

Anderson Magri

Portfolio

Branding & Product Designer | Web3

TO GET THE BEST EXPERIENCE,
PLEASE SWITCH TO PRESENTATION MODE.

WINDOWS



MAC



Why me?

Seasoned Digital Designer with a passion for the crypto industry. With over 15 years of experience, I've successfully delivered a wide range of design solutions for numerous crypto projects. From branding and social media to video animation and UX/UI design, I'm equipped to handle every aspect of your project.

Also, due to my experience as a business person, I see projects from a different perspective than other designers. I understand how businesses operate, I understand the finance market, and I understand the mind of traders, apes, degens, and investors.

In a nutshell:

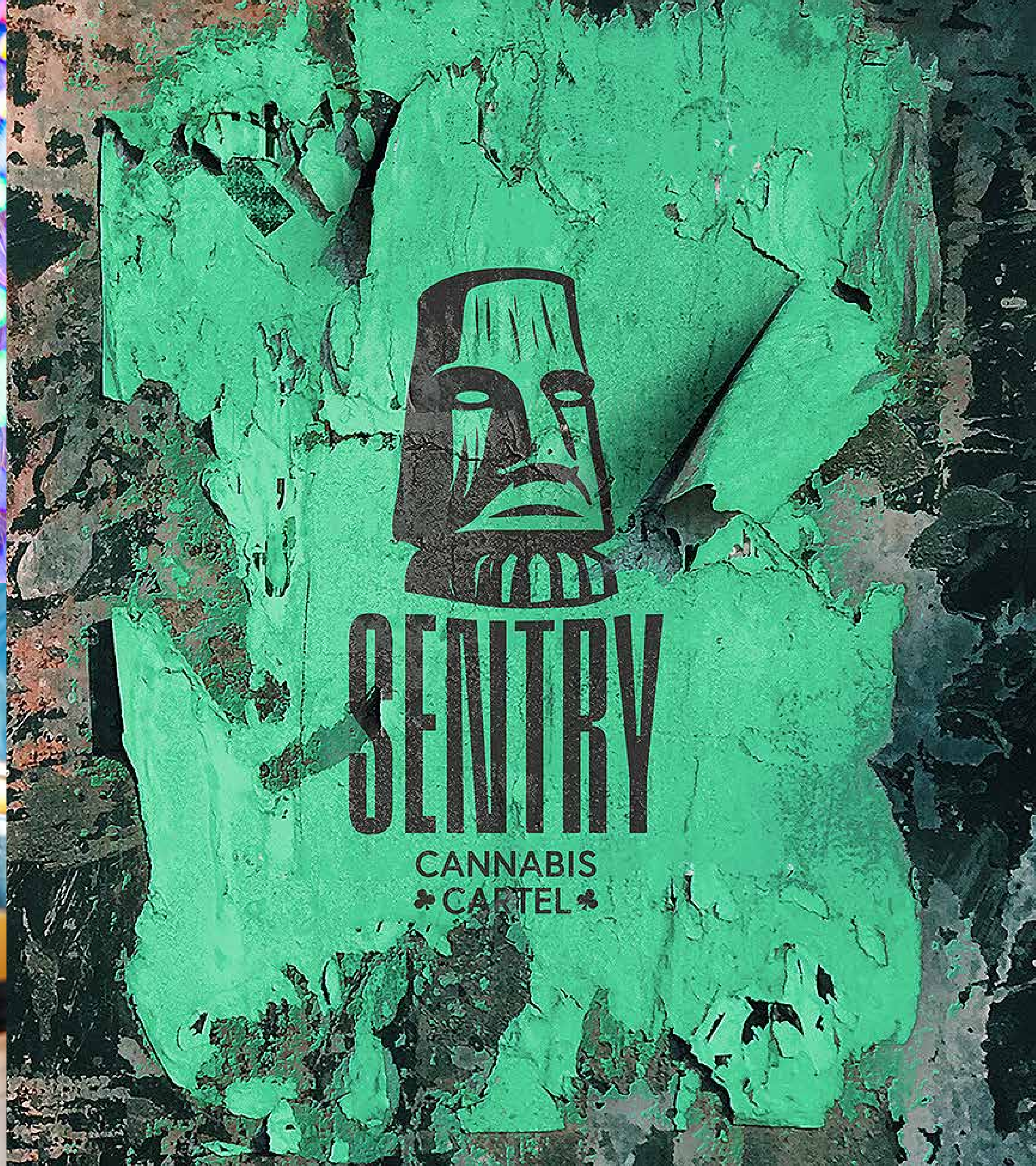
- More than 15 years of experience in Branding and Ux
- In crypto, as a professional, since 2016
- I had my web3 startup, and I love the startup environment.
- Ex-Metis Design Lead (We reached TVL of 1 Billion)
- Launched 2 tokens:
 - Mini Metis on Metis (reached TVL of 7 Million)
 - Satohy on Kaspia
- Launched 2 NFT series
 - Mini Metis Adventures
 - Metis + Cryptochicks:

