniques are dominated by contrastive learning where the choice of positive and negative pairs is unsupervised, e.g. SimCSE (Gao et al., 2021), or weakly-supervised, e.g. E5 (Wang et al., 2022b).

2.3 Image-To-Text Models

Image captioning, an integral task in image-to-text models, provides textual descriptions for given images. Early models such as NIC (Vinyals et al., 2015) were a starting point for combining vision and language processing. Subsequent models (Radford et al., 2021; Yuan et al., 2021) additionally allow multi-modal inputs, integrating both image and textual information to improve captioning and support tasks like Visual Question Answering (VQA) (Antol et al., 2015). Wang et al. (2022a) advance the field by not relying on an object detector, using only one image encoder and one text decoder, and unifying image captioning and VQA in one architecture. Flamingo (Alayrac et al., 2022)

allows interleaving images and text by introducing Perceiver Resamplers on top of pre-trained image and language models. BLIP-2 (Li et al., 2023) is a state-of-the-art model which fixes pre-trained language and image models and only fine-tunes a so-called Query-Transformer with a small number of trainable parameters. This is useful for our comparison because this means the underlying models are not trained on multimodal data.

3 Methodology

First, we formally introduce text-guided image clustering. Second, we discuss the experimental setup, including clustering setup and vector representations of image and text. Lastly, we describe the used datasets.

3.1 Problem Definition

Let $\mathbf{X} = \mathbf{x}_1, \dots, \mathbf{x}_n \subset \mathcal{X}$ denote the set of images in our dataset. The goal of image clustering is to obtain a clustering $h : \mathcal{X} \rightarrow \mathcal{Y}$ that assigns images to their respective clusters. We propose to employ image-to-text models which typically consist of an image encoder $f : \mathcal{X} \rightarrow \mathcal{Z}$, embedding images into a latent space $\mathcal{Z} \subset \mathbb{R}^d$, and a text decoder, i.e. a LLM, $g : \mathcal{Z} \rightarrow \mathcal{T}$, where \mathcal{T} is some text space. The text is subsequently embedded $t : \mathcal{T} \rightarrow \mathcal{V} \subset \mathbb{R}^l$ and clustered, e.g., with K-Means.

3.2 Experimental Setup

In the following, we describe the choices and evaluation criteria, common to all experiments.

Clustering. To shed light on the question of whether text is a (more) suitable representation for image clustering, we compare the performance of the same clustering algorithm on the image space $\mathbf{Z} = f(\mathbf{X})$ against a vectorization of the generated text $\mathbf{T} = t(g(\mathbf{Z}))$. Following the deep clustering (Xie et al., 2016; Yang et al., 2017) and self-supervised learning (Zhou et al., 2022a) literature, we use K-Means to evaluate the suitability of the respective image and text embeddings for clustering. In all experiments, we run K-Means 50 times and report the mean outcome to get robust results. Whenever we need a single run, e.g. for qualitative analysis, the run with the lowest K-Means loss, also called inertia, is used.

Vectorization. In order to employ clustering algorithms, images, and texts need to be represented as vectors. For image vectorization, we use the latent space of an image encoder. We experiment with

multiple models which are introduced in Section 4.1. For text vectorization, one frequency-based and one neural algorithm are considered. TF-IDF (Sparck Jones, 1972) is a standard counting-based representation. Using the scikit-learn (Pedregosa et al., 2011) implementation, English stop-words are removed, and a maximum vocabulary of 2000 words is set. No additional preprocessing is performed. Since nowadays transformer-based text representations are the standard, we experiment with SBERT² (Reimers and Gurevych, 2019) as it was the first BERT-based sentence representation, is widely used, and is still competitive with SOTA sentence representation models.

Metrics. To measure clustering performance, the Normalized Mutual Information (NMI) (Vinh et al., 2010) and the Cluster Accuracy (ACC) (Yang et al., 2010) are computed. Both metrics take values between 0 and 1, where higher numbers indicate a better match with the ground truth labels. For the sake of readability, we multiply them by 100.

3.3 Datasets

We consider a diverse collection of datasets, separated into three groups according to various challenges for image clustering. Partially, there is an overlap between the properties of the datasets. Nevertheless, our selection of datasets is motivated by this grouping. An overview of the dataset statistics and samples of each dataset are depicted in Appendix A.

Standard Datasets. We utilize three widely-used image clustering benchmarking datasets: STL10 (Coates et al., 2011), Cifar10 (Krizhevsky and Hinton, 2009) and ImageNet10 (Deng et al., 2009).

Background Datasets. To assess the robustness of our proposed method against background noise, we include Sports10 (Trivedi et al., 2021) and iNaturalist2021 (Grant Van Horn, 2021), two datasets containing high-resolution images of sports scenes in video games and natural environments.

Human Interpretable Datasets. Three datasets focusing on human concepts rather than individual objects are included. LSUN (Yu et al., 2015), showing e.g. a living room or a kitchen, Human Activity Recognition (HAR) (Nagadia, 2022), containing scenes such as running and Facial Expression Recognition (FER2013) (Barsoum et al., 2016), e.g. surprise, are considered.

²<https://huggingface.co/sentence-transformers/all-MiniLM-L6-v2>

4 Text-Guided Image Clustering

We explore the possibilities and strengths of generated text for image clustering. First, we use standard image captioning and observe that the text representation outperforms the image representation. Second, we guide the text generation using VQA models to generate keywords, which we call *keyword-guided clustering*, and introduce *prompt-guided clustering*, where we use domain-specific prompts to elicit relevant properties. Third, we use the generated text for cluster explainability, obtaining keyword-based descriptions for each cluster.

