

Data Masters

BUSINESS PROPOSAL

FOR A STATIONERY STORE



OUR TEAM

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AGENDA

In this proposal well talk about



Introduction

Business overview

Goals and objectives

Solution impact analysis

Solution strategy

Getting started

Product demo

Required resources

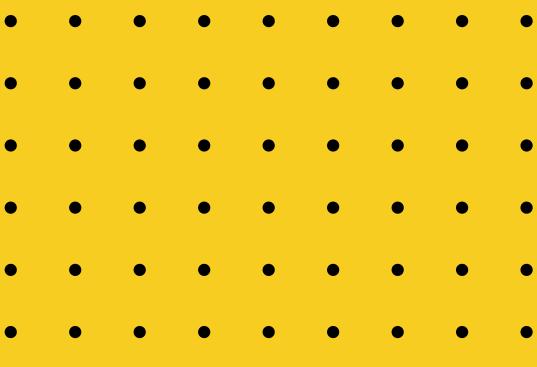
Conclusion

INTRODUCTION

The problem raised by the stationery store concerns poor sales management, obsolete information storage, and serious inconsistencies in stock and inventory management, which can affect every sale, as well as a lack of automated ticket system.

OUR OBJECTIVE

Create an informatic system that can satisfy the demands given by the stationery store.



BUSSINESS OVERVIEW

Papergifts Stationery Store is a long-established chain of stationery stores, founded in 1995, but they have recently encountered problems automating the entire store, from data collection to sales. We have been hired to solve these problems.



01

**Inventory
Control**

02

**Sales
Tracking**

03

**Data
Integrity**

04

**Supplier
Management**

GOALS & OBJECTIVES

The main goal is to design and implement a database system that digitizes and optimize operational processes of the stationery shop

SOLUTION IMPACT ANALYSIS



Operational impact: efficiency and error reduction.



Strategic impact: business intelligence and scalability.



Economic impact: loss prevention



SOLUTION STRATEGY



GETTING STARTED

The implemented database system is very user-friendly, and you can perform many actions with it:

ALL YOU CAN DO



SQL queries to obtain the information you need

Option to integrate a custom ticket-printing module (we can develop it if needed)

Sales registration

Inventory consultation

Supplier registration

PRODUCT DEMO

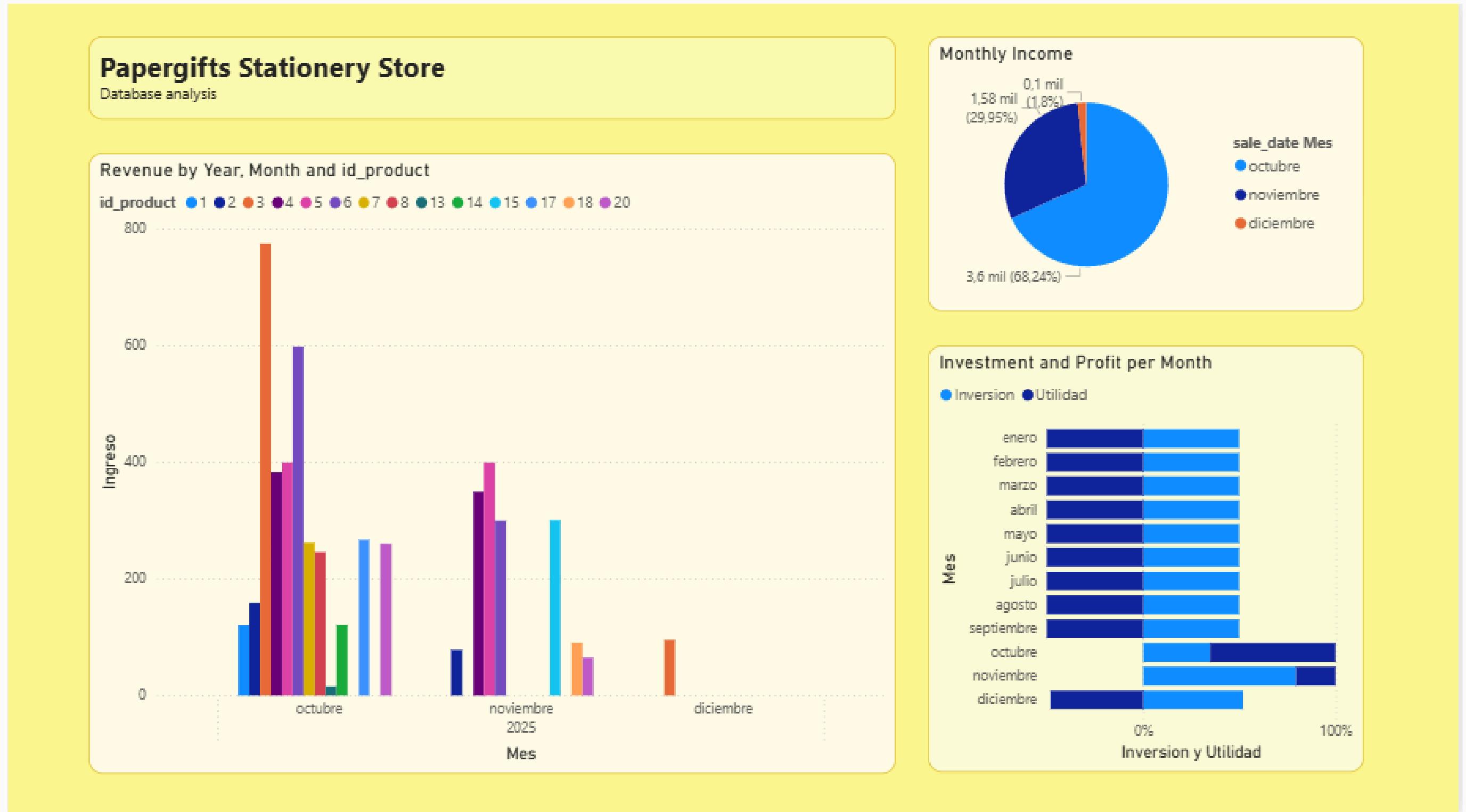
Database Queries

```
project=# SELECT barcode_utility('750000000004');
barcode_utility
-----
 69.00
(1 row)
```

```
project=# SELECT * FROM sales_summary_qty('2025-10-03');
period_start | period_end | total_items | total_profit | total_tickets
-----+-----+-----+-----+
2025-10-03 | 2025-10-03 |           |             |      0
(1 row)
```

PRODUCT DEMO

Power BI





REQUIRED RESOURCES

Is necessary:

- A computer to access and manage the database.
- We can support you to install the required software and guide you in using the system.

Optional:

- Barcode scanner
- Receipt printer

WHY CHOOSE US?

01

02

03



**Complete
modernization of the
business**

**Strategic and economic
impact**

A clear growing plan

**We'd be delighted to be
part of your business
reinvention process.**

Contact us:



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