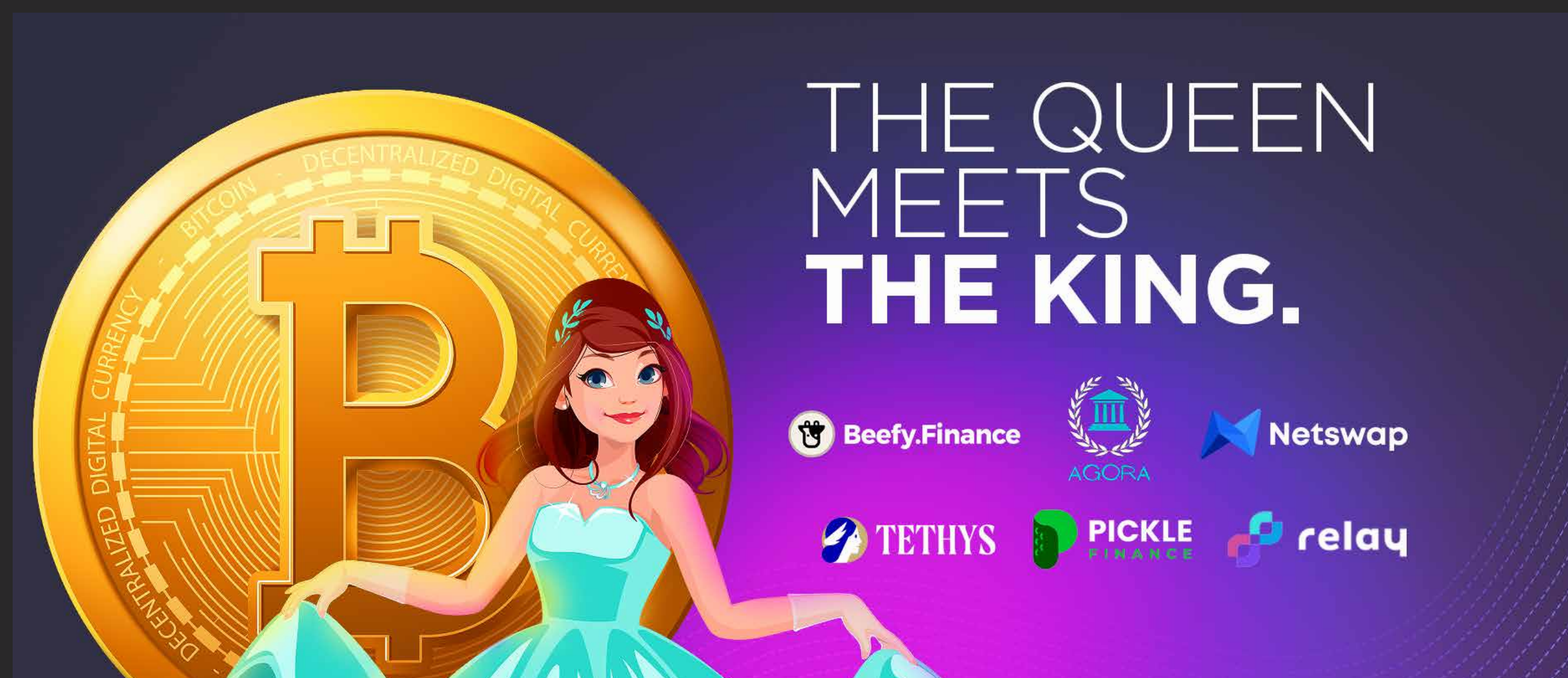