4.1 Caption-Guided Image Clustering

Modern foundation models provide the possibility to work with multiple modalities. In particular, the task of image captioning describes images with text. Thus, as a first experiment, we investigate how well text clustering on captioned text works in comparison to image clustering, and establish a consistent experimental setup.

Setup. The commonality between current image captioning models is that they consist of an image encoder and a generative LLM to generate text conditioned on the latent image space. As described in Section 3.2 we assess the quality of image and generated text by comparing the clustering performance of the vision encoder embeddings with TF-IDF and SBERT representations using K-Means. We benchmark three SOTA image-to-text models, namely a community-trained version of Flamingo³ (Alayrac et al., 2022), GIT⁴ (Wang et al., 2022a), and BLIP-2⁵ (Li et al., 2023), all available within the Huggingface Transformers library (Wolf et al., 2020). We probabilistically sample a maximum of 80 tokens, without any additional parameters. Only for Flamingo, we set the Top-K to 8 as in the original repository. A more detailed model description is given in Section 2.

We start by studying the effect of the number of captions generated per image. For each amount of captions, we sample 6 versions and report the mean and standard error in Figure 3.

Results. We observe that, for TF-IDF, with a growing number of captions, the performance increases monotonically, whereas SBERT saturates for many datasets. Being counting-based, we think that the

³<https://huggingface.co/dhansmair/flamingo-mini>

⁴<https://huggingface.co/microsoft/git-large>

⁵<https://huggingface.co/Salesforce/blip2-flan-t5-xl>

Model	Representation	Standard				Background				Human				Avg					
		STL10		Cifar10		ImageNet10		Sports10		iNaturalist2021		FER2013		LSUN					
		Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI	Avg			
Flamingo	Image	95.0	<u>95.13</u>	84.0	84.19	<u>99.38</u>	<u>98.85</u>	<u>75.87</u>	<u>81.61</u>	40.8	58.09	<u>36.79</u>	<u>17.33</u>	60.67	60.98	50.07	43.67	67.82	<u>67.48</u>
	TF-IDF	82.22	77.0	81.85	76.23	94.32	89.57	54.16	49.86	34.27	43.63	25.77	2.91	<u>70.58</u>	64.04	40.92	35.52	60.51	54.85
	SBERT	<u>97.74</u>	94.68	<u>93.64</u>	<u>86.15</u>	98.36	96.05	60.32	55.89	<u>44.93</u>	<u>58.99</u>	29.79	9.77	68.96	<u>68.41</u>	<u>51.37</u>	<u>46.84</u>	<u>68.14</u>	64.6
GIT	Image	51.15	63.62	66.37	64.87	95.41	<u>93.78</u>	71.17	75.69	42.47	53.0	24.1	<u>2.15</u>	52.06	51.78	38.81	33.18	55.19	54.76
	TF-IDF	79.92	74.71	74.0	66.73	82.69	76.78	<u>87.42</u>	84.6	36.12	42.84	25.24	1.66	65.34	57.68	42.87	36.05	61.7	55.13
	SBERT	<u>96.58</u>	<u>93.34</u>	<u>86.79</u>	<u>76.97</u>	96.37	92.72	85.73	<u>88.14</u>	<u>46.04</u>	<u>58.78</u>	<u>26.61</u>	1.95	<u>69.82</u>	<u>61.95</u>	<u>48.11</u>	<u>42.66</u>	<u>69.51</u>	<u>64.56</u>
BLIP-2 (*)	Image	99.65	99.16	98.69	97.59	99.8	99.35	91.31	93.22	44.97	62.7	35.97	21.2	62.07	64.47	52.65	47.06	73.14	73.09
	TF-IDF	83.3	79.35	89.0	84.75	93.54	88.81	<u>99.38</u>	98.65	34.17	39.07	31.86	6.89	76.69	71.05	50.51	46.09	69.81	64.33
	SBERT	98.03	96.27	97.31	94.07	98.22	96.63	99.07	98.47	47.43	61.63	38.21	20.53	81.11	74.37	50.85	46.68	76.28	73.58

Table 1: Comparison of Clustering Accuracy and NMI of image space and generated captions, using TF-IDF and SBERT representations, of multiple Image-to-Text models. For each combination of dataset and metric, bolded numbers represent the best overall performance, and underlined numbers the best performance per model. (*) Note that BLIP-2 is pre-trained on ImageNet21K (Deng et al., 2009), which STL10 and ImageNet10 are subsets of.

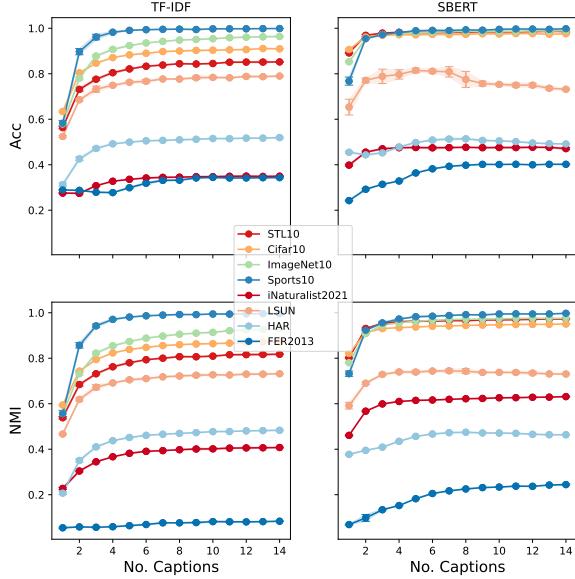


Figure 3: Effect of the number of captions sampled per image. The number of captions is depicted on the X-axis, mean and standard deviation of clustering performance are on the Y-axis. Captions are generated by BLIP-2.

reason is that TF-IDF is better at reducing the effect of outlier captions, i.e. single bad captions. For all following experiments, we choose to sample 6 text generations as a trade-off between sampling efficiency and clustering performance.

