A>B prefer A And indifferent AZB greterdar indifference Lottery [Sip, 52: pz] ... Snipn] von Neumann-Morgenstern Axioms "Retional" - Completeness: Exectly & holds: AYB, BYA, ANB Transitivity: If AZB and BZC, then AZC - Continuity: If AZCZB, 3 petal sit [A:piB:170] - Independence: If A>B then +C,p [A:p; C:1-p] > [B:p; C:1-p] From these "Utility Function"

I U:5 > R s.t. U(A)>U(B) iff AYB · U(A)=U(B) ; ++ A-B U([s,:p, Sn:p~]) = > 9: U(s:) MEU given model P(5')0,a) EU(alo) = \(\bar{\chi} \begin{aligned}
& \begin a* = argmax EU (alo)

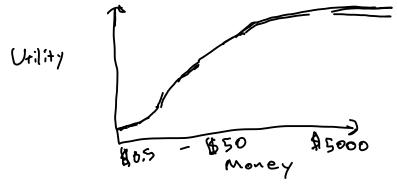
This time: Decision Theory + Games

Utility Elicitation
$$U(S_1) = 0$$

to determine U(s), find p s.t.

Sr [St: p; St: 1-p]

Grand Unitying Utility Function
- Happiness
- Net Worth #



- 1. Risk neutral prefer all equally, straight line
- Z. Risk Seeking & prefer low odds, high payout, conva
- 3. Risk Averse & prefer highedds, lower pry: Concare

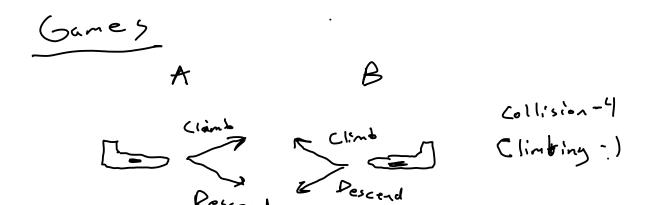
Tress + U(S) = # lives soured

$$U(I.A.) = 25 \cdot 1.0 = 25$$

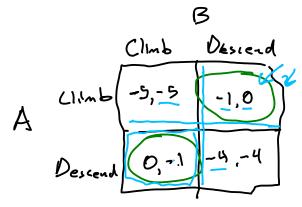
$$U(I.B) = 100 \times 8.7 + 0.8 \cdot 0 = 20$$

$$U(2.A) = 25.0.1 + 100.09 = 97.5$$

$$U(7.B) = 0.0.08 + 100.09 = 92.5$$



Game Matrix



Best Choice?

Equilibria

Pure strategy: action chosen deterministic

Mixed Strategy: actions chosen probabilistically

Strategy Profile: collection of strategies for all

players

Best response: Si such that U:(Si S-i) > U:(S: S-i)

for s-i

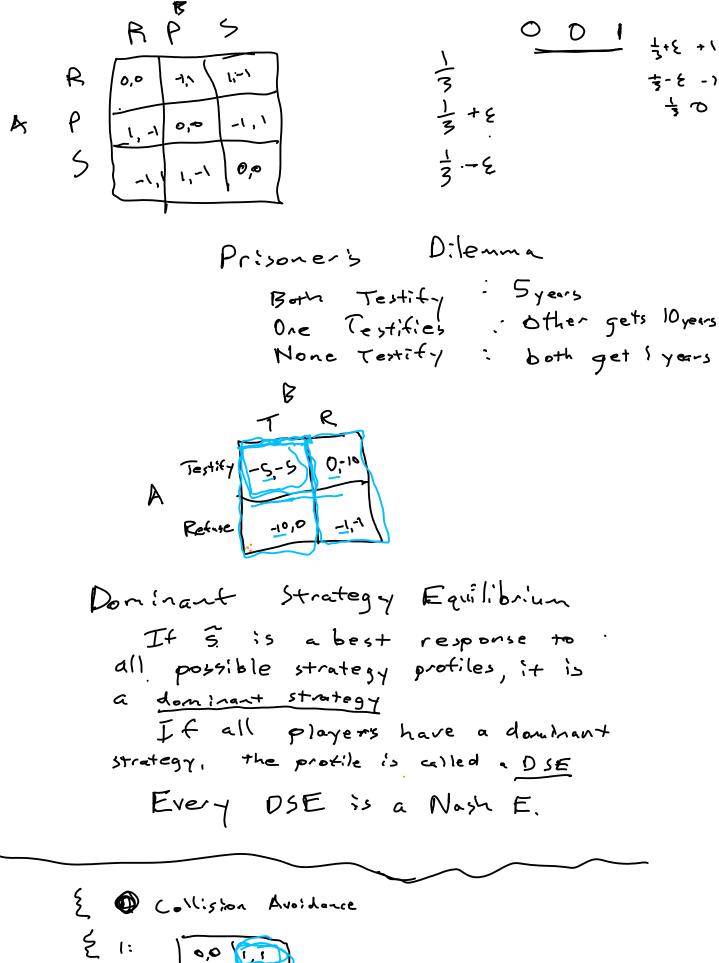
partie for any

others:

Nash Equilibrium : A strategy profile is

a Nash Equilibrium it no agent can benefit
by unilaterally switching strategy.

If mixed strategies are allowed there is at least one N.E. for every finite game.



2: No