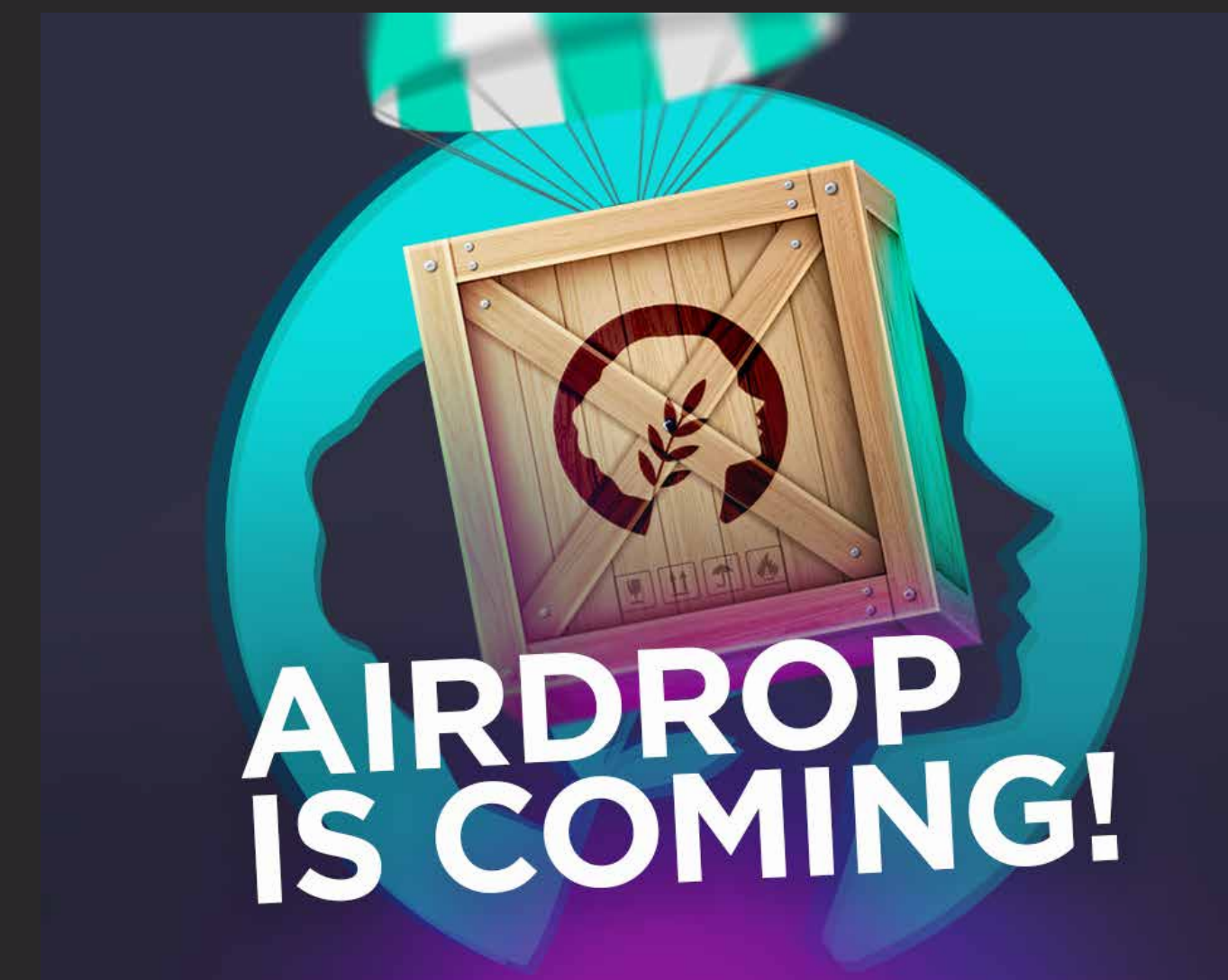