The full image captioning results are shown in Table 1. The average scores show that SBERT outperforms the other two representations across all model types on almost all datasets, while the TF-IDF representation performs worst. Note that we abstain from sophisticated preprocessing such as lemmatization or stemming, common for frequency-based representations, such as TF-IDF. This might (to a certain degree) explain the worse performance.

Regarding the models, we observe that BLIP-2 is the best-performing one. It performs especially well on the standard datasets which we think is due to the fact that it was pre-trained on ImageNet21k in a self-supervised fashion.

In summary, the results show that text representations, obtained only based on (latent) image representations, provide competitive clustering performance, often outperforming the corresponding image representation.

4.2 Knowledge Injection

After we previously investigated the clustering performance of text generated using image captioning models, we now investigate the potential of guiding the text generation such that it is specifically suited for clustering. By using modern VQA models, it is possible to elicit dedicated information from images. In the following, we introduce two ways to make use of VQA models.

Keyword-Guided Clustering. Given that it is common to (verbally) describe clusters using keywords, we hypothesize that it is beneficial to prompt the model to generate keywords. The reasons are: 1) keywords provide useful inputs for simpler, traditional count-based representations such as TF-IDF, 2) keywords are useful for count-based analysis methods, such as the proposed cluster explainability algorithm in section 4.3, and 3) ground truth cluster labels (as given by classification datasets used in the clustering literature) are typically described using only a few keywords.

Prompt-Guided Clustering. In real-world scenarios, often, some domain knowledge about the given data is available. The ability of VQA models to retrieve dedicated information from images opens up the possibility to use domain knowledge in the natural form of text. An example is to ask "Which ac-

		Sports10		iNaturalist2021		LSUN		HAR		FER2013		Avg.	
		Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI	Acc	NMI
Image	ViT	91.31	93.22	44.97	62.7	62.07	64.47	52.65	47.06	35.97	21.2	57.39	57.73
Caption-Guided	TF-IDF	99.38	98.65	34.17	39.07	<u>76.69</u>	<u>71.05</u>	50.51	46.09	31.86	6.89	58.52	52.35
	SBERT	99.07	<u>98.47</u>	47.43	61.63	81.11	74.37	50.85	46.68	38.21	20.53	63.33	60.34
Keyword-Guided	TF-IDF	<u>99.08</u>	97.82	42.13	48.25	76.2	69.28	51.35	45.47	47.05	27.34	63.16	57.63
	SBERT	96.89	96.87	<u>48.44</u>	59.48	70.63	70.82	<u>55.66</u>	<u>50.07</u>	46.44	29.96	<u>63.61</u>	<u>61.44</u>
Prompt-Guided	TF-IDF	84.83	94.46	38.01	47.61	66.4	59.92	52.74	47.96	<u>46.86</u>	<u>34.25</u>	57.77	56.84
	SBERT	98.7	98.12	48.57	<u>62.23</u>	71.59	63.54	60.93	52.94	45.6	36.04	65.08	62.57

Table 2: Comparison of clustering performance of the BLIP-2 image encoder features, and examined types of generated text. For prompt-guided clustering, the clusterings belonging to the prompt with the lowest K-Means are evaluated. For each dataset and metric combination, the best performance is bold, and the second-best performance is underlined.

tivity is performed in the picture?". Note, crucially, that this is not possible using standard image clustering models. We refer to this as *Prompt-Guided Clustering*.

Setup. Due to resource constraints, we choose to only use the best-performing (cf. Table 1) image-to-text model, BLIP-2, for the subsequent experiments. Based on the results depicted in Figure 3, we sample $k = 6$ texts for each image.

For keyword-guided clustering, we use the question "Which keywords describe the image?". To perform prompt-guided clustering, we create four questions for each of the datasets. The questions were created by transforming the dataset task into a question, e.g. for human action recognition "Which activity is performed?" is asked. Find all questions in Appendix B.

The "standard" datasets exhibit only a collection of objects, making it difficult to pose questions other than 'What objects are described?', thus they are not included in the following discussion. It is well known that current LLMs possibly generate very different texts, even though the prompt has the same meaning. Therefore, in Table 2 we use an unsupervised heuristic to decide which prompt works best by taking the prompt belonging to the clustering with the lowest K-Means loss.

Results. In Table 2 we observe that the average performance (Avg.) for caption-guided image clustering and SBERT-based keyword-guided clustering is similar. Using keywords, TF-IDF improves on average by 5% for both cluster accuracy and NMI, closing the gap to SBERT. This result is in line with our hypothesis that keywords are a useful representation for image clustering.

As a case study, Table 3 holds the results for the HAR dataset. We observe a notable variance in the

Modality / Question	SBERT	
	Acc	NMI
Image	52.65	47.06
Which keywords describe the image?	55.66	50.07
What type of motion is depicted in the picture?	49.20	42.54
Which activity is shown in the picture?	56.03	49.69
Which action is shown in the picture?	58.68	52.86
What is the person doing in the picture?	60.93	52.94

Table 3: A case study for prompt-guided image clustering on Human Action Recognition, using the SBERT representation. Find the full table in Appendix B.

performance of multiple prompts. This is a common phenomenon for prompting-based methods (Zhao et al., 2021). Using the K-Means loss as a proxy for selecting the best prompt leads to the best average performance in Table 2.

Interestingly, the confusion matrices in Figure 4 show different assignment patterns depending on the question posed to the VQA model. For instance, when posing the question 'What room is shown in the picture?', all room clusters are formed well, but the others, e.g. bridge or tower, are worse. We argue that this variation is a feature of prompt-guided image clustering, e.g., during exploratory data analysis where one might want to investigate different aspects of a dataset.

