

Igbadume Omobruno, Brand & Graphic Designer

Nigeria | +2348138687084 | Portfolio: brownmagnate.tk | Email: brownmagnate1@gmail.com

TECHNICAL SKILLS (SOFTWARES)

- Adobe CC Suite (Photoshop, Illustrator, InDesign, After Effects)
- Figma, Corel Draw, (Microsoft Office)

METHODOLOGY

- Design Thinking
- Art Direction
- Campaign Coordination
- Presentation
- Brand Personas
- Storyboarding
- Iconography
- Innovative Strategy
- Illustrations
- Print & Digital Designs
- Creative Brief & Abstracts
- Brand Design Documentation

EDUCATION

- **Civil Engineering**
Ambrose Alli University, Ekpoma
2017-2022
- **WAEC Certificate**
Early Breed High School
2016

EXPERIENCE

- **SLAYS EXCHANGE** **Remote, Nigeria**
Lead Designer June - Nov 2020
 - > Collaborated with the team to clarify the team's values and define a new brand identity & strategy resulting in an improved brand positioning
 - > Translated the redefined brand positioning into a visually appealing identity that resonated with the team and the general public.
 - > Designed and grew their social media pages which led to a remarkable growth increase in the number of clients and deals.
 - > Implemented captivating presentation design style that played a crucial role in securing multiple and successful deals worth over 100 Million Naira and attracted more partners to endorse the team.
- **GENESIX PROPERTIES** **Remote, Birmingham**
New Taste Kitchen
Energy Solar Plc. Wolverhampton
Brand & Graphic Designer Dec. 2020 - Feb 2022
 - > Collaborated with clients to develop unique brand identities, including logos & brand guidelines
 - > Translated the redefined brand strategies into visually appealing social media designs that communicated the brand values
 - > Implemented captivating design style that played a crucial role in securing multiple and successful deals for the companies.
- **Abby Realtors** **Lagos, Nigeria**
Social & Brand Manager May - Nov. 2022
 - > Collaborated with clients to develop unique brand identities, including logos & brand guidelines
 - > Solely contributed to the online growth of the brand & it's identity across all social media platforms which played a crucial role in driving in more traffic & building trust.
- **FREELANCER** **Remote, Nigeria**
Graphic Designer Nov. 2022 till Date
 - > Collaborated with over 500 brands (both small & medium enterprises) & also large brands to bring to life their ideas and improve their brand visibility

LANGUAGES:

English (Native)
Owan (Native)

SOCIAL MEDIA   
@BrownMagnate