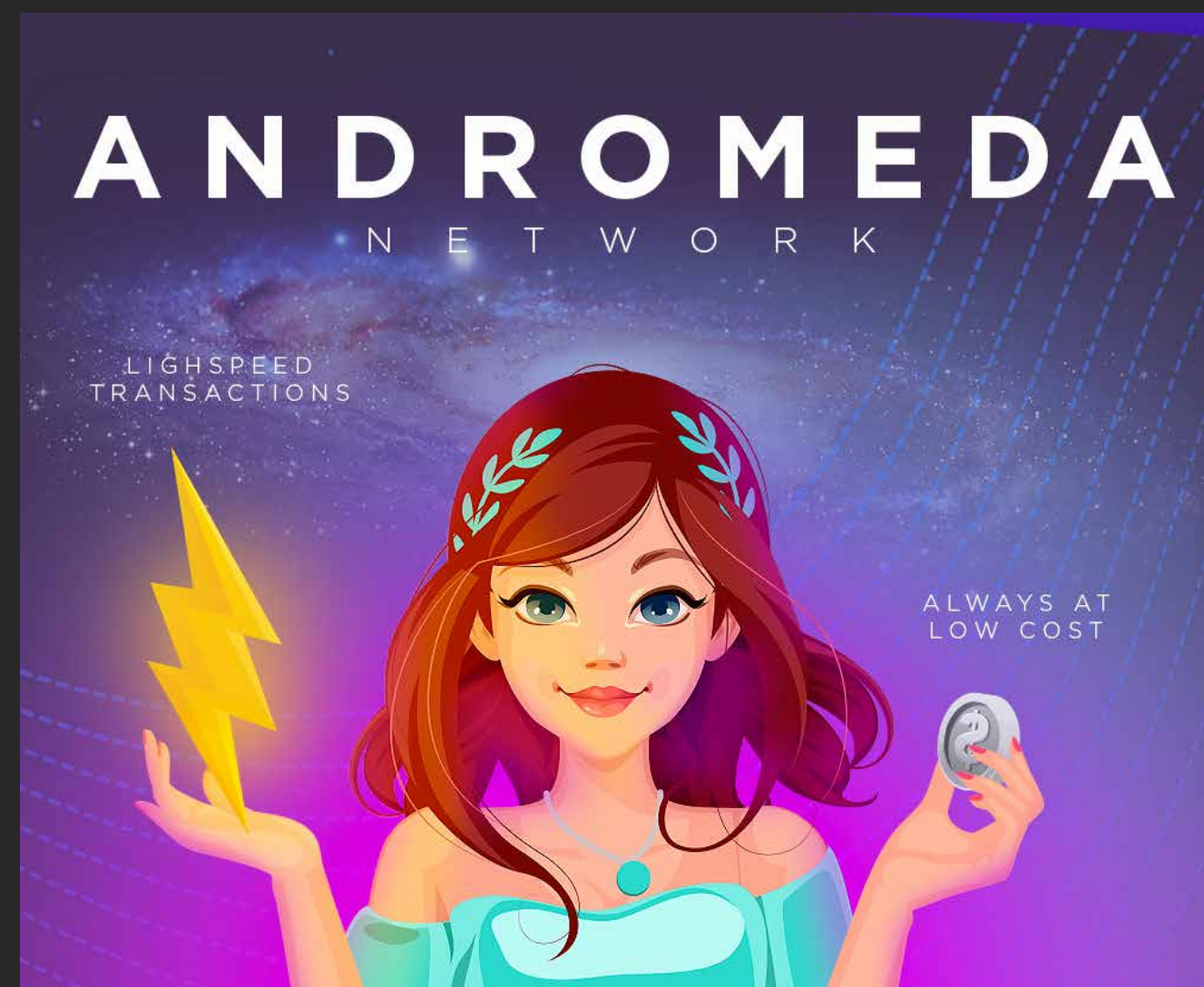