In summary, we demonstrate that it is possible to improve clustering performance by injecting domain knowledge in the form of text and that the clustering changes according to the posed questions. Further examples of the impact of different prompts on the embedded space and clustering are shown in Figures 6 and 7 in the Appendix.

4.3 Cluster Explainability

So far, we use the generated text solely to form clusters. But given the (built-in) interpretability of text,

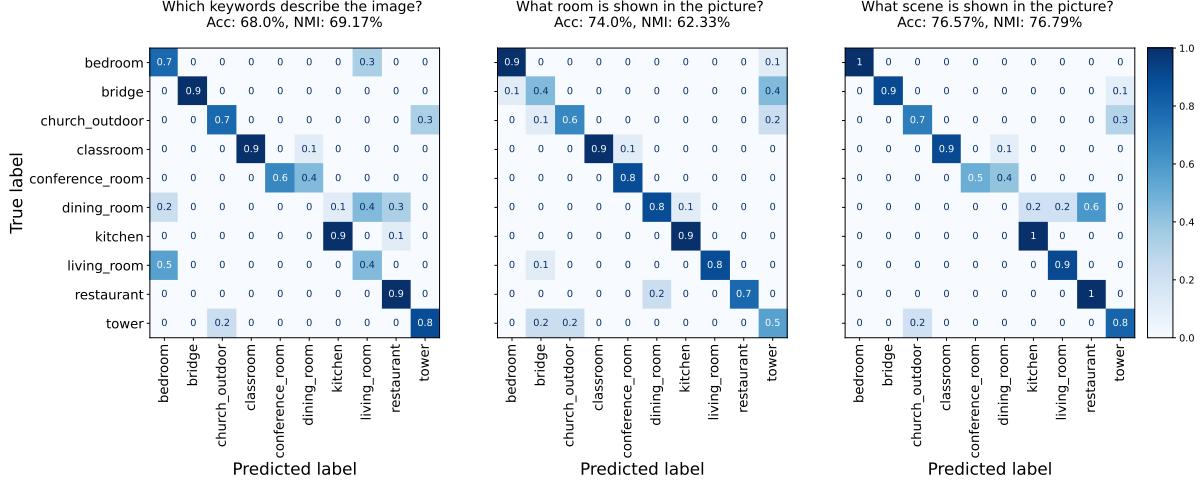


Figure 4: Confusion matrices based on three different clustering results from text generated with three different VQA prompts. While a similar cluster accuracy is achieved, we observe that the clustering relates to the prompt. In the middle all room clusters are clustered well, on the right side the clustering is not able to distinguish well between dining room, kitchen and restaurant (see corresponding dining room row), but leads to better overall accuracy

a natural extension is to use text as an explanation of the formed clusters. Explainability for image clustering is an important issue, as it provides insights into how the clustering algorithm groups the images, helping users understand the underlying patterns and relationships.

The availability of textual descriptions for each cluster sample allows us to extrapolate to textual descriptions of each cluster as a whole, improving the explainability of the clustering. Note that this is not possible using models considering only images.

We hypothesize that a concise way to describe a cluster is to use a small set of keywords. This is based on the fact that the used benchmark datasets use keyword labels. Thus we introduce the following algorithm to obtain keywords for each cluster from the generated text.

Explainability Algorithm. For each predicted cluster, the keywords are sorted by their number of occurrences in the generated texts. For each cluster, the algorithm returns the most frequent keywords. If a keyword occurs in multiple cluster descriptions, it is not considered and the next most occurring is chosen. Based on an initial screening of the LSUN dataset, we take the two most occurring keywords. Find the Pseudocode in Algorithm 1.

Setup. We provide a quantitative analysis of the generated descriptions by applying two metrics. First, we introduce the subset exact match (SEM) metric, for which we lowercase each string and check whether the ground truth cluster name appears in the predicted keywords. No further stan-

dardization, such as stemming or lemmatization, is performed. Second, SBERT embeddings are used to check the similarity between cluster names and keywords obtained by the explainability algorithm. Again, based on a screening of the LSUN dataset, we assume the description to be correct if the cosine similarity crosses the threshold of 0.4. For each dataset, we provide the cluster accuracy, and the explainability performance given the ground truth (*Truth*) clustering and the predicted (*Pred*) clustering, corresponding to the cluster accuracy. Out of the 50 K-Means runs on which we based our previous evaluation on, we choose the clustering with the lowest K-Means loss.

Results. Table 5 depicts the quantitative evaluation of our algorithm. We observe that the SBERT metric is always equal to or higher than the SEM metric, which makes sense as SEM is a rather strict metric, not understanding synonyms or syntactical changes, e.g. "TableTennis" vs. "table tennis". In most cases, the SBERT metric is also higher than the clustering accuracy. A (qualitative) example of generated descriptions and metrics is shown in Table 4. We observe that both metrics are unable to understand that "TableTennis" and "ping pong, table tennis" have the same meaning, but still, all cluster descriptions of Sports10 are correct. For iNaturalist2021 and FER2013, we observe that the generated text is often of bad quality, resulting in low-quality descriptions. We thus conclude that the generated descriptions provide a good overview of the content of the generated clusters, and in most

Ground Truth	Explanation	SEM	SBERT Sim.
Sports10			
AmericanFootball	football, nfl	0	1
Basketball	basketball, basketball game	1	1
BikeRacing	motorcycle, rider	0	1
CarRacing	car, speed	0	0
Fighting	fight, boxing	0	1
Hockey	hockey, hockey game	1	1
Soccer	soccer, soccer game	1	1
TableTennis	ping pong, table tennis	0	0
Tennis	tennis, tennis game	1	1
Volleyball	volleyball, beach	1	1
LSUN			
bedroom	bedroom, bed	1	1
bridge	bridge, river	1	1
church_outdoor	church, cathedral	0	1
classroom	classroom, teacher	1	1
conference_room	meeting, conference	0	1
dining_room	dining room, dining table	1	1
kitchen	kitchen, wood	1	1
living_room	living room, living	1	1
restaurant	restaurant, bar	1	1
tower	tower, city	1	1

Table 4: Examples of generated explanations for Sports10 and LSUN. If a value in the SEM and SBERT Sim. columns is 1, the metric says ground truth and explanation match.

514 cases describe the dataset better than clustering
515 accuracy suggests.

5 Broader Impact

517 We think there is a lot of unused potential to use text
518 as an abstraction in image clustering. We discuss
519 two topics.

520 **Text as a proxy for “meaningful” clustering.**
521 Clustering research aims to find meaningful clusters.
522 In general, it is unclear to define what meaningful means exactly and some researchers even
523 call it an ill-posed problem. We argue that text is a
524 good proxy to express meaningfulness as it is based
525 on the natural human form of communication. This
526 is a novel viewpoint on the task of image clustering
527 aligning with research methodologies in the clustering
528 community, where clustering methods are
529 commonly benchmarked with datasets that have
530 human-annotated textual labels as ground truth.
531 Our research contributes to the discussion about
532 meaningful clustering by showing that generated
533 text improves the interpretability of the detected
534 clusters.

536 **Knowledge Injection.** Furthermore, what de-
537 termines a meaningful clustering can be highly sub-
538 jective. For a given dataset, different people are
539 interested in different types of information. For
540 example, in real-world scenarios, an expert might
541 have several questions about a dataset based on
542 their domain knowledge. We show that these ques-

	Cluster Acc		SEM		SBERT Sim.	
	TF-IDF	SBERT	Truth	Pred	Truth	Pred
STL10	87	98	100	100	100	100
ImageNet10	94	99	30	30	100	100
CIFAR10	91	97	90	90	100	100
Sports10	99	98	50	50	80	80
iNaturalist2021	40	48	0	0	91	45
LSUN	75	68	70	80	100	100
HAR	51	56	20	13	87	87
FER2013	46	46	12	12	38	25

Table 5: Evaluation of our explainability method. In “Truth”, the explainability method is applied to the ground truth clustering whereas in “Pred” it is applied to the clustering of the given clustering accuracy. Numbers are boldened if the explainability score of a found clustering (“Pred” columns) outperforms clustering accuracies.

514 tions can be used to guide the clustering process by
515 prompting VQA models. Given the current speed
516 of research, we believe that the increasing ability to
517 use more detailed prompts will drastically improve
518 our knowledge injection method. This will open
519 up completely new research avenues for injecting
520 knowledge into the clustering process.

6 Conclusion

521 In this work, we introduce *Text-Guided Image Clus-
522 tering*, using image-captioning and VQA models to
523 automatically generate text, and subsequently clus-
524 ter only the generated text. After applying multiple
525 captioning models on eight diverse datasets, our
526 experiments show that representations of generated
527 text descriptions outperform image representations
528 on many datasets. Furthermore, we use text to in-
529 gest task- and domain knowledge by prompting
530 VQA models. This leads to further clustering per-
531 formance improvements and the finding that it is
532 possible to shape the clustering favorably accord-
533 ing to the information given by a specific prompt.
534 Additionally, we use the generated text to obtain
535 a keyword-based description for each cluster and
536 show quantitatively and qualitatively the usefulness
537 of those.

538 Other areas, such as psychology or neuroscience,
539 research the relationship between language and
540 visual information, e.g. by examining how kids
541 understand scenes with or without additional de-
542 scriptions. In the field of image clustering, research
543 about the possibilities the abstraction of text pro-
544 vides to partition data into meaningful groups is
545 underrepresented. We propose to make use of gen-
546 erated text.

577 7 Limitations

578 While our proposed approach shows promising re-
579 sults, there are several limitations that should be
580 taken into consideration.

581 Text-guided image clustering is dependent on
582 the quality and effectiveness of the generated text.
583 In cases where the generated text is incomplete,
584 misleading, or fails to capture the essential features
585 of the images, the clustering algorithm may strug-
586 gle to accurately group similar samples. Current
587 image-to-text models are mostly trained on data
588 obtained from the internet. For example, because
589 of licensing and other restrictions, many domain-
590 specific images are not represented appropriately in
591 the training data, resulting in poor text generation
592 abilities for those domains.

593 Currently, our focus lies solely on the compari-
594 son of images and generated text for the purpose of
595 clustering. We did not explore the potential benefits
596 of combining images and corresponding generated
597 text in the clustering process. The field of multi-
598 view clustering combines multiple heterogenous
599 modalities of data instances in to a single cluster-
600 ing. However, multi-view clustering assumes the
601 availability of accurate and reliable data. In order
602 to bridge the gap between the noisy nature of the
603 generated text and the application of multi-view
604 clustering, dedicated research and development ef-
605 forts are necessary.

606 The approach of prompt-guided image clustering
607 is based on the assumption that domain knowledge
608 is readily accessible, allowing the generation of
609 specific questions to guide VQA models. While we
610 show that leveraging domain knowledge can prove
611 advantageous, clustering methods are frequently
612 employed for exploratory data analysis purposes.
613 Introducing domain knowledge may limit the dis-
614 covery of novel insights or alternative interpreta-
615 tions due to biased prompts.

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908 A Dataset Description

909 Here, we provide some additional information
910 about the datasets. An overview of the datasets
911 is given in Table 6, including name, number of
912 classes, number of images, and size, given in pixels.
913

914 You can find examples of images of each dataset
915 in Table 7.

916 In the following, there is a small description of
917 the datasets, including the class labels, provided
918 in their original form which we also use in the
919 evaluation of our explainability algorithm.