BRAND GUIDELINES
VERSION 1.0.0 NOV/2024










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android 



YOUR TV, SMARTER



PLUFF MONSTER



Get startedNewsTech stuffFAQsExplorer

How our tech is better? [Read our article](#) →


Rethinking the blockchain

Our goal is a safer, more efficient blockchain, aligned with the original vision of cryptocurrency: one CPU, one vote.

★ \$500k of liquidity currently supplied in Warthog Network


WHERE TO BUY?

ARTICLES [See all](#) →



DEVELOPER DIARY


Lorem ipsum dolor sime es et latus et DEFI monte sielter altar manusc est...



Web3 Festival HONGKONG

DEVELOPER DIARY


Lorem ipsum dolor sime es et latus et DEFI monte sielter altar manusc est...




DEVELOPER DIARY


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TOKEN


What makes us unique? 

TOKENOMICS 


This is not the default kind of project where you see a disproportionately high allocation of the total supply unfairly reserved for the team, the advisors and their pockets. 0% is minted, premined, reserved for anyone, 100% is publicly mineable.

No Premise 


Project was fairly launched on Bitcoinalk

Written from scratch 


This project is NOT a fork/copy of anything else

No "Team/Dev" fund 


No unfair allocation to anybody aka "team" / "development" funds

Modern Codebase 

Using modern C++20 and tools like clangd, meson, ninja

100% mineable 


100% of supply is publicly mineable, no coins were minted

Open Source 

You are welcome to contribute


TECH

Revolutionary features




Chain descriptor based sync


Experimental new light-weight sync mechanism which requires less network communication and computational resources. For the first time, nodes can understand each others forks and use this information to sync more efficiently.

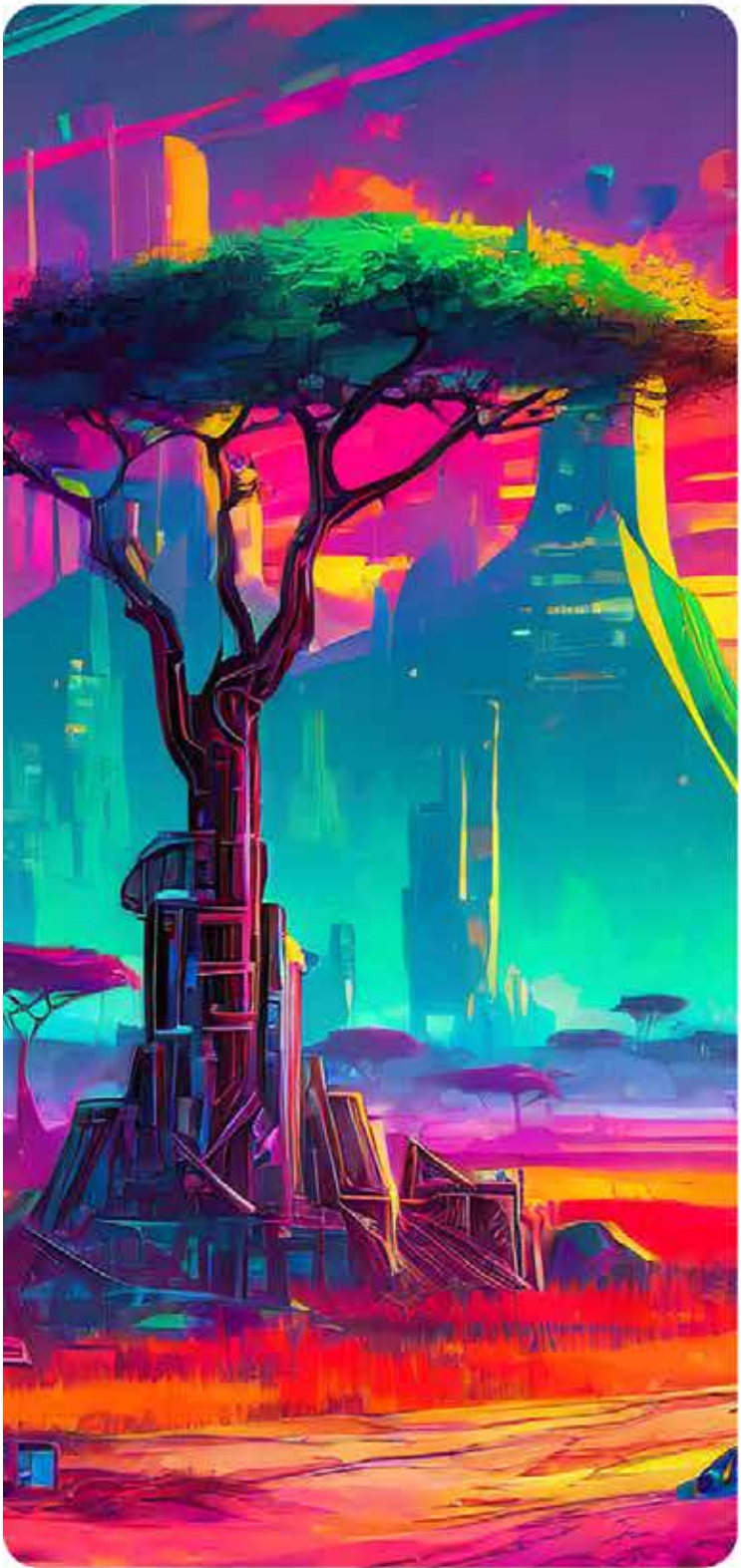



Proof of Balanced Work


The world's first algorithm using PoBW concept! Now




















The FIRST Mascot token in the defi universe!