920 **STL10 (Coates et al., 2011).** This traditional
921 dataset consists of 10 classes, namely “deer, horse,
922 bird, cat, ship, airplane, car, truck, monkey, dog”.
923 We use the full dataset, i.e. train and test split.
924 Note, that it is inspired by Cifar10 and attempts
925 to be more complicated because it contains fewer
926 images.

927 **Cifar10 (Krizhevsky and Hinton, 2009).** The
928 dataset is comprised of 10 similar object classes:
929 “deer, horse, bird, automobile, airplane, cat, ship,
930 truck, dog, frog”. Again, we use the full dataset.

931 **ImageNet10.** Imagenet-10 is a subset of the
932 larger ImageNet dataset, containing 10 classes.
933 Given the hierarchical nature of of ImageNet, each
934 class is described by multiple keywords: ‘trailer
935 truck, tractor trailer, trucking rig, rig, articulated
936 lorry, semi’, ‘snow leopard, ounce, *Panthera uncia*’,
937 ‘airliner’, ‘Maltese dog, Maltese terrier, Maltese’,
938 ‘sports car, sport car’, ‘orange’, ‘soccer ball’, ‘air-
939 ship, dirigible’, ‘container ship, containership, con-
940 tainer vessel’, ‘king penguin, *Aptenodytes patago-
941 nica*’

942 **Sports10 (Trivedi et al., 2021).** The Sports-10
943 dataset provides labeled images from 175 video
944 games across 10 sports genres. The labels are “Car-
945 Racing, Tennis, AmericanFootball, BikeRacing,
946 TableTennis, Fighting, Basketball, Hockey, Soccer,
947 Volleyball”.

948 **Inaturalist2021 (Grant Van Horn, 2021).** The
949 full dataset contains images of 10,000 species
950 separated into 10 classes, which are “Animalia,
951 Arachnids, Amphibians, Birds, Insects, Ray-finned
952 Fishes, Plants, Mollusks, Reptiles, Fungi, Mam-
953 mals”. We experiment with the validation set.

Dataset Group	Name	No. of classes	No. of Images	Size (pixels)
Standard	STL10	10	13000	96x96
	ImageNet10	10	13000	500x364
	CIFAR10	10	60000	32x32
Background	Sports10	10	3000	1280x720
	iNaturalist 2021	11	100000	284x222
Human	LSUN	10	3000	341x256
	Human Action Recognition	15	18000	240x160
	FER2013	8	35488	48x48

Table 6: Overview over some basic dataset statistics.

954 **LSUN (Yu et al., 2015).** The Large-Scale
955 Scene Understanding (LSUN) dataset offers la-
956 beled images depicting scenes from the following
957 categories: “conference_room, dining_room, bed-
958 room, church_outdoor, bridge, tower, restaurant,
959 living_room, classroom, kitchen”. We experiment
960 with the test set.

961 **HAR (Nagadia, 2022).** contains images of hu-
962 man activities. They are “running, sleeping, lis-
963 tening_to_music, texting, drinking, clapping, fight-
964 ing, eating, sitting, using_laptop, cycling, calling,
965 laughing, hugging, dancing”.

966 **FER2013 (Barsoum et al., 2016).** The Facial
967 Expression Recognition 2013 dataset consists of
968 labeled grayscale images depicting human facial
969 expressions, which are “surprise, anger, contempt,
970 happiness, fear, disgust, sadness, neutral”.

971 B Knowledge Injection

972 In section 4.2 we introduce prompt-guided cluster-
973 ing. For each dataset, multiple prompts are tested.
974 They are generated by adapting the dataset name
975 and transforming them into a question. Table 8
976 encompasses all prompts used in our experimental
977 setup, accompanied by the corresponding evalua-
978 tion performance metrics, namely Cluster Accuracy
979 and (NMI) for the image encoder representation
980 and the TF-IDF and SBERT representations. The
981 used model is BLIP-2. Further, we provide a visual
982 inspection of the same numbers in Figure 5.

983 In order to get a better understanding of the com-
984 parison of embedding structure, and how generated
985 text relates to that, we provide two examples. In
986 Figure 6 there is an example of the LSUN dataset
987 and in Figure 7 there is a corresponding example
988 of the Sports10 dataset.

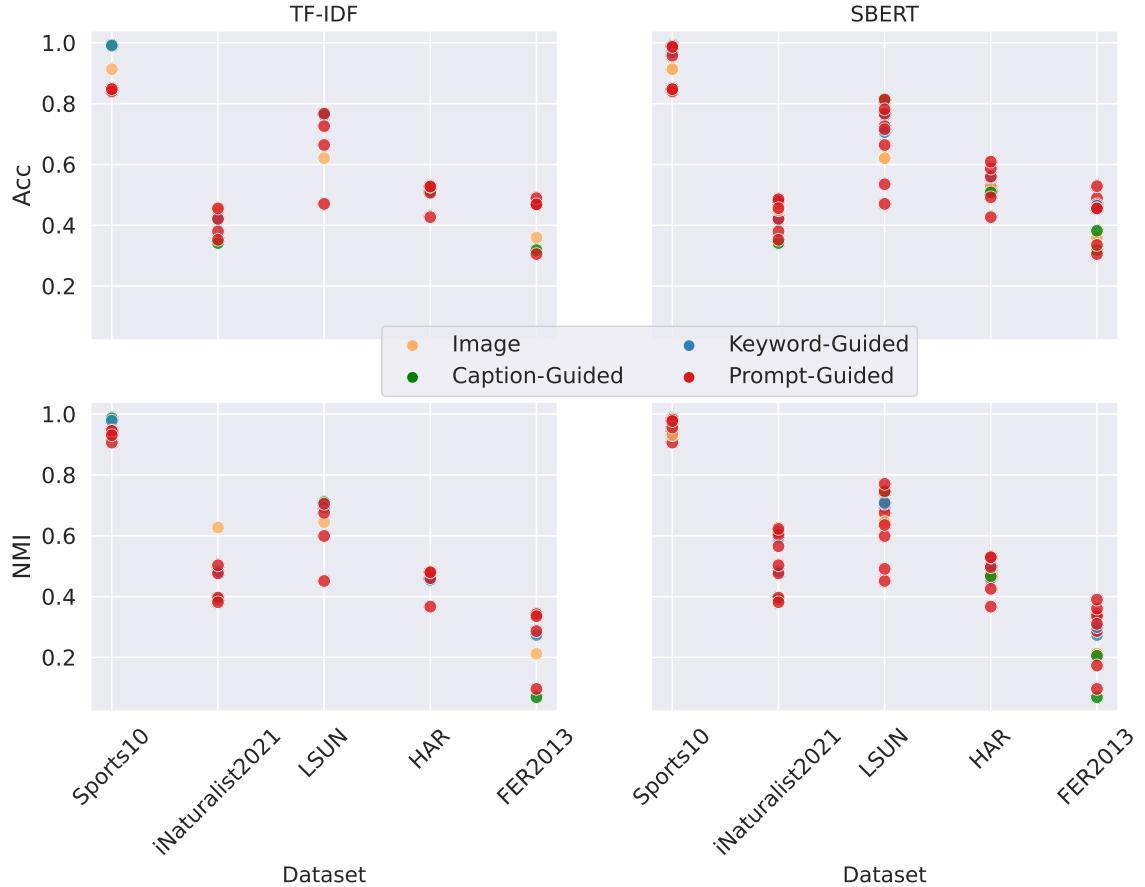


Figure 5: Comparison of all used strategies. Find the questions for prompt-guided clustering in Table 8.

C Explainability

In this section, we provide pseudo-code for the algorithm in section 4.3. As described previously, it counts the number of keyword occurrences per cluster. Afterwards, it takes the top two exclusive keywords.

Algorithm 1 Explainability

Require:

- 1: $X = \{X_1, X_2, \dots, X_m\}$: be the set of keyword lists for each sample,
- 2: $Y = \{Y_1, Y_2, \dots, Y_m\}$: be the set of (predicted) cluster labels for each sample,
- 3: N : Number of clusters ($1 \leq N \leq m$)

3: n : Number of output keywords per cluster.
Example: List

Ensure: List
4. 1

4: procedure SIMPLEXAL(X , Y)
5: Δ , Ω $\in \{[], []\}$

5. $A, O \leftarrow [], []$ ▷ Active keywords, and others
6. **for** i **in** `unique(Y)` **do**

7: $K \leftarrow$ count-ordered L

8: $A[i] \leftarrow K[0 : n]$

9: $O[i] \leftarrow K[n :]$

10: end for

11: **while** $\bigcap_{i \in I} A[i] \neq \emptyset$ **do**

$$12: \quad D \leftarrow \bigcap_i A[i]$$

13: $A[i] \leftarrow A[i] \setminus D$

$$A[i] \leftarrow A[i] \cup O[0]$$

15: $O[i] \leftarrow$

16: end while

17: **return** A

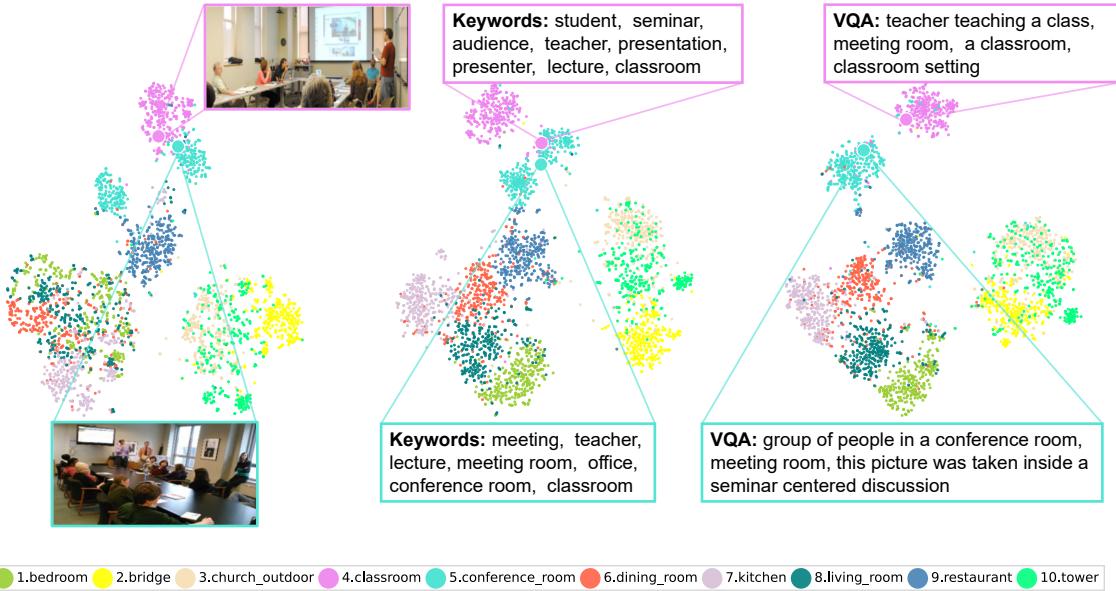


Figure 6: t-SNE embeddings of BLIP2 for the LSUN dataset. From left to right: Image embedding (Acc: 63.11), Keyword SBERT embedding (Acc: 71.12) and VQA SBERT embedding (Acc: 81.83 with prompt: “What environment is shown in the picture?”). The improvement in cluster accuracy corresponds to better separated clusters in the t-SNE embeddings.