Simple and unique! A true community oriented token to help you become part of the Metis Ecosystem

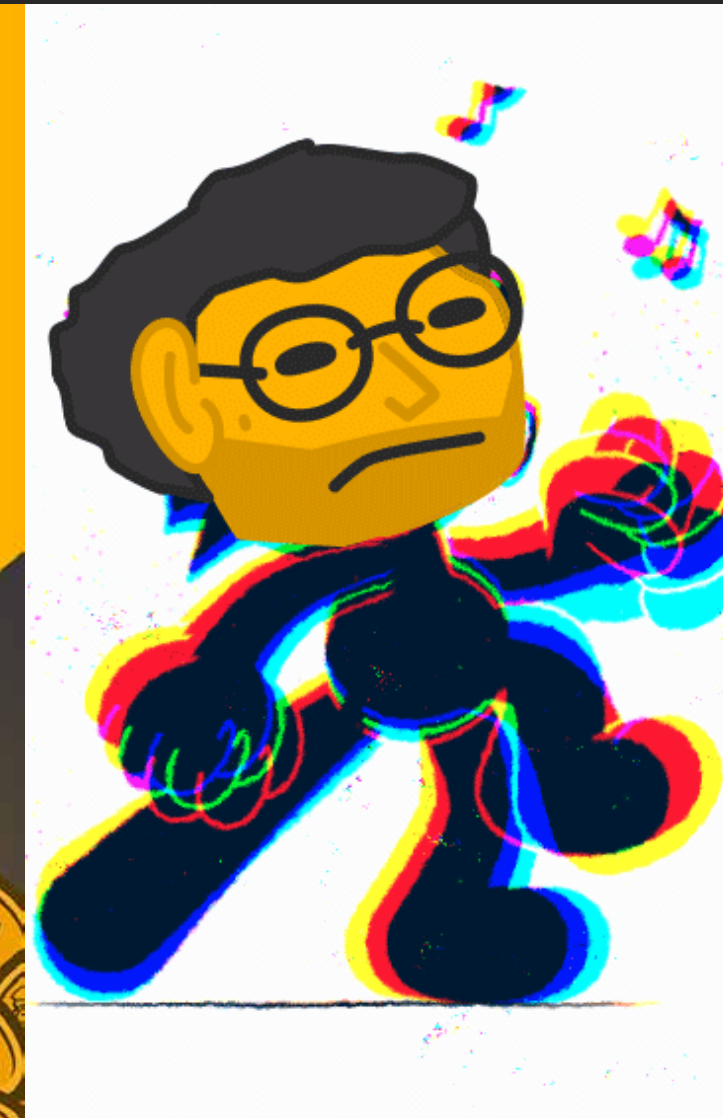
Buy Now!