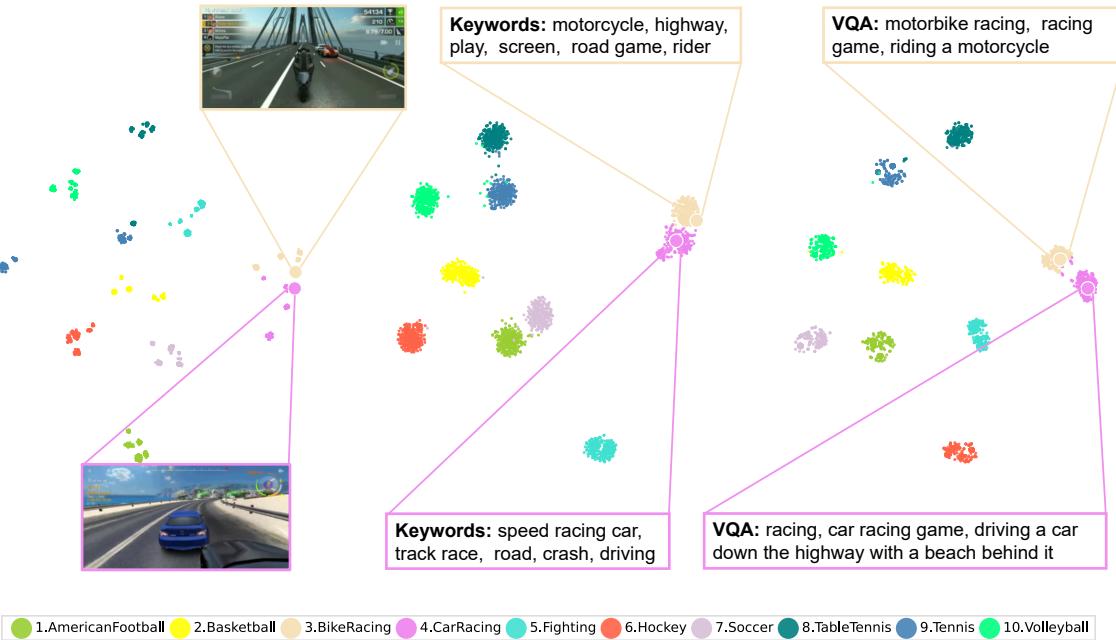


Figure 7: t-SNE embeddings of BLIP2 for the Sports10 dataset. From left to right: Image embedding (Acc: 91.31), Keyword SBERT embedding (Acc: 96.89) and VQA SBERT embedding (Acc: 99.00 with prompt: “What type of sport is shown in the picture?”). The improvement in cluster accuracy corresponds to better separated clusters in the t-SNE embeddings.

Dataset	Image1	Label1	Image2	Label2
STL10		bird		car
CIFAR10		automobile		horse
ImageNet10		airship, dirigible		soccer ball
Sports10		CarRacing		BikeRacing
iNaturalist2021		Birds		Insects
LSUN		kitchen		bridge
Human Action Recognition		cycling		running
FER2013		anger		happiness

Table 7: Examplatory images of the datasets. The images contain different properties, such as image quality or background noise. Also, the labels vary in their syntax and semantic meaning, e.g. objects vs. movements.

Dataset	Modality / Question	Image		TF-IDF		SBERT	
		Acc	NMI	Acc	NMI	Acc	NMI
Sports10	Image	91.31	93.22	99.38	98.65	99.07	98.47
	Caption			99.08	97.82	96.89	96.87
	Keyword			84.89	94.57	98.7	98.12
	Which sport is shown in the picture?			84.83	94.46	99.0	98.21
	What type of sport is shown in the picture?			84.0	90.64	95.77	95.58
	Which game is shown in the picture?			84.76	93.06	98.64	97.7
	Which sports contest is shown in the picture?						
iNaturalist2021	Image	44.97	62.7	34.17	39.07	47.43	61.63
	Caption			42.13	48.25	48.44	59.48
	Keyword			38.01	47.61	47.14	61.21
	What type of biological object is shown in the picture?			35.23	39.66	47.82	60.43
	What is the biological classification of the object in the picture?			42.1	50.3	48.57	62.23
	Which biological category is shown in the picture?			45.57	38.13	45.65	56.55
	Which species is shown in the picture?						
LSUN	Image	62.07	64.47	76.69	71.05	81.11	74.37
	Caption			76.2	69.28	70.63	70.82
	Keyword			47.04	45.12	53.49	49.11
	What location is shown in the picture?			72.63	67.52	81.37	74.6
	What kind of environment is shown in the picture?			66.4	59.92	71.59	63.54
	What room is shown in the picture?			76.71	70.5	78.15	77.05
	What scene is shown in the picture?						
HAR	Image	52.65	47.06	50.51	46.09	50.85	46.68
	Caption			51.35	45.47	55.66	50.07
	Keyword			42.68	36.69	49.2	42.54
	What type of motion is depicted in the picture?			50.77	46.04	56.03	49.69
	Which activity is shown in the picture?			52.75	48.13	58.68	52.86
	Which action is shown in the picture?			52.74	47.96	60.93	52.94
	What is the person doing in the picture?						
FER2013	Image	35.97	21.2	31.86	6.89	38.21	20.53
	Caption			47.05	27.34	46.44	29.96
	Keyword			30.53	9.64	33.53	17.34
	What type of countenance is shown in the picture?			46.86	34.25	45.6	36.04
	Which emotion is shown in the picture?			48.93	33.55	52.85	39.0
	Which facial expression is shown in the picture?			46.89	28.66	45.54	31.03
	Which mood is shown in the picture?						

Table 8: Full evaluation table for all prompts. All representations, image and text are based on the BLIP-2 model.