Tokenomics

CoinGecko

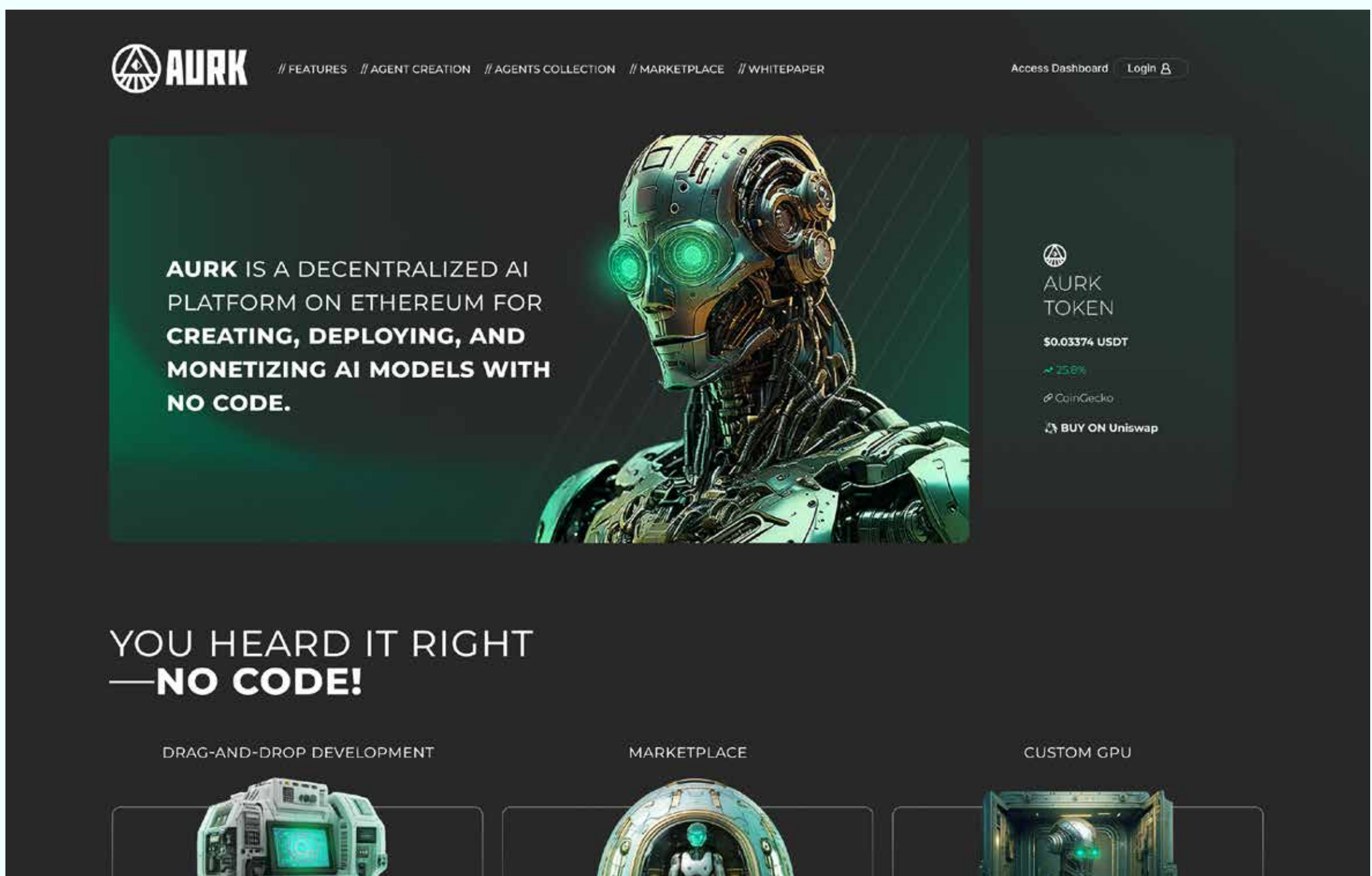


GIVEAWAY \$50 WORTH OF SATHOY



MINI ASKED FOR A PET. NOW, WHO IS GOING TO WALK THIS GOAT?!







BRAND TRIANGLE

BRAND ESSENCE

ADVENTURE, INDEPENDENCE, DISCOVERY:

This core belief drives everything Avail does. It speaks directly to the Explorer archetype, which values the freedom to chart new paths, embrace uncertainty, and lead digital transformations.



BRAND PERSONALITY

BOLD, CURIOUS, INNOVATIVE

The personality amplifies the adventurous and curious nature of Avail, positioning it as a dynamic, innovative force in the Web3 space. It's the trailblazer, the bold spirit that always looks toward what's next, ready to disrupt and revolutionize digital solutions.

BRAND PROMISE

EMPOWERMENT THROUGH FREEDOM AND INNOVATION:

The personality amplifies the adventurous and curious nature of Avail, positioning it as a dynamic, innovative force in the Web3 space. It's the trailblazer, the bold spirit that always looks toward what's next, ready to disrupt and revolutionize digital solutions.

- BRAND BEHAVIOR
- BRAND TRIANGLE
- LOGO
- CLEAR SPACE & CO-BRANDING
- ICONOGRAPHY & IMAGES
- COLOUR
- TYPOGRAPHY
- MOCKBOARD
- APPLICATIONS
- REFERENCES



Dashboard

Markets

Tools

Docs

Community



Arbitrum

0x245...1829

Total Supply
\$4.78M

Your Supply
\$0.00

NET APY
0.00%

Total Borrow
\$1.73M

Your Borrow
\$0.00

Borrow Max
\$0.00

Account Liquidity
0.00\$

Supply Markets

Asset	Total Supply	Supply APY
		3.99%

Borrow Markets

Asset	Total Borrow	Borrow APY	Available Borrow
ETH	83.1962ETH \$205.74K USD	-10.00%	78.9284 ETH \$195.18K USD



AVAIL EMPOWERS
PIONEERS TO EXPLORE
NEW FRONTIERS IN WEB3,
UNLOCKING LIMITLESS
POSSIBILITIES WITH
CLARITY AND TRUST







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